



## SYLLABUS OF DISCIPLINE

### "Crisis management"

The Higher Education Level - Master

Specialty 073 Management

Educational Program – “Management of I

Year of Studying 1 \_\_\_\_\_, Term 1 \_\_\_\_\_

Form of Studying Full-time \_\_\_\_\_ ( full-time, part-time)

Quantity of Credits ECTS 4

Language of training English (українська, англійська, німецька)

Lecturer

Contacts of lecturer

(e-mail)

Page of the Course in  
eLearn

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<https://elearn.nubip.edu.ua/course/view.php?id=4701>

## DESCRIPTION OF THE COURSE

The educational component "**Crisis management**" is selective.

As a result of studying the educational component, applicants for higher education will master the following competencies:

**Integral:** Ability to solve complex specialized problems and practical problems in projecting, which involves the use of certain theories and methods of relevant science and is characterized by complexity and uncertainty of conditions;

**General competencies (GQ):**

- Ability to think abstractly, search, process, analyze, synthesize and establish relationships between phenomena and processes.
- Ability to use information and communication technologies to search, process, analyze information from various sources and make decisions.
- Ability to learn, master modern knowledge and apply it in practical situations.
- Ability to conduct research, evaluate and ensure the quality of work performed, make informed decisions and generate new ideas.
- Ability to adapt and act in a new situation, identify, pose and solve problems.
- Ability to organize and motivate people to move towards a common goal, work in a team, show initiative and entrepreneurship, act on the basis of ethical considerations, socially responsible and conscious.
- Ability to communicate in a foreign language, work in an international context, use information and communication technologies.

**Professional (special) competencies (PC):**

- Ability to organize the collection of necessary information, to analyze it for further development of the business plan.
- Ability to effectively manage international projects.
- Ability for self-development, lifelong learning and effective self-management in project management.
- Ability to carry out the formation of investment resources
- Ability to analyze modern investment activities and international business.
- Ability to make management decisions in the management of investment activities

and international projects.

- Ability to manage real and financial investments.
- Ability to evaluate the effectiveness of programs and investment projects.
- Ability to find and attract various sources and tools for project financing.
- Ability to participate in the implementation of international projects

### STRUCTURE OF THE COURSE

Topic	Hours (lectures/ practical classes)	Results of studying	Tasks	Grades
1 Term				
Content module 1. Theoretical basics of crisis management				
Topic 1. The theoretical basis of anti-crisis management	2/2	To know the essence of the concept of crisis management	Execution and delivery of practical, independent work	PW – 4 grades IW – 4 grades
Topic 2. Crisis management methodology on macro level	2/2	To well-ground the crisis management at macro level	Execution and delivery of practical, independent work	PW – 4 grades IW – 4grades
Topic 3. The concept of the Life Cycle (LC) of the enterprise in crisis management	2/2	To use the concept of LC	Execution and delivery of practical, independent work	PW – 4 grades IW – 4 grades
Topic 4. Influence of the external environment on the enterprise	2/2	To know the influence of the external environment on the enterprise		PW – 7 grades IW – 7 grades
Content module 2. The content of the crisis management				
Topic 5. Strategy and tactics of crisis management	2/2	To develop the strategy and tactics of crisis management.	Execution and delivery of practical, independent work	PW – 4 grades IW – 4 grades
Topic 6. Project approach in crisis management	2/2	To use the project approach in crisis management	Execution and delivery of practical, independent work	PW – 4 grades IW – 4 grades
Topic 7. Innovations in anti-crisis management	2/2	To know the role of innovations in anti-crisis management	Execution and delivery of practical, independent work	PW – 8 grades IW – 8 grades
Total for the term				70
Exam				30
Total for the course				100

**POLICY OF EVALUATION**

<b><i>Deadline and academic depths policy</i></b>	Works that are submitted in violation of deadlines without good reason are evaluated at a lower score (-5 points). Relocation of modules occurs for good reasons (hospital)
<b><i>Academic Righteousness Policy</i></b>	Write-offs during modular tests and exams are prohibited. Articles, abstracts, abstracts must have correct textual references to the literature used
<b><i>Attendance policy</i></b>	Attendance is optional. Training can take place independently, individually, with consulting if necessary

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**- STUDENT EVALUATION SCALE**

<b>Rating of the applicant of higher education, points</b>	<b>The assessment is national for the results of examinations</b>	
	<b>exams</b>	<b>credits</b>
90-100	excellent	credited
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not credited

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