

**NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF
UKRAINE**

Department of administrative management and foreign economic activity

“CONFIRMED”

Dean of the faculty
of Agrarian Management

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“30”.05.2023

“APPROVED”

at the meeting of the department of administrative
management and foreign economic activity

Protocol №17 dated “17”05.2023

Head of Department

_____ Vitaliy LUTSIAK

”REWIEVED”

Program Coordinator “Marketing”

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**PROGRAM OF THE COURSE
STARTING OWN BUSINESS**

Specialization: 075 Marketing

Educational program: Marketing

Faculty: Agricultural Management

Developers:

Associate Professor of the Department of Administrative Management and Foreign
Economic Activity NUBIP of Ukraine, PhD., Associate Professor Tiurina Alona A.

Kyiv - 2023

1. Description of the course
"Starting own business"

Field of knowledge, specialization, educational program, educational degree		
Educational degree	<i>Bachelor's</i>	
Specialization	<i>075 "Marketing"</i>	
Educational program	<i>Marketing</i>	
Characteristics of the course		
Type	<i>Compulsory</i>	
Total number of hours	<i>120</i>	
Number of ECTS credits	<i>4</i>	
Number of content modules	<i>3</i>	
Course project (work) (if applicable)	<i>(name)</i>	
Form of assessment	<i>Exam</i>	
Indicators of the course for full-time and part-time forms of study		
	Full-time form of study	Part-time form of study
Course (year of study)	<i>3</i>	
Semester	<i>6</i>	
Lecture classes	<i>30 hr.</i>	
Practical, seminar classes	<i>30 hr.</i>	
Laboratory classes	<i>-</i>	
Self-study	<i>60 hr.</i>	
Individual assignments		
Number of weekly classroom hours for the full-time form of study	<i>4 hr.</i>	

2. Purpose, objectives, and competencies of the course

"Starting own business" studies the peculiarities of the rational organization of enterprises of various forms of ownership and management (farms, business associations, agricultural production cooperatives, private enterprises, etc.), conducting agricultural production and entrepreneurial activity in them.

The purpose of studying the discipline "Starting own business" is to master the theory of entrepreneurship, the formation of modern economic thinking, the acquisition of practical knowledge and skills for effective work in this field. During their studies, students learn the basic aspects of entrepreneurship.

The subject of the discipline "Starting own business" is the study of objective laws of formation, functioning and development of entrepreneurship, justification of the choice of business entities effective ways of optimal use of factors of production in market economic relations.

Discipline "Starting own business" forms economic thinking in business professionals, entrepreneurial approach to business. Studying it contributes to students' understanding of the basics of entrepreneurship and agribusiness at the level of enterprises, firms, individual businesses.

The development of entrepreneurial activity requires from its participants new approaches, a new philosophy, the development of new professions, approaches to people, their activities, and most importantly - new knowledge.

The purpose of studying the course is to equip future specialists with scientific and practical knowledge on the effective organization of entrepreneurship in market relations.

The main forms of studying the discipline are: lectures, laboratory-practical classes, educational-methodical and industrial practice, as well as independent extracurricular work of students. According to the curriculum, 60 classroom hours are devoted to the study of the discipline, including 30 hours of lecture course and 30 hours of practical classes. Sets of tests, control questions and individual tasks have been developed to determine the level of knowledge acquisition and rating in the discipline.

During the practical classes the main attention is paid to the deepening of students' theoretical knowledge on the organization of entrepreneurial activity with extensive use of educational and methodological and additional scientific literature. Consolidation of knowledge is provided by performing the tasks provided by the curriculum and the implementation of appropriate calculations. The basis of laboratory-practical and seminar classes is independent work of students on individual tasks under the guidance of the teacher.

As a result of studying the above problems, the student must learn: the basic concepts of entrepreneurship and agribusiness, the necessary legislation that defines them; calculate and analyse indicators of economic efficiency of production; analyse economic phenomena and processes of entrepreneurial nature, make business plans, create your own business.

