



COURSE SYLLABUS “INVESTMENT ANALYSIS”

Degree of higher education - Bachelor
Specialty **073 Management**
Educational program “Management”
Academic year 3, semester 5
Form of study Full-time (full-time, part-time)
Number of ECTS credits 5
Language of training English

Lecturer

Kateryna A. Alekseieva, PhD (Public Administration, As. Professor of Production and Investment Management Department

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Course page on eLearn

<https://elearn.nubip.edu.ua/course/view.php?id=2533>

COURSE DESCRIPTION

The educational component "**Investment Analysis**" is selective. The purpose of studying the discipline is a collection of methods and techniques that can be used to develop an effective investment strategy and make investment decisions, justify the feasibility of implementing an investment project and determine the optimal parameters for its implementation in conditions of uncertainty and limited financial resources, and create an optimal investment portfolio.

- Competencies of the course

- **Integrated competency (IC):** the ability to solve complex specialized problems and practical problems that are characterized by complexity and uncertainty of conditions, in the field of management or in the process training involving the application of theories and methods social and behavioral sciences.

General competencies (GC):

- GC 3. Ability to abstract thinking, analysis, synthesis
- GC 4 Ability to apply knowledge in practical situations
- GC 5 Knowledge and understanding of the subject area and understanding professional activity.

Special (professional) competencies (SC):

- SC 3. The ability to determine the prospects of the organization's development.
- SC 7 Ability to choose and use modern management tools.

Program learning outcomes (PLO):

- PLO 4. Demonstrate skills in identifying problems and substantiating managerial solutions
- PLO 7 Demonstrate organizational projecting skills
- PLO 8 Apply management methods to ensure the effectiveness of activities of organization
- PLO 19 Demonstrate the ability to make independent decisions, develop a sufficient number of alternative options, choose optimal solutions and carry responsibility for their implementation.
- PLO 21 Demonstrate the ability to use information and communication technologies for searching, processing, analyzing and using information from various
- PLO 23 Demonstrate the ability to develop and implement projects, determine sources of funding and organize project management.

COURSE STRUCTURE

Topic	Hours (lectures/ practical classes)	Learning outcomes	Tasks	Assessment
Module 1. Investment environment and investment process				
Topic 1. The essence of investments, direct and indirect investments.	3/4	Know and understand the essence of investments, assets, orient yourself in the types of investments.	Carrying out and submitting practical, independent work, writing tests (including in elearn).	Practical work – 5 grades Self-study Work – 2 grades
Topic 2. Investment environment: investment tools as the first component of the investment environment	3/4	Analyze the investment environment, distinguish between investment means and instruments.	Carrying out and submitting practical, independent work, writing tests (including in elearn).	Practical work – 5 grades Self-study Work – 2 grades
Topic 3. Investment management process	3/4	To know the investment management procedure and justification of the investment policy.	Carrying out and submitting practical, independent work, writing tests (including in elearn).	Practical work – 5 grades Self-study Work – 2 grades
Topic 4. Investment strategy of enterprises	3/4	To understand the connection of investment strategy and the general strategy of the enterprise	Carrying out and submitting practical, independent work, writing tests (including in elearn)	Practical work – 5 grades Self-study Work – 2 grades
Topic 5. Investment resources of the enterprise	3/4	To understand the essence of investment resources of the enterprise	Carrying out and submitting practical, independent work, writing tests (including in elearn)	Practical work – 5 grades Self-study Work – 2 grades
Module 2. Assessment of investment opportunities				
Topic 6. Introduction to understanding the time value of money	3/5	Know the main categories of the topic, understand the essence of the time value of	Carrying out and submitting practical, independent work,	Practical work – 5 grades Self-study Work – 2 grades

