

**NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF
UKRAINE**

Department of philosophy and international communication

“APPROVED”

Faculty of Agricultural Management

“_ 05 _” _____ June _____ 2025

**CURRICULUM OF ACADEMIC DISCIPLINE
PHILOSOPHY OF BUSINESS**

Area of knowledge «D Business, Administration and Law»

Specialty D3 «Management»

Academic programme Management

Faculty (Education and Research Institute) Faculty of Agricultural Management

Developed by: _____ Associate Professor of the department of philosophy and international communication, Chornomordenko D.I. PhD in Philosophy

(position, academic degree, academic rank)

1. Description of the discipline «Philosophy of Business»

| Academic degree, specialty, academic programme | | |
|--|-----------------|-----------|
| Educational degree | Bachelor | |
| Specialty | D3 «Management» | |
| Academic program | «Management» | |
| Characteristics of discipline | | |
| Type | Compulsory | |
| Total number of hours | 120 | |
| Number of ECTS credits | 4 | |
| Number of modules | 4 | |
| Form of assessment | Exam | |
| Indicators of the discipline for full-time and part-time forms of university study | | |
| | full-time | part-time |
| Year of study | 1, 2 | |
| Semester | 2, 4 | |
| Lectures | 30 h. | - h. |
| Practical classes and seminars | 45 h. | - h. |
| Self-study | 45 h. | - h. |
| Number of hours per week for full-time students | 2, 3 h. | |

1. Aim, objectives, competences and expected learning outcomes of the discipline

Aim:

to form the student's knowledge about the fundamental principles underlying the formation and functioning of a business enterprise; a clear understanding of the nature and purpose of business, as well as moral obligations.

Understand the role of business in international relations, business philosophy and its application in the work of international corporations and TNCs.

Learning objectives are:

the student's learning of a complex of philosophical knowledge in order to use it in their own life, interpersonal relations, scientific and practical activities, to develop the student's ability to determine the meaning, role of business and its structure, concepts of investment climate, success; to form student's clear understanding of the role and place of business philosophy, business management philosophy, brand creation philosophy.

Acquisition of competences:

General competences (GC):

GC 1. The ability to actualize one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen in Ukraine.

GC 2. The ability to preserve and multiply moral, cultural, scientific values and increase the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, techniques and technologies, use different types and forms motor activity for active recreation and leading a healthy lifestyle.

GC 6. Ability to communicate in the national language both orally and in writing.

GC 9. Ability to learn and master modern knowledge.

GC 13. Appreciation and respect for diversity and multiculturalism

GC 15. Ability to act on the basis of ethical considerations (motives).

Special competences (SC):

SC 6. The ability to act socially responsible and consciously.

Expected Learning Outcomes (ELO):

ELO 1. To know one's rights and responsibilities as a member of society, to be aware of the values of civil society, the rule of law, the rights and freedoms of a person and a citizen of Ukraine.

ELO 2. To preserve moral, cultural, scientific values and increase the achievements of society, to use various types and forms of motor activity to lead a healthy lifestyle.

ELO 12. Assess legal, social and economic consequences of the functioning of the organization.

ELO 15. Demonstrate the ability to act socially responsible and socially conscious on the basis of ethical considerations (motives), respect for diversity and interculturality.

ELO 16. Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, to be critical and self-critical.

3. Programme and structure of the discipline «Philosophy of International Business» for full-time (part-time) form of study

| Modules and topics | Number of hours | | | | | | | | | | | | |
|---|-----------------|-------|-----------|---|-----|-----|-------|-----------|-----------|----|-----|-----|-------|
| | full-time | | | | | | | part-time | | | | | |
| | week | total | including | | | | | total | including | | | | |
| | | | 1 | s | lab | ind | s. st | | 1 | s | lab | ind | s. st |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| Module 1. Phenomenon of business philosophy (1 year, 2 semester) | | | | | | | | | | | | | |
| Topic 1. philosophy of business as a field of socio-humanitarian knowledge | 1 | 7 | 2 | 2 | | | 3 | | | | | | |
| Topic 2. Business ontology: main categories, features, risks | 2 | 7 | 2 | 2 | | | 3 | | | | | | |
| Topic 3. Capital, property and wealth as components of the business process | 3 | 6 | 2 | 2 | | | 2 | | | | | | |
| Topic 4. Ideology, power, social institutions and business | 4 | 6 | 2 | 2 | | | 2 | | | | | | |
| Total Theme module 1 | 26 | | 8 | 8 | | | 10 | | | | | | |
| Module 2. Implementation of business philosophy strategies (1 year, 2 semester) | | | | | | | | | | | | | |
| Topic 1. Branding philosophy: content, essence, functions | 5 | 7 | 2 | 2 | | | 3 | | | | | | |
| Topic 2. Business and leadership | 6 | 7 | 2 | 2 | | | 3 | | | | | | |
| Topic 3. Culture, ethics and social responsibility of business | 7 | 7 | 2 | 2 | | | 3 | | | | | | |
| Topic 4. Business philosophy in the context of game theory | 8 | 4 | 1 | 1 | | | 2 | | | | | | |

