Level of Study: Bachelor
Specialty: 073 Management
Educational program: "Management"
Year of study: 2, semesters 3, 4
Form of study: full-time
Number of ECTS Credits: 4
Language of instruction: English

Instructor	**Orekhivskyi V.G.**
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eLearn web-page	**https://elearn.nubip.edu.ua/course/view.php?id=3818**

DESCRIPTION OF THE COURSE

The educational component "Management" refers to the cycle of special (professional) training. As a result of studying the educational component, applicants for higher education will master the following competencies:

Integral: the ability to solve complex specialized and practical tasks characterized by the complexity and uncertainty of conditions in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences

Acquiring competencies: General Competencies (GC):
- Ability to abstract thinking, analysis, synthesis
- Ability to apply knowledge in practical situations
- Knowledge and understanding of the subject area and understanding of professional activity
- Ability to adapt and act in a new situation
- Ability to work in an international context
- Appreciation for diversity and multiculturalism

Professional (special) competencies (PC):
- Ability to determine the prospects for the development of the organization
- Ability to manage the organization and its departments through the implementation of management functions
- Ability to choose and use modern management tools
- Ability to work in a team and establish interpersonal interaction in solving professional tasks

COURSE STRUCTURE

Topic	Hours (lections/laboratory/ seminars)	Study results	Tasks	Evaluation
Semesters (2)				
Module 1. Innovative Management and Research				
Topic1. Innovative management for a changing world	5/5	Understand the essence of managerial schools and their implications on contemporary management	Analysis of managerial schools (choice), quizzes, self-study in Elearn	
Topic 2. Environment and corporate culture	5/5	Be able to analyze and make comparative evaluation of internal and external environmental of an organization	Research on environmental technologies, quizzes, self-study in Elearn	
Topic 3. Decision Making	5/5	Understand decision making approaches in contemporary management	Application of decision – making models	
Module 2. Managerial Design and Goals Development				
Topic 4. Planning and Goal Setting	5/5	Realize strategy formulation and strategy implementation. Apply environmental and organizational assessments	Analysis and practical implementation of contemporary planning tools, quizzes, self-study in Elearn	
Topic 5. Designing adaptive organizations	10/10	Be able to assess and implement alternative organizational structures in the competitive environment	Case studies of contemporary management structures, quizzes, self-study in Elearn	
Module 3. Leading and Motivating in Management				
Topic 6. Leadership Function in Management	4/4	Investigate contemporary leadership behaviors and their practical implications	Case studies of leadership approaches, quizzes, self-study in Elearn	
Topic 7. Motivation Function in Management	4/4	Develop individual and group motivation in the context of organizational citizenship	Research and case studies of the best motivation practices, quizzes	

Module 4. Managerial Performance and Business Ethics				
Topic 8. Quality Performance and Evaluation	4/4	Recognize and implement contemporary approaches in managerial performance	Case studies of managerial KPI, quizzes, self-study in Elearn	
Topic 9. Managing social responsibility and ethics	3/3	Recognize of social scanning, corporate philanthropy. Implement ethical behavior and principles for ethical management	Case studies to define an influence of CSR on a company market value	
Topic 10. International Management (optional)		Understand the essence of international business and global managerial trends	Research on best practices of leading international companies, self-study in Elearn	
Total for semesters				**70**
Exam				**30**
Total for the course				**100**

EVALUATION POLICY

Policy for deadlines:	Works that are submitted with violation of deadlines without good reason are evaluated after individual consultations. Rearrangement of modules takes place only with the permission of the lecturer and for good reasons
Policy for academic integrity	Write-offs (cheating) during tests and exams are prohibited (including the use of electronic gadgets). The course work must contain an independent study of the student, have correct textual references to the literature used
Attendance policy	Attendance is mandatory. For objective reasons (for example, individual schedule) training can take place individually (in online form in consultation with the dean of the faculty)

STUDENTS EVALUATION SCALE

Students ratio, points	National evaluation	
	Exams	**Tests**
90-100	**Excellent**	**90-100**
74-89	**Good**	**74-89**
60-73	**Satisfactory**	**60-73**
0-59	**Non-satisfactory**	**0-59**