

**NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF
UKRAINE**

Department of philosophy and international communication

“APPROVED”

Faculty of Agricultural Management

“__06__” _____ June _____ 2025

**CURRICULUM OF ACADEMIC DISCIPLINE
PHILOSOPHY OF INTERNATIONAL BUSINESS**

Area of knowledge «D Business, Administration and Law»

Specialty D3 «Management»

Academic programme International Business Management

Faculty (Education and Research Institute) Faculty of Agricultural Management

Developed by: _____ Associate Professor of the department of philosophy and international communication, Chornomordenko D.I. PhD in Philosophy _____

(position, academic degree, academic rank)

1. Description of the discipline «Philosophy of International Business»

Academic degree, specialty, academic programme		
Educational degree	<i>Bachelor</i>	
Specialty	<u><i>D3 «Management»</i></u>	
Academic program	<i>«International Business Management»</i>	
Characteristics of discipline		
Type	<i>Compulsory</i>	
Total number of hours	120	
Number of ECTS credits	4	
Number of modules	4	
Form of assessment	<i>Exam</i>	
Indicators of the discipline for full-time and part-time forms of university study		
	full-time	part-time
Year of study	1, 2	
Semester	2, 3	
Lectures	<i>30 h.</i>	- <i>h.</i>
Practical classes and seminars	<i>30 h.</i>	- <i>h.</i>
Self-study	<i>60 h.</i>	- <i>h.</i>
Number of hours per week for full-time students	<i>2 h.</i>	

1. Aim, objectives, competences and expected learning outcomes of the discipline

Aim:

to form the student's knowledge about the fundamental principles underlying the formation and functioning of a business enterprise; a clear understanding of the nature and purpose of business, as well as moral obligations.

Understand the role of business in international relations, business philosophy and its application in the work of international corporations and TNCs.

Learning objectives are:

the student's learning of a complex of philosophical knowledge in order to use it in their own life, interpersonal relations, scientific and practical activities, to develop the student's ability to determine the meaning, role of business and its structure, concepts of investment climate, success; to form student's clear understanding of the role and place of business philosophy, business management philosophy, brand creation philosophy.

Acquisition of competences:

General competences (GC):

GC 1 The ability to actualize one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen in Ukraine.

GC 2 The ability to preserve and multiply moral, cultural, scientific values and increase the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, techniques and technologies, use different types and forms motor activity for active recreation and leading a healthy lifestyle.

GC 13. Appreciation and respect for diversity and multiculturalism

GC 15. Ability to act on the basis of ethical considerations (motives).

special competences (SC):

SC 6. The ability to act socially responsible and consciously.

SC 13. Understand the principles and norms of law and use them in professional work.

SC 14. Understand the principles of psychology and use them in professional activities.

SC 15. Ability to form and demonstrate leadership qualities and behavioral skills.

SC 18. Ability to implement international projects and enterprise activities taking into account specialization enterprises on the foreign market.

Expected Learning Outcomes (ELO):

ELO 1. To know one's rights and responsibilities as a member of society, to be aware of the values of civil society, the rule of law, the rights and freedoms of a person and a citizen of Ukraine.

ELO 2. To preserve moral, cultural, scientific values and increase the achievements of society, to use various types and forms of motor activity to lead a healthy lifestyle.

ELO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find means to neutralize it.

ELO 15. Demonstrate the ability to act socially responsible and socially conscious on the basis of ethical considerations (motives), respect for diversity and interculturality.

3. Programme and structure of the discipline «Philosophy of International Business» for full-time (part-time) form of study

Modules and topics	Number of hours													
	full-time							part-time						
	week	total	including					total	including					
			1	s	lab	ind	s. st		1	s	lab	ind	s. st	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	
Module 1.														
Topic 1. philosophy of business as a field of socio-humanitarian knowledge	1	7	2	2			3							
Topic 2. Business ontology: main categories, features, risks	2	7	2	2			3							
Topic 3. Capital, property and wealth as components of the business process	3	6	2	2			2							
Topic 4. Ideology, power, social institutions and business	4	6	2	2			2							
Total for module 1	26		8	8			10							
Module 2.														
Topic 1. Branding philosophy: content, essence, functions	5	7	2	2			3							
Topic 2. Business and leadership	6	7	2	2			3							
Topic 3. Culture, ethics and social	7	7	2	2			3							

