



Лектори курсу
Контактна інформація
лектора (e-mail)
Сторінка курсу в
eLearn

СИЛАБУС ДИСЦИПЛІНИ «Іноземна мова» (англійська)

Ступінь вищої освіти - Бакалавр
Спеціальність 072 «Фінанси, банківська справа, страхування та фондовий ринок»
Освітня програма «Корпоративні фінанси»
Рік навчання 1,2 семестр 1, 2, 3
Форма навчання *денна*
Кількість кредитів ЄКТС 8 (240 год)
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ОПИС ДИСЦИПЛІНИ

Метою навчальної дисципліни «Іноземна мова» є обов'язковим компонентом ОПП (за рекомендацією вченої ради університету), яка спрямована на 1) формування вмінь та навичок використання знань з англійської мови як у процесі повсякденного спілкування з представниками інших країн з різноманітних питань, так і на етапі підготовки до участі у міжнародних конференціях, проектах та дискусіях та подальшої роботи за фахом, а також навчити слухачів проводити письмовий обмін діловою інформацією; 2) здобуття знань про будову англійської мови, її систему, особливості функціонування певних моделей та структур; 3) виявлення стилістичних подібностей та розбіжностей з рідною мовою; 4) подальший розвиток комунікативних навичок студентів в навчальній та професійній діяльності; 5) збагачення духовного світу студентів, розширення їх кругозору, кола знань про специфіку спілкування.

Завдання курсу: формування у студентів системи знань щодо сутності та соціального значення майбутньої професії; розвиток та удосконалення таких видів мовленнєвої діяльності як аудіювання, говоріння, діалогічне та монологічне мовлення, читання та письмо в межах лексико-граматичних тем, визначених програмою; засвоєння студентами мовного матеріалу (лінгвістичних, соціолінгвістичних, дискурсних, прагматичних знань) та оволодіння різними видами мовленнєвої діяльності (комунікативними вміннями у читанні, аудіюванні, нормованого відтворення усного та писемного мовлення, а також перекладу неспеціалізованих і професійно орієнтованих текстів у межах сфер і ситуацій, типових для певної спеціальності); розширення словникового запасу студентів за рахунок загальнонавчальної, загальнонаукової, загально професійної та спеціальної лексики, що супроводжується формуванням умінь ефективного й адекватного оперування загальнолексичними і термінологічними мінімумами; формування сталих умінь розпізнавання, розуміння та відтворення фонетичних, граматичних і стилістичних форм, характерних для спеціальності та вивчення сучасних напрямів розвитку підприємництва, торгівлі та біржової діяльності; засвоєння студентами основних термінів та понять з підприємництва, торгівлі та біржової діяльності; формування у студентів навичок самостійного й ефективного навчання у навчальному закладі вищої освіти.

Компетентності навчальної дисципліни:

інтегральна компетентність (ІК): Здатність розв'язувати складні спеціалізовані задачі в ході професійної діяльності у галузі фінансів, банківської справи, страхування та фондового ринку.

загальні компетентності (ЗК):

ЗК 4. Здатність спілкуватися іноземною мовою.

Програмні результати навчання навчальної дисципліни:

ПРН 12. Використовувати професійну аргументацію для донесення інформації, ідей, проблем та способів їх вирішення до фахівців і нефахівців у фінансовій сфері діяльності.

ПРН 15. Спілкуватись в усній та письмовій формі іноземною мовою у професійній діяльності.

