



SYLLABUS OF DISCIPLINE

«Management of innovative and investment activity» Module 1

The Higher Education Level - Bachelor

Specialty 073 Management

Educational Program “Management”

Year of Studying 3 _____, Term 5 _____

Form of Studying Full-time _____ (full-time, part-time)

Quantity of Credits ECTS 5

Language of training English (українська, англійська, німецька)

Lecturer

_____,
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Page of the Course in
eLearn

<https://elearn.nubip.edu.ua/course/view.php?id=5077>

DESCRIPTION OF THE COURSE

(not more than 1000 symbols)

The educational component “Management of innovation and investment activity” belongs to the compulsory disciplines in the speciality Management.

As a result of studying the educational component, applicants for higher education will master the following competencies:

integral: the ability to solve complex specialized problems and practical problems characterized by complex and uncertain conditions in the field of innovation and investment management or in the learning process, which involves the use of theories and methods of social and behavioral sciences;

general competencies:

- knowledge and understanding of the subject area and understanding of professional activity;

- ability to generate new ideas (creativity);

special (professional, subject) competencies:

- ability to determine the prospects for the development of the organization;

- ability to manage the organization and its departments through the implementation of management functions;

- ability to act socially responsibly and consciously;

- ability to choose and use modern management tools;

- ability to analyze and structure the problems of the organization, to make decent decisions.

STRUCTURE OF THE COURSE

Topic	Hours (lectures/ practical classes)	Results of studying	Tasks	Grades
1st term				
Module 1. Theoretical foundations of investment activity				
Topic 1. Theoretical foundations of investment activity	2/3	Know the economic essence of investments, their classification. Basic concepts of investment activity. Investment entities. Purpose and directions of investment management	Execution and delivery of practical, independent work, writing of tests (including in elearn).	PW-8 grades IW -4 grades
Topic 2. Investment market	4/6	To know characteristics of investment market, its structure and functions. The mechanism of functioning and regulation of the investment market. Investment market conditions. Investment climate. The concept of investment attractiveness.	Execution and delivery of practical, independent work, writing of essays (including in elearn).	PW-8 grades IW -4 grades
Topic 3. Investment resources	2/4	Know characteristics of investment resources and the order of their formation. Estimation of investment resources.	Execution and delivery of practical, independent work, writing of essays (including in elearn).	PW-8 grades IW -4 grades

		<p>Methods of forecasting the total amount of investment resources</p> <p>Sources and methods of formation of investment resources</p> <p>Optimization of the cost and structure of investment resources</p> <p>Formation and optimization of the capital investment budget</p>		
Topic 4. Real and financial investments	4/4	<p>Know economic essence and basic forms of real investment. Valuation of real investment objects. Real investment program and its optimization. Financial investments of the enterprise and their forms. Estimating the value and return on financial investments. The main instruments of the domestic stock market.</p>	<p>Execution and delivery of practical, independent work, writing of essays (including in elearn).</p>	<p>PW- 8 grades IW - 4 grades</p>
Topic 5. International investment activity	2/4	<p>Know characteristics of foreign investment. The main directions of international investment activity. International</p>	<p>Execution and delivery of practical, independent work, writing of essays (including in elearn).</p>	<p>PW-8 grades IW -4 grades</p>

		financial institutions and their functions in the investment market. Special economic zones, the purpose of creation and ways to attract foreign capital		
Module 2. Management of investment activity realization				
Topic 6. Management and planning of investment activities of organizations	4/6	Be able to solve tasks of investment planning. To consider business plan as an investment planning tool. Time factor in investment analysis Determining the rate and level of inflation, inflation premium. Investment projects, their classification and evaluation methods.	Execution and delivery of practical, independent work, writing of essays (including in elearn).	PW- 8 grades IW - 4 grades
Topic 7. Management of investment portfolio	2/4	Know goals and objectives of investment portfolio formation, its types. Stages of investment portfolio formation and approaches to its management. Effective and optimal investment portfolios. Operational management of the investment	Execution and delivery of practical, independent work, writing of essays (including in elearn).	PW- 8 grades IW - 4 grades

		portfolio and its restructuring		
Topic 8. Evaluation of the effectiveness of investment decisions	4/6	Be able to analyze the methods of survey of organizations. Basic principles and methods of assessing the efficiency and financial feasibility of investment activities Characteristics of indicators of attractiveness of the investment market..	Execution and delivery of practical, independent work, writing of essays (including in elearn).	PW- 8 grades IW - 4 grades
Topic 9. Prospects for achieving economic efficiency of investment activities	2/4	Be able to forecast the return on investment. Ways to achieve economic efficiency of investment activities of organizations. Risk analysis of investment processes	Execution and delivery of practical, independent work, writing of essays (including in elearn).	PW- 8 grades IW - 4 grades
Topic 10. Features of innovation investment management	4/4	Know the essence of innovative investments and their importance for the economic development of the enterprise and the country as a whole. Justification of investments in innovative projects and evaluation of their effectiveness.	Execution and delivery of practical, independent work, writing of essays (including in elearn).	PW- 8 grades IW - 4 grades

		Features of venture capital	
Total for the term			70
Exam	30/45		30
Total for the course			100

POLICY OF EVALUATION

<i>Deadline and academic depths policy</i>	Works that are submitted in violation of deadlines without good reason are evaluated at a lower score (-5 points). Relocation of modules occurs for good reasons (eg hospital)
<i>Academic Righteousness Policy</i>	Write-offs during modular tests and exams are prohibited. Articles, abstracts, abstracts must have correct textual references to the literature used
<i>Attendance policy</i>	Attendance is optional. Training can take place independently, individually, with consulting if necessary

STUDENT EVALUATION SCALE

Rating of the applicant of higher education, points	The assessment is national for the results of examinations	
	exams	credits
90-100	excellent	credited
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not credited