

БАЛНОВСЬКА Т.І.

ПЕРЕЛІК ЗАКОРДОННИХ ПУБЛІКАЦІЙ (2015-2022 рр.)

1. Balanovskaya T., Gavrysh O., Kraciuk J. Marketing strategies as a part of crisis management of enterprises. *Problems of World Agriculture*. Warsaw, 2015. Vol. 15 (XXX), No. 4. P. 5– 16. URL:
[http://sj.wne.sggw.pl/pdf/PRS_2015_T15\(30\)_n4_s5.pdf](http://sj.wne.sggw.pl/pdf/PRS_2015_T15(30)_n4_s5.pdf)
2. Zaburanna L., Balanovska T., Gogulya O. The mechanism of enterprise logistics system. *Economics and Organization of Logistics (Ekonomika i Organizacja Logistyki - Scientific Journal of Warsaw University of Life Sciences-SGGW)*. 2016. Vol. 1 (3). P. 97–109. URL: <http://eiol.wne.sggw.pl/wp-content/uploads/EiOL003.pdf>
3. Balanovska T. I., Gogulya O. P., Troyan A. V. Providing reasoning for activation factors of agricultural enterprises' development in response to demand of modern market. *SWorldJournal*. 2017. Issue №13 (Yolnat PE, Minsk, 2017). P. 375–390. URL: <http://www.sworld.education/e-journal/swj13.pdf>
4. Balanovska T., Gogulya O., Wyrzykowska B. The role of entrepreneur's competencies in the development of rural areas. *Economic Sciences for Agribusiness and Rural Economy*. 2018. No. 1. P. 55-61. URL:
<https://doi.org/10.22630/ESARE.2018.1.6>
http://sj.wne.sggw.pl/pdf/ESARE_2018_n1_s55.pdf (*Web of Science*)
5. Wyrzykowska B., Balanovska T. Kluczowe kompetencje w firmach rodzinnych. [Key competences of the future in family businesses]. *Turystyka i rozwój regionalny*. 2018. No. 9. P. 109–117. URL:
http://sj.wne.sggw.pl/pdf/TIRR_2018_n9.pdf
http://sj.wne.sggw.pl/pdf/TIRR_2018_n9_s109.pdf
6. Balanovska T., Wyrzykowska B. The Requirements of the Contemporary Labour Market for Professionals. *Problems of World Agriculture. Warsaw (Problemy Rolnictwa Światowego)*. 2018. Vol. 18 (XXXIII) No. 4. P. 92-101. URL: DOI: 10.22630/PRS.2018.18.4.100
[http://sj.wne.sggw.pl/article-PRS_2018_T18\(33\)_n4_s92/](http://sj.wne.sggw.pl/article-PRS_2018_T18(33)_n4_s92/)
7. Balanovska T., Havrysh O., Gogulya O. Developing enterprise competitive advantage as a component of anti-crisis management. *Entrepreneurship and Sustainability Issues*. 2019. Vol. 7. No. 1 (September). P. 303-323. URL:
[https://doi.org/10.9770/jesi.2019.7.1\(23\)](https://doi.org/10.9770/jesi.2019.7.1(23))
https://jssidoi.org/jesi/uploads/articles/25/Balanovska_Developing_enterprise_competitive_advantage_as_a_component_of_anticrisis_management.pdf
(*Scopus (Q1), Web of Science*)

8. Balanovska, T., Drahnieva, N., Troian, A. USING OF FUZZY MODELLING IN ANTI-CRISIS MANAGEMENT OF AGRICULTURAL ENTERPRISES. *Economic Sciences for Agribusiness and Rural Economy*. 2019. No. 3. P. 22-30. URL: <https://doi.org/10.22630/ESARE.2019.3.2> http://sj.wne.sggw.pl/article-ESARE_2019_n3_s22/
9. Balanovska T. I., Gogulya O. P., Troian A. V., Yazlyuk B. O. Profitability Analysis of Digitalization of Precision Farming. *International Journal of Advanced Science and Technology*. 2020. No. 29 (6s). P.1030-1036. URL: [http://sersc.org/journals/index.php/IJAST/article/view/9165 \(Scopus \(Q3\)\)](http://sersc.org/journals/index.php/IJAST/article/view/9165)
10. Wyrzykowska Barbara, Balanovska Tetiana The impact of digital technologies on competences – a study of challenges in the 2030 perspective. *MANAGEMENT AND INFORMATION TECHNOLOGY: A NEW CHALLENGES*. Edited by Joanna Palisziewicz. Poland, Warsaw: Warsaw University of Life Sciences Press, 2020. P. 217-232. URL: https://books.google.com.ua/books?id=T9XsDwAAQBAJ&pg=PA5&hl=uk&sourece=gbs_toc_r&cad=3#v=onepage&q&f=false
11. Balanovska T., Gogulya O., Kucher O. The role of activation of entrepreneurship activities in the development of rural areas in Ukraine. *Turystyka i rozwój regionalny*. 2020. No. 14. P. 7–19. <https://doi.org/10.22630/TIRR.2020.14.14> URL: http://sj.wne.sggw.pl/article-TIRR_2020_n14_s7/
12. Kharchenko V., Balanovska T., Gogulya O., Kharchenko H. COGNITIVE MODELLING OF AN EFFECTIVE SYSTEM OF INFORMATION SUPPORT OF AGRICULTURAL ENTERPRISES. *Economic Sciences for Agribusiness and Rural Economy*. 2020. No.4. Pp.55-60. <https://doi.org/10.22630/ESARE.2020.4.7>
13. Wyrzykowska Barbara, Balanovska Tetiana: Zarządzanie w warunkach rewolucji cyfrowej, W: Współczesne obszary zarządzania / Pizło Wojciech (red.), 2021, Warszawa, Wydawnictwo SGGW, s.13-28, ISBN 978-83-8237-036-2 URL: <https://bw.sggw.edu.pl/info/article/WULSbf773901050e443f96c545de599591d5/>
14. Balanovska T., Gogulya O., Zorgach A., Havrysh O., Dramaretska K. Development peculiarities of agrarian entrepreneurship in Ukraine. *Entrepreneurship and Sustainability Issues*. 2022. Vol. 10(2). P. 60-80. [http://doi.org/10.9770/jesi.2022.10.2\(4\) \(Web of Science\(Q3\)\)](http://doi.org/10.9770/jesi.2022.10.2(4) (Web of Science(Q3)))