



СИЛАБУС ДИСЦИПЛІНИ «Investment»

Ступінь вищої освіти - Бакалавр

Спеціальність 051 «Економіка»

Рік навчання 4, семестр 2

Форма навчання денна (денна, заочна)

Кількість кредитів ЄКТС 3

Мова викладання англійська

к.е.н., доцент Біляк Юлія Вікторівна

Лектор курсу

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Сторінка курсу в eLearn

<https://elearn.nubip.edu.ua/course/view.php?id=3755>

DESCRIPTION OF THE DISCIPLINE

(up to 1000 printed characters)

Successful operation and development of domestic enterprises in conditions of uncertainty and risk are impossible without innovative transformations that occur through investment. It is obvious that economic growth with limited resources can be achieved only through large-scale investment processes. Today's issues of determining the cost of capital in financing investment projects, the use of methodological tools to assess the effectiveness of investment, the choice of forms and methods of analyzing the effectiveness of investment projects, their ranking based on declared goals and more. Financial investments have a significant impact on the efficiency of the business entity, the topical issue of determining the features of assessing the effectiveness of their implementation. The issue of investment analysis attracts the attention of both scholars, theorists and practitioners in the field of business, because without investment and effective management of investment activities, it is difficult to imagine any economic development. In this regard, research related to the analysis of investment activities, evaluation of the effectiveness of investment projects, portfolio investment, analysis of investment attractiveness of domestic enterprises is becoming especially relevant.

The discipline "Investment" is defined by the educational-professional program of training of higher education bachelor's degree, because without understanding of theoretical and applied knowledge in the field of analysis and evaluation of investment projects it is difficult to form a comprehensive picture of the importance of investment in economic life.

The purpose of studying the discipline "Investment" is to acquire theoretical knowledge and practical skills necessary for the analysis of investment projects; application of methodological tools for assessing the effectiveness of investment in conditions of limited investment opportunities, justification of the investment project implementation plan, formation of the investment portfolio, financial risk management.

COURSE STRUCTURE

Topic	Hours (lectures / laboratory, practical, seminar)	Learning outcomes	Task	Evaluation
1 semester				
Module 1				
Topic1. Methodological bases of investing	2/2	Know the essence of investment activity and the principles of its organization, participants in the securities market and their functions in the stock market. Be able to calculate the future value of securities and deposits.	Writing texts Systematization of materials in the proposed tables Problem solving Business case	<i>Execution and sending of practical works - credited.</i> <i>Modular test work in eLearn</i>
Topic 2. Entities and objects of investment activity	3/3			

Topic 3. Financial investments	3/3	Distinguish the subjects of investment activity by types and forms of ownership, their functions in the investment market. Analyze the investment		<i>Independent work - according to the</i>
Topic 4. Investments in means of production	2/2	attractiveness of Ukraine regions by socio-economic indicators. Understand measures to use investment as one of the effective levers of economic policy. Apply methods of assessing financial and capital investments in practice.		<i>evaluation journal in eLearn.</i>
Module 2				
Topic 5. Innovative form of investment	2/2	Know innovative forms of investment, intellectual property and methods for evaluating the effectiveness of investments. Be able to develop a project proposal of the investment project, feasibility study of investment projects, make a business plan of the investment project. Use in the future methods of evaluation of investment projects. Distinguish forms and types of foreign direct investment. Analyze investment projects according to the criteria of payback and profitability. Apply methods to evaluate the effectiveness of investments.	Writing tests Systematization of materials in the proposed tables Problem solving Business case	<i>Execution and sending of practical works - credited. Modular test work in eLearn. Independent work - according to the evaluation journal in eLearn.</i>
Topic 6. Attracting foreign capital	3/3			
Topic 7. Justification of the feasibility of investing	3/3			
Topic 8. Investment projects	2/2			
Module 3				
Topic 8. Investment projects	2/2	Know the methods of raising capital, functions and mechanisms of investment management, as well as logistics of the investment project. Be able to predict the structure of investment sources, plan the investment strategy of the enterprise.	Writing tests Systematization of materials in the proposed tables Problem solving Business case	<i>Execution and sending of practical works - credited.</i>
Topic 10. Investment management	3/3			

investments		investment planning in practice.	Business case	<i>Modular test work in eLearn. Independent work - according to the evaluation journal in eLearn.</i>
Topic 11. Organizational and legal regulation of the investment entities interaction	3/3	Distinguish between financial, operational and general leverage in capital structuring. Analyze the cash flow from the investment activities of the enterprise. Understand the legal and legislative support of investment entities.		
Topic 12. Use of investments	2/2	Apply methods of indicative		
Total in 1 semester				70
Exam				30
Total for the course				100

EVALUATION POLICY

<i>Deadline and recompilation policy:</i>	Works that are submitted in violation of deadlines without good reason are evaluated at a lower grade. Rearrangement of modules takes place with the permission of the lecturer if there are good reasons (for example, hospital).
<i>Academic Integrity Policy:</i>	Cheating during tests and exams are prohibited (including the use of mobile devices). Course papers, abstracts must have correct text references to the literature used
<i>Visiting policy:</i>	Attendance is obligatory. For objective reasons (for example, illness, international internship) studying can be individually (in online form in consultation with the dean of the faculty)

ШКАЛА ОЦІНЮВАННЯ СТУДЕНТІВ

Рейтинг здобувача вищої освіти, бали	Оцінка національна за результати складання екзаменів заліків	
	екзаменів	заліків
90-100	відмінно	зараховано
74-89	добре	
60-73	задовільно	
0-59	незадовільно	не зараховано