



**Ministry of Education and Science of Ukraine
National University of Life and Environmental Sciences of Ukraine**

**Daugavpils University (Latvia)
University of Warsaw (Poland)
University of Gdańsk (Institute of Scandinavian Studies and Finnish Studies) (Poland)
Baltic International Academy (Latvia)
University of Reading (UK)
Niedrgaz University (Hungary)
Pomeranian University in Slupsk (Poland)
Zhytomyr Ivan Franko State University (Ukraine)
Hryhorii Skovoroda University in Pereiaslav (Ukraine)
Lesia Ukrainka Volyn National University (Ukraine)
State University of Trade and Economics (Ukraine)
Semen Kuznets Kharkiv National University of Economics (Ukraine)
Vinnytsia Mykhailo Kotsiubynskyi State Pedagogical University (Ukraine)
Kamianets-Podilskyi Ivan Ohienko National University (Ukraine)**

Ladies and Gentlemen,

Please be invited to participate in the **2nd International Scientific and Practical Conference “MODERN SOCIO-CULTURAL TRANSFORMATIONS: MEDIA, LANGUAGE, COMMUNICATION”**.

The conference will be held on **April 3, 2025** at the National University of Life and Environmental Sciences of Ukraine online at the following URL:
<https://meet.google.com/gwd-zbmz-isq>

CONFERENCE AGENDA:

1. Evolutionary connotative meanings of modern socio-cultural transformations: Ukrainian model, global experience.
2. Socio-cultural integration and disintegration dynamics of modern media.
3. Socio-cultural transformations within the conventional and new linguistic paradigm.
4. Socio-cultural transformations and modern personal, national, European and common civilizational communicative codes.
5. Educational context of socio-cultural transformations in Ukraine and worldwide.
6. Artificial intelligence within Ukrainian and international media and educational practices: experiments, meaningful results and threats.

Conference languages are Ukrainian, English and Polish.

Apply for the conference through **March 15, 2025** by sending a letter to the following email address - msct.konf@gmail.com, indicating the report subject, author info along with the participation fee payment confirmation:

Letter sample for lecturers and post-graduate students

Mykola STEPANENKO, Doctor of Sciences in Philology, Professor, Professor of the Department of Journalism and Language Communication, National University of Life and Environmental Sciences of Ukraine (Kyiv, Ukraine)

Ukrainian modern military discourse: functional dimensions, representative base

Contact telephone: +38067797799

Email: media123@ukr.net

Sample for students

Ivan STEPKO, 3rd year student, Faculty of Humanities and Pedagogy, National University of Life and Environmental Sciences of Ukraine (Kyiv, Ukraine)

Ukrainian modern military discourse: functional dimensions, representative base

Scientific Advisor – Iryna Ivchenko, Candidate of Philological Sciences, Associate Professor; Professor of the Department of Journalism and Language Communication, National University of Life and Environmental Sciences of Ukraine

Student's contact telephone +38067797799

Student's email media123@ukr.net

Participation fee is **UAH 200**. Please transfer the amount to the following details:

Recipient: National University of Life and Environmental Sciences of Ukraine

Address: 15 Heroiv Oborony street, Kyiv

IBAN: UA038201720313211001202016289

Bank: DKSU, Kyiv

Bank code 820172

EDRPOU 00493706

TIN 004937026501

Purpose of payment: **personal account 18.04.01.05**, participation in the conference «Modern Socio-Cultural Transformations...» *Name, surname, patronymic (if any)*

Please note: name of the PrivatBank account receiving the participation fee is «For university's scientific publications».

Send a copy of the confirmation of the participation fee payment along with the subject text and author info to the email address msct.konf@gmail.com

Doctors of science may participate on a free of charge basis.

Scientific papers can be published in the University's "**International Journal of Philology**" (included in the List of Scientific Specialized Periodicals of Ukraine, B category (approved by Order No. 409 of the Ministry of Education of Ukraine dated March 17, 2020). Areas: 035 «Philology», 011 «Educational, pedagogical sciences»):

<https://philologicalscience.com.ua/uk>

Theses to be published in an electronic conference digest are accepted through **March 15, 2025.**

REQUIREMENTS FOR THESES

Theses in Ukrainian, English, and Polish (text uniqueness minimum 75%).

Theses should fit up to 3 pages, prepared in Microsoft Word for Windows with such extensions as *.doc, *.docx, *.rtf, portrait orientation (A4), margins - left 25 mm, rest - 20 mm; font size - 14, line spacing - 1.5, paragraph indentation - 10 mm.

Leave pages unnumbered. Avoid hyphenated words and macros.

On the right – author's name, surname, patronymic (if any), scientific degree, academic title, full name of the institution the author works or studies at.

Theses title should be indicated with line spacing 1.0 (capitalized, with no dot at the end): Times New Roman font, size 14, bold.

References are specified with line spacing 1.0 below the body of theses using the requirements established by DSTU 8302:2015), citations of which in the text are mandatory.

Authors bear responsibility for the content covered in the theses, academic supervisors are respectively responsible for the students' materials.

Sample

Valentyna SHEVCHUK,
*Doctor of Sciences in Philology, Professor,
National University of Life and Environmental
Sciences of Ukraine
(Kyiv, Ukraine)*

EXTRALINGUISTIC FACTORS IMPACT ON THE LANGUAGE IN CONTEMPORARY MEDIA

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References *(if any)*

Each person participating in the conference will get an electronic participation certificate measuring the post-self-education qualification upgrade (15 hours – 0.5 ECTS credit).

The certificates will be available for downloading upon the conference.

Location of the conference organizing committee:

National University of Life and Environmental Sciences of Ukraine, 19
Horihuvatskyi shliakh street, educational building 1, room 11, Kyiv, 03041

Feel free to address the following contacts in organizational matters:

Moderator - Tetiana Semashko, tel. +380679564774;
Secretary - Svitlana Lytvynska, tel. +380990610799.