СТРУКТУРА КУРСУ

Тема	Години (лекції/лабораторні практичн. семінарські)	Результати навчання	Завдання	Оцінювання points
Semester 1				
Module 1. Education: System of higher education				
Theme1 . Learning languages I'm really into higher education	4 hours	1. Consider the concepts of important dates in the life of each of us, life stories. 2. Discuss current events in the field of education and analyze them. 3. Develop vocabulary; learn the new words by heart. 4. Develop the grammar comprehension skill. 5. Learn to speak monologically and dialogically on the suggested topic: e.g., bilingualism and multilingualism	1. Warming up. Inform the audience on the latest news. 2. Vocabulary. Language. Perform the vocabulary tasks in writing. Compose your own sentences with the words in bold type in writing. Elearn.	10
Theme 2. My university: history, structure, traditions, courses of study, extracurricular activities. Economic faculty. CV Education abroad, differences.	8 hours	1. Discuss current events in the world and Ukraine and analyse them. 2. Learn to write emails of introduction, formal and informal emails. 3. Describe the differences between universities and education system in the USA 4. Listen to and discuss self-identity issues	1. Warming up. Inform the audience on the latest news. 2. Writing. Emails of introduction; Learn to write formal and informal emails. 3. Vocabulary: perform the vocabulary and vocabulary bank tasks. 4. Listening. Perform the listening tasks and discuss the questions. Elearn	18
Theme 3. Making friends. Types of housing, living in a dormitory. Problems students face at university. Problems solving.	4 hours	1. Learn to make a report on the latest Ukrainian and world news. 2. Develop the reading comprehension skill. 3. Compose your own sentences with active vocabulary. 4. Memorize all useful expressions. 5. Learn to participate in role-playing	1. Make a report on the latest Ukrainian and world news orally or in writing. 2. Read and translate a text "How many friends should you have". Use the words and phrases to complete the text. Highlight or right out all useful expressions and memorize them. Compose your own	10

			sentences with these expressions in writing. 3. Role-play on the proposed topics.	
Theme 4. Relationship. Family. The generation gap. Relating to other people. Person description.	8 hours	1. Learn to make a report on the latest Ukrainian and world news. 2. Do the two-way translation of the texts. 3. Develop the reading comprehension skill. 4. Learn to make class presentations.	1. Warming up. 2. Grammar. Active Perfect tense. Perform the grammar tasks and language bank ones 8 in writing. 3. Listening. Listen to three people speaking about different decades. Perform the listening tasks. 4. Vocabulary. Phrasal verbs (p.17). Perform the vocabulary in writing. 5. Speaking. Perform the speaking tasks.	18
Theme 5. Media. Modern gadgets. Student's entertainment. Stories in the news. Films and TV. Favorite actor, artist, filmmaker.	4 hours	1. Discuss current events in the world and Ukraine and analyze them. 2. Develop the reading skill. 3. Compose your own sentences with active vocabulary. 4. Practise two-ways translation. 5. Memorize all useful	1. Warming up. Inform the audience on the latest news. 2. Read the text: "Man on wire", do exercises. 3 Translate the sentences into Ukrainian 1, 2. Pay attention to the words and word combinations in bold type and practice them in own sentences in writing. 4. Fill in the gaps with the correct form of the words	14
Module 1 Test				30
Totally				100
Module 2. Life style				
Theme 6. The place where you live. The student residence description The student residence description in Britain. Eco-homes.	4 hours	1. Develop vocabulary; learn the new words by heart; practice them in the sentences of one's own. 2. Develop the reading skill. 3. Develop the grammar skill. 4. Learn to speak monologically and dialogically on the suggested topic.	1. Perform the vocabulary tasks and make a list. 2. Read the texts (p. 36) and match the property description with photos. 3. Grammar: future plans 4. Speaking. Your place or mine. Elearn	10
Theme 7. City or country life. The world's greatest cities. The biggest problems with living in cities.	8 hours	1. Discuss current events in the world and Ukraine and analyze them. 2. Develop vocabulary; learn the new words by heart; practice them in the sentences of one's own. 3. Develop the listening comprehension skill.	1. Warming up. Inform the audience on the latest news. 2. Vocabulary. Adverts. Perform the vocabulary and vocabulary tasks in writing. 3. Listening. Listen to two couples conversation and answer the questions.	14