| | | | | | | | | | | | | |
|---|-----|----|----|---|--|----|--|--|--|--|--|--|
| Total Theme module 2 | 25 | 7 | 7 | | | 11 | | | | | | |
| Total for the semester | 51 | 15 | 15 | | | 21 | | | | | | |
| Module 3 Logic (2nd year, 1st semester) | | | | | | | | | | | | |
| Topic 1. Subject, method and value of logic for managers | 9 | 9 | 2 | 4 | | 3 | | | | | | |
| Topic 2. Concepts in the field and processes of management | 10 | 9 | 2 | 4 | | 3 | | | | | | |
| Topic 3. Propositions and conditions of its truth | 11 | 9 | 2 | 4 | | 3 | | | | | | |
| Topic 4. Laws of logic and rules of thinking in managerial activities | 12 | 9 | 2 | 4 | | 3 | | | | | | |
| Total Theme module 3 | 36 | 8 | 16 | | | 12 | | | | | | |
| Module 4 Logic in management (2 year, 1 semester) | | | | | | | | | | | | |
| Topic 5. Reasoning (inference) in managerial activity | 13 | 9 | 2 | 4 | | 3 | | | | | | |
| Topic 6. Logical basis of argumentation | 14 | 9 | 2 | 4 | | 3 | | | | | | |
| Topic 7. The logic of management decision-making | 15 | 8 | 2 | 3 | | 3 | | | | | | |
| Topic 8. The logic of communicative management in contemporary conditions and risks | 16 | 7 | 1 | 3 | | 3 | | | | | | |
| Total Theme module 4 | 33 | 7 | 14 | | | 12 | | | | | | |
| Total for the semester | 69 | 15 | 30 | | | 45 | | | | | | |
| Total hours | 120 | 30 | 45 | | | 45 | | | | | | |

4. Topics of laboratory (practical, seminar) classes

| № | Topic | Hours |
|---|--|-------|
| 1 | Philosophy of business as a field of socio-humanitarian knowledge | 3 |
| 2 | Business ontology: main categories, features, risks | 3 |
| 3 | Capital, property and wealth as components of the business process | 2 |
| 4 | Ideology, power, social institutions and business | 2 |

| | | |
|----|--|---|
| 5 | Branding philosophy: content, essence, functions | 3 |
| 6 | Business and leadership | 3 |
| 7 | Culture, ethics and social responsibility of business | 3 |
| 8 | Business philosophy in the context of game theory | 2 |
| 9 | Subject, method and value of logic for managers | 3 |
| 10 | Concepts in the field and processes of management | 3 |
| 11 | Propositions and conditions of its truth | 3 |
| 12 | Laws of logic and rules of thinking in managerial activities | 3 |
| 13 | Reasoning(inference) in managerial activity | 3 |
| 14 | Logical basis of argumentation | 3 |
| 15 | The logic of management decision-making | 3 |
| 16 | The logic of communicative management in contemporary conditions and risks | 3 |

4. Topics for self-study

| № | Topic | Hours |
|----|--|-------|
| 1 | Philosophy of business as a field of socio-humanitarian knowledge | 3 |
| 2 | Business ontology: main categories, features, risks | 3 |
| 3 | Capital, property and wealth as components of the business process | 2 |
| 4 | Ideology, power, social institutions and business | 2 |
| 5 | Branding philosophy: content, essence, functions | 3 |
| 6 | Business and leadership | 3 |
| 7 | Culture, ethics and social responsibility of business | 3 |
| 8 | Business philosophy in the context of game theory | 2 |
| 9 | Subject, method and value of logic for managers | 3 |
| 10 | Concepts in the field and processes of management | 3 |
| 11 | Propositions and conditions of its truth | 3 |
| 12 | Laws of logic and rules of thinking in managerial activities | 3 |
| 13 | Reasoning (inference) in managerial activity | 3 |
| 14 | Logical basis of argumentation | 3 |
| 15 | The logic of management decision-making | 3 |
| 16 | The logic of communicative management in contemporary conditions and risks | 3 |

5. Tools for assessing expected learning outcomes:

- exam;
- module tests;
- abstracts;
- presentation of laboratory and practical works;
- other types.

6. Teaching methods:

- verbal method (lecture, discussion, etc.);

- practical method (laboratory, practical classes);
- visual method (illustration, demonstration);
- processing learning resources (note-taking, summarizing, reviewing, writing an abstract);
- video method (remote, multimedia, web-based, etc.);
- self-study (completing assignments);
- individual research work;
- other types.

7. Assessment methods:

- exam;
- oral or written assessment;
- module tests;
- team projects;
- essays and reports;
- presentation of laboratory and practical works;
- presentations at academic events
- other types.

