



## ACADEMIC COURSE SYLLABUS "CRISIS MANAGEMENT"

Degree of higher education - Bachelor  
Specialty **073 Management**  
Academic program "Management"  
Academic year 4 \_\_\_\_\_, Semester 7 \_\_\_\_\_  
Form of study Full-time ( full-time, part-time)  
Number of ECTS credits 4  
Language of training English

Lecturer

**Kateryna A. Alekseieva**, PhD (Public Administration, As. Professor of Production and Investment Management Department

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Course page on eLearn

<https://elearn.nubip.edu.ua/course/view.php?id=4701>

### ACADEMIC COURSE DESCRIPTION

The educational component "**Crisis management**" is optional. The purpose of studying the discipline is to determine the essence, trends, and methods of crisis management; state regulation of crisis situations; study of the possibilities and necessity of anti-crisis management; key factors of anti-crisis management; study of development trends and practical possibilities of anti-crisis management, its functions and directions; features of using basic organizational management tools, study of the influence of various factors on ensuring the effectiveness of the management system. As a result of studying the educational component, higher education applicants will master the competencies.

#### Competencies

- **Integrated competency (IC):** the ability to solve complex specialized problems and practical problems that are characterized by complexity and uncertainty of conditions, in the field of management or in the process training involving the application of theories and methods social and behavioral sciences.

- **General competencies (GC):**

GC 3. Ability to abstract thinking, analysis, synthesis

GC 11. The ability to adapt and act in a new situation.

**Special (professional) competencies (SC):**

SC 3. Ability to determine the prospects for the development of the organization.

SC 7. Ability to select and use modern management tools.

**Program learning outcomes (PLO):**

PLO 4 Demonstrate skills in identifying problems and justifying management decisions

PLO 7 Demonstrate organizational projecting skills

PLO 8 Apply management methods to ensure the effectiveness of the organization's activities

PLO 17. Conduct research individually and/or in a group under the guidance of a leader

## ACADEMIC COURSE STRUCTURE

Topic	Hours (lectures/ practical classes)	Learning outcomes	Tasks	Assessment
<b>Module 1. Theoretical foundations of crisis management</b>				
Topic 1. Theoretical foundations of crisis management	2/4	Know the essence of the concept of crisis management	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades
Topic 2. Methodology of anti-crisis management at the macro level	2/4	To substantiate the methodology of anti-crisis management at the macro level	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades
Topic 3. Anti-crisis fiscal and monetary instruments for regulating the economy	2/4	Understand the effect of anti-crisis fiscal and monetary instruments for regulating the economy	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades
Topic 4. The concept of the life cycle (LC) of an enterprise in the context of anti-crisis management	2/4	Use the life cycle concept when implementing crisis management	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades
Topic 5. Anti-crisis management strategies at different stages of the enterprise life cycle	2/4	Understand the principles of developing an anti-crisis management strategy at different stages of the enterprise's life cycle	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades
<b>Module 2. Content of crisis management</b>				
Topic 6. Strategy and tactics of crisis management	1/2	Develop a crisis management strategy and tactics.	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades

Topic 7. Marketing in anti-crisis management	1/2	Understand the role of marketing in crisis management	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades
Topic 8. Project approach in crisis management	1/2	Use a project approach in crisis management	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades
Topic 9. Innovations in anti-crisis management	1/2	Know the role of innovation in crisis management	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades
Topic 10. Human factor in crisis management	1/2	Understand the role of the human factor in crisis management	Completion and submission of practical, independent work in Elearn	PW – 4 grades SW – 3 grades
<b>Total for the semester</b>				<b>70</b>
<b>Opportunity to get extra points</b>		Additional points can be achieved for presentation and participation in a student conference, article publication, participation in the 1st round of the olympiads, etc.		up to 10
<b>Exam</b>				<b>30</b>
<b>Total</b>				<b>100</b>

### ASSESSMENT POLICY

<b><i>Policy regarding deadlines and resits</i></b>	Assignments submitted after the deadline without valid reasons will be graded lower. Resitting of modules will be allowed with the permission from the lecturer and in the presence of valid reasons (e.g. medical reasons)
<b><i>Academic honesty policy</i></b>	Cheating during tests and exams is strictly prohibited (including the use of mobile devices). Coursework and research papers must contain correct citations for all sources used
<b><i>Attendance policy</i></b>	Class attendance is mandatory. In case of objective reasons (such as illness or international internships), individual learning may be allowed (in online format by the approval of the dean of the faculty).