At the end of the course the student should *know*:

- theoretical principles of entrepreneurship development;
- prerequisites, functions, principles and driving forces of entrepreneurial activity;
- characteristics of types, spheres, organizational and legal forms of entrepreneurship in Ukraine;
- functions and legal status of the entrepreneur;
- sequence and ways of organizing your own business;
- technology of establishing one's own business, the procedure for state registration of business entities;
- methods of conducting business negotiations, concluding agreements;
- principles of planning, management and marketing in business;
- methods of drawing up a business plan;
- options to support business development and investment search;
- identification of problems and prospects for business development in Ukraine.

On the basis of the received knowledge the student should *be able*:

- to organize effective business in the conditions of market relations;
- to organize the management and marketing of the enterprise;
- draw up a business plan, determine the need for additional capital, labour, technical equipment and means of production;
- negotiate and conclude agreements, fill in and submit registration documents to the relevant authorities;
- evaluate the effectiveness of entrepreneurial activity, be able to properly allocate resources;
- identify problems and prospects for business development in Ukraine.

Acquisition of competencies:

Integrative competency (IC): the ability to solve complex specialized tasks and practical problems in the field of marketing activities or in the learning process, which involves the application of relevant theories and methods and is characterized by the complexity and uncertainty of conditions.

General competencies (GC):

GC 1 Ability to exercise one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.

GC 2 Ability to preserve and increase moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of

development of the subject area, its place in the general system of knowledge about nature and society and the development of society, technology and technology, use different types and forms physical activity for active recreation and healthy living.

GC 3 Ability to abstract thinking, analysis, synthesis.

GC 4. Ability to learn and master modern knowledge.

GC 5. Determination and persistence in relation to assigned tasks and assumed responsibilities.

GC12. Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge/types of economic activity).

GC13. Ability to work in an international context.

Program learning outcomes (PLO):

PLO 1. Demonstrate knowledge and understanding of the theoretical foundations and principles of marketing activities.

PLO 2. Analyze and forecast market phenomena and processes based on the application of fundamental principles, theoretical knowledge and applied skills of marketing activities.

PLO 3. Apply acquired theoretical knowledge to solve practical tasks in the field of marketing.

PLO 5. Identify and analyze the key characteristics of marketing systems of various levels, as well as the peculiarities of the behavior of their subjects.

PLO 9. Assess the risks of conducting marketing activities, establish the level of uncertainty of the marketing environment when making management decisions.

PLO 12. Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, be critical and self-critical.

PLO 13. To be responsible for the results of one's activity, to show the skills of entrepreneurial and managerial initiative.

PLO 25. Ability to find and evaluate new market opportunities and formulate business ideas, develop business plans.

PLO 26. Prepare founding documents and register the enterprise taking into account the peculiarities of various organizational and legal forms of business in accordance with current legislation.

PLO 29. Set up targeted advertising, develop SMM strategies and use content marketing in SMM, manage brand reputation in key social networks.

3. Program and structure of the course for:

- complete full-time (part-time) form of study;
- shortened full-time (part-time) form of study.

Names of content modules and topics	Number of hours													
	Full-time form							Part-time form						
	weeks	total	Including					total	Including					
			l	p	lab	ind	self		l	p	lab	ind	self	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	
Content module I. Fundamentals of entrepreneurial activity														
Entrepreneurial activity in a market economy	1	6	2	2			2							
Generation and viability of an entrepreneurial idea	2	12	2	3			7							
Design thinking in business	3	6	2	2			2							
Business entities	4	6	2	1			3							
The mechanism of starting your business	5	10	2	2			6							
Total for content module 1		40	10	10			20							
Content module II. Business planning														
Marketing in business	6	6	2	2			2							
Business planning	7	10	2	2			6							
Financial resources of the entrepreneur	8	8	2	2			4							
Mechanism of attracting investment for doing business	9	10	2	2			6							
Pitching an entrepreneurial idea	10	6	2	2			2							
Total for content module 2		40	10	10			20							
Content module III. Features of business activities														
Features of taxation in business	11	8	2	2			4							
Accounting in business	12	10	2	2			6							
Risks in business	13	10	2	2			6							
Features of organization the farms	14	6	2	2			2							
Sustainable development of business	15	6	2	2			2							
Total for content module 3		40	10	10			20							
Total hours		120	30	30			60							

