



COURSE SYLLABUS «Management»

Degree of higher education - Bachelor
Specialization 051 Economics
Educational-professional program " International Economy"
Academic year 2, semester 4
Form of study Full-time
Number of ECTS credits - 4
The language of teaching - English

Lecturer of the course	Hanna Kharchenko, PhD in Economics, Associate Professor
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Course page on eLearn	https://elearn.nubip.edu.ua/course/view.php?id=2160

COURSE DESCRIPTION

The purpose of the course “Management” is to form modern managerial thinking and a system of special knowledge in the field of management, to understand the conceptual foundations of system management of organizations; to acquire skills in the analysis of the internal and external environment, and make adequate management decisions.

The task of studying the course is the theoretical training of students on the following issues: the essence of the basic concepts and categories of management; principles and functions of management; systems of management methods; the content of processes and management technologies; basics of planning, organization, motivation, and control of activities; making managerial decisions; information support of the management process; leadership and leadership; management efficiency.

Competencies of the educational programme:

Integrative competency (IC): The ability to solve complex specialized tasks and practical problems in the economic sphere, which are characterized by the complexity and uncertainty of conditions, which involves the application of theories and methods of economic science

General competencies (GC):

- GC 3. Ability to abstract thinking, analysis, and synthesis.
- GC 4. Ability to apply knowledge in practical situations.
- GC 5. Ability to communicate in the national language both orally and in writing.
- GC 7. Skills in using information and communication technologies.
- GC 8. Ability to search, process and analyze information from various sources.
- GC 11. Ability to make informed decisions.

Professional (special) competencies (PC):

- PC 6. The ability to apply economic and mathematical methods and models to solve economic problems.
- PC 7. The ability to change computer technologies and data processing software to solve economic problems, analyze information, and prepare analytical reports.

Program learning outcomes (PLO) of the educational programme:

- PLO 4. To understand the principles of economic science and the peculiarities of the functioning of economic systems.
- PLO 5. Apply analytical and methodical tools for justifying proposals and making management decisions by various economic agents (individuals, households, enterprises, and state authorities).

PLO 6. Use professional argumentation to convey information, ideas, problems, and methods of solving them to specialists and non-specialists in the field of economic activity.

PLO 8. Apply appropriate economic and mathematical methods and models to solve economic problems.

PLO 15. Demonstrate basic creative and critical thinking skills in research and professional communication.

PLO 19. Use information and communication technologies to solve social and economic problems, and prepare and present analytical reports.

PLO 21. Be able to think abstractly, and apply analysis and synthesis to identify the key characteristics of economic systems of different levels, as well as the peculiarities of the behavior of their subjects.

COURSE STRUCTURE

Topic	Hours (lectures / practical, seminar)	Learning outcomes	Tasks	Evaluation
Module 1. The general theory of management				
Topic 1. The concept and essence of management	4/4	To know the basic concepts and categories of management; management levels. To understand the principles, tasks, methods, and functions of management. To know the roles of a manager and the main qualities of a manager. To be able to define and describe the characteristic features of the organization, to identify the influencing factors of the external and internal environment	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 2. History of management thought	2/2	To be able to analyze the main stages of formation and development of management theory and practice	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 3. Fundamentals of the theory of managerial decision making	4/4	To know the technology of management decisions.	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 4. Leadership and power	2/2	To know and understand the essence of leadership; to be able to describe the main leadership styles	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10

