

**NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF  
UKRAINE**

Department of Production and Investment Management

**APPROVED**

Faculty of Agricultural Management

“05” June 2025

**CURRICULUM OF ACADEMIC DISCIPLINE**

**«SOCIAL MANAGEMENT»**

Area of knowledge 07 Management and Administration

Specialty 073 «Management»

Academic programme «Management»

Faculty (Education and Agricultural Management

Research Institute)

Developed by: Dielini M., Doctor of Economics, Professor, Professor of the Department of Production and Investment Management; Holieva M., PhD, Assistant of the Department of Production and Investment Management

Kyiv – 2025

# NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF UKRAINE

## Department of Production and Investment Management

### APPROVED

Dean of the Faculty of Agricultural Management  
\_\_\_\_\_ Anatolii OSTAPCHUK  
“05” June 2025

### APPROVED

at the meeting of the Department of Production and  
Investment Management  
Minutes № 13, “28 ” May 2025  
Head of the Department \_\_\_\_\_ Tetiana VLASENKO

### REVIEWED

Program Coordinator \_\_\_\_\_  
\_\_\_\_\_ Vira BUTENKO

## CURRICULUM OF ACADEMIC DISCIPLINE «SOCIAL MANAGEMENT»

Area of knowledge	<u>07 Management and Administration</u>
Specialty	<u>073 «Management»</u>
Academic programme	<u>«Management»</u>
Faculty (Education and Research Institute)	<u>Agricultural Management</u>
Developed by:	<u>Dielini M., Doctor of Economics, Professor, Professor of the Department of Production and Investment Management; Holieva M., PhD, Assistant of the Department of Production and Investment Management</u>

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## **Description of the discipline Social management**

*(up to 1,000 printed characters)*

The academic discipline "Social Management" is aimed at developing students' comprehensive understanding of the principles and practices of managing social processes, institutions, and organizations in the context of dynamic societal change. The course explores theoretical foundations and practical mechanisms of social governance, implementation of social programs, and models of interaction between the state, business, and civil society. Special attention is paid to issues of social responsibility, strategic planning in the social sphere, leadership, and communication within the social environment. Mastering this discipline equips students with the ability to make effective managerial decisions while considering social risks, the needs of diverse population groups, and the goals of sustainable development.

Area of knowledge, specialty, academic programme, academic degree		
Academic degree	bachelor's	
Specialty	073 «Management»	
Academic programme	Management	
Characteristics of the discipline		
Type	Core	
Total number of hours	150	
Number of ECTS credits	5	
Number of modules	2	
Course project (work) (if any)	-	
Form of assessment	экзамен	
Indicators of the discipline for full-time and part-time forms of university study		
	University study	
	Full-time	Full-time
Year of study	4	
Term	8	
Lectures	12 hours	
Practical classes and seminars	24 hours	
Laboratory classes	-	
Self-study	102 hours	
Number of hours per week for full-time students	4 hours	

## **1. Aim, competences and expected learning outcomes of the discipline**

**The purpose of the discipline** is to provide students with fundamental and systematic knowledge of social management as a complex social phenomenon and a key factor in the regulation of modern social life.

### ***Competences acquired:***

***Integral competence (IC):*** the ability to solve complex specialized problems and practical problems characterized by complex and uncertain conditions in the field of innovation and investment management or in the learning process, which involves the use of theories and methods of social and behavioral sciences;

### ***General competence (GC):***

GC 15. Ability to act on the basis of ethical considerations (motives).

### ***Special (professional) competence (SC):***

SC 6. Ability to act in a socially responsible and conscious manner;

SC 11. Ability to create and organize effective communications in the management process;

SC 14. Understand the principles of psychology and use them in professional activities;

SC 15. Ability to form and demonstrate leadership qualities and behavioral skills.

### ***Program learning outcomes (PLO):***

PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle.

PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.

PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.

PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.

## 2. Programme and structure of the discipline

Names of content modules and topics	Number of hours								
	full-time					part-time			
	weeks	total	including			including	total		
			l	p	ind		l	p	ind
1	2	3	4	5	6	7	8	9	10
Module 1. Introduction to the theory of social management									
Topic 1. Scientific status and subject of social management	1	12	2	2	8				
Topic 2. Historical stages of social management development	2	12	2	2	8				
Topic 3. Scientific paradigms and concepts of social management	3	12	2	2	8				
Topic 4. Social nature of social management	4	13	2	2	9				
Topic 5. Social management system	5	13	2	2	9				
Topic 6. Patterns and principles of social management	6	13	2	2	9				
Total for module 1	75		12	12	51				
Module 2. Methodological, organizational and technological foundations of social management									
Topic 7. Structure and functions of social management	7	12	2	2	11				
Topic 8. Information support for social management	8	12	2	2	11				
Topic 9. Management decisions in social management	9	12	2	2	11				
Topic 10. Technologies of social management	10	13	2	2	11				
Topic 11. Criteria for the effectiveness of social management	11-12	13	4	4	7				
Total for module 2	75		12	12	51				
Coursework			-	-	-				
Total hours	150		24	24	102				