responsibility of business													
Topic 4. Business philosophy in the context of game theory	8	4	1	1			2						
Total for module 2		25	7	7			11						
Total for the semester		51	15	15			21						
Module 3													
Topic 1. Subject, method and value of logic for managers	9	9	2	4			3						
Topic 2. Concepts in the field and processes of management	10	9	2	4			3						
Topic 3. Propositions and conditions of its truth	11	9	2	4			3						
Topic 4. Laws of logic and rules of thinking in managerial activities	12	9	2	4			3						
Total for module 3		36	8	16			12						
Module 4													
Topic 5. Reasoning (inference) in managerial activity	13	9	2	4			3						
Topic 6. Logical basis of argumentation	14	9	2	4			3						
Topic 7. The logic of management decision-making	15	8	2	3			3						
Topic 8. The logic of communicative management in contemporary conditions and risks	16	7	1	3			3						
Total for module 4		33	7	14			12						
Total for the semester		69	15	30			24						
Total hours		120	30	45			45						

4. Topics of laboratory (practical, seminar) classes

№	Topic	Hours
1	Philosophy of business as a field of socio-humanitarian knowledge	3
2	Business ontology: main categories, features, risks	3

3	Capital, property and wealth as components of the business process	2
4	Ideology, power, social institutions and business	2
5	Branding philosophy: content, essence, functions	3
6	Business and leadership	3
7	Culture, ethics and social responsibility of business	3
8	Business philosophy in the context of game theory	2
9	Subject, method and value of logic for managers	3
10	Concepts in the field and processes of management	3
11	Propositions and conditions of its truth	3
12	Laws of logic and rules of thinking in managerial activities	3
13	Reasoning(inference) in managerial activity	3
14	Logical basis of argumentation	3
15	The logic of management decision-making	3
16	The logic of communicative management in contemporary conditions and risks	3

4. Topics for self-study

№	Topic	Hours
1	Philosophy of business as a field of socio-humanitarian knowledge	3
2	Business ontology: main categories, features, risks	3
3	Capital, property and wealth as components of the business process	2
4	Ideology, power, social institutions and business	2
5	Branding philosophy: content, essence, functions	3
6	Business and leadership	3
7	Culture, ethics and social responsibility of business	3
8	Business philosophy in the context of game theory	2
9	Subject, method and value of logic for managers	3
10	Concepts in the field and processes of management	3
11	Propositions and conditions of its truth	3
12	Laws of logic and rules of thinking in managerial activities	3
13	Reasoning (inference) in managerial activity	3
14	Logical basis of argumentation	3
15	The logic of management decision-making	3
16	The logic of communicative management in contemporary conditions and risks	3

5. Tools for assessing expected learning outcomes:

- exam;
- module tests;
- abstracts;
- presentation of laboratory and practical works;
- other types.

6. Teaching methods:

- verbal method (lecture, discussion, etc.);
- practical method (laboratory, practical classes);
- visual method (illustration, demonstration);
- processing learning resources (note-taking, summarizing, reviewing, writing an abstract);
- video method (remote, multimedia, web-based, etc.);
- self-study (completing assignments);
- individual research work;
- other types.

7. Assessment methods:

- exam;
- oral or written assessment;
- module tests;
- team projects;
- essays and reports;
- presentation of laboratory and practical works;
- presentations at academic events
- other types.

8. Results assessment.

The student's knowledge is assessed by means of a 100-point scale converted into the national grades according to the "Exam and Credit Regulations at NULES of Ukraine" in force

8.1. Distribution of points by types of educational activities

Educational activity	Results	Assessment
Module 1. Title		
Lecture 1 (<i>if assessed</i>)		-
Laboratory/practical work 1.		10
Self-study (<i>if any</i>) 1.		5
Lecture 2 (<i>if assessed</i>)		-
Laboratory/practical work 2.		15
Self-study (<i>if any</i>) 2.		10
...		...
Module control work 1.		30
Total for module 1		100
Module 2. Title		
...		
Module control work 2.		
Total for module 2		100
Class work	$(M1 + M2)/2 \cdot 0,7 \leq 70$	
Exam/credit	30	
Total for year	$(\text{Class work} + \text{exam}) \leq 100$	
Course project/work (<i>if any</i>)		100