Topic 5. Management efficiency	2/2	To know the essence of management efficiency; to understand the features of evaluating different types of efficiency; to be able to calculate management performance indicators	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Module test			Test	30
Module 2. Management functions				
Topic 6. Planning as a function of management	4/4	To understand the content of planning in management; to know the main stages and mechanisms of planning in the organization; be able to conduct a SWOT analysis of the enterprise and compile BCG matrix	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 7. Organizing as a function of management	4/4	To understand the content of organizational activities and their stages. To be able to form an effective organizational management structure for a particular enterprise	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 8. Motivation as a function of management	4/4	To understand the essence of motivation as a function of management; to know the basic motivational theories; to be able to form the motivational policy of the organization.	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 9. Controlling as a function of management	2/2	To understand the nature and need for control in the organization; to have the basic tools of control in various organizations	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 10. Information and communication in management	2/2	To be able to form effective communications in the management process.	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10
Module test			Test	30
Total for the semester				70
Exam				30
Total for the course				100

ASSESSMENT POLICY

<i>Policy regarding deadlines and resits:</i>	Practical works that are submitted in violation of deadlines without good reason are evaluated at a lower grade. Rearrangement of modules takes place with the permission of the lecturer if there are good reasons (for example, hospital).
<i>Academic honesty policy:</i>	Cheating during tests and examinations is forbidden (including mobile phones and tablets). All written works are checked for plagiarism and can be defended with no more than 20% text borrowings.
<i>Attendance policy:</i>	Class attendance is mandatory. In case of objective reasons (such as illness or international internships), individual learning may be allowed (in online format by the approval of the dean of the faculty).

SCALE OF ASSESSMENT OF STUDENT KNOWLEDGE

Student rating, points	National grade based on exam results	
	exams	credits
90-100	excellent	passed
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not passed

RECOMMENDED SOURCES OF INFORMATION

1. Balanovska T. I., Kharchenko H. A., Artiukh T. O. Management: Textbook. Kyiv: NULES, 2021. 245 p.
2. Daniel Goleman Leadership: The Power of Emotional Intelligence. 2011. 78 p.
3. Coleman Patterson Management Briefs Management and Leadership Theory Made Simple. 2010.
4. Karam Pal Management Concepts and Organizational Behaviour. 2018. URL: <http://www.ddegjust.ac.in/studymaterial/mcom/mc-101.pdf>
5. Principles of management. 2019. URL: <https://d3bxy9euw4e147.cloudfront.net/oscms-prodcms/media/documents/PrinciplesofManagement-OP.pdf>
6. Peter F. Drucker The Effective Executive: The Definitive Guide to Getting the Right Things Done. Harper Business; Revised edition. 2006. 208 p.
7. James Burrow, Brad Kleindl, Kenneth Everard Business principles, and management. Thomson. 2008. 736 p.
8. Балановська Т.І., Гоголю О.П., Троян А.В. Менеджмент: навчальний посібник. Київ: ЦП «Компринт», 2017. 465 с.
9. Балановська Т.І., Гоголю О.П., Троян А.В. Основи менеджменту, маркетингу та підприємництва: навчальний посібник. Київ: ЦП «Компринт». 2018. 536 с.
10. Горьовий В. П., Гоголю О. П., Харченко Г. А. Менеджмент і адміністрування. Практикум: навчальний посібник для підготовки фахівців спеціальності «Менеджмент». Київ: ЦП «Компринт», 2018. 305 с.
11. Гоголю О.П., Харченко Г.А. Менеджмент діяльності підприємств на ринку товарів і послуг: навчальний посібник для підготовки фахівців спеціальності 073 «Менеджмент». Київ: «ЦП «Компринт», 2018. 410 с.
12. Гоголю О. П., Харченко Г. А., Новак О. В. Методичні вказівки до вивчення дисципліни «Менеджмент» для підготовки здобувачів першого (бакалаврського) рівня вищої освіти за спеціальністю 075 «Маркетинг», освітньо-професійної програми «Маркетинг». Київ: ЦП «Компринт», 2021. 152 с.
13. Скібіцька Л.І. Менеджмент: навчальний посібник. Київ. ЦУЛ. 2007. 416 с.
14. Харченко Г.А., Гоголю О.П., Харченко В.В. Теорія організації: Навч. посіб. Київ: «ЦП «Компринт», 2020. 453 с.