NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF UKRAINE

Department of Economic Theory

"CONFIRMED"

Faculty of Agricultural Management "05" June 2025

CURRICULUM OF ACADEMIC DISCIPLINE ECONOMICS

Field of Study	D "Business, Administration and Law"
Specialty	D5 Marketing
Academic program	Marketing
Faculty	Agricultural Management
Lecturer:	Yurii VLASENKO, PhD in Economics, Associate
	Professor Inna GUSHCHA, PhD in Economics,
	Associate Professor

Description of the academic discipline

The academic discipline "Economics" is a fundamental economic science that allows us to reveal the mechanism of the functioning of the economic system and the laws of its development, the activities of economic entities aimed at effective management in conditions of limited resources in order to meet the unlimited needs of people and society as a whole. Economics reveals and forms economic categories, concepts and laws, principles of management in all spheres and industries, enriches people's knowledge and expands their scientific outlook and increases the intellectual potential of society, helps in the scientific prediction of the economic development of society. It covers microeconomic and macroeconomic analysis, studies the behavior of economic entities in market conditions, decision-making mechanisms, as well as the patterns of production, distribution, exchange and consumption.

The task of the disciplines is the formation of a market-oriented economic worldview of a participant in social production capable of analyzing the general the state and structure of the economy at different levels, provide universal toolkit for the analysis of economic phenomena and processes at the micro and macro levels. The discipline is mandatory for bachelors of economic specialties and contributes to the achievement of personal goals, the development of abilities, becoming more successful and competent in areas of life with the use of modern technologies, rapid adaptation to the development of society, acquiring skills in teamwork, developing optimal solutions under conditions of resource constraints, and the formation of professional competencies for effective management in modern conditions. This course is especially relevant for students of the specialty D5 "Marketing", as it forms in future specialists a methodological basis for micro- and macroeconomic analysis of the behavior of economic system entities through the application of appropriate economic and mathematical methods and models for solving economic problems at different levels, understanding the principles, methods and tools of state and market regulation.

During the training, e-mail, Viber messenger, Telegram groups, MS Word text editor, Excel spreadsheet editor, Power Point presentation editor are used for the effective organization of the educational process and communication.

Academic degree.	specialty, academic program	nme						
Academic degree		helor's						
Specialty	D5 M	arketing						
Academic programme	Mar	keting						
Characte	Characteristics of the discipline							
Туре	Com	pulsory						
Total number of hours	Ĵ	300						
Number of ECTS credits		10						
Number of modules		6						
Course project (work) (if any)		-						
Form of assessment	Credit, Exam							
	tors of the discipline							
for full-time and pa	art-time forms of university	study						
	Full-time	Part-time						
Year of study	1							
Semester	1,2							
Lecture	90 hours	-						
Practical classes and seminars	90 hours	-						
Laboratory classes	-	_						
Self-study	120 hours	-						
Quantity of hours per week for full-time	4 hours	-						
students								

1. Purpose, competencies and program outcomes of the academic discipline

The purpose of the discipline "Economics" is to forming a system of knowledge in macroand microeconomics that would meet the conditions for the development of the economy of Ukraine: revealing the essence of the market mechanism, forming the skills necessary for the analysis of real economic processes; studying the patterns of behavior of households and microlevel business structures; revealing the mechanism of the functioning of the national economy based on macroeconomic theories, concepts, models, substantiated by world and domestic science and tested in practice; the mechanism of income distribution between economic entities in a market economy; making informed decisions on economic problems; revealing the essence and studying the cyclicality of economic development, unemployment, inflation, the tools of market and state regulation of the economy and its impact on economic development.

Acquisition of competencies

Integral competence (IC): The ability to solve complex specialized problems and practical problems that are characterized by complexity and uncertainty of conditions, in the field of management or in the process training involving the application of theories and methods social and behavioral sciences.

General competences (GC):

GC 3. Ability to think abstractly, analyze, synthesize.

GC 6. Ability to conduct research at the appropriate level.

GC 7. Ability to work in an international context.

GC 12. Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge/types of economic activity). *Special (professional) competences (SC):*

SC 5. Ability to identify and describe the characteristics of an organization.

SC 6. Ability to act socially responsible and conscious.

SC 8. Ability to analyze and structure organizational problems, form sound decisions.

SC 12. Ability to substantiate, present and implement research results in the field of marketing.

SC 13. Ability to plan and implement effective marketing activities of a market entity in a cross-functional context.

SC 14. Ability to propose improvements to the functions of marketing activities.

SC 15. Ability to theoretically generalize and practically use marketing tools to solve business problems and to increase the efficiency of business entities.

Expected Learning Outcomes (ELO):

ELO 11. Demonstrate the ability to apply an interdisciplinary approach and perform marketing functions of a market entity.

ELO 19. Demonstrate the skills of developing an enterprise's marketing policy, applying modern methods, concepts and tools of marketing product policy, pricing, sales, communications, consumer behavior research, and target audience formation in order to determine the prospects for the development of market entities.

2. Program and structure of the academic discipline

	Number of hours								
	Full-time Part-t								
Names of content modules and topics	weeks	total	including		total	in	cludi	ng	
			1	р	ind		1	р	ind
Part I. Economics: Fu	undamen	tals of E	conon	nic Th	eory				
Module 1. General princip	les of eco	onomic d	evelop	ment	of soci	ety			
Topic 1. Subject and method of development of economic theory	1	4	2	2	20				

Topic 2. Economic needs and interests of society	2	4	2	2				
Topic 3. Economic system of society and property relations	3	4	2	2				
Topic 4. Forms of organization of social production. Efficiency of production	4	4	2	2				
Topic 5. Theory of money and monetary	5	4	2	2				
Topic 6. Market and mechanism of its functioning	6-7	8	4	4				
Topic 7. Market infrastructure	8	4	2	2				
Total by module 1	-	32	16	16				1
Module 2. Features of the functioning of a market economy								