4. Seminar topics

(not provided)

5. Practical class topics

No s / n	Topic title	Number of hours
1	Self-analysis: own values and mission	2
2	Generation and viability of an entrepreneurial idea	2
3	Empathy map and client portrait	2
4	The sequence of establishing one's own business: founding documents	2
5	Search for alternatives, analysis of competitors	2
6	Forming a value proposition	2
7	Business planning (Marketing plan)	2
8	Business planning (Production plan)	2
9	Group dynamics and formation of an organizational plan	2
10	Business planning (Financial plan)	2
11	Pitching a business idea	2
12	Accounting and tax accounting: reporting	2
13	PEST analysis	2
14	Assessment of risks in entrepreneurship	2
15	Measuring the environmental and social impact of business	2
Total		

6. Laboratory class topics

(not provided)

7. Independent work topics

No	Topic title	Number of hours
1	Market analysis: competitors, consumers	10
2	Licensing of entrepreneurial activity	5
3	Business planning of entrepreneurial activity	10
4	Formation of a marketing plan	5
5	Formation of a production plan	5
6	Formation of start-up capital	5
7	Financial literacy	10
8	Taxation and accounting in business activities	10
Total		60

8. Samples of control questions, tests for assessing the level of knowledge acquisition by students.

Control questions

1. What is entrepreneurship, the functions of entrepreneurship?
2. Entrepreneurial idea: concepts and ways of search?
3. Methods of evaluating an entrepreneurial idea?
4. Explain the essence of the concept of business?
5. List the signs of entrepreneurial activity?
6. What do you know the principles of business?
7. How is the state regulation of business in Ukraine?
8. The mechanism of state regulation of entrepreneurship?
9. What do you mean by the subject of economic activity?
10. Classification of enterprises?
11. Organizational and production structure of the enterprise?
12. What types of business associations do you know?
13. Organizational and legal forms of business associations in Ukraine?
14. Types of companies in Ukraine?
15. List the founding documents and describe the process of their preparation?
16. What is the procedure for state registration of business entities: individual entrepreneurs?
17. What is the procedure for state registration of business entities: legal entities?
18. What is the procedure for state registration of business entities: economic organization?
19. What form of registration card must be submitted for state registration of an individual entrepreneur?
20. What form of registration card must be submitted at the state registration of a legal entity?
21. What is a license?
22. What is the procedure for obtaining licenses?
23. How to get a license for the extraction of precious stones?
24. What activities are subject to licensing?
25. The amount and procedure for payment for a license, validity?
26. In which cases can the license be revoked?
27. Business plan in a market economy system?
28. Principles of business planning?
29. Business planning functions?
30. What is the technology of drawing up a business plan?
31. Logic and structure of the business plan?
32. What sections of the business plan do you know?

33. What methods of drawing up a business plan do you know?
34. Discover the economic essence of investment?
35. Classification and structure of investments?
36. What are the basic concepts of investment activity, its objects and subjects?
37. What are the types and forms of foreign investment?
38. What are the features of investment activity in special (free) economic zones and territories of priority development?
39. Discover the essence of the rule of 3 "P"
40. Explain the essence of the concept of tax, collection?
41. What is the modern taxation system of Ukraine?
42. Tax policy as an element of state regulation of the economy?
43. What taxes and fees are national?
44. What taxes and fees are local?
45. Simplified taxation system in Ukraine?
46. Forms of reports and deadlines for reporting FOP 2 group.
47. What are the rights of taxpayers?
48. What are the responsibilities of taxpayers?
49. What indirect taxes do you know?
50. What are the risks facing the entrepreneur in carrying out activities?
51. The process of formation and development of farming in the world?
52. Describe the current state of farming in Ukraine?
53. What are the problems of farm development in Ukraine?
54. Farm: essence and participants
55. What are the ways to eliminate risks in business?
56. What is business risk, measurement methods?
57. External methods of assessing business risks?
58. Qualitative methods of assessing business risks?
59. Quantitative methods of assessing business risks?
60. Methods of pitching an entrepreneurial idea?
61. Sources of financial resources to start your own business?
62. Internal sources of financial resources: disadvantages and advantages?
63. External sources of financial resources: disadvantages and advantages?
64. Start-up capital formation?
65. Grant programs to support entrepreneurship development?
66. Marketing strategy of the enterprise?
67. Methods of assessing the market of the enterprise?
68. Stages of team formation?
69. Mentoring and measuring team development?
70. Design thinking: the concept of ways to apply in business?

