

# СИЛАБУС НАВЧАЛЬНОЇ ДИСЦИПЛІНИ «Бізнес англійська»

Ступінь вищої освіти - Бакалавр Спеціальність 073 «Менеджмент» Освітня програма «Менеджмент»

Рік навчання: 4, семестр 7, 8

Форма здобуття вищої освіти: денна

Кількість кредитів ЄКТС: 4

Мова викладання: англійська, українська

Лектор навчальної дисципліни Контактна інформація лектора (e-mail) URL ЕНК на навчальному порталі НУБіП України

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https://elearn.nubip.edu.ua/course/view.php?id=1217 https://elearn.nubip.edu.ua/course/view.php?id=1464

#### ОПИС ДИСЦИПЛІНИ

**Мета курсу** – формування у здобувачів комунікативної компетентності у всіх видах мовленнєвої діяльності (читання, говоріння, аудіювання, письмі), а також досягнення здобувачами рівня професійної комунікативної достатності у головних напрямках майбутньої фахової англомовної діяльності, а саме: формувати навички використання знань з англійської мови як у процесі повсякденного спілкування з різноманітних питань професійного спрямування, так і на етапі підготовки до участі у проєктах та дискусіях, а також навчити слухачів проводити письмовий обмін діловою інформацією.

Завдання курсу — набуття навичок володіння усним монологічним і діалогічним мовленням в межах тематики бізнес англійської мови; складання англійською мовою службових документів і листів; формування сталих умінь розпізнавання, розуміння та відтворення фонетичних, граматичних і стилістичних форм, характерних для підмови фахового спрямування, формування умінь ефективного й адекватного оперування загальнолексичними і термінологічними мінімумами.

#### Набуття компетентностей:

**Інтегральна компетентність (ІК):** Здатність розв'язувати складні спеціалізовані задачі та практичні проблеми, які характеризуються комплексністю і невизначеністю умов, у сфері менеджменту або у процесі навчання, що передбачає застосування теорій та методів соціальних та поведінкових наук.

#### Загальні компетентності (ЗК):

ЗК 7. Здатність спілкуватися іноземною мовою.

#### Спеціальні (фахові, предметні) компетентності (СК):

СК 11. Здатність створювати та організовувати ефективні комунікації в процесі управління.

#### Програмні результати навчання (ПРН):

ПРН 13. Спілкуватись в усній та письмовій формі державною та іноземною мовами.

## СТРУКТУРА КУРСУ

Тема		Результати навчання Semester 7 Module 1	Завдання	Оцінюва ння
		Brands.		
		<u>Fravelling</u>	T =	·
Theme 1. Starting up. Brands. Brand Management	Practical class 1 – 2 hours	Familiarize students with the new vocabulary of the topic and activate language and speech material on the topic; develop monologic and dialogic speech on the proposed topic; develop text reading skills; discuss the latest events happening in the world. Stimulate active cognitive activity among students.	During the warm- up, students work by answering the suggested questions in mini-groups. Students share information about the current state of affairs in a certain area, training the skill of prepared oral speech. To learn new words, the teacher introduces students to the peculiarities of pronunciation and use of key words. Students are asked to orally compose sentences with new words. Students work with assignments at Elearn.	5 points
Theme 1. Listening: Brands. Brand Management	Practical class 2 – 2 hours	Students discuss the latest events happening in the world. Learn to listen to original texts by native speakers, in particular, about famous brands and their functions. To learn monologue and dialogic speech on the proposed topic. Consolidation of knowledge about the time forms of the English language Present Simple and Present Progressive.	During the warm- up, students work by answering the suggested questions in mini-groups. Students share information about the current state of affairs in a certain area, training the skill of prepared oral speech. To learn new words, the teacher introduces students to the peculiarities of pronunciation and use of key words. Students are asked to orally	5 points