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Topic 8. Entrepreneurship and entrepreneurship in a market economy	9	4	2	2				
Topic 9. Production costs and profit	10	4	2	2				
Topic 10. Income of the population, their sources and distribution	11	4	2	2				
Topic 11. Macroeconomic problems of economic theory	12	4	2	2				
Topic 12. The economic role of the state in a market economy	13	4	2	2				
Topic 13. Financial system	14	4	2	2				
Topic 14. The essence and patterns of development of the world economy	15	4	2	2				
Total by module 2		28	14	14	20			
Total		100	30	30	40			
Part II. Eco	nomics:	Microec	onomi	ics			•	

le	<i>3</i> .	Fun	da	mentals	of	mark	et fun	ct

Module 3. Funda	mentals	of mark	et fun	ction	ing			
Topic 1. Introduction to Microeconomics	1	4	2	2				
Topic 2. The Market: Demand, Supply and								
their Interaction	2	4	2	2				
Topic 3. Elasticity of Demand and Supply	3	4	2	2				
Topic 4. Utility Theory and Optimal								
Consumer Choice	4	4	2	2				
Topic 5. Analysis of Consumer Behavior	5	4	2	2				
Topic 6. Theory of the Firm: Production	6	4	2	2				
Topic 7. Production Costs, Revenue, and								
Profit	7	4	2	2				
Total by module 3		28	14	14	20			
Module 4. Market structures an	d proble	ms of ac	chievi	ng gei	neral	equilibr	ium	
Topic 8. Perfectly competitive market	8	4	2	2				
Topic 9. Monopolistic market	9	4	2	2				
Topic 10. Oligopoly as a type of market								
structure	10	4	2	2				
Topic 11. Monopolistic competition market	11	4	2	2				
Topic 12. Formation of derived demand	12	4	2	2				
Topic 13. Labor market	13	4	2	2	20			

Γ			1					1	
Topic 14. Capital and natural resources (land) market	14	4	2	2					
Topic 15. General market equilibrium and									
economic efficiency	15	4	2	2					
Total by module 4	X	32	16	16					
Total hours for the second semester	X	100	30	30	40				
Part III. Eco	nomics: I	Macroec	onomi	ics					
Module 5. Fundamentals of macroe	economi	c scienc	e and	key i	ndica	tors of tl	he sta	te	
Topic 1. Subject, methods and functions of macroeconomics	1	4	2	2					
Topic 2. Macroeconomic indicators in the system of national accounts	2,3	8	4	4					
Topic 3. Model of aggregate demand and aggregate supply	4	2	1	1					
Topic 4. Consumption, savings and investment	5,6	8	4	4					
Topic 5. Classical model of macroeconomic equilibrium	7	4	2	2					
Topic 6. National market	8	4	2	2					
Total by module 5		30	15	15	20				
Module 6. Na	tional a	nd world	l econ	omy					
Topic 7. Fiscal policy of the state	9,10	4	2	2					
Topic 8. Monetary policy	11	8	4	4					
Topic 9. Cyclical fluctuations and economic growth	12	2	1	1					
Topic 10. Inflation and inflationary policy	13	8	4	4					
Topic 11. Unemployment and employment policy	14	4	2	2					
Topic 12. Macroeconomic policy in an open economy	15	4	2	2					
Total by module 6		30	15	15	20				
Total		100	30	30	40				
TOTAL		300	90	90	120				

3. Lecture topics

N⁰	Topic title	Number of hours
	Part I. Economics: Fundamentals of Economic Theory	
1	Subject and method of development of economic theory	2
2	Economic needs and interests of society	2
3	Economic system of society and property relations	2
4	Forms of organization of social production. Efficiency of production.	2
5	Macroeconomic problems	2
6	Theory of money and monetary circulation	4
7	The market and the mechanism of its functioning	2
8	Market infrastructure	2
9	Entrepreneurship and entrepreneurship in a market economy	2

10	Production costs and profit	2
11	Macroeconomic problems of economic theory	2
12	The economic role of the state in a market economy	2
13	Financial system	2
14	The essence and patterns of development of the world economy	2
Total		30
	Part II. Economics: Microeconomics	
1	Introduction to Microeconomics	2
2	Market: Demand, Supply and Their Interaction	2
3	Elasticity of Demand and Supply	2
4	Utility Theory and Consumer Optimal Choice	2
5	Market Demand Theory	2
6	Theory of the Firm: Production	2
7	Production Costs, Revenue and Profit	3
8	Perfect Competition Market	2
9	Monopoly	2
10	Oligopoly	2
11	Monopolistic Competition Market	2
12 13	Forming of Derived Demand Labor Market	2 2
13		2
	Capital and Natural Resources (Land) Market	
15 Tetr	General Market Equilibrium and Economic Efficiency	2
Total		30
	Part III. Economics: Macroeconomics	
1		1
1	Subject, methods and functions of macroeconomics	2
1 2	Subject, methods and functions of macroeconomicsMacroeconomic indicators in the system of national accounts	2 4
2	Macroeconomic indicators in the system of national accounts	4
2 3	Macroeconomic indicators in the system of national accounts Aggregate demand and aggregate supply model	4 1
2 3 4	Macroeconomic indicators in the system of national accounts Aggregate demand and aggregate supply model Consumption, savings and investment	4 1 4
2 3 4 5	Macroeconomic indicators in the system of national accountsAggregate demand and aggregate supply modelConsumption, savings and investmentClassical model of macroeconomic equilibrium	4 1 4 2
2 3 4 5 6	Macroeconomic indicators in the system of national accounts Aggregate demand and aggregate supply model Consumption, savings and investment Classical model of macroeconomic equilibrium National market	4 1 4 2 2
2 3 4 5 6 7	Macroeconomic indicators in the system of national accountsAggregate demand and aggregate supply modelConsumption, savings and investmentClassical model of macroeconomic equilibriumNational marketFiscal policy of the state	4 1 4 2 2 2 2
2 3 4 5 6 7 8	Macroeconomic indicators in the system of national accountsAggregate demand and aggregate supply modelConsumption, savings and investmentClassical model of macroeconomic equilibriumNational marketFiscal policy of the stateMonetary policy	4 1 4 2 2 2 2 4
2 3 4 5 6 7 8 9	Macroeconomic indicators in the system of national accountsAggregate demand and aggregate supply modelConsumption, savings and investmentClassical model of macroeconomic equilibriumNational marketFiscal policy of the stateMonetary policyCyclic fluctuations and economic growth	4 1 4 2 2 2 2 4 1
2 3 4 5 6 7 8 9 10	Macroeconomic indicators in the system of national accountsAggregate demand and aggregate supply modelConsumption, savings and investmentClassical model of macroeconomic equilibriumNational marketFiscal policy of the stateMonetary policyCyclic fluctuations and economic growthInflation and inflation policy	4 1 4 2 2 2 2 4 1 4
2 3 4 5 6 7 8 9 10 11	Macroeconomic indicators in the system of national accountsAggregate demand and aggregate supply modelConsumption, savings and investmentClassical model of macroeconomic equilibriumNational marketFiscal policy of the stateMonetary policyCyclic fluctuations and economic growthInflation and inflation policyUnemployment and employment policyMacroeconomic policy in an open economy	4 1 4 2 2 2 2 4 1 4 1 4 2