Test tasks

Question 1. Principles of business plan

Question 2. The main indicators of information quality of the business plan

1	objectivity, relevance, timeliness, communication, clarity
2	obviousness, product prices, sales channels, advertising, new product price forecast, targets
3	foresight, foresight, simplicity
4	all of these options

Question 3. The main tasks of business plan development do not include:

1	attracting attention and increasing the interest of competitors and colleagues
2	identification of costs, financial resources and sources of funding
3	selection of employees capable of implementing this plan
4	search for reliable partners for project development and implementation

Question 4. Choose the appropriate definition:

1. Consortium	A. contractual association created for the purpose of constant coordination of economic activity of the united enterprises by centralization of one or several production and administrative functions, development of specialization and cooperation of production, organization of joint production on the basis of association of participants of financial and material resources
2. Association	B. contractual association, created on the basis of a combination of production, scientific, commercial interests of the enterprise, with the delegation of certain powers of centralized regulation of participants to the governing bodies of the corporation
3. Corporation	S. temporary statutory association of enterprises to achieve its members a certain common economic goal

Question 5. List the national taxes and fees

Question 6. During the reporting year, the average number of employees at the company was 36 people, and the volume of gross income from sales of products (works, services) for this period was 495 thousand UAH. What is this enterprise?

Question 7. Infrastructure is

1	constituting the macro-environment of entrepreneurship, which consists of economic, legal, political, socio-cultural, technological, physical or geographical conditions
2	a set of enterprises that are subordinate, are corporately liable for liabilities and provide profitable activities of the association
3	a set of components that has a subordinate nature and ensures the operation of the system as a whole
4	the presence of favorable components for business activities that surround the entrepreneur in economic activity

Question 8. Choose the appropriate definition:

1. Full partnership	A. a company in which one or more participants carry out business activities on behalf of the company and bear additional joint and several liability for all its property under its obligations, and other participants present in the activities of the company only with their contributions
2. Additional liability company	B. a company, all participants of which, in accordance with the concluded agreement, carry out business activities, bear additional joint and several liability for all property
3. Limited partnership	S. a company, the statutory fund of which is divided into shares determined by the founding documents, is responsible for its obligations with its own property, and in case of its insufficiency the members of the company are jointly and severally liable in the founding documents equally equal to the contribution of each participant

Question 9. Individuals -	
1	carry out business activities without the creation of a legal entity, in an employment relationship with which there are not more than 10 employees, the amount of revenue does not exceed UAH 500 thousand.
2	subjects of entrepreneurial activity of any organizational and legal form and form of ownership
3	entrepreneurs engaged in business without state registration

Question 10. Choose the appropriate definition:	
1. The financial plan is	A. characteristics of the form of ownership, information on the main shareholders, determining the degree of responsibility of partners, information on management, organizational structure, division of responsibilities
2. Production plan is	B. description of the production process, which operations are to be entrusted to subcontractors, characteristics of production facilities, equipment, suppliers of raw materials
3. Organizational plan is	C. plan of income and expenditure, plan of cash receipts and payments, balance sheet, determination of the point of self-sufficiency, sources of entry and directions of use of funds, financing strategies

Question 11. Business plan sections:

Question 12. Business entities are:	
1	economic organizations - legal entities established in accordance with the Civil Code of Ukraine
2	state, municipal and other enterprises established in accordance with this Code
3	foreigners and stateless persons who carry out economic activities and are not registered in accordance with the law as entrepreneurs
4	legal entities engaged in economic activity and registered in the manner prescribed by law