## 3. Topics of lectures

No.	Topic	Hours
<b>Module 1. Introduction to the theory of social management</b>		
1	Topic 1. Scientific status and subject of social management	2
2	Topic 2. Historical stages of social management development	2
3	Topic 3. Scientific paradigms and concepts of social management	2
4	Topic 4. Social nature of social management	2

5	Topic 5. Social management system	2
6	Topic 6. Patterns and principles of social management	2
<b>Module 2. Methodological, organizational and technological foundations of social management</b>		
7	Topic 7. Structure and functions of social management	2
8	Topic 8. Information support for social management	2
9	Topic 9. Management decisions in social management	2
10	Topic 10. Technologies of social management	2
11	Topic 11. Criteria for the effectiveness of social management	4
Total		24

#### 4. Topic of laboratory (practical, seminars) classes

No.	Topic	Hours
<b>Module 1. Introduction to the theory of social management</b>		
1	Topic 1. Scientific status and subject of social management	2
2	Topic 2. Historical stages of social management development	2
3	Topic 3. Scientific paradigms and concepts of social management	2
4	Topic 4. Social nature of social management	2
5	Topic 5. Social management system	2
6	Topic 6. Patterns and principles of social management	2
<b>Module 2. Methodological, organizational and technological foundations of social management</b>		
7	Topic 7. Structure and functions of social management	2
8	Topic 8. Information support for social management	2
9	Topic 9. Management decisions in social management	2
10	Topic 10. Technologies of social management	2
11	Topic 11. Criteria for the effectiveness of social management	4
Total		24

#### 5. Independent work

No.	Topic	Hours
<b>Module 1. Introduction to the theory of social management</b>		
1	Topic 1. Scientific status and subject of social management	8
2	Topic 2. Historical stages of social management development	8
3	Topic 3. Scientific paradigms and concepts of social management	8
4	Topic 4. Social nature of social management	9
5	Topic 5. Social management system	9
6	Topic 6. Patterns and principles of social management	9
<b>Independent work module 1</b>		51
<b>Module 2. Methodological, organizational and technological foundations of social management</b>		
7	Topic 7. Structure and functions of social management	11
8	Topic 8. Information support for social management	11
9	Topic 9. Management decisions in social management	11
10	Topic 10. Technologies of social management	11
11	Topic 11. Criteria for the effectiveness of social management	7
<b>Independent work module 2</b>		51
Total		102

#### 6. Methods of assessing expected learning outcomes:

- oral or written survey;
- interview;

- test;
- defending practical, design works;
- peer-to-peer assessment, self-assessment.

#### **7. Teaching methods (*select necessary or add*):**

- problem-based method;
- practice oriented studying method;
- case method;
- project education method;
- flipped classroom, mixed education method;
- research based method;
- learning discussions and debates method;
- team work, brainstorm method.

#### **8. Results assessment.**

The student's knowledge is assessed by means of a 100-point scale converted into the national grades according to the "Exam and Credit Regulations at NULES of Ukraine" in force

##### **8.1. Distribution of points by types of educational activities**

<b>Educational activity</b>	<b>Results</b>	<b>Assessment</b>
<b>Module 1. Fundamentals of self-management theory</b>		
Lecture 1. Scientific status and subject of social management	PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle. PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership. PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it. PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.	-
Practical work 1. Scientific status and subject of social management		<b>10</b>
Lecture 2. Historical stages of social management development	PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle. PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership. PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it. PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.	-
Practical work 2. Historical stages of social management development		<b>10</b>
Lecture 3. Scientific paradigms and concepts of social	PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use	-

management	different types and forms of physical activity for a healthy lifestyle.	
Practical work 3. Scientific paradigms and concepts of social management	<p>PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.</p> <p>PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p>	<b>10</b>
Lecture 4. Social nature of social management	PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle.	-
Practical work 4. Social nature of social management	<p>PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.</p> <p>PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p>	<b>10</b>
Lecture 5. Social management system	PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle.	-
Practical work 5. Social management system	<p>PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.</p> <p>PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p>	<b>10</b>
Lecture 6. Patterns and principles of social management	PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle.	-
Practical work 6. Patterns and principles of social management	<p>PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.</p> <p>PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p>	<b>10</b>



