SYLLABUS OF THE ACADEMIC DISCIPLINE
«SOCIAL MANAGEMENT»

Degree of higher education - Bachelor
Specialty 073 Management
Academic program "Management"
Academic year _4_____, semester __8_____
Form of Study ___Full-time_(full-time, part-time)
Number of ECTS credits _6
Language of training __English

Lecturer of the course	**Dielini M.M.,** Dr. of Economics, Professor of Production and Investment Management Department
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Course page on eLearn	https://elearn.nubip.edu.ua/course/view.php?id=3030

COURSE DESCRIPTION

Introduction to the essence of social management is a meaningful step in the educational program. The thematic content of the discipline includes the theoretical and methodological foundations of social management, in particular, the ways and means of sociological analysis of various management phenomena and processes that unfold at different levels of social organisation of social life. Creative assignments, individual and group work develop learning skills in the paradigm of modern education. The purpose of the discipline is to provide students with fundamental and systematic knowledge of social management as a complex social phenomenon and a key factor in the ordering of modern social life.

Competencies

Integrated competency (IC): the ability to solve complex specialized problems and practical problems that are characterized by complexity and uncertainty of conditions, in the field of management or in the process training involving the application of theories and methods social and behavioral sciences.

General competencies (GC):

GC 15. Ability to act on the basis of ethical considerations (motives).

Special (professional) competencies (SC):

SC 6. Ability to act in a socially responsible and conscious manner.

SC 11. Ability to adapt and act in a new situation.

SC 14. Understand the principles of psychology and use them in professional activities.

SC 15. Ability to act on the basis of ethical considerations (motives).

Program learning outcomes (PLO):

PLO 2. Preserve moral, cultural, scientific values and increase the achievements of society, use different types and forms of physical activity to lead a healthy lifestyle.

PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.

PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralise it.

PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturality.

STRUCTURE OF THE ACADEMIC DISCIPLINE

Topic	Hours (lectures/ practical classes)	Learning outcomes	Tasks	Assessment
Module 1. Introduction and theory of social management				
Topic 1: Scientific status and topic on social governance	2/4	Understand the essence of social management	Tests, self-study in Elearn	Module 1: Practical work - 40; independent work - according to the assessment log on the eLearn platform - 30; final control of knowledge, module 1 - 30.
Topic 2. Historical stages in the development of social management	2/4	Be able to analyse and make a comparative assessment of historical stages of SM	Research on social technologies, quizzes, self-study in Elearn	
Topic 3. Scientific paradigms and concepts of social management	2/4	Understand decisions about scientific paradigms of SM	Application of scientific paradigms, self-study in Elearn	
Topic 4. The social nature of social management	4/4	Analyse the social and moral components of SM	Define social value, self-study in Elearn	
Module 2. Methodological and organisational foundations of social management				
Topic 5. Laws and principles of social management	2/4	Understand the formulation of the SM strategy and principles	Analysis and practical implementation of modern tools, tests, self-study in Elearn	Module 2: Practical work - 40; independent work - according to the assessment log on the eLearn platform - 30; final control of knowledge, module 2 - 30.
Topic 6. Structure and functions of social management	2/4	Be able to evaluate and implement alternative organisational structures in SM	Case studies of modern structures, quizzes, self-study in Elearn	
Topic 7. Information support of social management	2/4	Differentiate information support SM technologies	Case studies of information support in SM, self-study in Elearn	

Topic 8: Decision making in social management	4/4	Understand the peculiarities of decision-making in SM	Application of decision-making models, self-study in Elearn	
Topic 9: Criteria for social management effectiveness	4/4	Evaluate the effectiveness of social management	Calculate the effectiveness of social projects, self-study in Elearn	
In total for semesters				**70**
Exam				**30**
Total for the course				**100**

ASSESSMENT POLICY

Policy regarding deadlines and resits	Assignments submitted after the deadline without valid reasons will be graded lower. Resitting of modules will be allowed with the permission from the lecturer and in the presence of valid reasons (e.g. medical reasons).
Academic honesty policy:	Cheating during tests and exams is strictly prohibited (including the use of mobile devices). Coursework and research papers must contain correct citations for all sources used.
Attendance policy	Class attendance is mandatory. In case of objective reasons (such as illness or international internships), individual learning may be allowed (in online format by the approval of the dean of the faculty).

SCALE OF ASSESSMENT OF STUDENTS' KNOWLEDGE AND SKILLS

Student rating, points	National grade based on exam results	
	exams	credits
90-100	excellent	credited
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not credited

RECOMMENDED SOURCES OF INFORMATION

1. Bornstein D. How to Change the World: Social Entrepreneurs and the Power of New Ideas. Oxford University Press. 2019.
2. Drucker P. The Essential Drucker: The Best of Sixty Years of Peter Drucker's Essential Writings on Management. HarperCollins. 2020.
3. Leadbeater C. The Rise of the Social Entrepreneur. Demos. 2019.
4. Mulgan G. Social Innovation: What It Is, Why It Matters, and How It Can Be Accelerated. Basingstoke: Palgrave Macmillan. 2021.
5. Phills J. A., Deiglmeier K., Miller D. T. Rediscovering Social Innovation. Stanford Social Innovation Review. 2020.
6. Prahalad C. K. The Fortune at the Bottom of the Pyramid. Wharton School Publishing. 2019.
7. Seelos C., Mair J. Innovation and Scaling for Impact: How Effective Social Enterprises Do It. Stanford University Press. 2021.
8. Smith W. K., Gonin M., Besharov M. L. Managing Social-Business Tensions: A Review and Research Agenda for Social Enterprise. Business Ethics Quarterly. 2020.

9.   Yunus M. Building Social Business: The New Kind of Capitalism that Serves Humanity's Most Pressing Needs. PublicAffairs. 2019.

10.   Герасименко В.В., Тарнопольський М.І. Соціальне управління: теорія та практика. Київ: ЦУЛ. 2020. 305 с.

11.   Долгова В.Ю., Караваєва Н.О. Соціальний менеджмент в умовах трансформації суспільства. Харків: Прапор. 2021. 278 с.

12.   Жуковська Л.М., Орлова А.В. Соціальний менеджмент: навч. посіб. Київ: Кондор. 2022. 332 с.

13.   Іванова І.В., Петренко М.С. Основи соціального менеджменту. Львів: Світ. 2023. 315 с.

14.   Климчук В.О., Савченко Л.М. Соціальний менеджмент: проблеми та перспективи розвитку. Київ: Науковий світ. 2021. 299 с.

15.   Лазаренко О.І., Ткаченко П.В. Соціальне управління та менеджмент: сучасні методи. Одеса: ОНУ. 2020. 284 с.

16.   Мельник В.М., Рибак М.І. Соціальний менеджмент в умовах кризи. Харків: ВД «Фактор». 2020. 320 с.

17.   Ніколаєнко О.Г., Коваленко І.П. Соціальний менеджмент: теорія, практика, дослідження. Дніпро: ДНУ. 2019. 340 с.

18.   Пономарьов С.А., Сидоренко В.Ю. Соціальний менеджмент: інноваційні підходи. Львів: Львівська політехніка. 2021. 295 с.

19.   Рогозинський В.А., Іванчук Т.В. Соціальний менеджмент: навчальний посібник. Київ: ЦУЛ. 2023. 310 с.

20.   Тимошенко І.М., Головко О.І. Соціальний менеджмент в умовах глобалізації. Київ: ВД «Професіонал». 2020. 300 с.

21.   Устименко П.Ю., Писаренко В.М. Соціальний менеджмент: стратегічні аспекти. Київ: Академвидав. 2021. 328 с.