Question 13. Under the tax and collection means:	
1	mandatory, unconditional payment to the relevant budget, which is levied on taxpayers in accordance with the TCU
2	mandatory contribution to the budget of the appropriate level or state trust fund, carried out by payers in the manner and under the conditions determined by the laws of Ukraine on taxation
3	mandatory payments to budgets and state trust funds, which are handled by business entities
4	mandatory contribution to the budget of the appropriate level or the state trust fund, carried out monthly according to the type of activity

Question 14. Independent, proactive, systematic, at their own risk economic activities carried out by business entities (entrepreneurs) in order to achieve economic and social results and profit, -

Question 15. A business plan is	
1	official strategic document, which carefully characterizes the future production activities of the enterprise, designed profitable areas of its activities
2	a document that reveals the essence of a commercial project
3	written document outlining the essence of the business idea, ways and means of its implementation, characterizing the market, production, organizational and financial aspects of future business, features of its management
4	long-term planning document

Question 16. Which of the following characteristics relate to the essential characteristics of investment:	
1	source of generating the effect of entrepreneurial activity
2	carrier of risk and liquidity factors
3	object of statistical management
4	object of ownership and disposal
5	carrier of business ideas

Question 17. Distribute according to:	
A. Methods of individual creative search	1. "brainstorming", conference of ideas, the method of collective notebook
B. Methods of activating the search	2. method of analogy method of inversion method of idealization
C. Methods of collective search	3. method of control questions method of focal objects method of morphological analysis

Question 18. The main founding documents certifying the status of legal entities are	
1	Regulations
2	statutory agreement and certificate of registration
3	taxpayer's certificate and registration certificate
4	founding agreement

Question 19. Ways to create your own business

Question 20. What is the amount of taxes paid monthly by entrepreneur Group 2 in 2021

Question 21. The farm is obliged

Question 22. State registration of business entities is carried out in	
1	tax inspection
2	district department of the Ministry of Internal Affairs of Ukraine
3	tax inspection, the Ministry of Internal Affairs of Ukraine, a banking institution
4	executive committee at the location of this entity

Question 23. Arrange in accordance with:	
A. Environmental factors	1. competitors
B. Factors of the internal environment	2. company image
	3. management structure
	4. trade unions
	5. technology
	6. scientific and technical environment
	7. political factors
	8. mission and goals of the enterprise

Question 24. At the meeting of the founders of the enterprise consider:	
1	basic founding documents certifying the status of legal entities (charter and memorandum of association)
2	issues of creation (basis) of the enterprise, forms of ownership and functioning, projects of the name of the enterprise and its legal address, composition of founders, terms of development of founding documents, elections of governing bodies, organizational issues
3	legal status of the enterprise, firm as independent SPD which has all rights of SO, the internal mechanism of management, a mode of formation and the order of its profit
4	• Legal status of the firm

Question 25. A business transaction that involves the contribution of funds or property to the statutory fund of a SE in exchange for corporate rights issued by such a legal entity is

Question 26: Tax system of Ukraine-	
1	it is a set of national and local taxes and fees levied on entities management
2	collection of taxes and fees levied in Ukraine and the procedure for their administration
3	mobilization of funds to the budgets of all levels to provide the state with the financial resources necessary to perform its functions

Question 27. Investment climate:	
1	a set of economic, political, legal and social nature, which are taken into account by the investor when deciding on the implementation of investments
2	national decisions and measures that determine the use of investment in areas and industries
3	providing financial assistance in the form of grants, subsidies, subventions, budget loans for the development of individual regions, industries, industries
4	all these answers

Question 28. A state contract is	
1	means of state regulation of the economy by forming on a contractual basis the composition and volume of products (works, services) required for state needs
2	an agreement concluded by a state customer on behalf of the state with an economic entity, which determines the economic and legal obligations of the parties and regulates their economic relations
3	a document of the state standard, which certifies the right of the business entity to carry out economic activity subject to the implementation of state orders
4	an agreement was signed on the provision of certain services by the entrepreneur to the state, performance of works, cultivation of products

