



NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF  
UKRAINE

Department of philosophy and international communication

“APPROVED”  
Dean of the Faculty of Agricultural Management,  
  
Anatoliy OSTAPCHUK  
2024

“APPROVED”  
at the meeting of the Department  
of Philosophy and International Communication  
Minutes №. 13 of “ 16 ” may 2024  
Head of the Department  
  
Valentyna KULTENKO

“REVIEWED”  
Guarantor of AP “Management”  
Guarantor of AP  
  
Vira BUTENKO

CURRICULUM OF ACADEMIC DISCIPLINE  
PHILOSOPHY OF BUSINESS

Field of knowledge 07 «*Management and administration*»

Specialty 073 – «*Management*»

Academic programme: *Management*

Faculty of *Agricultural Management*

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**НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ БІОРЕСУРСІВ І  
ПРИРОДОКОРИСТУВАННЯ УКРАЇНИ**

Кафедра філософії та міжнародної комунікації

**“ЗАТВЕРДЖУЮ”**

Декан факультету  
аграрного менеджменту  
Анатолій ОСТАПЧУК

“ ” 2024 р.

**“СХВАЛЕНО”**

на засіданні кафедри філософії  
та міжнародної комунікації  
Протокол № 13 від “16” травня 2024 р.  
Завідувач кафедри  
Валентина КУЛЬТЕНКО



**”РОЗГЛЯНУТО”**

Гарант ОП Менеджмент  
Гарант ОП  
Віра БУТЕНКО



**РОБОЧА ПРОГРАМА НАВЧАЛЬНОЇ ДИСЦИПЛІНИ**

**Філософія бізнесу**

Галузь знань 07 «Управління та адміністрування»

Спеціальність 073 «Менеджмент»

Освітня програма «Менеджмент»

Факультет Аграрного менеджменту

Розробник: доцент кафедри філософії та міжнародної комунікації, кандидат  
філософських наук, Чорноморденко Д.І.

Київ – 2024 р.

## 1. Description of the discipline «Philosophy of Business»

<b>Academic degree, specialty, academic programme</b>		
Educational degree	<i>Bachelor</i>	
Specialty	<i>073 «Management»</i>	
Academic program	<i>«Management»</i>	
<b>Characteristics of discipline</b>		
Type	<i>Compulsory</i>	
Total number of hours	120	
Number of ECTS credits	4	
Number of modules	4	
Form of assessment	<i>Exam</i>	
<b>Indicators of the discipline for full-time and part-time forms of university study</b>		
	full-time	part-time
Year of study	1, 2	
Semester	2, 4	
Lectures	<i>30 h.</i>	- <i>h.</i>
Practical classes and seminars	<i>45 h.</i>	- <i>h.</i>
Self-study	<i>45 h.</i>	- <i>h.</i>
Number of hours per week for full-time students	<i>2, 3 h.</i>	

## **1. Aim, objectives, competences and expected learning outcomes of the discipline**

### **Aim:**

to form the student's knowledge about the fundamental principles underlying the formation and functioning of a business enterprise; a clear understanding of the nature and purpose of business, as well as moral obligations.

Understand the role of business in international relations, business philosophy and its application in the work of international corporations and TNCs.

### **Learning objectives are:**

the student's learning of a complex of philosophical knowledge in order to use it in their own life, interpersonal relations, scientific and practical activities, to develop the student's ability to determine the meaning, role of business and its structure, concepts of investment climate, success; to form student's clear understanding of the role and place of business philosophy, business management philosophy, brand creation philosophy.

### ***Acquisition of competences:***

#### General competences (GC):

GC 1. The ability to actualize one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen in Ukraine.

GC 2. The ability to preserve and multiply moral, cultural, scientific values and increase the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, techniques and technologies, use different types and forms motor activity for active recreation and leading a healthy lifestyle.

GC 6. Ability to communicate in the national language both orally and in writing.

GC 9. Ability to learn and master modern knowledge.

GC 13. Appreciation and respect for diversity and multiculturalism

GC 15. Ability to act on the basis of ethical considerations (motives).

#### Special competences (SC):

SC 6. The ability to act socially responsible and consciously.

### **Expected Learning Outcomes (ELO):**

ELO 1. To know one's rights and responsibilities as a member of society, to be aware of the values of civil society, the rule of law, the rights and freedoms of a person and a citizen of Ukraine.

ELO 2. To preserve moral, cultural, scientific values and increase the achievements of society, to use various types and forms of motor activity to lead a healthy lifestyle.

ELO 12. Assess legal, social and economic consequences of the functioning of the organization.