4. Topics of practical classes

-		Part I. Economics: Fundamentals of Economic Theory	
	N⁰	Topic title	Number of hours

1	Subject and method of development of economic theory	2
2	Economic needs and interests of society	2
3	Economic system of society and property relations	2
4	Forms of organization of social production. Efficiency of production.	2
5	Macroeconomic problems	2
6	Theory of money and monetary circulation	4
7	The market and the mechanism of its functioning	2
8	Market infrastructure	2
9	Entrepreneurship and entrepreneurship in a market economy	2
10	Production costs and profit	2
11	Macroeconomic problems of economic theory	2
12	The economic role of the state in a market economy	2
13	Financial system	2 2
14 Total	The essence and patterns of development of the world economy	
Total	Part II. Economics: Microeconomics	30
1	Introduction to Microeconomics	2
2	Market: Demand, Supply and Their Interaction	2
3	Elasticity of Demand and Supply	2
4	Utility Theory and Consumer Optimal Choice	2
5	Market Demand Theory	2
6	Theory of the Firm: Production	2
7	Production Costs, Revenue and Profit	3
8	Perfect Competition Market	2
9	Monopoly	2
10	Oligopoly	2
11	Monopolistic Competition Market	2
12	Forming of Derived Demand	2
13	Labor Market	2
14	Capital and Natural Resources (Land) Market	2
15	General Market Equilibrium and Economic Efficiency	2
Total		30
	Part III. Economics: Macroeconomics	
1	Subject, methods and functions of macroeconomics	2
2	Macroeconomic indicators in the system of national accounts	4
3	Aggregate demand and aggregate supply model	1
4	Consumption, savings and investment	4
5	Classical model of macroeconomic equilibrium	2
6	National market	2
7	Fiscal policy of the state	2
8	Monetary policy	4
9	Cyclic fluctuations and economic growth	1
10	Inflation and inflation policy	4
11	Unemployment and employment policy	2
12	Macroeconomic policy in an open economy	2

Total	30
TOTAL	90

5. Topics for independent work

№	Topic title	Number of hours
	Part I. Economics: Fundamentals of Economic Theory	
1	Independent work 1. General principles of economic development	20
2	Independent work 2. Features of the functioning of a market economy	20
Total		40
	Part II. Economics: Microeconomics	
3	Independent work 1. Fundamentals of market functioning	2
4	Independent work 2. Market structures and problems of achieving general equilibrium	4
Total		40
	Part III. Economics: Macroeconomics	
5	Independent work 1. Fundamentals of macroeconomic science and main indicators of the state	20
6	Independent work 2. National and world economy	20
Total	·	40
TOT	AL	120

6. Methods and means of diagnosing learning outcomes:

- oral or written survey;
- interview;
- testing;
- defense of practical, computational and graphic works, presentations;
- peer assessment, self-assessment.

7. Teaching methods (select the necessary or add):

- problem-based learning method;
- practice-oriented learning method;
- case method;
- flipped classroom method, blended learning;
- research-based learning method;
- discussion and debate method;
- teamwork, brainstorming method.

8. Assessment of learning outcomes.

The knowledge of a higher education applicant is assessed on a 100-point scale and is converted into a national assessment in accordance with the current "Regulations on Examinations and Tests at the NUBiP of Ukraine"

Type of educational	Learning outcomes Evaluatio		
activity			
Part I. Fundamentals of Economic Theory			
Module 1. General principles of economic development of society			
Practical lesson 1. Subject and method of developing economic theory	ELO 11,19. Students' ideas about the peculiarities of the formation and stages of development of economic theory; about the subject of economic science, methods and functions in the process of evolutionary development of society are formed.	6	