Theme 1. Reading: Brand class 3 - 2 hours  Practical class 3 - 2 hours  Practical class 3 - 2 hours  Practical class 3 - 2 hours  Progressive tenses, apply in practice the theoretical material on the types of interrogative sentences in the English language. To develop the skills of conducting business correspondence and the skills of monologue speech on the proposed topic.  Practical class 4 - 2 hours  Practical class 5 - 2 hours  Practical class 6 - 2 hours  Practical class 7 - 2 hours  Practical class 6 - 2 hours  Practical class 6 - 2 hours  Practical class 7 - 2 hours  Practical class 6 - 2 hours  Practical class 7 - 2 hours proposed topic.  Practical class 6 - 2 hours  Practical class 7 - 2 hours proposed topic.  Practical class 6 - 2 hours proposed topic.  Practic			T		1
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Theme 1. Brands and Brand Managements: Revision  Practical class 5 - 2 hours  This lesson revises and reinforces some of the key language, grammar and skills point from Unit "Brands and Brand Management".  Brands and Brand Management".  Students work with assignments at Elearn.  Students  Students  familiarize themselves with the theoretical material by topic, review educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at					
Theme 1. Brands and Brand Managements: Revision  Practical class 5 - 2 hours  This lesson revises and reinforces some of the key language, grammar and skills point from Unit "Brands and Brand Management".  Management".  This lesson revises and reinforces some of the key language, grammar and skills point from Unit "Brands and Brand Management".  Management".  Students familiarize themselves with the theoretical material by topic, review educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at				• • •	
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Theme 1. Brands and Brand Managements: Revision  Practical class 5 - 2 hours  This lesson revises and reinforces some of the key language, grammar and skills point from Unit "Brands and Brand Management".  Management".  Students familiarize themselves with the theoretical material by topic, review educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at				_	
Managements: Revision  class 5 - 2 hours  and reinforces some of the key language, grammar and skills point from Unit "Brands and Brand Management".  Management".  and reinforces some of the key language, grammar and skills point from Unit "Brands and Brand Management".  educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at	Thomas 1 December 1 D	Depoties 1	This leases series		<i>E</i> • .
hours  of the key language, grammar and skills point from Unit material by topic, review  Brands and Brand Management".  Management".  definition of the key language, grammar and skills the theoretical material by topic, review educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at					5 points
grammar and skills point from Unit "Brands and Brand Management".  the theoretical material by topic, review educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at	wianagements: Kevision				
point from Unit "Brands and Brand Management".  material by topic, review educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at		nours			
"Brands and Brand review educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at			_		
Management".  educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at			•		
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activity in writing. Students work with assignments at					
writing. Students work with assignments at					
work with assignments at				· ·	
assignments at					
				Elearn.	

Theme 2. Starting up: Travelling and travel experience	Practical class 6 – 2 hours	Familiarize students with the new vocabulary of the topic and activate language and speech material on the topic; develop monologic and dialogic speech on the proposed topic; develop text reading skills; discuss the latest events happening in the world. Stimulate active cognitive activity among students.	To learn new words, the teacher introduces students to the peculiarities of pronunciation and use of key words. Students are asked to orally compose sentences with new words. Students work with assignments at Elearn	5 points
Theme 2. Vocabulary: Travelling and travel experience	Practical class 7 – 2 hours	Discuss the latest events happening in the world. To develop monologic and dialogic speech skills on the proposed topic. Consolidation of knowledge about the future tenses of the English language. Develop the skills of conducting business correspondence (develop the ability to write faxes).	During the warm- up, students work by answering the suggested questions in mini-groups. Students share information about the current state of affairs in a certain area, training the skill of prepared oral speech. To learn new words, the teacher introduces students to the peculiarities of pronunciation and use of key words. Students are asked to orally compose sentences with new words. Students work with assignments at Elearn.	5 points
Theme 2. Listening: A successful company	Practical class 8 – 2 hours	Students listen to the Chief Executive Officer of Nature's Way Foods, a fresh food preparation and packaging company, talk about the factors that make her company successful.	Students work with assignments at Elearn.	5 points
Theme 2. Reading: HP beats forecasts and raises outlook	Practical class 9 – 2 hours	Students improve their reading comprehension skills by reading an article and doing	Students work with assignments at Elearn	5 points

		some exercises.		
Theme 2. Language review: Present Simple and Present Progressive	Practical class 10 – 2 hours	Students compare and contrast two tenses and do some practical assignments using these tenses.	To learn new words, the teacher introduces students to the peculiarities of pronunciation and use of key words. Students are asked to orally compose sentences with new words. Students work with assignments at Elearn	5 points
Theme 2. Revision. Travelling and travel experience	Practical class 11 – 2 hours	Students look at some advice for making presentations, listen to a presentation about a fashion company and then make a presentation about a company they invent.	Students familiarize themselves with the theoretical material by topic, review educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at Elearn.	5 points
Theme 1-2. Revision ("Brand Management" and "Travelling and travel experience")	Self-study 1 – 10 hours	Self-study revises and reinforces some of the key language, grammar and skills point from Units"  Brand Management" and "Travelling and travel experience".	Students familiarize themselves with theoretical material by topic, perform tasks of 4 types of speech activity in writing. Students work with assignments at Elearn.	10 points
Module test 1	- <b>I</b>			35 points
		Module 2.		
		Prganization		
	O	Change		
Theme 3. Starting up:	Practical class	Students talk about	During the warm-	5 points
Organization structure	12 – 2 hours	what they like and don't like about retail shopping. Students work on words related to buying and selling.	up, students work by answering the suggested questions in mini-groups. Students share information about the current state of affairs in a certain area, training the	

