SYLLABUS OF DISCIPLINE
«Innovation Management»

The Higher Education Level - Bachelor
Specialty 073 Management
Educational Program «Management of Foreign Economic Activities»
Year of Studying __4_____, Term ___8_____
Form of Studying ____Full-time___(full-time, part-time)
Quantity of Credits ECTS_4
Language of training __English (українська, англійська, німецька)

Lecturer	_____Nadiia P. Reznik_____
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Page of the Course in eLearn	_____ https://elearn.nubip.edu.ua/course/view.php?id=3816_____ _

DESCRIPTION OF THE COURSE

The educational component **«Innovation Management»** is mandatory (general training cycle).

As a result of studying the educational component, applicants for higher education will master the following competencies:

Integral: Ability to solve complex specialized problems and practical problems in the management of foreign economic activity or in the learning process, which involves the use of certain theories and methods of relevant science and is characterized by complexity and uncertainty of conditions;

General competencies:
• Ability to identify and solve problems, generate new ideas.
• Ability to formulate a set of alternatives and justify decisions
• Ensure effective management in the agricultural sector;

Special (professional, subject) competencies:
• Ability for self-development, lifelong learning and effective self-management
• Ability to create and organize effective communications in the management process;
• Skills of formation and demonstration of leadership qualities;
• Ability to develop and manage projects, show initiative and entrepreneurship.

STRUCTURE OF THE COURSE

Topic	Hours (lectures/ practical classes)	Results of studying	Tasks	Grades
1 Term				
Module 1. Theory and methodology of innovation management				
Topic 1. The essence and basic concepts of the theory of innovations and innovation management	2/4	To know the essence of the concept of innovation and the basics of innovation theory	Execution and delivery of practical, independent work	PW – 15 grades IW – 8 grades
Topic 2. Public regulation of innovation processes	2/4	To determine the methods of state regulation of innovation processes	Execution and delivery of practical, independent work	PW – 15 grades IW – 8 grades
Topic 3 Strategic innovation management	2/4	To define the methodology of strategic management	Execution and delivery of practical, independent work	PW – 15 grades IW – 9 grades
Module 2. Innovation management at the enterprise				
Topic 4. Innovation planning system	2/4	To carry out planning of innovative activity at the enterprise	Execution and delivery of practical, independent work	PW – 15 grades IW – 10 grades
Topic 5. Organization of innovations	2/4	To know the areas of innovation processes Variety of innovative processes within innovative enterprises.	Execution and delivery of practical, independent work	PW – 15 grades IW – 10 grades
Topic 6. The enterprise as the main subject of innovation	2/4	Carry out an analysis of the enterprise as a subject of innovation	Execution and delivery of practical, independent	PW – 15 grades IW – 10 grades

			work	
Topic 7. The effectiveness of innovative activities of the enterprise	2/4	Evaluate the effectiveness of innovations in the enterprise	Execution and delivery of practical, independent work	PW – 15 grades IW – 10 grades
Total for the term				**70**
Exam				**30**
Total for the course				**100**

POLICY OF EVALUATION

Deadline and academic depths policy	Works that are submitted in violation of deadlines without good reason are evaluated at a lower score (-5 points). Relocation of modules occurs for good reasons (eg hospital)
Academic Righteousness Policy	Write-offs during modular tests and exams are prohibited. Articles, abstracts, abstracts must have correct textual references to the literature used
Attendance policy	Attendance is optional. Training can take place independently, individually, with consulting if necessary

STUDENT EVALUATION SCALE

Rating of the applicant of higher education, points	**The assessment is national for the results of examinations**	
	exams	**credits**
90-100	excellent	credited
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not credited