		money and apply calculation methods.	writing tests (including in elearn).	
Topic 7. Finding the present value of a future amount	3/5	Know the essence of the concepts of "compounding" and "discounting", distinguish between the future value of money and the current value of future money.	Carrying out and submitting practical, independent work, writing tests (including in elearn).	Practical work – 5 grades Self-study Work – 2 grades
Topic 8. Investment analysis of the project	3/5	To know the main indicators and calculation methods, according to which the investment attractiveness of the project is analyzed.	Carrying out and submitting practical, independent work, writing tests (including in elearn). Cases studying	Practical work – 5 grades Self-study Work – 2 grades
Topic 9. Mutually exclusive alternatives and capital rationing	3/5	To be able to form alternatives and analyze them.	Carrying out and submitting practical, independent work, writing tests (including in elearn). Cases studying	Practical work – 5 grades Self-study Work – 2 grades
Topic 10. Risk analysis when making investment decisions	3/5	Analyze the possibility of risk occurrence and assess its probability when making investment decisions.	Carrying out and submitting practical, independent work, writing tests (including in elearn). Cases studying	Practical work – 5 grades Self-study Work – 2 grades
Total for the semester				70
Exam				30
Total				100

ASSESSMENT POLICY

<i>Policy regarding deadlines and resits</i>	Assignments submitted after the deadline without valid reasons will be graded lower. Resitting of modules will be allowed with the permission from the lecturer and in the presence of valid reasons (e.g. medical reasons)
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Academic honesty policy	Cheating during tests and exams is strictly prohibited (including the use of mobile devices). Coursework and research papers must contain correct citations for all sources used
Attendance policy	Class attendance is mandatory. In case of objective reasons (such as illness or international internships), individual learning may be allowed (in online format by the approval of the dean of the faculty).

SCALE OF ASSESSMENT OF APPLICANTS OF HIGHER EDUCATION KNOWLEDGE

Student rating, points	National grade based on exam results	
	exams	credits
90-100	excellent	credited
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not credited

RECOMMENDED SOURCES OF INFORMATION

1. Алексеева К.А., Слободяник А.М., Цоколь О.П. Обґрунтування інструментів зниження ризиків при здійсненні інвестицій в аграрному секторі. *Вчені записки Таврійського національного університету ім. В.І. Вернадського. Серія: Економіка і управління*. Том 32 (71). №3, 2021. с.32 – 37. URL: <http://dx.doi.org/10.32838/2523-4803/71-3-6>
2. Бутко М. П., Бутко І. М., Дітковська М.Ю. та ін. Менеджмент інвестиційної діяльності : підручник; за заг. ред. М.П.Бутка. Київ : Центр учбової літератури, 2018. 480 с.
3. Про інвестиційну діяльність: Закон України від 18.09.1991 р. № 1560-ХІІ (із змінами і доповненнями). Офіційний сайт Верховної Ради України. Електронний ресурс. URL: <http://zakon2.rada.gov.ua/laws/main/1560-12>.
4. Шинкарук Л.В., Деліні М.М., Суханова А.В., Алексеева К.А. Управління бізнес-проектами: навчальний посібник для студентів зі спеціальності 073 «Менеджмент». Київ: НУБіП, 2021. 325 с. URL: https://nubip.edu.ua/sites/default/files/u317/2021_posibnik_ubp.pdf
5. Шинкарук Л.В., Барановська І.В. Інвестиційний менеджмент (Тестові та практичні завдання): навч. посібник. Київ. 2016. 58 с.
6. Шинкарук Л.В., Мостенська Т.Л., Мостенська Т.Г. Інвестиційний менеджмент: навчальний посібник. Національний університет біоресурсів і природокористування України, 2017. 160 с.
7. Alekseiyeva, K.A., Reznik, N.P., Cherkasov, A.V. & Ostapchuk, A.D. (2023) Influence of the Digitalization on Human Development in the Process of Constructing a Welfare Economy. *Lecture Notes in Networks and Systems* 495 LNNS, pp. 885–898. DOI: https://doi.org/10.1007/978-3-031-08954-1_74/
8. Shynkaruk, L., Alekseiyeva, K. & Tsokol, O. (2021) Directions of activation of investment activity of small and medium enterprises of the agricultural sector. *Bioeconomics and Agrarian Business*. DOI: 10.31548/bioeconomy2021.01.005. URL: <http://journals.nubip.edu.ua/index.php/Bioeconomy/article/view/15423>