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			oral speech. To learn new words, the teacher introduces students to the peculiarities of pronunciation and use of key words. Students are asked to orally compose sentences with new words. Students work with assignments at Elearn.	
Theme 3. Vocabulary: Organization structure	Practical class 13 – 2 hours	Students listen to the Director of Marketing at QVC, the global shopping channel, talk about how to succeed in selling on TV.	Students familiarize themselves with the theoretical material by topic, review educational presentations, and perform the tasks of four types of speech activity in writing. Students work with assignments at Elearn.	5 points
Theme 3. Reading: Amazon goes to Hollywood with film deal	Practical class 14 – 2 hours	Students improve their reading comprehension skills by reading an article and doing prereading and afterreading exercises.	Students work with assignments at Elearn.	5 points
Theme 3. Language review: Modals 2: must, need to, have to, should	Practical class 15 – 2 hours	Students apply modals for obligation, necessity and prohibition (must, need to, have to and should) in the context of rules for a timeshare holiday accommodation club and in two texts about how to be a good salesperson.	To learn new words, the teacher introduces students to the peculiarities of pronunciation and use of key words. Students are asked to orally compose sentences with new words. Students work with assignments at Elearn	5 points
Theme 3. Skills: Organization. Company structure	Practical class 16 – 2 hours	Students discuss tips for successful negotiating, listen to a negotiation between an electric-car salesman and a buyer who represents a city's government, and look at the language of	During the warm- up, students work by answering the suggested questions in mini-groups. Students share information about the current state of affairs in a certain	5 points

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		agreement and disagreement. Then	area, training the skill of prepared	
		students role-play the negotiation of the sale of the electric cars.	oral speech.	
Theme 4. Starting up: Change in general and at work	Practical class 17 – 2 hours	Discuss the latest events happening in the world. To develop monologic and dialogic speech skills on the proposed topic.	During the warm- up, students work by answering the suggested questions in mini-groups. Students share information about the current state of affairs in a certain area, training the skill of prepared oral speech. To learn new words, the teacher introduces students to the peculiarities of pronunciation and use of key words. Students are asked to orally compose sentences with new words. Students work with assignments at Elearn.	5 points
Theme 4. Vocabulary: Change in general and at work	Practical class 18 – 2 hours	Students discuss the factors that make for great leaders, as well as some of their less attractive qualities. Students look at some expressions relating to leaders' characteristics and discuss which characteristics are most typical.	Students dwell on the topic: Why do people sometimes resist change? And make a list of reasons.	5 points
Theme 4. Reading: Change at the workplace	Practical class 19 – 2 hours	Students read the text and do pre-reading and after-reading assignments.	During the warm- up, students work by answering the suggested questions in mini-groups. Students share information about the current state of affairs in a certain area, training the skill of prepared oral speech. To learn new words, the teacher introduces students to the peculiarities of	5 points

