

MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY

Department of administrative management and International activity

Faculty of Agricultural Management

Lecturer	Dmytro Kyryliuk
Teaching period	academic year 2017/2018 (Spring 2)
Type subject	Master
ECTS credit	7
Assessment	written and oral
Marking scale	4-point scale
Contact hours	60

Objective and general description

The aim of the course “Management of foreign economic activity” is to form critical thinking in management, system of knowledge and practical skills in management of foreign economic activity. Course is focused on decision-making and solve practical problems in management of foreign economic activity in present world economy.

Lectures:

1. General about Management of foreign economic activity. Legislative base
2. Planning in management of foreign economic activity
3. Organization of management of foreign economic activity on enterprise
4. Employees motivation in field of foreign economic activity
5. Controlling, diagnosing and regulation foreign economic activity
6. Decision making in foreign economic activity
7. Information base in management of foreign economic activity
8. Crisis management in foreign economic activity
9. Management in trans national companies
10. Management of joint enterprises

Seminars:

1. Case studies assignments and assignment for next seminar
2. Reading on legislative base in foreign economic activity
3. Assignments of ways of staff motivation
4. Case “Economic analysis of foreign economic activity of enterprise”
5. Development on foreign trade contracts
6. Case how to make decision in different economic conditions
7. Case about world experience in crisis management
8. Readings about world experience of management of trans national companies
9. Readings about world experience of management of joint enterprises
10. Estimating agricultural production functions and supply elasticities

Study literature:

- 1.
- 2.
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