8.1. Distribution of points by types of educational activities

Practical lesson 2. Economic needs and interests of society	ELO 11,19. To know the essence and structure of economic needs and interests of society. To understand the dialectics of the relationship and contradictions of interests of economic entities and the forms of their resolution. To study social production, to get acquainted with the factors of production and their interaction. To be able to calculate indicators of economic efficiency of resource use. To be able to analyze the production possibilities curve.	8
Practical lesson 3. The economic system of society and property relations	ELO 11,19. To know the essence and structure of economic needs and interests of society. To understand the dialectics of the relationship and contradictions of interests of economic entities and the forms of their resolution. To study social production, to get acquainted with the factors of production and their interaction. To be able to calculate indicators of economic efficiency of resource use. To be able to analyze the production possibilities curve.	
Practical lesson 4. Forms of organization of social production. Efficiency of production	Practical lesson 4. Forms of organization of social production. Efficiency of	
Practical lesson 5. Theory of money and monetary circulation	ELO 11,19. To investigate the origin, to know the content and functions of money, the evolution of monetary systems and the law of monetary circulation. To substantiate the causes of the emergence, forms, types, levels and consequences of inflation and deflation. To be able to calculate inflation rates.	
Practical lesson 6. The market and the mechanism of its functioning	ELO 11,19. Know the essence and features of demand, supply, the law of demand and supply. Form knowledge about price. Find out the conditions for ensuring market equilibrium, the causes and consequences of its violation. Have knowledge of the essence of competition, its forms, and methods of competitive struggle.	9
Practical lesson 7. Market infrastructure	Practical lesson 7. Market ELO 11,19. Know the concept of market infrastructure and its main elements. Have knowledge about exchanges, banks and	
Independent work 1		10
Modular work 1		30
Total by module 1		100
Mod	ule 2. Features of the functioning of a market economy	
Practical lesson 8. Entrepreneurship in a market economy	ELO 11,19. To find out the forms and types of enterprises according to various classification criteria. To know the structure of capital and the features of its circulation and turnover. To know the indicators of the efficiency of the use of fixed and circulating capital. To know the economic essence of households, their income and distribution	10
Practical lesson 9. Production costs and profit	ELO 11,19. Know the essence and structure of production costs. Be aware of the features of production costs in the short and long term. Know the essence of the cost of production, its types and structure, ways to reduce cost. Understand the essence of profit, types and forms of profit and its distribution. Understand the essence of agricultural production, agrarian relations, land relations. Know the forms of land ownership and forms of land use. Have knowledge of rent relations, rent and rent. Know the types of rent. Be able to calculate the price of land. Have knowledge of agro-industrial integration and its forms.	10

