



**Lecturer of the course**  
**Contact information of the lecturer (e-mail)**  
**Course page on eLearn**

## COURSE SYLLABUS

### «Investment»

**Degree of higher education - Bachelor**  
**Specialization 051 «Economics»**

**Educational programme «Economy of enterprise»**

**Academic year 4, semester 8**

**Form of study \_\_\_\_\_** (full-time, part-time)

**Number of ECTS credits 5**

**Language of instruction English** (Ukrainian, English, German)

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<https://elearn.nubip.edu.ua/course/view.php?id=3755>

## COURSE DESCRIPTION

*(up to 1000 printed characters)*

The discipline "Investing" is aimed at studying the enterprise investment behavior and the development of students practical skills to form the estimated cost and budget of the investment project, assess the feasibility and effectiveness of their implementation, choose sources of financing investment operations and optimize their structure, investment risk management.

The course will help students to master the research and provide a scientific basis for rational investment in accordance with the economic policy of the enterprise, region or state as a whole, also to correctly interpret the information obtained for management decisions.

### **Competencies of the educational programme:**

Integrated competency (IC) - the ability to solve complex specialized tasks and practical problems in the economic sphere, which are characterized by the complexity and uncertainty of conditions, which involves the application of theories and methods of economic science.

#### ***General competencies (GC):***

- GC3. Ability to criticize and self-criticize, system thinking.
- GC4. Ability to apply knowledge in practical situations.
- GC7. Creativity, adaptability, sociability and tolerance.
- GC8. Ability to search, process and analyze information from various sources.
- GC9. Ability to adapt and act in a new situation.
- GC11. Ability to make informed decisions.

#### ***Professional (special) competencies (PC):***

- PC1. The ability to demonstrate knowledge and understanding of the problems of the subject area, the foundations of the functioning of the modern economy at the micro-, meso-, macro- and international levels.
- PC2. Ability to carry out professional activities in accordance with current regulatory and legal acts.
- PC5. Understanding the features of the modern world and national economy, their institutional structure, substantiating the directions of the state's social, economic and foreign economic policy.
- PC6. Ability to apply economic and mathematical methods and models to solve economic problems.
- PC7. Ability to apply computer technologies and data processing software to solve economic problems, analyze information and prepare analytical reports.
- PC8. The ability to analyze and solve tasks in the field of economic and social-labor relations.
- PC10. The ability to use modern sources of economic, social, management, accounting information for the preparation of official documents and analytical reports.
- PC11. The ability to substantiate economic decisions based on an understanding of the regularities of economic systems and processes and using modern methodological tools.

PC12. The ability to independently identify problems of an economic nature when analyzing specific situations, to propose ways to solve them.

PC13. The ability to determine the segmentation of the labor market, the structure of supply and demand, employment and unemployment.

### COURSE STRUCTURE

Topic	Hours (lectures / laboratory, practical, seminar)	Learning outcomes	Task	Evaluation
<b>1 semester</b>				
<b>Module 1</b>				
<b>Topic 1.</b> Methodological bases of investing	2/1	<p><b>Know</b> the essence of investment activity and the principles of its organization, participants in the securities market and their functions in the stock market.</p> <p><b>Be able to</b> calculate the future value of securities and deposits.</p> <p><b>Distinguish</b> the subjects of investment activity by types and forms of ownership, their functions in the investment market.</p> <p><b>Analyze</b> the investment attractiveness of Ukraine regions by socio-economic indicators.</p> <p><b>Understand</b> measures to use investment as one of the effective levers of economic policy.</p> <p><b>Apply</b> methods of assessing financial and capital investments in practice.</p>	<p>Writing texts Systematization of materials in the proposed tables</p> <p>Problem solving Business case</p>	20
<b>Topic 2.</b> Entities and objects of investment activity	2/1			
<b>Topic 3.</b> Financial investments	3/2			
<b>Topic 4.</b> Investments in means of production	3/1			
<b>Module 2</b>				
<b>Topic 5.</b> Innovative form of investment	2/1	<p><b>Know</b> innovative forms of investment, intellectual property and methods for evaluating the effectiveness of investments.</p> <p><b>Be able to</b> develop a project proposal of the investment project, feasibility study of investment projects, make a business plan of the investment project.</p> <p><b>Use</b> in the future methods of evaluation of investment projects.</p> <p><b>Distinguish</b> forms and types of foreign direct investment.</p> <p><b>Analyze</b> investment projects according to the criteria of payback and profitability.</p> <p><b>Apply</b> methods to evaluate the effectiveness of investments.</p>	<p>Writing tests Systematization of materials in the proposed tables</p> <p>Problem solving Business case</p>	25
<b>Topic 6.</b> Attracting foreign capital	2/1			

<b>Topic 7.</b> Justification of the feasibility of investing	3/1			
<b>Topic 8.</b> Investment projects	3/2			
<b>Module 3</b>				
<b>Topic 8.</b> Investment projects	3/1	<b>Know</b> the methods of raising capital, functions and mechanisms of investment management, as well as logistics of the investment project. <b>Be able to</b> predict the structure of investment sources, plan the investment strategy of the enterprise. <b>Distinguish</b> between financial, operational and general leverage in capital structuring. <b>Analyze</b> the cash flow from the investment activities of the enterprise. <b>Understand</b> the legal and legislative support of investment entities. <b>Apply</b> methods of indicative investment planning in practice.	Writing tests Systematization of materials in the proposed tables Problem solving Business case	25
<b>Topic 10.</b> Investment management	2/2			
<b>Topic 11.</b> Organizational and legal regulation of the investment entities interaction	2/1			
<b>Topic 12.</b> Use of investments	3/1			
<b>Total in 1 semester</b>	<b>30/15</b>			<b>70</b>
<b>Exam</b>				<b>30</b>
<b>Total for the course</b>				<b>100</b>

