



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF UKRAINE

**INNOVATIVE ACTIVITY
AND CONSULTING**

COLLECTIVE MONOGRAPH

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The collective monograph presents the results of research into the theoretical, methodological and practical foundations of the development of the innovation management system in the context of globalization processes, priority areas of consulting development in modern conditions, innovations in information and consulting services, international European integration cooperation for the formation and functioning of a favorable innovation environment in Ukraine.

The scientific publication is recommended for managers and specialists of enterprises, innovative structures, consulting firms, scientists and practitioners who are engaged in the field of innovative activities and consulting, civil servants, graduate students, students of higher education institutions.

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INTRODUCTION

Achieving economic development through the large-scale introduction into economic circulation of such products of intellectual labor as knowledge, technologies, scientific and technical developments, etc. for their commercialization and achieving a socio-economic effect is recognized as a model of innovative development of world economies.

When improving the innovation management system, it is necessary to introduce effective forms of organization, taking into account, first of all, economic, financial, social-psychological, organizational-management factors that affect the behavior of all participants in the innovation process. Therefore, in the field of management of innovative and consulting activities, there are still many topical and debatable issues that require a scientific solution.

In the collective monograph, the main conceptual theoretical-empirical directions of the scientific approach are clearly organized, which reveal the main ways and mechanisms of managing innovative processes in the agrarian sphere and allow to understand and analyze the tactics of interaction in the sphere of innovative activity. The concept of innovative activity in Ukraine is revealed taking into account the best international practices and modern realities of the development of the innovation management system.

The monographic study was carried out by the author's team of scientists and specialists of leading educational institutions and innovative structures.

The style and spelling of the authors have been preserved.

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