Practical lesson 10. Income of the population, its sources and distribution ELO 11.19. Know the essence of wages, forms, types and systems of wages. Understand the process of indexing population income. Be able to analyze total family income and pension provision. Know the process of indexing population income. Be able to analyze total family income and pension provision. Know the essence of social reproduction and pension provision. Know the process of coronnic growth. Have knowledge of accumulation and investment. Know the essence and features of calculating GNP, GDP, CNP, ND, OD and DKV. Be able to calculate nominal and real macroeconomic indicators. Be aware of the problems of of the economic problems of the economic growth in Ukraine. Know the types and characteristics of economic cycles. Types and features of economic crises and modern economic growth. Have knowledge of unemployment of population frame Know the structure and functions of finance. Know the structure of the conomy, To know the economic regulation of a market economy. To know the economic tructions of the state, forms, instruments and methods of state regulation of the economy, financial system. Be aware of the problems of balancing the state budget. Know the forms and functions of credit. Have knowledge of the structure of the state, forms, essent is tructure and functions of the structure. The international division of labor, the internationalization of economic iffe. Know the concept of the world economy, Know the system of international economic relations. Understand the concept of world trade, its types and structure. The international division of labor, the internationalization of economic infer. Snow the category of market. 8 Practical lesson 14. The Uncernational Monetary Fund and its functions. International development of the world economy. Know the system of international division of the structure. The international division of inance in			
Practical lesson 11. is types. Know the essence, types and factors of economic growth. Have knowledge of accumulation and investment. Know the essence and features of calculating GNP, GDP, CNP, ND, OD and DKV. Be able to calculate nominal and real macroeconomic indicators. Be aware of the problems of conomic growth in Ukraine. 8 of the economic theory of a market economic roles and modern economic cycles. Have knowledge of unemployment and employment of the population. Know the types of unemployment. 8 Practical lesson 12. The conomic role of the state, forms, instruments and methods of state regulation of a market economy. To know the economic functions of the state, forms, instruments and functions of finance. Know the structure of the content, structure and functions of the state, forms, instruments and functions of finance. Know the structure of the content's financial system. Be aware of the problems of balancing the state budget. Know the forms and functions of credit system. 8 Practical lesson 13. ELO 5.6.15.17.18. Understand the objective prerequisites for the emergence of the world conomy is the development of the world conomy. The development of the world economy and the stages or its development. Understand the concept of world trade, its types and structure. The international division of labor, the international dinvision of labor, the international dinvision	Income of the population,	types and systems of wages. Understand the process of indexing population income. Be able to analyze total family income and pension provision. Know the process of forming a family budget	
Practical lesson 12. The conomic role of the state in a market economy. ELO 5,6,15,17,18. To be aware of the need and limits of state regulation of a market economy. To know the economic functions of the state, forms, instruments and methods of state regulation of the economy. 8 Practical lesson 13. Financial systemPractical lesson 13. Evolution of the state's credit system. Row the troucture of the country's financial system. Be aware of the problems of balancing the state budget. Know the types of taxes. Be able to interpret the Laffer curve. Know the forms and functions of credit. Have knowledge of the structure of the state's credit system. 8 Practical lesson 14. The essence and patterns of development of the world economy. Know the system of international division of labor, the international deconomy. Know the system of international economic relations. Understand the organizations and patterns of the development of the world economy. Know the system of international economic relations. Understand the concept of world trade, its types and structure. The international monetary system. Exchange rate. The International Anotetary Fund and its functions. International financial and economic organizations and their role in the modern economy. 8 Modular test 2 30 Total by module 2 10 Practical lesson 1. Introduction to microeconomics in the system of conomic system. Londerstand the modern economic organizations and their role in the modern economy. 30 Total per course 10 Practical lesson 1. Introduction to microeconomics is to bjects and subjects. Understand the place of microeconomics, its objects and subjects. Understand the pla	Macroeconomic problems of the economic theory of a	its types. Know the essence, types and factors of economic growth. Have knowledge of accumulation and investment. Know the essence and features of calculating GNP, GDP, CNP, ND, OD and DKV. Be able to calculate nominal and real macroeconomic indicators. Be aware of the problems of economic growth in Ukraine. Know the types and characteristics of economic cycles. Types and features of economic crises and modern economic cycles. Have knowledge of unemployment and employment of the	8
Practical lesson 13. Financial systemPractical ELO 5,6,15,17,18. Know the content, structure and functions of finance. Know the structure of the country's financial system. Be aware of the problems of balancing the state budget. Know the types of taxes. Be able to interpret the Laffer curve. Know the types of taxes. Be able to interpret the Laffer curve. Know the types of taxes. Be able to interpret the Laffer curve. Know the types of taxes credit system. 8 Practical lesson 14. The essence and patterns of development of the world economy: the development of the world economy and the stages of its development. Understand the essence, functions and patterns of the development of the world economy and the stages of its development. Understand the sesence, functions. Understand the concept of world trade, its types and structure. The international monetary system. Exchange rate. The International Monetary Fund and its functions. International financial and economy. 8 Independent work 2 10 Modular test 2 30 Total by module 2 100 ELO 1,1,9. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the path of microeconomics is no development. Introduction to microeconomics is objects and subjects. Understand the path of the model. 30 Total by module 2 100 100 Practical lesson 1. ELO 1,1,9. Understand the meaning of the category of microeconomics knowledge. Posses the methodology of microeconomics know	economic role of the state	ELO 5,6,15,17,18. To be aware of the need and limits of state regulation of a market economy. To know the economic functions of the state, forms, instruments and methods of state	8
Practical lesson 14. The essence and patterns of development of the world market, the international division of labor, the internationalization of economic life. Know the concept of the world economy and the stages of its development. Understand the essence, functions and patterns of the development of the world economy. Know the system of international economic relations. Understand the concept of world trade, its types and structure. The international monetary system. Exchange rate. The International Monetary Fund and its functions. International financial and economic organizations and their role in the modern economy. 10 Modular test 2 30 Total by module 2 100 Exam Test 30 Total per course (M1 + M2)/2*0,7 ≤ 70 Exam Test 30 Total per course ELO 11,19. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the place of microeconomics, its objects and subjects. Understand the place of microeconomics, its objects and subjects. Understand the place of economic needs and interests, economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic goods and their classification. Be able to calculate opportunity cost. Understand the place of economic needs and interests, economic hole be able to depict it graphically.	Financial systemPractical	ELO 5,6,15,17,18. Know the content, structure and functions of finance. Know the structure of the country's financial system. Be aware of the problems of balancing the state budget. Know the types of taxes. Be able to interpret the Laffer curve. Know the forms and functions of credit. Have knowledge of the structure	8
Independent work 2 10 Modular test 2 30 Total by module 2 100 Educational work (M1 + M2)/2*0,7 ≤ 70 Exam Test 30 Total per course (Educational work + test) ≤ 100 Part II: Microeconomics Module 3. Fundamentals of market functioning ELO 11,19. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the place of microeconomics in the system of economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic goods and their classification. Be able to calculate opportunity cost. Understand the production possibilities frontier and be able to depict it graphically. 5	essence and patterns of development of the world	emergence of the world economy: the development of the world market, the international division of labor, the internationalization of economic life. Know the concept of the world economy and the stages of its development. Understand the essence, functions and patterns of the development of the world economy. Know the system of international economic relations. Understand the concept of world trade, its types and structure. The international monetary system. Exchange rate. The International Monetary Fund and its functions. International financial and economic organizations and their role in the	8
Modular test 230Total by module 2100Educational work $(M1 + M2)/2*0, 7 \le 70$ Exam Test30Total per course(Educational work + test) ≤ 100 Part II: MicroeconomicsModule 3. Fundamentals of market functioningELO 11,19. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the place of microeconomics in the system of economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic goods and their classification. Be able to calculate opportunity cost. Understand the production possibilities frontier and be able to depict it graphically.5	Independent work 2	modern coonomy.	10
Educational work $(M1 + M2)/2*0,7 \le 70$ Exam Test30Total per course(Educational work + test) \le 100Part II: MicroeconomicsModule 3. Fundamentals of market functioningELO 11,19. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the place of microeconomics in the system of economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic goods and their classification. Be able to calculate opportunity cost. Understand the production possibilities frontier and be able to depict it graphically.5	-		30
Exam Test 30 Total per course (Educational work + test) ≤ 100 Part II: Microeconomics Part II: Microeconomics Module 3. Fundamentals of market functioning ELO 11,19. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the place of microeconomics in the system of economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic goods and their classification. Be able to calculate opportunity cost. Understand the production possibilities frontier and be able to depict it graphically. 5	Total by module 2		100
Total per course (Educational work + test) ≤ 100 Part II: Microeconomics Part II: Microeconomics Module 3. Fundamentals of market functioning ELO 11,19. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the place of microeconomics in the system of economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic goods and their classification. Be able to calculate opportunity cost. Understand the production possibilities frontier and be able to depict it graphically. 5	Educational work	(M1 + M2	$2)/2*0,7 \le 70$
Part II: Microeconomics Part II: Microeconomics Module 3. Fundamentals of market functioning ELO 11,19. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the place of microeconomics in the system of economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic goods and their classification. Be able to calculate opportunity cost. Understand the production possibilities frontier and be able to depict it graphically. 5	Exam Test		30
Module 3. Fundamentals of market functioningPractical lesson 1.ELO 11,19. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the place of microeconomics in the system of economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic goods and their classification. Be able to calculate opportunity cost. Understand the production possibilities frontier and be able to depict it graphically.5	Total per course	(Educational work	$+$ test) ≤ 100
Practical lesson 1. Introduction to microeconomicsELO 11,19. Understand the meaning of the category of microeconomics, its objects and subjects. Understand the place of microeconomics in the system of economic knowledge. Possess the methodology of microeconomics. Know the essence of economic needs and interests, economic goods and their classification. Be able to calculate opportunity cost. Understand the production possibilities frontier and be able to depict it graphically.5			
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	Practical lesson 2. Market:		10