		develop	the words striking,	
		monologue and dialogue speech on the suggested topic;	They consult a dictionary to find out the meaning of	
		and speech material on the topic; develop	which ones you like and why.	
		vocabulary and activate the language	and write down	
Vocabulary: Advertising	1 – 2 hours	with the new	some advertisements	5 points
Theme 5. Starting up.	Adver Practical class	rtising. Money Familiarize students	Students look at	5 points
		Module 3		
	S	emester 8		
Total for the course				100
Credit				70 30
Module test 2  Total for the 7th semester				35 points
Modulo test 2			принцина	25 noints
		"Change".	writing. Students work with assignments at Elearn.	
		grammar and skills point from Units "Organization" and	by topic, perform tasks of 4 types of speech activity in	
Theme 3-4. Revision ("Organization" and "Change")	Self-study 2 – 10 hours	The self-study revises and reinforces some of the key language,	Students familiarize themselves with theoretical material	10 points
		key language, grammar and skills point from Unit "Leadership".	Elearn.	10
Theme 4. Leadership: Revision	Practical class 22 – 2 hours	This lesson revises and reinforces some of the	Students work with assignments at	5 points
			use of key words. Students are asked to orally compose sentences with new words.	
		and doing several practical tasks.	to the peculiarities of pronunciation and	
Theme 4. Writing: Curriculum Vitae and Covering Letter	Practical class 21 – 2 hours	Students practice writing skills by writing two documents	To learn new words, the teacher introduces students	5 points
Relative clauses	20 – 2 hours	relative clauses and develop their ability to use them.	assignments at Elearn	o points
Theme 4. Language Review:	Practical class	Students look at	assignments at Elearn. Students work with	5 points
			sentences with new words. Students work with	
			to orally compose	
			use of key words. Students are asked	
			pronunciation and use of key words.	

		reading skills; discuss the latest developments in the world. To stimulate students' active cognitive activity.	powerful, colourful. They remember that media is the plural of medium, as in advertising medium. If students are not familiar with viral advertising, also	
Theme 5. Listening: How advertising works	Practical class 2 – 2 hours	Students listen to an advertising executive who talks about what makes a good campaign and how to plan one and gives an example of a recent	find the definition of this term.  Students look at the text and anticipate what might go in the gaps, bearing in mind that there could be up to three words per gap, not	5 points
Theme 5. Language review: Articles. Skills: Starting and structuring presentations	Practical class 3 – 2 hours	successful campaign.  Students look at the places where articles are used and, just as important, where they are not. Students look at the language and techniques used for starting and structuring presentations and use them in context.	just one.  Students look through the commentary and the examples in the panel. Before completing the following assignments, students consult the Grammar reference section at the end of the book. They study attentively the language and techniques used for starting and structuring presentations in order to use them in context.	5 points
Theme 5. Reading: Advertising	Practical class 4 – 2 hours	Students master communication skills in reading, as well as translation of non- specialized and professionally oriented texts; general vocabulary, scientific, professional and specific vocabulary; skills formation of understanding and reproduction of	Students get acquainted with theoretical material on the topic, view educational presentations, perform reading tasks in writing.	5 points

		phonetic, grammatical and stylistic forms, needed for future specialty		
Theme 5. Revision: Advertising	Practical class 5 – 2 hours	"Management".  Students master different types of speech activity on the topic "Advertising" (communication skills in reading, listening, oral and written speech, as well as translation of non- specialized and professionally oriented texts; general vocabulary, scientific, professional and specific vocabulary; skills formation of understanding and reproduction of phonetic, grammatical and stylistic forms, needed for future specialty "Management".	Students get acquainted with theoretical material on the topic, view educational presentations, perform tasks of four types of speech activity in writing.	5 points
Theme 6. Vocabulary: Money. Types of money	Practical class 6 – 2 hours	Familiarize students with the new vocabulary and activate the language and speech material on the topic; develop monologue and dialogue speech on the suggested topic; develop reading skills; discuss the latest developments in the world. To stimulate students' active cognitive activity.	Students think about your own attitudes to money. You should look at and learn some key financial expressions, see how they are used in context and apply them themselves.	5 points
Theme 6. Listening: Managing investments	Practical class 7 – 2 hours	Students listen to an investment manager talking about investment strategy and do some listening assignments.	Students look at the text and guess what might be in the gaps before you hear the recording. (They might talk about money and the return that the clients are looking for).	5 points
Theme 6. Language review: Describing trends. Skills:	Practical class 8 – 2 hours	Students develop their knowledge of and	Before doing tasks, students go through	5 points

		T		1
Dealing with figures		ability to use the language to talk about trends and changes. (2) Students look at how to say numbers in different contexts.	the examples in the Useful language box. With decimals, the important thing to remember is to say the figures individually. Also it's rare to say exact figures in full. They consult a dictionary to see the difference between roughly, about and approxim ately, nearly and almost.	
Theme 6. Revision: Money	Practical class 9 – 2 hours	Students master different types of speech activity on the topic "Money" (communication skills in reading, listening, oral and written speech, as well as translation of non- specialized and professionally oriented texts; general vocabulary, scientific, professional and specific vocabulary; skills formation of understanding and reproduction of phonetic, grammatical and stylistic forms, needed for future specialty "Management"	Students get acquainted with theoretical material on the topic, view educational presentations, perform tasks of four types of speech activity in writing.	5 points
Theme 5-6. Revision: Adverising. Money	Self-study 1 – 10 hours	"Management".  Students master different types of speech activity on the topics "Advertising" and "Money" (communication skills in reading, listening, oral and written speech, as well as translation of non- specialized and professionally oriented texts; general vocabulary, scientific, professional and specific vocabulary;	Students get acquainted with theoretical material on the topic, view educational presentations, perform tasks of four types of speech activity in writing	10 points

