

## **INNOVATIVE MANAGEMENT**

**Department of Production and Investment Management**

**Faculty of Agricultural Management**

<b>Lecturer</b>	<b>Assoc.Prof., Dr. Victor Orekhivskiy</b>
<b>Teaching period</b>	<b>academic year 2018/2019 (Spring 4 semester)</b>
<b>Type subject</b>	
<b>ECTS credit</b>	<b>3</b>
<b>Assessment</b>	<b>written and oral</b>
<b>Marking scale</b>	<b>4-point scale</b>
<b>Contact hours</b>	<b>30</b>

### **Objective and general description**

This course is dedicated to provide students with opportunities to understand a wide variety of topics related to agribusiness management. The particular emphasis will be focused on fundamental management principles and concepts that apply to agribusiness. How the leadership of change is becoming a key aspect of management. We will learn the traditional management skills, as well as new competencies needed to succeed in a faster-paced environment that demands ongoing innovation. Furthermore, the changing nature of management will be discovered. This would be in tune with a role of strategy in determining an organization's future and performance. Special attention will be put on importance of innovation in keeping an organization relevant and enabling it to sustain itself and prosper.

### **Lectures:**

1. Innovative Management for a Changing World
2. The Environment and Corporate Culture
3. Managing Ethics and Social Responsibility
4. Managerial Planning and Goal Setting
5. Managerial Decision Making
6. Designing Adaptive Organizations
7. Managing Change and Innovation
8. Managing Human Resources and Diversity
9. Leadership
10. Motivating Employees
11. Managing Quality and Employees Performance
12. Guest Lectures

### **Seminars:**

1. Company Analysis Coaching Session #1: Project overview and team assignments
2. Company Analysis Coaching Session #2: Situational Analysis: key company indicators
3. Company Analysis Coaching Session #3: Major Markets Served and Competitors
4. Company Analysis Coaching Session #4: Current Growth Strategy
5. Company Analysis Coaching Session #5: Strategy and Innovation Recommendations/Rationale
6. Public defense of team assignments

### **Study literature:**

- 1.
- 2.
- ...