•	rket structures and problems of achieving general equilibrium	
Total by module 3		100
Modular test 3	issues in a practical lesson	30
Independent work 3	Writing essays and abstracts according to the specified topics (including in elearn), preparation for discussion of the topic	10
Practical lesson 7. Production costs, revenue and profit	ELO 5,6,15. Know the essence of production profits, economic and accounting approaches to their determination, as well as the features of cost formation in the long and short term. Understand the classification and methods of calculating production costs. Distinguish between accounting and economic costs, marginal costs.	10
Practical lesson 6. Theory of the firm: production	ELO 5,6,15. Understand the enterprise from the point of view of the subject of market relations, as well as the motivation of the enterprise's activities. Be able to calculate the total, average and marginal productivity of a resource. Know the concept and parameters of the production function, its types, the essence of the total, average and marginal products. Understand the essence of the concepts: isoquant and isocost, marginal rate of technological substitution (MRTS). Be able to graphically depict and know the properties of isoquant and isocost	10
Practical lesson 5 . Theory of market demand	ELO 5,6,15. Distinguish between the concepts of individual and market demand. Be able to graphically depict the influence of various factors on the equilibrium state and individual consumer demand. Understand the concepts of the curves: "income- consumption" and "price-consumption". Know the concepts: income effect and substitution effect. Understand the principle of price setting in a market economy and the concept of consumer surplus. Be able to determine market demand graphically and analytically.	5
Practical lesson 4. Utility theory and optimal consumer choice	ELO 5,6,15. Know the concept, types and form of utility functions. Understand the axioms of consumer behavior, the concept of consumer preferences and choice, the essence of the market basket. Be able to graphically depict the indifference curve and the budget constraint line, calculate the marginal rate of substitution. Know the properties of the indifference curve and the budget constraint line, the concept of the marginal rate of substitution (MRSxy). Be able to use the analytical form of the budget constraint line, distinguish between a simple and an extended budget constraint. Be able to graphically depict the state of optimal consumer choice and use it in practice.	10
Practical lesson 3. Elasticity of demand and supply	ELO 11,19. Know the concept and types of elasticity. Be able to calculate the elasticity coefficient. Analyze and practically apply the obtained values of elasticity indicators. Learn the principle of the "price mechanism", get acquainted with models of achieving market equilibrium. Use price elasticity of demand and supply to determine the behavior of consumers and producers in the market	10
demand, supply and their interaction	market equilibrium, analyze price and non-price factors that influence them. Calculate and display graphically, tabularly, analytically indicators of demand volume and price	

Practical lesson 8. Perfectly competitive market	ELO 5,6,15. Know the signs and conditions of perfect competition, the concepts of a competitive firm and a competitive industry. Understand the principle of consumer demand formation for the products of a competitive firm; the difference between accounting, economic and normal profit; the concept of production surplus. Be able to calculate the total, average and marginal revenue of a firm; determine the optimal volume of output for a firm using the profit maximization rule. Analyze the conditions for a firm to exit the industry in the short and long term and the mechanism for the formation of individual and market supply. Know the effect of the profit paradox and understand the consequences of state regulation of competitive markets. Understand the differences in the strategies of a commodity producer in the short and long term.	10
Practical lesson 9. Monopoly market	ELO 5,6,15. Understand the essence of monopolies, their characteristics and types, Know the strategies for choosing prices and production volumes by a monopolist. Know the relationship between the elasticity of demand for the products of a monopolist firm and total and marginal revenue. Be able to solve the problem of maximizing profit for a monopolist in the short and long term and calculate the price of products using the rule of monopolistic pricing. Analyze the use of price discrimination in the formation of the price of a monopolist firm	10
Practical lesson 10. Oligopoly as a type of market structure	ELO 5,6,15. Know the essence of oligopoly, its models and distribution. Understand the concept of oligopoly efficiency. Be able to solve the problem of profit maximization for oligopoly in the short and long term.	10
Practical lesson 11. Monopolistic competition market	ELO 5,6,15. Understand the characteristics of a monopolistic competition market. Be able to determine the optimal sales volume of a firm and its pricing policy, and solve the problem of maximizing profit for a monopolistic competitor firm in the short and long term.	10
Practical lesson 12. Formation of derived demand	ELO 5,6,15. Know the essence of antimonopoly policy and antimonopoly legislation of Ukraine. Understand the need for state regulation of monopoly and the features of the activities of the antimonopoly committee. Know the problems of natural monopolies, features of antimonopoly policy in different countries. Be able to measure monopoly power.	5
Practical lesson 13. Labor market.	ELO 5,6,15. Be able to determine the optimal amount of labor using the "hiring decision" rule. Be able to compare competitive labor markets and labor markets with imperfect competition. Understand the practical use of the "income-leisure" model. Know the features of the formation of individual and market labor supply and demand for labor.	5
Practical lesson 14. Capital and natural resources (land) market	ELO 5,6,15. Analyze the model of intertemporal choice in the economy and the features of the formation of demand and supply of loanable funds. Be able to determine the optimal volume of investment for a company, assess the feasibility of investments and use the discount rule. Know the features of the functioning of natural resource markets, in particular land. Understand the features of setting rent and land prices	5
Practical lesson 15. General market equilibrium and economic efficiency	ELO 5,6,15. Know the concept of market interdependence, the essence of externalities, public goods, asymmetric information. Distinguish between partial and general equilibrium situations. Understand the general conditions for the efficiency of a	5