ELO 15. Demonstrate the ability to act socially responsible and socially conscious on the basis of ethical considerations (motives), respect for diversity and interculturality.

ELO 16. Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, to be critical and self-critical.

### 3. Programme and structure of the discipline «Philosophy of International Business» for full-time (part-time) form of study

Modules and topics	Number of hours													
	full-time							part-time						
	week	total	including					total	including					
			1	s	lab	ind	s. st		1	s	lab	ind	s. st	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	
<b>Module 1. Phenomenon of business philosophy (1 year, 2 semester)</b>														
Topic 1. philosophy of business as a field of socio-humanitarian knowledge	1	7	2	2			3							
Topic 2. Business ontology: main categories, features, risks	2	7	2	2			3							
Topic 3. Capital, property and wealth as components of the business process	3	6	2	2			2							
Topic 4. Ideology, power, social institutions and business	4	6	2	2			2							
<b>Total Theme module 1</b>		26	8	8			10							
<b>Module 2. Implementation of business philosophy strategies (1 year, 2 semester)</b>														
Topic 1. Branding philosophy: content, essence, functions	5	7	2	2			3							
Topic 2. Business and leadership	6	7	2	2			3							
Topic 3. Culture, ethics and social responsibility of business	7	7	2	2			3							
Topic 4. Business philosophy in the context of game theory	8	4	1	1			2							

<b>Total Theme module 2</b>	25	7	7			11							
<b>Total for the semester</b>	51	15	15			21							
<b>Module 3 Logic (2nd year, 1st semester)</b>													
Topic 1. Subject, method and value of logic for managers	9	9	2	4			3						
Topic 2. Concepts in the field and processes of management	10	9	2	4			3						
Topic 3. Propositions and conditions of its truth	11	9	2	4			3						
Topic 4. Laws of logic and rules of thinking in managerial activities	12	9	2	4			3						
<b>Total Theme module 3</b>	36	8	16			12							
<b>Module 4 Logic in management (2 year, 1 semester)</b>													
Topic 5. Reasoning (inference) in managerial activity	13	9	2	4			3						
Topic 6. Logical basis of argumentation	14	9	2	4			3						
Topic 7. The logic of management decision-making	15	8	2	3			3						
Topic 8. The logic of communicative management in contemporary conditions and risks	16	7	1	3			3						
<b>Total Theme module 4</b>	33	7	14			12							
<b>Total for the semester</b>	69	15	30			45							
<b>Total hours</b>	120	30	45			45							

#### 4. Topics of laboratory (practical, seminar) classes

№	Topic	Hours
1	Philosophy of business as a field of socio-humanitarian knowledge	3
2	Business ontology: main categories, features, risks	3
3	Capital, property and wealth as components of the business process	2
4	Ideology, power, social institutions and business	2

5	Branding philosophy: content, essence, functions	3
6	Business and leadership	3
7	Culture, ethics and social responsibility of business	3
8	Business philosophy in the context of game theory	2
9	Subject, method and value of logic for managers	3
10	Concepts in the field and processes of management	3
11	Propositions and conditions of its truth	3
12	Laws of logic and rules of thinking in managerial activities	3
13	Reasoning(inference) in managerial activity	3
14	Logical basis of argumentation	3
15	The logic of management decision-making	3
16	The logic of communicative management in contemporary conditions and risks	3

#### 4. Topics for self-study

№	Topic	Hours
1	Philosophy of business as a field of socio-humanitarian knowledge	3
2	Business ontology: main categories, features, risks	3
3	Capital, property and wealth as components of the business process	2
4	Ideology, power, social institutions and business	2
5	Branding philosophy: content, essence, functions	3
6	Business and leadership	3
7	Culture, ethics and social responsibility of business	3
8	Business philosophy in the context of game theory	2
9	Subject, method and value of logic for managers	3
10	Concepts in the field and processes of management	3
11	Propositions and conditions of its truth	3
12	Laws of logic and rules of thinking in managerial activities	3
13	Reasoning (inference) in managerial activity	3
14	Logical basis of argumentation	3
15	The logic of management decision-making	3
16	The logic of communicative management in contemporary conditions and risks	3

#### 5. Tools for assessing expected learning outcomes:

- exam;
- module tests;
- abstracts;
- presentation of laboratory and practical works;
- other types.

#### 6. Teaching methods:

- verbal method (lecture, discussion, etc.);

- practical method (laboratory, practical classes);
- visual method (illustration, demonstration);
- processing learning resources (note-taking, summarizing, reviewing, writing an abstract);
- video method (remote, multimedia, web-based, etc.);
- self-study (completing assignments);
- individual research work;
- other types.

