



COURSE SYLLABUS «Quality Management»

Degree of higher education - Bachelor

Specialization: 073 Management

Educational programme: «Management »

Academic year: 3, semester: 5

Form of study: full-time

Number of ECTS credits: 4

Language of instruction: English

Lecturer of the course
Contact information of the
lecturer (e-mail)

Course page on eLearn

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[https:// elearn.nubip.edu.ua/course/view.php?id=603](https://elearn.nubip.edu.ua/course/view.php?id=603)

COURSE DESCRIPTION

(up to 1000 printed characters)

The discipline "Quality Management" is considered as a whole field of knowledge, which has its own concept, methodology and terminology; plays an important role in training specialists with a wide range of knowledge about modern tools and methods of quality management based on national and international regulatory documents in the field of quality. The tasks of the course are: study of modern approaches to defining the content of the "quality" category, product quality as an object of management, transformation of the stages of system quality management of products, features of the quality of agricultural products; consideration of the place of product quality management in the general management system of the enterprise, classification of product quality indicators; planning and assessment of product quality, taking into account the factors of personnel motivation and quality control of raw materials and finished products; research of product quality management systems, the main stages of their development and implementation in domestic enterprises; the impact of standardization and certification on increasing the quality potential; analysis of economic efficiency of quality management.

Competencies of the educational programme:

Integrative competency (IC): The ability to solve complex specialized tasks and practical problems, which are characterized by complexity and uncertainty of conditions, in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences.

General competencies (GC):

GC 4. Ability to apply knowledge in practical situations.

GC 5. Knowledge and understanding of the subject area and understanding of professional activity.

GC 14. Ability to work in an international context.

GC 15. Ability to act on the basis of ethical considerations (motives).

Professional (special) competencies (PC):

PC 2. The ability to analyze the results of the organization's activities, to compare them with the factors of influence of the external and internal environment.

PC 4. The ability to determine the functional areas of the organization and the connections between them.

PC 7. Ability to choose and use modern management tools.

PC 10. The ability to evaluate the performed work, ensure their quality and motivate the personnel of the organization.

Program learning outcomes (PLO) of the educational programme:

PLO 1. To know one's rights and responsibilities as a member of society, to be aware of the values of civil society, the rule of law, the rights and freedoms of a person and a citizen in Ukraine.

PLO 5. Describe the content of the functional areas of the organization.

PLO 6. Demonstrate the skills of searching, collecting and analyzing information, calculating indicators to substantiate management decisions.

PLO 8. Apply management methods to ensure the effectiveness of the organization's activities.

PLO 11. Demonstrate the skills of situation analysis and communication in various areas of the organization.

PLO 19 Demonstrate the ability to make independent decisions, develop a sufficient number of alternative options, choose optimal solutions and bear responsibility for their implementation.

PLO 26. To carry out a study of the international business environment and to determine the peculiarities of the enterprise's entry into foreign markets.

PLO 32. Study the business environment and understand the process of business implementation and regulation

COURSE STRUCTURE

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Topic	Hours (lectures / practical, seminar)	Learning outcomes	Tasks	Evaluation
1 Semester				
Module 1 Theoretical foundations of management				
Topic 1. Product quality as an object of management	4/4	Be able to analyze the features and characteristics of Foreign experience of quality management in the USA, Japan and Europe.	Discussion issues. Problem solving and cases. Submission of practical work in e- learn.	15
Topic 2. Foreign experience of quality management in the USA, Japan and Europe	4/4	Standards as a regulatory frame- work for quality management Know and under- stand the compli- ance essence of assessment.	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 3. Standards as a regulatory frame- work for quality management	4/4		Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	20
Topic 4. Compliance assessment	4/4		Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10
Module test №1			Test №1 (elearn)	30

Total for the module №1				100
Topic 5. Basic concept of total quality management	4/4	To understand the content of statistical methods in quality management; know the main stages and mechanisms of planning in the organization; be able to conduct.	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	20
Topic 6. Statistical methods of quality control	4/2		Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	20
Topic 7. Product quality indicators	4/4	Be able to form an effective organizational management structure for a particular enterprise	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 8. Quality audit	2/2	Be able to form the motivational policy of the organization. To understand the nature and need of quality audit in the organization;	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Module test №2			Test №2 (elearn)	30
Total for the semester				70
Total for the module №2				100
Exam				30
Total for the course				100

EVALUATION POLICY

<i>Deadline and recompilation policy:</i>	Practical works that are submitted in violation of deadlines without good reason are evaluated at a lower grade. Rearrangement of modules takes place with the permission of the lecturer if there are good reasons (for example, hospital).
<i>Academic Integrity Policy:</i>	Cheating during tests and examinations are forbidden (including using mobile phones and tablets). All written works are checked for plagiarism and are allowed to be defended with correct text borrowings not more than 20%.
<i>Visiting policy:</i>	Attendance is mandatory. For objective reasons (for example, illness, international internship) teaching can take place individually

STUDENT EVALUATION SCALE

Rating of the applicant of higher education, points	Evaluation results on national exams, tests
	Exam
90-100	excellent
74-89	good

60-73	satisfactorily
0-59	unsatisfactorily

RECOMMENDED SOURCES OF INFORMATION

1. Балановська Т. І., Драгнєва Н. І. Управління якістю: навчальний посібник. Київ: ФОП Ямчинський О.В., 2021. 176с.

2. Методичні вказівки до дисципліни «Управління якістю» для підготовки фахівців ОС «Магістр» напряму підготовки «Менеджмент» спеціалізації «Менеджмент організацій і адміністрування». Т. І. Балановська, Н. І. Драгнєва. КОМПРИНТ. 212с.

3. John Maxwell The 21 Irrefutable Laws of Leadership: Follow Them and People Will Follow You. 2017. 338 p.

4. Dorling Kindersley Essential Manager: Leadership. 2015.

5. James Burrow, Brad Kleindl, Kenneth Everard Business principles and management. Thomson. 2018. 736 p.