		4. Learn to manage enquiries and role-play a phone call. 5. Learn speaking.	Complete the sentences in writing. 4. Learn to manage enquiries. Answer the questions. Role-play. 5. Speaking. Speak on the fixed topics and role-play the situations.	
Theme 8. Wealth. Money matters: tax, tuition fee and costs, loans. Payment options. Scholarships.	8 hours	1. Discuss current events in the world and Ukraine and analyze them. 2. Develop vocabulary; learn the new words by heart and practise in own sentences. 3. Develop the listening comprehension skill. 4. Develop the grammar comprehension skill. 5. Learn to speak dialogically	1. Warming up. 2. Complete the table with the verbs and phrases add any more to the table. 3. Work in groups and compare your ideas. 4. Grammar: numerals. 5. Look at the photos and posters. How do you think they are connected?	18
Theme 9. Wealth. Getting rich quickly. Famous people examples	8 hours	1. Develop the skill of the theoretical material visual perception. 2. Develop the listening comprehension skill. 3. Develop the reading comprehension skill. 4. Review and practise on New things. 5. Review and practise on Issues. Making a difference. 6. Review and practise on Stories.	1. DVD preview and DVD view. Perform the DVD preview and view tasks. 2. Listen to a description of an entrepreneurial quality and answer the questions. 3. Read the article about British entrepreneur and do exercises after the text. 4. Grammar: modals of obligations and prohibition	18
Theme 10. Good with money. Earning and spending money. Are charity, mercy, and donation typical for you? Saving goals. A bargain hunter. Shoplifting. The best cities for shopping. E-shopping.	4 hours	1. Learn to make a report on the latest Ukrainian or world news. 2. Develop the listening comprehension skill. 3. Develop the reading comprehension skill. 4. Learn to speak monologically and dialogically on the suggested topic. 5. Learn to express own opinion and write an essay.	1. 1. Make a report on the latest Ukrainian and world news. 2. Listen to the recording and answer the questions. Read and translate the transcript of the recording. Write out all useful expressions and memorize them. 3. Read through a text p.56 4. Work in groups and discuss the questions. 5. Be ready to write down an essay: How you are persuaded to spend more..	10
Module 2 Test				30
Totally				100
Всього за 1 семестр				70
Залік				30
Всього за курс				100

Semester 2				
Module 3. Entertainment				
Theme 11. Describing pastimes: Theatre. Films. Painting. Favorite artist. Response to a picture.	6 hours	1. Consider the concepts of art. 2. Discuss current events in the field of art, exhibitions and events. 3. Develop vocabulary; learn the new words by heart. 4. Develop the grammar skill. 5. Learn to speak monologically, dialogically on the suggested topic: e.g., Creative imagination.	1. Warming up. Inform the audience on the latest news in the field of art. 2. Vocabulary. Language. Perform the vocabulary tasks in writing. Compose your own sentences with the words in bold type in writing. Elearn.	9
Theme 12. Sports. Leisure activities. Reading books. Outdoor or indoor activities. Impact on mental health. Passive and active. Personal success.	12 hours	1. Discuss current events in the world and Ukraine and analyse them. 2. Learn to speak monologically and dialogically on the suggested topic. 3. Develop the grammar comprehension skill. 4. Develop vocabulary; learn the new words by heart; practice them in the sentences of one's own.	1. Warming up. Inform the audience on the latest sport news. 2. Vocabulary. Effect of leisure. Perform the vocabulary tasks. 3. Function. Telling a story. Represent leisure activities at home during Covid-19, perform the language bank tasks in writing. 4. Learn to show interest. 5. Speaking. Perform the speaking tasks. Elearn	18
Theme 13. Culture and society. Culture vulture. Music: musicians, bands and groups. Impact on war.	12 hours	1. Learn to make a report on the latest Ukrainian and world news. 2. Develop the reading comprehension skill. 3. Compose your own sentences with active vocabulary. 4. Memorize all useful expressions. 5. Learn to participate in role-playing	1. Make a report on the latest Ukrainian and world news orally or in writing. 2. Read and translate a text "How many friends should you have". Use the words and phrases to complete the text. Highlight or right out all useful expressions and memorize them. Compose your own sentences with these expressions in writing. 3. Role-play on the proposed topics.	18
Theme 14. Relationship. Family. The generation gap. Relating to other people. Person description.	12 hours	1. Discuss current events in the world and Ukraine and analyze them. 2. Learn to speak monologically and dialogically on the suggested topic. 3 Develop vocabulary; learn the new words by heart; practice them in the sentences of one's own.	1. Warming up. 2. Active grammar box. 3. Reading and speaking Read the text "Brotherly love". Retell the story. 4. Work in pairs and discuss the questions. 5. Listen and note down the story. Elearn	18