### 7. Assessment methods:

- exam;
- oral or written assessment;
- module tests;
- team projects;
- essays and reports;
- presentation of laboratory and practical works;
- presentations at academic events
- other types.

### 8. Distribution of points received by students

The assessment of students' knowledge and skills is conducted by means of a 100-point scale and is converted into national grades according to Table 1 of the current *Exam and Credit Regulations at NULES of Ukraine*.

Student's rating, points	National grading of exams and credits	
	exams	credits
90-100	excellent	pass
74-89	good	
60-73	satisfactorily	
0-59	unsatisfactorily	fail

To determine a student's rating in the discipline  $R_{DIS}$  (up to 100 points), the received assessment rating  $R_A$  (up to 30 points) is added to the academic performance rating  $R_{AP}$  (up to 70 points):  $R_{DIS} = R_{AP} + R_A$ .

### 9. Teaching and learning aids

- e-learning course of the discipline  
(<https://elearn.nubip.edu.ua/course/view.php?id=821>)
- <https://elearn.nubip.edu.ua/course/view.php?id=822>;
- lectures and presentations (in electronic form);
- textbooks, manuals, tutorials;
- guidelines for studying a discipline by full-time and part-time students;



- internship programmes of the discipline (if included in the curriculum).

## 10. Recommended sources of information

1. An Introduction to Philosophy. Online Textbook by Dr. Philip A. Pecorino (2022), [https://www.qcc.cuny.edu/socialSciences/ppecorino/INTRO\\_TEXT/CONTENTS.htm](https://www.qcc.cuny.edu/socialSciences/ppecorino/INTRO_TEXT/CONTENTS.htm)
2. Introduction to Philosophy. Senior contributing author Nathan Smith, Houston COMMUNITY COLLEGE. OpenStax Rice University, (2022), [https://assets.openstax.org/oscms-prodcms/media/documents/Introduction\\_to\\_Philosophy-WEB\\_csZRKYp.pdf](https://assets.openstax.org/oscms-prodcms/media/documents/Introduction_to_Philosophy-WEB_csZRKYp.pdf)
3. L. K. Huang. Practical aspects of socio-cultural management. Socio-Cultural Management Journal, Volume 4 (2021), Number 2, pp. 79-109.
4. doi: <https://doi.org/10.31866/2709-846x.2.2021.246741>
5. Handbook of Philosophy of Management. Cristina Neesham, Markus Reihlen, Dennis Schoeneborn. Springer Cham, (2022). doi: <https://doi.org/10.1007/978-3-319-48352-8>
6. Philosophy and Business Ethics. Guglielmo Faldetta, Edoardo Mollona, Massimiliano Matteo Pellegrini. Palgrave Macmillan Cham, (2022). doi: <https://doi.org/10.1007/978-3-030-97106-9>
7. Encyclopedia of Business and Professional Ethics. Deborah C. Poff, Alex C. Michalos. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-22767-8>
8. Lindsay Dawson. A Business Leader's Guide to Philosophy. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-031-33042-1>
9. David Shaw. An Ancient Greek Philosophy of Management Consulting. Thinking Differently About Its Assumptions, Principles and Practice. Springer Cham, (2022). doi: <https://doi.org/10.1007/978-3-030-90959-8>
10. Humanizing Business. What Humanities Can Say to Business. Michel Dion, R. Edward Freeman, Sergiy D. Dmytriiev, Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-72204-3>
11. Richard M. Robinson. Business Ethics: Kant, Virtue, and the Nexus of Duty. Foundations and Case Studies. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-85997-8>
12. Santiago Iñiguez. Philosophy Inc. Applying Wisdom to Everyday Management. Palgrave Macmillan Cham, (2023). doi: <https://doi.org/10.1007/978-3-031-20483-8>

### Electronic resources:

1. Handbook of Philosophy of Management  
<https://link.springer.com/referencework/10.1007/978-3-319-48352-8>
2. Stanford Encyclopedia of Philosophy - <https://plato.stanford.edu/>
3. An Encyclopedia of Philosophy -  
<https://www.routledge.com/An-Encyclopedia-of-Philosophy/Parkinson/p/book/9780415003230>
4. Introduction to Logic and Critical Thinking -  
<https://open.umn.edu/opentextbooks/textbooks/457>
5. Introduction to Logic -  
[https://web.mit.edu/gleitz/www/Introduction%20to%20Logic%20-%20P.%20Suppes%20\(1957\)%20WW.pdf](https://web.mit.edu/gleitz/www/Introduction%20to%20Logic%20-%20P.%20Suppes%20(1957)%20WW.pdf)