Question 29. The amount of VAT in the sale price of goods is calculated by the formula:	
1	$VAT = CPR (B) * i / 120\%$
2	$Cpr = Cp + VAT$
3	$VAT = BN * i / 100\%$
4	$VAT = BN * 100\% / 120\%$

Question 30. Reinvestment is:	
1	business transaction that involves the purchase of securities and other financial assets
2	business transaction involving the acquisition of fixed assets, intangible assets, corporate rights and securities in exchange for funds or property
3	funds returned to the Customs territory of Ukraine
4	business transaction that involves the implementation of capital or financial investments at the expense of income (profits) received from investment operations

9. Teaching methods.

Verbal, explanatory-illustrative, reproductive, heuristic, research and discussion methods, problem-solving method, business game and modelling are used in the educational process. According to the logic of information transfer, inductive and deductive methods are used. Regarding the methods of control over the effectiveness of educational and cognitive activities, the methods of written, oral, practical and self-control are used.

In the process of teaching the discipline to intensify the educational and cognitive activities of higher education seekers provides for the use of the following educational technologies:

- work in small groups allows you to structure practical classes in form and content, creates opportunities for participation of each student in higher education in the work on the topic of the lesson, provides the formation of personal qualities and experience of social communication;
- discussions involve the exchange of views and views of participants on this

topic, as well as develop thinking, help to form views and beliefs, the ability to formulate opinions and express them, learn to evaluate other people's suggestions, critically approach their own views;

- brainstorming - a method of solving urgent problems, the essence of which is to express as many ideas in a limited period of time, discuss and carry out their selection;

- case method - a method of analysis of specific situations, which allows to bring the learning process closer to the real practical activities of specialists and involves consideration of industrial, managerial and other situations, complex conflicts, problematic situations, incidents in the study of educational material;

- presentations - speeches to the audience, used to present certain achievements, results of the group, a report on the implementation of individual tasks, briefings, demonstrations.

10. Forms of assessment

According to the "Regulations on examinations and tests in NUBIP of Ukraine" approved by the Academic Council of NUBIP of Ukraine from 26.04.2023 protocol №10, the types of control of knowledge of higher education seekers are current control, intermediate and final certification. Ongoing control is carried out during practical, laboratory and seminar classes and aims to check the level of readiness of higher education students to perform specific work.

Intermediate certification is carried out after studying the program material of each content module. The teaching material of the disciplines taught during one semester - autumn or spring, is divided by lecturers into two or three content modules.

Intermediate attestation should determine the level of knowledge of higher education students from the program material of the content module (rating assessment from the content module), obtained during all types of classes and independent work.

Forms and methods of intermediate certification, mastering the program material of the content module are developed by the lecturer of the discipline and approved by the department in the form of testing, written tests, colloquium, experimental results, which can be evaluated numerically, calculation or calculation work, etc.

The mastering of the content material of the content module by the higher education student is considered successful if his / her rating is not less than 60 points on a 100-point scale.

11. Distribution of grades received by students.

Evaluation of student knowledge is carried out on a 100-point scale and is converted to national grades according to Table 1 "Regulations and Examinations and Credits at NULES of Ukraine" (order of implementation dated 01.05.2023, protocol №404)

Student rating, points	National grade based on exam results	
	Exams	Credits
90-100	Excellent	Passed
74-89	Good	
60-73	Satisfactory	
0-59	Unsatisfactory	Not passed

In order to determine the rating of a student (listener) in the discipline R_{dis} (up to 100 points), the rating from the exam R_{ex} (up to 30 points) is added to the rating of a student's academic work R_{aw} (up to 70 points): $R_{dis} = R_{aw} + R_{ex}$.