	1	T	1	
		skills formation of		
		understanding and		
		reproduction of		
		phonetic, grammatical		
		and stylistic forms,		
		needed for future		
		specialty		
		"Management".		
Theme 5-6. Grammar Test		To check students'	Students revise	10 points
Theme 5-0. Grammar Test		assimilation of		10 points
			grammar materials	
		grammatical material.	during the	
			classroom activity.	
			The results of	
			mastering these	
			topics will be the	
			test.	
Module test 3				35 points
		Module 4		
	Quali	ty. Innovation		
Theme 7. Starting up.	Practical class	Familiarize students	Students define the	5 points
Vocabulary: Quality	10-2 hours	with the new	idea of quality and	-
, <del>~</del> ,		vocabulary and activate	look at vocabulary	
		the language and	and expressions	
		speech material on the	related to it. They	
		topic; develop	work on expressions	
			in this area and then	
		monologue and		
		dialogue speech on the	use them	
		suggested topic;	themselves.	
		develop reading skills;		
		discuss the latest		
		developments in the		
		world. To stimulate		
		students' active		
		cognitive activity.		
Theme 7. Listening: Quality	Practical class	Students listen to a	Students look at the	5 points
Management	11 - 2 hours	Senior Vice President	extract and try to	F
Management	2 nours	of a well-known hotel	predict the missing	
		chain talking about	words. In the	
		_	second part of the	
		issues of quality. He	_	
		defines quality, talks	interview the	
		about measuring	interviewee talks	
		quality improvements	about ways of	
		and explains why	measuring quality	
		investment in quality is	improvements.	
		important.	They predict which	
			improvements the	
			speaker will	
			mention.	
Theme 7. Language review:	Practical class	Students look at this	In order to fulfill	5 points
Prepositions of time. Writing:	12 - 2 hours	language area and	tasks successfully	- F-11100
Asking for payment	12 2 110015	reinforce their	students have to study	
лымпу јог раушеш			some theoretical	
		knowledge of it in a	materials, namely,	
		series of exercises.	steps involved when	
	I	1	stops involved when	

	T	T		
			you make written	
			requests for payment.	
Theme 7. Reading: Quality	Practical class	Students master	Students get	5 points
Theme 7. Reading. Quality	13 – 2 hours	communication skills	acquainted with	5 points
	2 110015	in reading, as well as	theoretical material	
		translation of non-	on the topic, view	
		specialized and	educational	
		professionally oriented	presentations,	
		texts; general	perform reading tasks	
		vocabulary, scientific,	in writing. Students	
		professional and	work with	
		specific	assignments at Elearn.	
		vocabulary; skills		
		formation of		
		understanding and		
		reproduction of		
		phonetic, grammatical		
		and stylistic forms,		
		needed for future		
		specialty		
		"Management".		
Theme 7. Writing. Quality	Practical class	Students master	Students get	5 points
	14-2 hours	writing skills on the	acquainted with	
		topic "Quality", as well	theoretical material	
		as general vocabulary,	on the topic, view	
		scientific, professional	educational	
		and specific	presentations,	
		vocabulary.	perform tasks of	
			four types of speech activity in writing.	
Theme 8. Starting up.	Practical class	Students familiarize	Students give the	5 points
Vocabulary: Innovation	15 – 2 hours	with the new	definition to the	5 points
vocubilary. Innovation	15 2 110015	vocabulary and activate	word 'innovation' in	
		the language and	different areas and	
		speech material on the	your attitudes	
		topic; develop	towards it. (2) SS	
		monologue and	look at expressions	
		dialogue speech on the	relating to	
		suggested topic;	innovations and	
		develop reading skills;	practise using them	
		discuss the latest	in different	
		developments in the	contexts.	
		world. To stimulate		
		students' active		
		cognitive activity.		
Theme 8. Listening:	Practical class	Students listen to a	Students hear a	5 points
Presentation techniques. Skills:	16 – 2 hours	presentation specialist	specialist talking	
Presenting		talking about how to	about the subject.	
		prepare and give a	Look through three	
		presentation. SS look at	-	
		some tips and	to answer. Note,	
		expressions for making	that in some cases,	
		presentations and then	there are not the	