### ASSESSMENT POLICY

<b><i>Deadline and recompilation policy:</i></b>	Works that are submitted in violation of deadlines without good reason are evaluated at a lower grade. Rearrangement of modules takes place with the permission of the lecturer if there are good reasons (for example, hospital).
<b><i>Academic Integrity Policy:</i></b>	Cheating during tests and exams are prohibited (including the use of mobile devices). Course papers, abstracts must have correct text references to the literature used
<b><i>Visiting policy:</i></b>	Attendance is obligatory. For objective reasons (for example, illness, international internship) studying can be individually (in online form in consultation with the dean of the faculty)

### SCALE OF ASSESSMENT OF STUDENT KNOWLEDGE

Student rating, points	National grade based on exam results	
	exams	credits
90-100	excellent	passed
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not passed

### RECOMMENDED SOURCES OF INFORMATION

1. Davydenko N.M., Skrypyk G.O. Methodological guidelines for conducting practical and seminar classes in the discipline "Investment" for students of the OS "Bachelor's", specialty 072 "Finance, banking and insurance". K.: Comprint. 2021. 59 p.

2. Electronic educational course in the discipline "Investment".
3. <https://elearn.nubip.edu.ua/course/view.php?id=3755>
4. Davydenko N.M., Skrypnyk H.O. Investment. Textbook K.: FOP "V.O. Yamchynskiy", 2021. 460 p.
5. Davydenko N.M. Assessment of the investment attractiveness of the region in terms of modern challenges. Economic Forum. 2017. No. 2. P. 86–92.
6. H.O. Skrypnyk Investment. Manual. 2nd edition add. and processing. K.: CPU "Comprint", 2018. 350 p.
7. Mayorova T.V. Investment activity: a textbook. K.: Center of Educational Literature, 2009. 472p.
8. Davydenko N.M., Buryak A.V., Skrypnyk H.O. Investment support for the development of the agricultural sector of the economy of Ukraine: monograph. Kyiv: CPU "Comprint", 2017. 388p.
9. H.O. Skrypnyk Activation of investment processes in the regions of Ukraine. Economic Forum, Lutsk National Technical University. 2017. No. 2, pp. 144-151
10. Skrypnyk H.O., Shkuropatska A.I. Financial support of innovative activities in the agricultural sector. Economic studies: a scientific and practical journal, "Helvetika" Publishing House, 2020. No. 3(29) P. 78-83
11. Skrypnyk H.O., Turenok L.V. Financing of innovative projects of the agrarian sector of the economy of Ukraine. Economic studies: a scientific and practical journal. Lviv "Lviv Economic Foundation" 2020. No. (30). P. 124 - 128
12. Financial support of innovative processes in the agricultural sector of Ukraine: theory, methodology and practice: monograph. I.Yu. Dumanska Kyiv: University of Banking, 2018. 298 p.
13. N.Davidenko, H. Skrypnyk, Z. Titenko, O.V. Zhovniренко. Modeling of the optimum level of financial provision of Ukrainian enterprises' innovative activities. *Global Journal of Environmental Science and Management-GJESM*. SPECIAL ISSUE, 2019. URL:[https://www.gjesm.net/article\\_35488.html](https://www.gjesm.net/article_35488.html)
14. N. Davidenko, H. Skrypnyk. Investment strategy of the enterprise and features of its formation in modern conditions. *Scientific journal "Bioeconomy and agrarian business"*. 2022. №3. C3-12
15. <http://journals.nubip.edu.ua/index.php/Bioeconomy/editor/proofGalley/16556/1463>
16. Economic Code of Ukraine: Law of Ukraine No. 436-17 dated 16.01.2003/ Verkhovna Rada of Ukraine. URL: <http://zakon.rada.gov.ua>
17. Tax Code: Law of Ukraine No. 2856-VI dated 23.12.2010 / Verkhovna Rada of Ukraine. URL: <http://zakon.rada.gov.ua>
18. About investment activity. Law of Ukraine dated September 18, 1991 URL: <http://zakon4.rada.gov.ua>
19. About investment funds and investment companies. Decree of the President of Ukraine dated February 19, 1994 No. 55-94. URL: <http://zakon4.rada.gov.ua/laws/show/55/94>
20. About joint investment institutions (equity and corporate investment funds). Law of Ukraine dated March 15, 2001 N 2299-III. URL: <http://zakon2.rada.gov.ua/laws/show/2299-14>
21. About credit unions. Law of Ukraine dated December 20, 2001 No. 2908-III. URL: <http://zakon0.rada.gov.ua/laws/show/2908-14>
22. Official website of the State Statistics Service of Ukraine. URL: [www.ukrstat.gov.ua/](http://www.ukrstat.gov.ua/)
23. The official website of the National Securities and Stock Market Commission. URL: <https://www.nssmc.gov.ua>