		4. Develop the listening comprehension skill.		
Theme 15. Memorable meals. Try something new. Healthy and unhealthy food. Food to grow. Rising cost of food. Starvation.	6 hours	1. Learn to speak monologically and dialogically on the suggested topic. 2. Develop vocabulary; learn the new words by heart; practice them in the sentences of one's own.	1. Read the packing tips and answer the questions. 2. Complete the sentences. 3. Make a list of good and bad things about holidays.	7
Module 3 Test				30
Totally				100
Module 4. Adventure is worthwhile: Travelling				
Theme 16. Places. Making plans. Holidays, vocations. Memorable photo. Describing landscape	6 hours	1. Develop the reading comprehension skill. 2. Compose sentences with active vocabulary. 3. Memorize expressions. 4. Learn to participate in role-playing	1. Read the text "Time to move", p.51 2. Listen to podcast and complete collocations 3. Modal and related verbs 4. Read the comments and reply to them.	16
Theme 17. Places of interests. Country is recommended for visiting. Get around a new place. Asking the way.	12 hours	1. Discuss current events in the world and Ukraine and analyze them. 2. Learn to speak monologically and dialogically on the suggested topic. 3. Develop vocabulary; learn the new words by heart; practice them in the sentences of one's own. 4. Develop the listening comprehension skill.	1. Warming-up 2. In pairs describe the photos, answer complete mini-dialogues. 3. Choose the correct options, ask questions. 4. Watch or listen to the conversations discuss which ones you would choose: In Tallinn public transport is free for all residents. Think, that could happen in your city.	18
Theme 18. There is no place like home, hometown. Customs. Similarity and difference.	12 hours	1. Learn to make a report on the latest news. 2. Develop the listening comprehension skill. 3. Develop the reading comprehension skill. 4. Learn to speak monologically and dialogically on the suggested topic	1. Refer to the notes 2. Watch the documentary: The future of AI. 3. Read the text: Future fiction or science fact, p.21 4. Discuss in pairs: How could AI help you in your life. Complete exercises. Answer the questions.	18
Theme 19. Strange things happen when you travel. Welcome to a perfect city. Technologies. Currency, traveler's cheque. Money matters.	12 hours	1. Develop the listening comprehension skill. 2. Develop the reading comprehension skill. 3. Compose sentences with active vocabulary. 4. Memorize expressions.	1. Listen the podcast about drones and choose the best summary. 2. Read the text: Belinda's blog. Discuss in groups how technology made our lives better in travelling. 3. Write a blog post about how mobile phones have helped tourist. 4. Vocabulary revision	18

Module 4 Test				30
Totally				100
Всього за 2 семестр				70
Екзамен				30
Всього за курс				100
Semester 3				
Module 5. Consumer's world				
Theme 20. Spending habits. Ways of selling. The business cycle. Pricing.	4 hours	1. Develop vocabulary; learn the new words by heart; practice them in the sentences 2. Develop the reading skill. 3. Develop the grammar skill. 4. Learn to speak monologically and dialogically on the suggested topic.	1. Match and choose the best sentences, answer the questions, find words in the text: The way we pay 2. Watch the documentary: Buy or borrow. Do ex-s. 3. Have/get something done 4. Respond to complaints	14
Theme 21. New product development and research. Promotion: advertising, branding. Customer needs.	4 hours	1. Develop the writing and reading comprehension skill. 2. Learn to make presentation on suggested topic. 3. Learn to speak monologically and dialogically on the suggested topic.	1. Perform the vocabulary and vocabulary tasks in writing. 2. Presentation: Brand 3. Listening to Ted Talks and answer the questions. Complete the sentences in writing.	16
Theme 22. Types of banks and financial institutions. Internet banking. Loans. Fiscal, monetary policy.	4 hours	1. Learn to speak monologically and dialogically on the suggested topic. 2. Develop the reading skill 3. Develop the grammar.	1. Manage enquiries. Answer the questions. Role-play 2. Read the text: Interest rates, monetary policy. Match the words and find reasons for answers.	14
Theme 23. Corporate finance. Venture capital. Issuing stock and shares. Raising capital. Primary and secondary market.	4 hours	1. Discuss current events in the world and Ukraine and analyze them. 2. Develop vocabulary; learn the new words by heart; practice them in the sentences of one's own. 3. Develop the listening comprehension skill. 4. Learn to manage enquiries and role-play a phone call. 5. Learn speaking.	1. Warming up. Inform the audience on the latest news. 2. Perform the vocabulary and tasks in writing. 3. Listen to Ted Talks conversation and answer the questions. Complete the sentences in writing. 4. Learn to manage enquiries. Answer the questions. Role-play. 5. Speaking. Speak on the fixed topics and role-play the situations.	16
Self-study				10
Module 5 Test				30
Totally				100
Module 6. Competitive strategy				
Theme 24. Strategic thinking. Companies and markets.	4 hours	1. Discuss current events in the world and Ukraine and analyse them.	1. Warming up. Inform the audience on the latest news.	15

