



NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF UKRAINE,
(Department of Management and Educational Technologies)

AKG GLOBAL SUPPORT SERVICES (OPC) PRIVATE LIMITED (INDIA),

AMITY UNIVERSITY (TASHKENT, UZBEKISTAN),

**EDUCATIONAL AND REHABILITATION INSTITUTION OF HIGHER EDUCATION
«KAMIANETS-PODIL STATE INSTITUTE»,**

**KHERSON EDUCATIONAL-SCIENTIFIC INSTITUTE OF ADMIRAL MAKAROV
NATIONAL UNIVERSITY OF SHIPBUILDING,**

STATE UNIVERSITY OF TRADE AND ECONOMICS
(Department of marketing)

**INTERNATIONAL DISTANCE SCIENTIFIC CONFERENCE
«ECONOMICS, MANAGEMENT AND SOCIAL SCIENCES (GLOBAL SCENARIO)»
Kyiv, October 2, 2024**

Dear ladies and gentlemen,

the aim of the conference is to cover various aspects of economics, management and social sciences. This conference is a platform for sharing the latest results of relevant research, discussing current trends in the further development of these fields in Ukraine and the world, and drawing the attention of the academic community to solving urgent problems in the socio-economic and socio-humanitarian spheres.

Conference venue: Faculty of Humanities and Pedagogy, academic building No. 3, room. 309, 15 Heroiv Oborony St., Kyiv, Ukraine, 03041.

We invite you to take part in the International Distance Scientific Conference “Economics, Management and Social Sciences (Global Scenario)”. This conference will be held **on October 2, 2024 at 10.00 a.m. Kyiv time** in the Google Meet platform at the link:

<https://meet.google.com/fdv-dwae-fxq>

Scholars, experts in the field of international relations and social sciences, graduate students, masters, students, employees of educational institutions, scientific institutions, libraries, STI bodies, archives, museums, and public activists are invited to participate in the conference.

At the conference, participants will be able to present the results of scientific research, explore complex issues from different perspectives, take part in panel discussions, listen to keynote speeches by leading experts on the issues raised, and establish connections for interdisciplinary dialogue, cooperation, and partnership. The results of the conference will contribute to the expansion of the subject matter of research and the development of innovative solutions to global problems.

Working languages of the conference: Ukrainian, English

Areas of work of the conference:

1. Economic development and growth (macroeconomic policy, economic inequality and poverty reduction, regional development strategies, sustainable economic growth);
2. Financial management and markets (financial innovations and technologies, investment strategies and change management, risk management and financial stability, corporate finance and governance);

3. Marketing (marketing management, digital marketing, brand management, advertising business, trade marketing);
4. Organizational Behavior and Management (leadership and organizational culture, human resource management practices, strategic management and decision-making, organizational change and innovation);
5. Social Issues and Policy (social entrepreneurship and innovation, social security policy, gender equality and diversity management, health care management and policy);
6. Globalization and international trade (trade policy and agreements, global supply chain management, cross-cultural management challenges, international business strategies);
7. Environmental sustainability (green technologies and sustainable development, climate change mitigation and adaptation, corporate social responsibility, environmental economics and policy);
8. Technological innovations and digital transformation (digital economy and e-commerce, innovation management, application of artificial intelligence and machine learning, implementation of information technologies and their impact on organizations);
9. Political Economy and Governance (public policy analysis, political economy of development, governance and institutions, corruption and governance issues);
10. Psychology (Psychology and personality development in management, personality in the socio-economic sphere, psychology of personality in crisis and uncertain conditions).

Conference schedule (*Kyiv time*)
October 2, 2024

- 09.00 a.m. -10.00 a.m. - Registration of participants
- 10.00 a.m. -10.30 a.m. - Opening of the conference
- 10.30 a.m. - 1.00 p.m. - Plenary session
- 1.00 p.m. - 2.00 p.m. - Lunch break
- 2.00 p.m. - 4.30 p.m. - Work of sections

To participate in the International Distance Scientific Conference, you must send a completed application and abstracts by e-mail to the Organizing Committee by September 25, 2024.

The file name should contain the name of the speaker with the indication for the application - Application (for example, Hrechanyk_zajavka.doc), for the abstracts - Abstracts (for example, Hrechanyk_tezy.doc).