8.2. Scale for assessing student's knowledge

Student's rating, points	National grading (exam/credits)
90-100	excellent
74-89	good
60-73	satisfactory
0-59	unsatisfactory

8.3. Assessment policy

Deadlines and exam retaking rules	works that are submitted late without valid reasons will be assessed with a lower grade. Module tests may be retaken with the permission of the lecturer if there are valid reasons (e.g. a sick leave).
Academic integrity rules	Cheating during tests and exams is prohibited (including using mobile devices). Term papers and essays must have correct references to the literature used
Attendance rules	Attendance is compulsory. For good reasons (e.g. illness, international internship), training can take place individually (online by the faculty dean's consent)

9. Teaching and learning aids

- e-learning course of the discipline
(<https://elearn.nubip.edu.ua/course/view.php?id=821>)
- <https://elearn.nubip.edu.ua/course/view.php?id=822>;
- lectures and presentations (in electronic form);
- textbooks, manuals, tutorials;
- guidelines for studying a discipline by full-time and part-time students;
- internship programmes of the discipline (if included in the curriculum).

10. Recommended sources of information

1. An Introduction to Philosophy. Online Textbook by Dr. Philip A. Pecorino (2022), https://www.qcc.cuny.edu/socialSciences/ppecorino/INTRO_TEXT/CONTENTS.htm
2. Introduction to Philosophy. Senior contributing author Nathan Smith, Houston COMMUNITY COLLEGE. OpenStax Rice University, (2022), https://assets.openstax.org/oscms-prodcms/media/documents/Introduction_to_Philosophy-WEB_cszrKYp.pdf
3. L. K. Huang. Practical aspects of socio-cultural management. Socio-Cultural Management Journal, Volume 4 (2021), Number 2, pp. 79-109.
4. doi: <https://doi.org/10.31866/2709-846x.2.2021.246741>
5. Handbook of Philosophy of Management. Cristina Neesham, Markus Reihlen, Dennis Schoeneborn. Springer Cham, (2022). doi: <https://doi.org/10.1007/978-3-319-48352-8>
6. Philosophy and Business Ethics. Guglielmo Faldetta, Edoardo Mollona, Massimiliano Matteo Pellegrini. Palgrave Macmillan Cham, (2022). doi: <https://doi.org/10.1007/978-3-030-97106-9>
7. Encyclopedia of Business and Professional Ethics. Deborah C. Poff, Alex C. Michalos.

- Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-22767-8>
8. Lindsay Dawson. A Business Leader's Guide to Philosophy. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-031-33042-1>
 9. David Shaw. An Ancient Greek Philosophy of Management Consulting. Thinking Differently About Its Assumptions, Principles and Practice. Springer Cham, (2022). doi: <https://doi.org/10.1007/978-3-030-90959-8>
 10. Humanizing Business. What Humanities Can Say to Business. Michel Dion, R. Edward Freeman, Sergiy D. Dmytriiev, Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-72204-3>
 11. Richard M. Robinson. Business Ethics: Kant, Virtue, and the Nexus of Duty. Foundations and Case Studies. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-85997-8>
 12. Santiago Iñiguez. Philosophy Inc. Applying Wisdom to Everyday Management. Palgrave Macmillan Cham, (2023). doi: <https://doi.org/10.1007/978-3-031-20483-8>

Electronic resources:

1. Handbook of Philosophy of Management
<https://link.springer.com/referencework/10.1007/978-3-319-48352-8>
2. Stanford Encyclopedia of Philosophy - <https://plato.stanford.edu/>
3. An Encyclopedia of Philosophy -
<https://www.routledge.com/An-Encyclopedia-of-Philosophy/Parkinson/p/book/9780415003230>
4. Introduction to Logic and Critical Thinking -
<https://open.umn.edu/opentextbooks/textbooks/457>
5. Introduction to Logic -
[https://web.mit.edu/gleitz/www/Introduction%20to%20Logic%20-%20P.%20Suppes%20\(1957\)%20WW.pdf](https://web.mit.edu/gleitz/www/Introduction%20to%20Logic%20-%20P.%20Suppes%20(1957)%20WW.pdf)