competitive market system. Understand the problems in achieving general equilibrium and know the reasons for the need for state intervention in a market economy. Know the causes and consequences of state intervention in the	
for state intervention in a market economy.	
Know the causes and consequences of state intervention in the	
economy, as well as the problems of regulating the production	
and consumption of publi	
Writing essays and abstracts according to specified topics	10
(including in elearn), solving problems, preparing for discussion	10
of the topic issues in a practical lesso	
	30
	100
(M1 + M2)/2*0,7	≤ 70
	30
(Educational work + Exam)	≤100
	4
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	4
Be able to: analyze and systematize the economic processes of	4
the country's economic life. Learn to use theoretical, practical,	
statistical information, work with various statistical sources on	
the chosen topic and draw conclusions.	
ELO 11,19. Know: the content of basic economic laws and	
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and encount topic and aran conclusions.	
ELO 11.10 $W_{12} = 1$	
ELO 11,19. Know: the prerequisites and evolution of the	
development of the classical model of macroeconomic	
development of the classical model of macroeconomic equilibrium, the interaction of resource, commodity, money and	
development of the classical model of macroeconomic equilibrium, the interaction of resource, commodity, money and investment markets. Be able to: analyze and systematize	6
development of the classical model of macroeconomic equilibrium, the interaction of resource, commodity, money and investment markets. Be able to: analyze and systematize economic processes. Learn to use theoretical, practical,	6
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	(M1 + M2)/2*0,7 (Educational work + Exam) Part III Semester Economics: Macroeconomics Module 5. Fundamentals of Macroeconomics ELO 11,19. Know: the content of basic economic laws and categories. Be able to: analyze and systematize economic processes of the country's economic life. Learn to use theoretical, practical, statistical information, work with various statistical sources on the chosen topic and draw conclusions. ELO 11,19. Know: the principles of constructing the system of national accounts, the methodology and techniques for calculating macroeconomic indicators and economic indices. Be able to: analyze and systematize the economic processes of the country's economic life. ELO 11,19. Know: the structure of aggregate demand and aggregate supply, the influence of price and non-price factors on the aggregate demand and aggregate supply curve. Be able to: analyze and systematize the economic processes of the country's economic life. Learn to use theoretical, practical, statistical information, work with various statistical sources on the country's economic life. Learn to use theoretical, practical, statistical information, work with various statistical sources on the chosen topic and draw conclusions.

Modular test 5		40
Total modulo 5		100
	Module 6. National and world economy	
Practical lesson 7 . Fiscal policy of the state	ELO 11,19. Know: tools of fiscal macroeconomic policy, features of state budget formation; analysis of the causes of persistent budget deficit and growing state debt and their impact on the national economy. Be able to: analyze and systematize economic processes. Learn to use theoretical, practical, statistical information, work with various statistical sources on the chosen topic and draw conclusions.	4
Practical lesson 8. Monetary policy	ELO 11,19. Know: the content of the main economic categories and laws, the functions and forms of money, the essence of the monetary system and its elements. Be able to: analyze and systematize economic processes. Learn to use theoretical, practical, statistical information, work with various statistical sources on the chosen topic and draw conclusions.	4
Practical lesson 9. Cyclical fluctuations and economic growth	ELO 15, 17, 18 Know: the features of the cyclical nature of economic activity and its impact on the development of the economies of countries. Be able to: analyze and systematize economic processes. Learn to use theoretical, practical, statistical information, work with various statistical sources on the chosen topic and draw conclusions.	4
Practical lesson 10. Inflation and inflationary policy	ELO 15, 17, 18. Know the classification of inflation, understand theoretical approaches to explaining the causes of inflation, the state's anti-inflationary policy and its role in stabilizing the economy. Be able to: analyze and systematize economic processes. Learn to use theoretical, practical, statistical information, work with various statistical sources on the chosen topic and draw conclusions.	6
Practical lesson 11. Unemployment and employment policy	ELO 15, 17, 18 Know: the content of the main economic categories and laws of macro processes, indicators of the level of labor utilization. Be able to: analyze and systematize the economic processes of the country's economic life. Learn to use theoretical, practical, statistical information, work with various statistical sources on the chosen topic and draw conclusions.	6
Practical lesson 12. Macroeconomic policy in an open economy	ELO 15, 17, 18 Know the content of the main economic categories and laws of the functioning of economic systems. Be able to: analyze and systematize the economic processes of the country's economic life. Learn to use theoretical, practical, statistical information, work with various statistical sources on the chosen topic and draw conclusions.	6
Independent work 6	-	20
Modular test 6		40
Total modulo 6.		100
Educational work	(M1 + M2)/2*0,7	≤ 70
Exam		30
Total per course	(Educational work + Exam)	≤100

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8.1. Scale for a	ssessing knowle	dge of a highe	er education applicant	
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Higher education applicant rating, points	Assessment according to the national system (exams/credits)
90-100	excellent
74-89	very well
60-73	satisfactory
0-59	unsatisfactory

8.2. Evaluation Policy

Deadline and resubmission policy	Practical works submitted after the deadline without good reason will be given a lower grade. Modules can be retaken with the permission of the lecturer if there are good reasons (for example, sick leave).
Academic Integrity Policy	Cheating during tests and exams is prohibited (including using mobile devices). Term papers and essays must have correct text references to the literature used
Visitation Policy	Attendance at classes is mandatory. For objective reasons (e.g. illness, international internship), studies may be conducted individually (online, in agreement with the dean of the faculty).

9. Educational and methodological support

1. Електронний навчальний курс навчальної дисципліни Економічна теорія (на навчальному порталі НУБіП України eLearn – https// elearn.nubip.edu.ua/course/view.php?id=80520).