Self-study 1		<b>10</b>
Module control work 1.		<b>30</b>
<b>Total for module 1</b>		<b>100</b>
<b>Module 2. Manage your own and your employees' development</b>		
Lecture 7. Structure and functions of social management	<p>PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle.</p> <p>PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.</p> <p>PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p>	-
Practical work 7. Structure and functions of social management		<b>10</b>
Lecture 8. Information support for social management	<p>PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle.</p> <p>PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.</p> <p>PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p>	-
Practical work 8. Information support for social management		<b>10</b>
Lecture 9. Management decisions in social management	<p>PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle.</p> <p>PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.</p> <p>PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p>	-
Practical work 9. Management decisions in social management		<b>10</b>
Lecture 10. Technologies of social management	<p>PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle.</p> <p>PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.</p>	-
Practical work 10. Technologies of social management		<b>10</b>

	<p>PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p>	
Lecture 11. Criteria for the effectiveness of social management	PLO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use different types and forms of physical activity for a healthy lifestyle.	-
Practical work 11. Criteria for the effectiveness of social management	<p>PLO 3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.</p> <p>PLO 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.</p> <p>PLO 15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturalism.</p>	10
Self-study 2.		20
Module control work 2.		30
<b>Total for module 2</b>		<b>100</b>
<b>Class work</b>	<b><math>(M1 + M2)/2 \cdot 0,7 \leq 70</math></b>	
<b>Exam</b>		<b>30</b>
<b>Total for year</b>	<b><math>(\text{Class work} + \text{exam}) \leq 100</math></b>	
Course project/work	-	-

## 8.2. Scale for assessing student's knowledge

Student's rating, points	National grading (exam/credits)
90-100	excellent
74-89	good
60-73	satisfactory
0-59	unsatisfactory

## 8.3. Assessment policy

<b>Deadlines and exam retaking rules</b>	works that are submitted late without valid reasons will be assessed with a lower grade. Module tests may be retaken with the permission of the lecturer if there are valid reasons (e.g. a sick leave).
<b>Academic integrity rules</b>	cheating during tests and exams is prohibited (including using mobile devices). Term papers and essays must have correct references to the literature used
<b>Attendance rules</b>	Attendance is compulsory. For good reasons (e.g. illness, international internship), training can take place individually (online by the faculty dean's consent)

## 9. Teaching and learning aids:

1. E-learning course "Social management":

<https://elearn.nubip.edu.ua/course/view.php?id=3030>

## **10. Recommended sources of information**

1. Anheier Helmut K., Toepler Stefan (eds.). The Routledge Companion to Nonprofit Management. Routledge, 2020. 560 p.
2. Bezboruah Karabi C., Carpenter Heather L. (eds.). Teaching Nonprofit Management. Edward Elgar Publishing, 2020. 336 p.
3. Boots Bryan C., Perry Lane G., Williams Benjamin J. (eds.). De Gruyter Handbook of Social Entrepreneurship. De Gruyter, 2024. 520 p.
4. Guo Chao, Saxton Gregory D. The Quest for Attention: Nonprofit Advocacy in a Social Media Age. Stanford University Press, 2020. 256 p.
5. Kucher, Tomas. Social Entrepreneurship: A Practice-Based Approach. Edward Elgar Publishing, 2022. 320 p.
6. Lisa A., Ott J. Steven (eds.). Understanding Nonprofit Organizations: Governance, Leadership, and Management, 4th ed. Routledge, 2023. 414 p.
7. Michael J. Nonprofit Management: Principles and Practice, 7th ed. CQ Press/SAGE, 2023. 632 p.
8. Newman Melissa, et al. Effective Management of Nonprofit Organizations: Leading Relationships with Stakeholders. Taylor & Francis, 2021. 280 p.
9. Seel Keith, Knutsen Wenjue. Management of Nonprofit and Charitable Organizations in Canada, 5th ed. LexisNexis Canada, 2023. 400 p.
10. Worth Michael J. Nonprofit Management: Principles and Practice, 7th ed. CQ Press/SAGE, 2023. 632 p.
11. Young Dennis R., Searing Elizabeth A. M. Resilience and the Management of Nonprofit Organizations: A New Paradigm. Edward Elgar Publishing, 2022. 192 p.
12. Internet portal for managers. URL: <http://www.management.com.ua/>
13. Verkhovna Rada of Ukraine: official website. URL: <https://rada.gov.ua/>
14. Vernadsky National Library of Ukraine. URL : <http://www.nbuv.gov.ua>