### SCALE OF ASSESSMENT OF APPLICANTS OF HIGHER EDUCATION

Student rating, points	National grade based on exam results	
	exams	credits
90-100	excellent	credited
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not credited

### RECOMMENDED SOURCES OF INFORMATION

1. Алексеева К.А. Державна підтримка бізнесу в період криз та глобальних загроз. *Наукові перспективи (Naukovi perspektivi)*.3 (45). 2024. URL: [https://doi.org/10.52058/2708-7530-2024-3\(45\)](https://doi.org/10.52058/2708-7530-2024-3(45))
2. Алексеева К.А., Слободяник А.М., Цоколь О.П. Обґрунтування інструментів зниження ризиків при здійсненні інвестицій в аграрному секторі. Вчені записки Таврійського національного університету ім. В.І. Вернадського. Серія: Економіка і управління. Том 32 (71). №3, 2021. с.32 – 37. URL: <http://dx.doi.org/10.32838/2523-4803/71-3-6>
3. Алексеева К.А., Суханова А.В. Антикризисный менеджмент. Методичні вказівки для підготовки до практичних занять, виконання самостійної роботи та підготовки до екзамену з дисципліни «Антикризовий менеджмент» студентів спеціальності 073 «Менеджмент», освітньо-професійна програма «Управління інвестиційною діяльністю та міжнародними проектами» факультету аграрного менеджменту НУБіП України Київ: Вид. центр НУБіП, 2021. 170 С. URL: [https://nubip.edu.ua/sites/default/files/u317/2021\\_mv\\_antikrizoviy\\_menedzhment\\_suhanova\\_alekseieva.pdf](https://nubip.edu.ua/sites/default/files/u317/2021_mv_antikrizoviy_menedzhment_suhanova_alekseieva.pdf)
4. Alekseeva, K., Ostapchuk, A., & Vdovenko, N. Activization of entrepreneurship in terms of changing institutional conditions: the agricultural priority (2023) *Modern Science*. P. 5-17. URL: <https://sried.eu/kateryna-alekseeva-anatolii-ostapchuk-nataliia-vdovenko-activization-of-enterepreneurship-in-terms-of-changing-institutional-conditions-the-agricultural-priority/>
5. Alekseeva, K.A., Reznik, N.P., Cherkasov, A.V. & Ostapchuk, A.D. (2023) Influence of the Digitalization on Human Development in the Process of Constructing a Welfare Economy. *Lecture Notes in Networks and Systems* 495 LNNS, pp. 885–898. DOI: [https://doi.org/10.1007/978-3-031-08954-1\\_74/](https://doi.org/10.1007/978-3-031-08954-1_74/)
6. Shynkaruk L., Alekseeva K., Dielini M. **Crisis management: study guide for the students of the specialty 073 “Management”**. Kyiv. NULES, 2023. 318 p. URL: [https://nubip.edu.ua/sites/default/files/u317/2023\\_crisis\\_management\\_study\\_guide.pdf](https://nubip.edu.ua/sites/default/files/u317/2023_crisis_management_study_guide.pdf)
7. Shynkaruk L., Dielini M., Alekseeva K., Artiukh T., Sukhanova A. *Project management: study guide of the specialty 073 “Management”*. Kyiv: NULES of Ukraine, 2022. 318 p. URL: <https://drive.google.com/file/d/14zCR3RNua6uPJz0tmCYZcDSluJILfPI0/view>
8. Shynkaruk, L., Alekseeva, K. & Tsokol, O. (2021) Directions of activation of investment activity of small and medium enterprises of the agricultural sector. *Bioeconomics and Agrarian Business*. DOI: 10.31548/bioeconomy2021.01.005  
URL: <http://journals.nubip.edu.ua/index.php/Bioeconomy/article/view/15423>