



COURSE SYLLABUS

«Management»

Degree of higher education - Bachelor
Specialty 071 Accounting and taxation
Educational-professional program "Accounting and Auditing"
Year of study 2, semester 4
Full-time education
Number of ECTS credits - 5
The language of teaching - English

Course lecturer

Hanna Kharchenko, PhD in Economics, Associate Professor

**Lecturer contact
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Course page in eLearn

<https://elearn.nubip.edu.ua/course/view.php?id=2160>

COURSE DESCRIPTION

The course «Management» creates an overview and understanding of traditional management, its philosophy and role in society, knowledge of models for analysis and control of the management function in a company or other organization. The course covers basic concepts, often illustrated by examples from established, large companies.

The course provides the formation of a number of professional competencies:

PC8. Ability to apply and form information support for enterprise management using modern technical and methodological tools.

As a result of studying the course the student will acquire certain program results:

PR8. Justify the effectiveness of decision-making using accounting and analytical information and understand the organizational and economic mechanism of enterprise management.

PR16. Be able to work both independently and in a team. Demonstrate independence and responsibility in work, professional respect for ethical principles; demonstrate respect for individual and cultural diversity.

COURSE STRUCTURE

Topic	Hours (lectures / practical, seminar)	Learning outcomes	Tasks	Evaluation
Module 1 Theoretical foundations of management				
Topic 1. Organization as an object of management	4/4	Be able to analyze the features and characteristics of domestic organizations, internal and external environments of the organization; to identify the stakeholders of the organization	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 2. Fundamentals of management	2/2	To know the conceptual apparatus of management, levels of management, patterns of the manager's behavior	Discussion issues. Problem solving and cases. Submission of practical work in e-	10

			learn.	
Topic 3. History of management thought	2/2	Be able to analyze the main stages of formation and development of management theory and practice	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10
Topic 4. Decision making and conflict management	4/4	To know the technology of management decisions. Be able to analyze the causes and stages of conflict. Be able to manage conflicts.	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	20
Topic 5. Leadership and power	2/2	Know and understand the essence of leadership; be able to describe the main leadership styles	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Module test			Test	30
Module 2. Management functions				
Topic 6. Planning as a function of management	4/4	To understand the content of planning in management; know the main stages and mechanisms of planning in the organization; be able to conduct a SWOT-analysis of the enterprise and compile BCG matrix	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	20
Topic 7. Organizing as a function of management	4/4	To understand the content of organizational activities and its stages. Be able to form an effective organizational management structure for a particular enterprise	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	20
Topic 8. Motivation as a function of management	4/4	To understand the essence of motivation as a function of management; know the basic motivational theories; be able to form the motivational policy of the organization.	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10
Topic 9. Controlling as a function of management	2/2	To understand the nature and need of control in the organization; have the basic tools of control in various organizations	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10
Topic 10. Management efficiency	2/2	Know the essence of management efficiency; understand the features of evaluating different types of efficiency; be able to	Discussion issues. Problem solving and cases. Submission of practical work in e-	10

		calculate management performance indicators	learn.	
Module test			Test	30
Total for the semester				70
Exam				30
Total for the course				100

EVALUATION POLICY

<i>Deadline and recompilation policy:</i>	Practical works that are submitted in violation of deadlines without good reason are evaluated at a lower grade. Rearrangement of modules takes place with the permission of the lecturer if there are good reasons (for example, hospital).
<i>Academic Integrity Policy:</i>	Cheating during tests and examinations are forbidden (including using mobile phones and tablets). All written works are checked for plagiarism and are allowed to be defended with correct text borrowings not more than 20%.
<i>Visiting policy:</i>	Attendance is mandatory. For objective reasons (for example, illness, international internship) teaching can take place individually

STUDENT EVALUATION SCALE

Rating of the applicant of higher education, points	Evaluation results on national exams, tests
	Exam
90-100	excellent
74-89	good
60-73	satisfactorily
0-59	unsatisfactorily