



SYLLABUS DISCIPLINE
"Macroeconomic analysis and investment strategy"

Higher Education Degree - Master
Specialty 073 Management
Educational program "Management of investment activity and international projects"
Year of study 2, semester 3
Full-time
Number of ECTS credits 4
Language of teaching English

Lecturer of the course Contact information of the lecturer (e-mail)	Tetiana Artiukh Tad1tad2@ukr.net
Course page in eLearn	https://elearn.nubip.edu.ua/course/view.php?id=2529

DESCRIPTION OF DISCIPLINE

(up to 1000 printed characters)

The educational component "Macroeconomic Analysis and Investment Strategy" is mandatory (general training cycle).

As a result of the study of the educational component, higher education applicants will master the following competencies:

integral: - the ability to explain the macroeconomic content of information from various sources, to explore markets, to determine investment priorities, to justify long-term investment strategies, to determine the optimal means of investment to substantiate the conclusions of management decision-making

General competences:

- the ability to abstract thinking, search, processing, analysis, synthesis and establishment of relationships between phenomena and processes.

special (professional, subject) competencies:

- the ability to develop and justify the concept of the project and conduct pre-investment research;
- ability to assess investment attractiveness and select projects.

COURSE STRUCTURE

Theme	Hours (lectures/lab oratory and, practical, seminary)	Learning outcomes	Task	Appraisal I
3 semester				
Module 1				
Topic 1. The system of national accounts as a tool for macroeconomic analysis. The main structural relations of the national economy	2/2	Know the types, techniques (methods) and stages of macroeconomic analysis . Understand the methodology of analyzing the structure of the economy on the basis of	Doing practical work Performing independent work (research on the offer of	15

		cross-sectoral balance	no topic)	
Topic 2. The main indicators and conditions for the functioning of the commodity market	2/2	Be able to characterize the commodity market and its entities using indicators of the state of the commodity market: gross domestic product, gross national income, net domestic product, net economic well-being.	Doing practical work Performing independent work (research on proposed topics)	15
Topic 3. Methodology for analyzing the development of industry and agriculture	2/2	Apply the main indicators of the development of industry and agriculture and analyze the main indicators of the state of industries Economy.	Doing practical work Performing independent work (research on proposed topics)	20
Topic 4. Basics of financial market analysis	2/2	To be able to determine the influence of the time factor in the assessment of cash flows. Take into account the relationship between monetary and commodity markets	Doing practical work Performing independent work (research on proposed topics)	20
Modul control			Final test	30

Module 2				
Topic 5. Analysis of foreign economic activity	2/2	Understand the value of the balance of payments as a tool for generalized assessment of the economic condition of the country and the effectiveness of its international Links.	Doing practical work Performing independent work (research on proposed topics)	15
Topic 6. Analysis of investment and innovation activities. Investment strategy: essence, principles and stages of formation	2/2	Apply knowledge on determining the strategic goals of the investment activity of the enterprise and developing the most effective ways to implement them.	Doing practical work Performing independent work (research on proposed topics)	15
Topic 7. The essence, functions and indicators of the labor market	2/2	Know the method of analyzing the state of the labor market. Be able to assess the balance between supply and demand in the labor market. To carry out research of the peculiarities of employment and dismissal, assessment of professional training of the workforce, study of the processes of migration of the population, calculations of productivity prazand.	Doing practical work Performing independent work (research on proposed topics)	20
Topic 8. Standard of living of the population: indicators of the state and methodology for determining	1/1	Use the main indicators of the quality of life of the population: human development index, index	Doing practical work Performing an independent	20

		intellectual potential of society, human capital per capita, the coefficient of viability of the population.	work (research on the proposed no topic)	
Modular control			Final test	30
Total educational work for 3 semesters				70
Exam				30
Total for the course				100

EVALUATION POLICY

<i>Deadline and re-laying policy:</i>	Deadlines are set in enc in each of the tasks. Works that are submitted in violation of deadlines without good reason are evaluated for a lower assessment in accordance with the specified evaluation criteria in the ENC. Re-laying of modules takes place with the permission of the lecturer for good reasons (for example, sick leave).
<i>Academic Integrity Policy:</i>	Write-offs during practical and independent work, testing and examinations are prohibited (including using mobile devices).
<i>Visit policy :</i>	Attending classes is mandatory. For objective reasons (e.g. illness, international internship), training can take place individually (remotely online at in agreement with the Dean of the Faculty)

STUDENT ASSESSMENT SCALE

Rating of higher education applicant, points	National assessment for the results of passing exams	
	Examination	tests
90-100	Perfectly	credited
74-89	well	
60-73	Satisfactory	
0-59	Disappointing	not counted