Competition. Competitive forces. Strategic issues.		2. Learn to speak on the suggested topic. 3. Develop the grammar comprehension skill. 4. Develop vocabulary; learn the new words by heart; practice them in the sentences of one's own.	2. Present ideas of your own business. 3. Practice infinitive in writing. 4. Match the words in the box; complete the sentences.	
Theme 25. Innovation. Development process. Preparing for the future: planning. Incurring risks.	4 hours	1. Develop the reading skill 2. Learn to speak on the suggested topic. 3. Develop the listening comprehension skill. 4. Develop the grammar comprehension skill.	1. Do the preparation task. Read the text: What does it mean to be innovative in business? 2. Listen to a customer feedback and respond to customer demands in writing. 3. Discuss: What are some of the latest innovations that you use.	15
Theme 26. Justice for all. Punishment. A good citizen. Voting.	4 hours	1. Discuss current events and analyze them. 2. Develop vocabulary; learn the new words by heart; practice them in the sentences of one's own. 3. Develop the listening comprehension skill. 4. Learn to manage enquiries and role-play. 5. Learn speaking.	1. Warming up. Inform the audience on the latest news. 2. Match the words in the box; complete the sentences. 3. Listen to the Ted Talks: Justice for all. Answer the questions. 4. Prepare somebody's Election campaign, try to persuade to vote for them.	15
Theme 27. Describing charts and graphs. Growth metaphors.	2 hours	1. Discuss current events and analyze them. 2. Develop the listening comprehension skill. 3. Develop the grammar comprehension skill.	1. Warming up. Inform the audience on the latest news. 2. Listen to description of charts. Learn how to write. Do exercises. Read tips.	15
Self-study				10
Всього за 3 семестр				70
Залік				30
Всього за курс				100

ПОЛІТИКА ОЦІНЮВАННЯ

Політика щодо дедлайнів та перескладання:	Роботи, які здаються із порушенням термінів без поважних причин, оцінюються на нижчу оцінку. Перескладання модулів відбувається із дозволу лектора за наявності поважних причин (наприклад, лікарняний).
Політика щодо академічної доброчесності:	Списування під час контрольних робіт та екзаменів заборонені (в т.ч. із використанням мобільних девайсів). Реферати повинні мати коректні текстові посилання на використану літературу.
Політика щодо відвідування:	Відвідування занять є обов'язковим. За об'єктивних причин (наприклад, хвороба, міжнародне стажування) навчання може

	відбуватись індивідуально (в он-лайн формі за погодженням із деканом факультету)
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ШКАЛА ОЦІНЮВАННЯ СТУДЕНТІВ

Рейтинг здобувача вищої освіти, бали	Оцінка національна за результати складання екзаменів заліків	
	екзаменів	заліків
90-100	відмінно	зараховано
74-89	добре	
60-73	задовільно	
0-59	незадовільно	не зараховано

РЕКОМЕНДОВАНІ ДЖЕРЕЛА ІНФОРМАЦІЇ

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11. Raymond Murphy. English Grammar in Use. A self-study reference and practice book for intermediate students. Cambridge University Press, 2018. 328 p.
12. Cambridge Assessment English – URL: <https://www.cambridgeenglish.org>
13. BBC News – URL: <https://www.bbc.com/news/uk>
14. America House Kyiv – URL: <http://www.americahousekyiv.org/>
15. Ted Talks – URL: <https://www.youtube.com/user/TEDxTalks?>
16. English Grammar – URL: <https://www.englishgrammar.org/exercises/>
17. British Council – URL: <http://www.britishcouncil.org.ua/english>
18. The Economist – URL: <http://www.economist.com/>
19. Як побудувати ефективний відділ комунікацій? Навчальний курс на платформі «Edera». <https://study.ed-era.com/uk/courses/course/3024>
19. Financial Literacy in Ireland. National Financial Literacy Strategy. Prepared by The Banking Division Department. 2023. 98p. URL: file:///C:/Users/95243/Downloads/290810_16ca8875-42db-468e-9c80-efc4c45382e8.pdf