



SYLLABY OF THE DISCIPLINE "CREATIVE TECHNOLOGIES IN MANAGEMENT OF SOCIAL PROJECTS"

Degree of higher education: Master

Specialty: 073 Management

Educational program: Management of investment activities and international projects

Year of study: 1, semester 2

Form of study: full-time (full-time, part-time)

Number of ECTS credits: 4

Teaching language: English

Instructor:

Email:

eLearn: Web-link

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<https://elearn.nubip.edu.ua/course/view.php?id=4925>

DESCRIPTION OF THE DISCIPLINE

(up to 1000 printed characters)

The educational component "Creative technologies in management of social projects" belongs to the cycle of special (professional) training.

As a result of studying of the educational component, students will master the following competencies:

Integral:

Ability to perform tasks in the field of investment management and international projects, which involves application of modern theories and methods of investment and project management in professional activities or in the process of training, research and/or innovation.

General competencies:

- Ability to think abstractly, search, process, analyze, synthesize and establish relationships between facts and processes
- Ability to use information and communication technologies to search, process, analyze information from various sources and make decisions.
- Ability to learn, analyze modern knowledge and apply it in practical situations.
- Ability to conduct research, evaluate and ensure the quality of work performed, make informed decisions and generate new ideas.
- Ability to adapt and act in a new situation, identify, set and solve problems
- Ability to organize and motivate people to move towards a common goal, work in a team, show initiative and entrepreneurship, act on ethical considerations
- Ability to work in an international context, use information and communication technologies

Special (professional, subject) competencies:

- Ability to organize the collection of necessary information, to analyze it for further development of the business plan
- Ability to effectively manage international projects
- Ability for self-development, lifelong study and effective self-management in project management.
- Ability to carry out the formation of investment resources
- Ability to analyze modern investment activities and international business.
- Ability to make decisions in the management of investment activities and international projects.
- Ability to manage real and financial investments.

- Ability to evaluate the effectiveness of programs and investment projects.
- Ability to find and attract various sources and tools for project financing.

COURSE STRUCTURE

Topic	Hours (lectures / laboratory, practical, seminar)	Learning outcomes	Tasks	Evaluation
MODULE 1. FUNDAMENTALS OF SOCIAL PROJECT TECHNOLOGIES				
Topic 1. The subject of social projects	2/4	Understand the essence of social projects and the prerequisites for their emergence	Performing practical tasks, independent work in Elearn	
Topic 2. Social systems and social laws	2/5	Investigate and analyze existing social systems and their impact on the formation of social projects	Performing practical tasks, cases, Elearn	
Topic 3. Methods of social projecting	3/6	Distinguish technologies for creating social projects	Performing practical tasks, cases, Elearn	
MODULE 2. PRACTICAL AND METHODOLOGY PRINCIPLES OF SOCIAL PROJECTS				
Topic 4. The system of values in social projects	3/4	Know the basic patterns of value orientations and their practical implementation	Performing practical tasks, cases, Elearn	
Topic 5. Social resources and motivation	2/5	To study and be able to apply the main motivational mechanisms in social sphere	Performing practical tasks, Elearn	
Topic 6. Information support of social projects	3/6	Understand and utilize information technologies to support social projects	Performing practical tasks, Elearn	
Total for the semester				70
Exam				30
Total for the course				100

EVALUATION POLICY

Deadline policy:	Works that are submitted in violation of deadlines without good reason are evaluated after individual consultations. Rearrangement of Modules possible with the permission of the instructor
Academic Integrity Policy:	Communications during tests and exams are prohibited (including the use of electronic gadgets).
Visiting Policy:	Attendance is mandatory. For objective reasons (for example, international studies) training can take place individually (in online form in consultation with the dean of the faculty)

STUDENT EVALUATION SCALE

Students Rating, points	National assessment for the results of examinations	
	exams	tests
90-100	excellent	accepted
74-89	good	
60-73	satisfactory	
0-59	unsatisfactory	not accepted