11. Educational and methodological support.

1. Ostapchuk AD, Zbarsky VK, Zbarskaya AV Effective enterprise management: educational manual. National University of Life and Environmental Sciences of Ukraine. K.: NUBIP of Ukraine, 2017. 452 p.
2. Fundamentals of entrepreneurship: training manual/ A. Hrebennikova, L. Gulyaeva, I. Perevozova, I. Yurko and others. K: CSR Center. 2019. 425 p.
3. Ostapchuk AD Grebennikova AA Organization of entrepreneurial activity: educational and methodological manual. K. : CP "Comprint", 2016. 159 p.
4. Ostapchuk AD, Hrebennikova AA Organization of entrepreneurial activity: methodical instructions for conducting seminars and practical classes for students of Agrarian Management Faculty. K.: CP "Comprint". 2016. 30 p.
5. Electronic training course "Starting own business". URL:<https://elearn.nubip.edu.ua/course/view.php?id=4206>

12. Recommended sources of information

1. Entrepreneurship and organization of agribusiness: educational manual / MM Ilchuk [etc.]; National University of Life and Environmental Sciences of Ukraine. K. : Agrar Media Group, 2017. 442 p.
2. Entrepreneurship: training manual / SV Panchenko, VL Dykan, OV Shramenko [etc.]. Kharkiv: UkrDUZT, 2018. Part 1. Theoretical foundations of business organization. 241 s.
3. Brukhansky RF Accounting: tutorial. Ternopil: TNEU, 2016. 480 p.
4. EEN-Ukraine consortium. Institute of Physics of the National Academy of Sciences of Ukraine. 2019 URL: <http://www.iop.kiev.ua/~een/consortium.html>.
5. Babiachok RI, Kulchytsky II The main trends in the development of startups in Ukraine - problems, obstacles and opportunities. NGO "Agency for European Innovation". 2018. URL:<https://www.civic-synergy.org.ua/wp-content/uploads/2018/04/Osnovni-tendentsiyi-rozvytku-startapiv-v-Ukrayini-1-1.pdf>.
6. The Top 20 Reasons Startups Fail. CB Insights Research Portal. 2019 URL:<https://www.cbinsights.com/research/startup-failure-reasons-top/>
7. Economic Code of Ukraine URL: <https://zakon.rada.gov.ua/laws/show/436-15>
8. Tax Code of Ukraine URL: <https://zakon.rada.gov.ua/laws/main/2755-17>
9. Law of Ukraine "On Joint Stock Companies" URL: <https://zakon.rada.gov.ua/laws/show/514-17>
10. Law of Ukraine "On Business Associations" URL: <https://zakon.rada.gov.ua/laws/show/1576-12>
11. Law of Ukraine "About limited and additional liability companies" URL: <https://zakon.rada.gov.ua/laws/main/2275-19>

12. Law of Ukraine "On State Registration of Legal Entities and Individual Entrepreneurs and Public Associations" URL: <https://zakon.rada.gov.ua/laws/show/755-15/ed20141106>
13. Resolution of the Cabinet of Ministers "Some issues of deregulation of economic activity" of March 27, 2020 № 367 URL: <https://zakon.rada.gov.ua/laws/show/367-2019-%D0%BF#n37>
14. Law of Ukraine "On the permitting system in the sphere of economic activity" URL: <https://zakon.rada.gov.ua/laws/main/2806-15>
15. Law of Ukraine "On Principles of State Regulatory Policy in the Sphere of Economic Activity" URL: <https://zakon.rada.gov.ua/laws/show/1160-15>
16. Law of Ukraine "On Licensing of Economic Activities" URL: <https://zakon.rada.gov.ua/laws/show/222-19>
17. Law of Ukraine "About farming". URL: <https://zakon.rada.gov.ua/laws/main/973-15>
18. Doing business. URL: <https://www.doingbusiness.org/>
19. Ministry of Economic Development, Trade and Agriculture. URL: <http://www.me.gov.ua/?lang=uk-UA>
20. SE "Information Resource Centre" URL: <http://irc.gov.ua/ua/Elektronna-reiestratsiya.html>
21. Department of Statistics of Ukraine. URL: <http://www.ukrstat.gov.ua>
22. State Regulatory Service of Ukraine. URL: <http://www.drs.gov.ua/>
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