



COURSE SYLLABUS «Management»

Degree of higher education - Bachelor

Specialization: 071 Accounting and Taxation

Educational programme: «Analytical, accounting and legal supply of business»

Academic year: 2, **semester:** 3

Form of study: full-time

Number of ECTS credits: 4

Language of instruction: English

Lecturer of the course
Contact information of the lecturer (e-mail)
Course page on eLearn

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<https://elearn.nubip.edu.ua/course/view.php?id=2160>

COURSE DESCRIPTION

(up to 1000 printed characters)

The course «Management» creates an overview and understanding of traditional management, its philosophy and role in society, knowledge of models for analysis and control of the management function in a company or other organization. The course covers basic concepts, often illustrated by examples from established, large companies. The task of studying the discipline is the theoretical training of students on the following issues: the essence of the basic concepts and categories of management; principles and functions of management; systems of management methods; content of processes and management technologies; basics of planning, organization, motivation, and control of activities; making managerial decisions; information support of the management process; leadership and leadership; management efficiency.

Competencies of the educational programme:

Integrative competency (IC): Ability to solve complex specialized tasks and practical problems in the field of accounting, control, auditing, analysis and taxation in the process of professional activity on the basis of accounting and legal support that involves the application of economic theories and methods science and is characterized by complexity and uncertainty conditions.

General competencies (GC):

GC 1. The ability to learn and be ready to learn and application of acquired knowledge.

GC 2. Ability to analyze and synthesize as a toolkit identifying problems and making decisions to solve them based on logical arguments and verified facts.

GC 3. Ability to work independently and in a team taking into account the requirements of professional discipline, planning and time management.

GC 4. Appreciation and respect for diversity and multiculturalism.

GC 5. Ability to act on the basis of ethical considerations (motives).

GC 6. The ability to be critical and self-critical.

GC 7. Ability to think flexibly and competently application of acquired knowledge in professional activity.

GC 8. Ability to communicate in national and foreign languages languages both orally and in writing.

GC 9. Skills of using modern information and communication technologies.

GC 10. Skills of performing safe activities, aspirations to the preservation of the environment.

GC 11. Ability to present the results of the conducted of research

GC 12. The ability to act socially responsibly and consciously.

GC 13. The ability to conduct research on the appropriate levels

GC 14. Ability to exercise one's rights and obligations as a member society, to realize the values of civic (free) democratic society, supremacy rights, rights and freedoms of a person and a citizen in Ukraine.

GC 15. The ability to preserve and multiply moral, cultural, scientific values and achievements of society on based on the understanding of history and patterns of development subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technologies, lead a healthy lifestyle.

COURSE STRUCTURE

Topic	Hours (lectures / practical, seminar)	Learning outcomes	Tasks	Evaluation
1 Semester				
Module 1 Theoretical foundations of management				
Topic 1. Organization as an object of management	4/4	Be able to analyze the features and characteristics of domestic organizations, internal and external environments of the organization; to identify the stakeholders of the organization	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 2. Fundamentals of management	4/4	To know the conc apparatus management, level management, patterns of the manager's behavior	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	15
Topic 3. Deci- sion making and conflict management	4/4	To know the tech- nology of manage- ment decisions. Be able to analyze the causes and stages of conflict. Be able to manage con- flicts.	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	20
Topic 4. Leadership and power	4/4	Know and under- stand the essence of leadership; be able to describe the	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10

		main leadership styles		
Module test №1			Test №1 (elearn)	30
Total for the module №1				100
Topic 5. Planning as a function of management	4/4	To understand the content of planning in management; know the main stages and mechanisms of planning in the organization; be able to conduct a SWOT-analysis of the enterprise and compile BCG matrix	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	20
Topic 6. Organizing as a function of management	2/2	To understand the content of organizational activities and its stages. Be able to form an effective organizational management structure for a particular enterprise	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	20
Topic 7. Motivation as a function of management	4/4	To understand the essence of motivation as a function of management; know the basic motivational theories; be able to form the motivational policy of the organization.	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10
Topic 8. Controlling as a function of management	2/2	To understand the nature and need of control in the organization; have the basic tools of control in various organizations	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10
Topic 9. Management efficiency	2/2	Know the essence of management efficiency; understand the features of evaluating different types of efficiency; be able to calculate	Discussion issues. Problem solving and cases. Submission of practical work in e-learn.	10

		management performance indicators		
Module test №2			Test №2 (elearn)	30
Total for the semester				70
Total for the module №2				100
Exam				30
Total for the course				100

EVALUATION POLICY

<i>Deadline and recompilation policy:</i>	Practical works that are submitted in violation of deadlines without good reason are evaluated at a lower grade. Rearrangement of modules takes place with the permission of the lecturer if there are good reasons (for example, hospital).
<i>Academic Integrity Policy:</i>	Cheating during tests and examinations are forbidden (including using mobile phones and tablets). All written works are checked for plagiarism and are allowed to be defended with correct text borrowings not more than 20%.
<i>Visiting policy:</i>	Attendance is mandatory. For objective reasons (for example, illness, international internship) teaching can take place individually

STUDENT EVALUATION SCALE

Rating of the applicant of higher education, points	Evaluation results on national exams, tests
	Exam
90-100	excellent
74-89	good
60-73	satisfactorily
0-59	unsatisfactorily

RECOMMENDED SOURCES OF INFORMATION

1. Daniel Goleman Leadership: The Power of Emotional Intelligence. 2011. 78 p.
2. John Maxwell The 21 Irrefutable Laws of Leadership: Follow Them and People Will Follow You. 2017. 338 p.
3. Peter F. Drucker The Effective Executive: The Definitive Guide to Getting the Right Things Done. Harper Business; Revised edition. 2006. 208 p.
4. Dorling Kindersley Essential Manager: Leadership. 2015.
5. James Burrow, Brad Kleindl, Kenneth Everard Business principles and management. Thomson. 2018. 736 p.