The application, abstracts, a copy of the receipt of payment of the registration fee (photo, scanned) should be sent (marked "conference") to the organizing committee at e-mail: nataliiagrechanik@gmail.com

Requirements for abstracts

- The volume of abstracts is 3-4 pages with a list of references in A4 page format, portrait orientation.
- Margins: top, bottom, right and left - 20 mm; font - Times New Roman, size 14; line spacing - 1.5; paragraph indentation - 1.25 cm; width alignment.
- On the right - surname, name, patronymic of the author, academic degree, academic title, full name of the institution where the author works or studies. Times New Roman font, size 14.
- The name of the abstracts in one line spacing in the middle of the line (in capital letters, without a period at the end): font Times New Roman, size 14, roughly.
- References in the text are made as follows: [1, p. 5], where the first number corresponds to the number of the reference in the list of references at the end of the article, and the second number corresponds to the page of the source from which the quote is taken from.
- The list of references should be given at the end of the text either in alphabetical order or in the order of use (no more than 5), considering the National Standard of Ukraine DSTU 8302:2015 "Information and Documentation. Bibliographic references. General Provisions and Rules of Compilation".

Prohibition of the use of works of the occupying country

Please note that abstracts are accepted only in Ukrainian or English! It is forbidden to quote in the text and include in the list of references those published in Russian in any country, as well as sources in other languages if they are published in Russia and Belarus

Exempling of the design of abstracts

Zagrebelna Tetiana P.,
Candidate of Pedagogical Sciences,
Associate Professor, National
University of Life and
and Nature Management of Ukraine
(Kyiv, Ukraine)

FEATURES OF STRATEGIC MANAGEMENT IN UNCERTAIN CONDITIONS

Text of the abstracts

List of references (if necessary)

Requirements for the application

Zahrebelna Tetiana P., Candidate of Pedagogical Sciences, Associate Professor, Associate Professor of the Department of Management and Educational Technologies, National University of Life and Environmental Sciences of Ukraine (Kyiv, Ukraine).

Features of strategic management in uncertain conditions

Contact phone number (please specify)

E-mail address (please specify)

Do you plan to participate in the conference in person / do not plan to participate

Do you need an official personal invitation (yes or no)

The abstracts will be published in the electronic collection of conference materials, which will be posted on the website of the Department of Management and Educational Technologies of National University of Life and Environmental Sciences of Ukraine: <https://nubip.edu.ua/node/2556>

Authors of abstracts from Ukraine pay 200 UAH, foreigners authors pay 5 USD USA.

Recipient: National University of Life and Environmental Sciences of Ukraine

Address: 15 Heroiv Oborony St., Kyiv, Ukraine

IBAN: UA038201720313211001202016289

Bank code 820172

Identification code of the legal entity 00493706

Tax number 004937026501

Purpose of payment: participation in the conference “Economics, Management and Social Sciences (Global Scenario)”, author’s name.

Coordinates of the organizing committee:

Ukraine, 03040, Kyiv, 15 Heroiv Oborony St., academic building No. 3, room. 04, Faculty of Humanities and Pedagogy, Department of Management and Educational Technologies, office phone: 044-527-83-56, +38 050 919 08 72 - Nataliia Hrechanyk (coordinator on issues related to online participation, acceptance of abstracts, formation of the collection and other related issues), e-mail: nataliagrechanik@gmail.com

Scientific articles (from 8 to 12 pages) will be published in the scientific journal “Humanitarian studies: pedagogy, psychology, philosophy”. Requirements for the design of articles on the website of the Faculty of Humanities and Pedagogy of National University of Life and Environmental Sciences of Ukraine: <http://journals.nubip.edu.ua/index.php/Gumanitarni>, <http://journals.nubip.edu.ua/index.php/Pedagogica>

Scientific articles (from 8 to 10 pages) will be published in the scientific journal Economics, Management, and Social Sciences (Global Scenario) according to the requirements of <https://icemss.wordpress.com/paper-submission>

Conference participants pay these fees at the registration link

<https://forms.gle/Bc3bXQQLTu9SDmYm6>

Categories of persons to register	Participants		
	From India (INR)	From Ukraine (UAH)	From other countries (USD \$)
Corporate delegates	1500.00	500	20
Academic community	700.00	350	10
Research scientists	500.00	300	8
Applicants	300.00	200	5
Participants-listeners (without publication)	200.00	150	2
The authors of articles in the scientific journal Economics, Management, and Social Sciences (Global Scenario) at https://icemss.wordpress.com/paper-submission/ shall pa		350	9

Important dates

№	Important dates	Events
1	15 th September 2024	Date of submission of abstracts
2	10 th September 2024	Issuance of the letter of acceptance
3	2 October 2024	Conference
4	12 th October 2024	Issuance of a certificate of participation
5	15 th October 2024	Date of submission of the full version of the abstract
6	30 th October 2024	Publication of the edited volume

Additional contact information

Contact phone number	+91 9793237779 (Індія) +38 050 919 08 72 (Україна)
Email ID	info@akgglobals.com
Website	http://icemss.wordpress.com
Registration link	https://forms.gle/Bc3bXQQLTu9SDmYm6