2. Електронний навчальний курс навчальної дисципліни «Економікс: мікроекономіка» на навчальному порталі НУБіП України eLearn URL: https://elearn.nubip.edu.ua/course/view.php?id=1733

3. Електронний навчальний курс навчальної дисципліни «Економікс: макроекономіка» на навчальному порталі НУБіП України eLearn URL: https://elearn.nubip.edu.ua/course/view.php?id=2361¬ifyeditingon=1

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- 5. Pindyck R., Rubinfield D. Microeconomics. Pearson, 2017. 787 p.

6. Економічна теорія: Навчальний посібник Талавиря М.П., Бутенко В.М, Болгарова Н.К., Пащенко О.В. Київ: ЦП "Компринт", 2020. 485 с.

7. Економічна теорія: практикум. Талавиря М.П., Болгарова Н.К., Пащенко О.В. Київ: ЦП "Компринт", 2020. 356 с.

8. Економічна теорія: Практикум. Навч. посіб. для студентів закладів вищої освіти. Пащенко О.В., Болгарова Н.К., Талавиря М.П. Київ: Ви-во «Наукова Столиця». 2020. 356с.

9. Економікс: Навчальний посібник. / Талавиря М.П., Бутенко В.М., Болгарова Н.К., Власенко Ю.Г., Гуща І.О, Пащенко О.В. Київ: Ред.-вид. відділ НУБіП України, 2023. 532 с.

10.Гуща І.О. Макроекономіка. Методичні вказівки для підготовки фахівців ОС «Бакалавр» за спеціальностями 051 Економіка (Економіка підприємства), 051 Економіка (Економіка підприємства), 071 Облік і оподаткування (Облік і аудит), 072 Фінанси, банківська справа та страхування (Фінанси і кредит), 073 Менеджмент, 075 Маркетинг, 076 Підприємництво, торгівля та біржова діяльність. К.: НУБіП України, 2020. 97 с.

11. Гуща І.О. Економікс: макроекономіка. Методичні вказівки для самостійної підготовки фахівців ОС «Бакалавр», галузь знань 07 Управління та адміністрування, спеціальність 073 Менеджмент, освітня програма «Менеджмент міжнародного бізнесу». К.: НУБІП, 2024. 96 с.

10. Recommended sources of information

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2. А.М. Андрющенко. Економічна теорія. Навч. посіб. К. Центр навч. літ., 2022. 520 с.

3. Базилевич В.Д. Економічна теорія: Політекономія. URL: https://westudents.com.ua/knigi/381-ekonomchna-teorya-poltekonomya-bazilevich-vd.html

4. Білецька Л.В. Економічна теорія URL: <u>http://194.44.152.155/elib/local/sk745736.pdf</u>

5. Ватаманюк З.Г. Економічна теорія URL: <u>https://buklib.net/books/22035/</u>

6. Горлач М. Економічна теорія. Підручник. Центр уч. літ. 2023. 532 с.

7. Гуцан Т.Г., Зеленько О.О., Рядинська І. А. Основи економічної теорії: Робочий зошит для здобувачів першого (бакалаврського) рівня вищої освіти неекономічних спеціальностей. Харків: ХНПУ, 2023. 62 с.

8. Задоя А.О., Задоя О.А. Мікроекономіка: навч. пос. [Електронне видання]. Дніпро: Університет імені Альфреда Нобеля, 2021. 148 с.

9. Економічна теорія: закономірності, практика та сучасність : підручник. Е.М. Забарна та ін. Одес. нац. політехн. ін-т. Херсон. ОЛДІ-плюс., 2020. 411 с.

10. Економічна теорія. Політекономія. Навчальний посібник. / Володимир Семененко, Дмитро Коваленко, Валерій Бугас, Олена Семененко. Центр уч. літ., 2023. 360 с.

11. Економіка: практикум з економічної теорії, історії економіки та економічної думки, мікро- та макроекономіки. За ред. З.І. Галушки, Г.М. Поченчук. Чернівці: Чернівец. нац. ун-т. Ю. Федьковича., 2022. 368 с.

12. Яворська Ж.Б. Електронний навчальний посібник до вивчення курсу навчальної дисципліни «Основи економічної теорії». Львів, 2023. 119 с.

13. Костюк В.С. Економічна теорія URL: <u>http://uchebniks.net/book/259-ekonomichnateoriya-navchalnij-posibnik-kostyuk-vs.html</u>

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16. Галушка З.І., Поченчук Г.М. Економіка: теорія і практика. Підручник. Чернівці: Чернів. нац. ун-т., 2020. 232 с.

17. Економічна теорія: закономірності, практика та сучасність/ Забарна Е.М., Козакова О.М., Задорожнюк Н.О., 2025. 412с.

18. Микола Горбач. Економічна теорія. Підручник. ЦУЛ, 2023. 532с.

19. Віктор Пинзеник. Популярна Економіка. Як зрозуміти економіку та полюбити її. В-во: Брайт Букс, 2023. 248с.

20. Юрій Ніколенко. Політична економія. Підручник. Центр уч. літ. 2023. 632с.

21. Ярошевич Н.Б. Фінанси, гроші та кредит: Підручник. Львів: «Новий Світ-2000», 2023. 414 с.

22. А.В. Сірко. Економічна теорія. Політекономія. Посібник. Центр уч. літ., 2023. 448с.

23. Віра Костюк, Андрій Андрющенко, Ірина Борейко. Економічна теорія. Навч. пос. ЦУЛ., 2023. 282с.

21. Замула І.В., Травін В.В. Мікроекономіка: навч. пос. Житомир: Державний університет «Житомирська політехніка». 2020. 196 С.

22. Козакова О.М., Забарна Е.М. Макроекономіка . Підрчник, 2024. 428 с.

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24. Козакова О.М., Забарна Е.Н. Макроекономіка; Одес. нац. політехн. ун-т. Херсон: Олді-плюс, 2024. 428 с.

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27. Макроекономіка. Мікроекономіка: практикум. Одеса, 2020. 76 с.

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