		T		
		put them into practice.	words that Eve	
			actually uses - there are other	
TI OI	D	C4 14- 14	possibilities.	5
Theme 8. Language review:	Practical class	Students look at	Students look	5 points
Passives	17– 2 hours	passives and practice	attentively to the	
		using them in the	extra information in	
		context of product	the	
		development.	Grammar reference	
			section on page 156	
			of the Course Book	
			and study it for	
			homework. Students	
			work with	
			assignments at	
			Elearn	
Theme 8. Revision: Innovation	Practical class	Students master	Students get	5 points
	18 - 2 hours	different types of	acquainted with	
		speech activity on the	theoretical material	
		topic "Innovation"	on the topic, view	
		(communication skills	educational	
		in reading, listening,	presentations,	
		oral and written	perform tasks of	
		speech, as well as	four types of speech	
		translation of non-	activity in writing.	
		specialized and	Students work with	
		professionally oriented	assignments at	
		texts; general	Elearn.	
		vocabulary, scientific,		
		professional and		
		specific vocabulary;		
		skills formation of		
		understanding and		
		reproduction of		
		phonetic, grammatical		
		and stylistic forms,		
		needed for future		
		specialty		
		"Management".		
Theme 7-8. Revision: Quality.	Self-study 2 –	Students master	Students get	10 points
Innovation	9 hours	different types of	acquainted with	10 points
	7 110415	speech activity on the	theoretical material	
		topics "Advertising"	on the topic, view	
		and "Money"	educational	
		(communication skills	presentations,	
		in reading, listening,	perform tasks of	
		oral and written	four types of speech	
		speech, as well as	activity in writing.	
		translation of non-	Students work with	
		specialized and	assignments at	
		professionally oriented	Elearn	
		texts; general		
		vocabulary, scientific,		
		professional and		
		specific vocabulary;		

"Management".  Theme 7-8. Grammar Test  To check students' assimilation of grammar materials during the classroom activity. The results of mastering these topics will be the test.
"Management".  Theme 7-8. Grammar Test  To check students' assimilation of grammar materials during the classroom activity. The results of mastering these topics will be the test.  Module test 4
"Management".  Theme 7-8. Grammar Test  To check students' assimilation of grammar materials during the classroom activity. The results of mastering these topics will be the test.
"Management".  Theme 7-8. Grammar Test  To check students' assimilation of grammar materials during the classroom activity. The results of mastering these topics will be the test.
skills formation of understanding and reproduction of phonetic, grammatical and stylistic forms, needed for future specialty

## ПОЛІТИКА ОЦІНЮВАННЯ

Політика щодо дедлайнів та перескладання:	Роботи, які здаються із порушенням термінів без поважних причин, оцінюються на нижчу оцінку. Перескладання модулів відбувається із дозволу викладача за наявності поважних причин (наприклад, довідка з медичної установи).
Політика щодо академічної доброчесності:	Списування під час контрольних робіт та екзаменів заборонені (в т.ч. із використанням мобільних девайсів). Забороняється часткове чи повне дублювання робіт інших студентів.
Політика щодо відвідування:	Відвідування занять є обов'язковим. За об'єктивних причин (наприклад, хвороба, міжнародне стажування) навчання може відбуватись індивідуально (в онлайн форматі за погодженням із деканом факультету та наявності індивідуального графіку навчання).

# ШКАЛА ОЦІНЮВАННЯ ЗНАНЬ ЗДОБУВАЧІВ ВИЩОЇ ОСВІТИ

Рейтинг здобувача	Оцінка національна за результати складання екзаменів заліків		
вищої освіти, бали	екзаменів	заліків	
90-100	відмінно	зараховано	
74-89	добре		
60-73	задовільно		
0-59	незадовільно	не	
		зараховано	

# РЕКОМЕНДОВАНІ ДЖЕРЕЛА ІНФОРМАЦІЇ

1. Качмарчик С. Г. Робочий зошит з англійської мови для студентів 3-4 курсів спеціальності "Менеджмент" (за підручником Market Leader (Intermediate)). Київ: ТОВ «ЦП «КОМПРИНТ»,

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