8. Results assessment.

The student's knowledge is assessed by means of a 100-point scale converted into the national grades according to the "Exam and Credit Regulations at NULES of Ukraine" in force

8.1. Distribution of points by types of educational activities

| Educational activity | Results | Assessment |
|--|--|------------|
| Module 1. Title | | |
| Lecture 1 (<i>if assessed</i>) | | - |
| Laboratory/practical work 1. | | 10 |
| Self-study (<i>if any</i>) 1. | | 5 |
| Lecture 2 (<i>if assessed</i>) | | - |
| Laboratory/practical work 2. | | 15 |
| Self-study (<i>if any</i>) 2. | | 10 |
| ... | | ... |
| Module control work 1. | | 30 |
| Total for module 1 | | 100 |
| Module 2. Title | | |
| ... | | |
| Module control work 2. | | |
| Total for module 2 | | 100 |
| Class work | $(M1 + M2)/2 \cdot 0,7 \leq 70$ | |
| Exam/credit | 30 | |
| Total for year | $(\text{Class work} + \text{exam}) \leq 100$ | |
| Course project/work (<i>if any</i>) | | 100 |

8.2. Scale for assessing student's knowledge

| Student's rating, points | National grading (exam/credits) |
|--------------------------|---------------------------------|
| 90-100 | excellent |
| 74-89 | good |
| 60-73 | satisfactory |
| 0-59 | unsatisfactory |

8.3. Assessment policy

| | |
|--|--|
| Deadlines and exam retaking rules | works that are submitted late without valid reasons will be assessed with a lower grade. Module tests may be retaken with the permission of the lecturer if there are valid reasons (e.g. a sick leave). |
| Academic integrity rules | Cheating during tests and exams is prohibited (including using mobile devices). Term papers and essays must have correct references to the literature used |
| Attendance rules | Attendance is compulsory. For good reasons (e.g. illness, international internship), training can take place individually (online by the faculty dean's consent) |

9. Teaching and learning aids

- e-learning course of the discipline
(<https://elearn.nubip.edu.ua/course/view.php?id=821>)
- <https://elearn.nubip.edu.ua/course/view.php?id=822>;
- lectures and presentations (in electronic form);
- textbooks, manuals, tutorials;
- guidelines for studying a discipline by full-time and part-time students;
- internship programmes of the discipline (if included in the curriculum).

10. Recommended sources of information

1. An Introduction to Philosophy. Online Textbook by Dr. Philip A. Pecorino (2022), https://www.qcc.cuny.edu/socialSciences/ppecorino/INTRO_TEXT/CONTENTS.htm
2. Introduction to Philosophy. Senior contributing author Nathan Smith, Houston COMMUNITY COLLEGE. OpenStax Rice University, (2022), https://assets.openstax.org/oscms-prodcms/media/documents/Introduction_to_Philosophy-WEB_csZrKYp.pdf
3. L. K. Huang. Practical aspects of socio-cultural management. Socio-Cultural Management Journal, Volume 4 (2021), Number 2, pp. 79-109.
4. doi: <https://doi.org/10.31866/2709-846x.2.2021.246741>
5. Handbook of Philosophy of Management. Cristina Neesham, Markus Reihlen, Dennis Schoeneborn. Springer Cham, (2022). doi: <https://doi.org/10.1007/978-3-319-48352-8>
6. Philosophy and Business Ethics. Guglielmo Faldetta, Edoardo Mollona, Massimiliano Matteo Pellegrini. Palgrave Macmillan Cham, (2022). doi: <https://doi.org/10.1007/978-3-030-97106-9>
7. Encyclopedia of Business and Professional Ethics. Deborah C. Poff, Alex C. Michalos. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-22767-8>
8. Lindsay Dawson. A Business Leader's Guide to Philosophy. Springer Cham, (2023).

- doi: <https://doi.org/10.1007/978-3-031-33042-1>
9. David Shaw. An Ancient Greek Philosophy of Management Consulting. Thinking Differently About Its Assumptions, Principles and Practice. Springer Cham, (2022). doi: <https://doi.org/10.1007/978-3-030-90959-8>
 10. Humanizing Business. What Humanities Can Say to Business. Michel Dion, R. Edward Freeman, Sergiy D. Dmytriiev, Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-72204-3>
 11. Richard M. Robinson. Business Ethics: Kant, Virtue, and the Nexus of Duty. Foundations and Case Studies. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-85997-8>
 12. Santiago Iñiguez. Philosophy Inc. Applying Wisdom to Everyday Management. Palgrave Macmillan Cham, (2023). doi: <https://doi.org/10.1007/978-3-031-20483-8>

Electronic resources:

1. Handbook of Philosophy of Management
<https://link.springer.com/referencework/10.1007/978-3-319-48352-8>
2. Stanford Encyclopedia of Philosophy - <https://plato.stanford.edu/>
3. An Encyclopedia of Philosophy -
<https://www.routledge.com/An-Encyclopedia-of-Philosophy/Parkinson/p/book/9780415003230>
4. Introduction to Logic and Critical Thinking -
<https://open.umn.edu/opentextbooks/textbooks/457>
5. Introduction to Logic -
[https://web.mit.edu/gleitz/www/Introduction%20to%20Logic%20-%20P.%20Suppes%20\(1957\)%20WW.pdf](https://web.mit.edu/gleitz/www/Introduction%20to%20Logic%20-%20P.%20Suppes%20(1957)%20WW.pdf)