Level of Study: Bachelor
Specialty: 073 Management
Educational program: "Management"
Year of study: 4, semester 7
Form of study: full-time
Number of ECTS Credits: 5
Language of instruction: English

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eLearn web-page   https://elearn.nubip.edu.ua/course/view.php?id=3030

DESCRIPTION OF THE COURSE

The educational component "Social Management" refers to the cycle of special (professional) training. As a result of studying the educational component, applicants for higher education will master the following competencies:

Integral: the ability to solve complex specialized and practical tasks characterized by the complexity and uncertainty of conditions in the field of social management, which involves the application of theories and methods of social and behavioral sciences

Acquiring competencies:

General Competencies:

- Ability to exercise one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development
- Ability to preserve and increase moral, cultural, scientific values and increase the achievements of society, use different types and forms of physical activity
- Ability to apply knowledge in practical situations
- Knowledge and understanding of the subject area and understanding of professional activity
- Ability to learn and apply modern knowledge
- Ability to conduct research at the appropriate level.

Special (professional) competencies:

- Ability to independently search and critically process, analyze and summarize social information from various sources
- Ability to predict the development of social processes in organizations, industries and regions.
- Ability to create and organize effective communications in the management process
- The ability to act socially responsibly and consciously

COURSE STRUCTURE

Topic	Hours (lections/lab/ seminars)	Study results	Tasks	Evaluation
Semester 7				
Module 1. Introduction and Theory of Social Management				
Topic 1. Scientific status and subject of social management	2/3	Understand the essence of social management	Quizzes, self-study in Elearn	
Topic 2. Historical stages of development of social management	2/4	Be able to analyze and make comparative evaluation of historical stages of SM	Research on social technologies, quizzes, self-study in Elearn	
Topic 3. Scientific paradigms and concepts social management	2/4	Understand decision on scientific paradigms of SM	Application of scientific paradigms	
Topic 4. The social nature of social management	1/4	Analyze the public and moral components of SM	Define social value	
Module 2. Methodological and Organizational Principles of Social Management				
Topic 5. Laws and principles social management	1/3	Realize strategy formulation and principles of SM	Analysis and practical implementation of contemporary tools, quizzes, self-study in Elearn	
Topic 6. Structure and functions of social management	2/3	Be able to assess and implement alternative organizational structures in SM	Case studies of contemporary structures, quizzes, self-study in Elearn	
Topic 7. Information software for social management	2/3	Differentiate among IT to support SM technologies	Case studies for IT in SM	
Topic 8. Decision making in social management	1/3	Understand the particulars of decision making in SM	Application of decision – making models	

Topic 9. Criteria of social management efficiency	2/3	Evaluate efficiency of social management	Calculate efficiency of social projects	
Total for semesters				**70**
Exam				**30**
Total for the course				**100**

EVALUATION POLICY

Policy for deadlines:	Works that are submitted with violation of deadlines without good reason are evaluated after individual consultations. Rearrangement of modules takes place only with the permission of the lecturer and for good reasons
Policy for academic integrity	Write-offs (cheating) during tests and exams are prohibited (including the use of electronic gadgets). The course work must contain an independent study of the student, have correct textual references to the literature used
Attendance policy	Attendance is mandatory. For objective reasons (for example, individual schedule) training can take place individually (in online form in consultation with the dean of the faculty)

STUDENTS EVALUATION SCALE

Students ratio, points	National evaluation	
	Exams	**Tests**
90-100	**Excellent**	**90-100**
74-89	**Good**	**74-89**
60-73	**Satisfactory**	**60-73**
0-59	**Non-satisfactory**	**0-59**