

Heraimovych Violeta Leontiyivna

Associate Professor of Marketing and International trade Department of National University of Life and Environmental Sciences of Ukraine

Education	Postgraduate study in "Accounting and Auditing" of the National Agrarian University (Kyiv)
	Podilsk State Agrarian Technical Academy, majoring in "Accounting and Auditing", 1999, diploma qualification of economist-accountant XM №8311838099
Professional activity	Associate Professor of Marketing and International trade Department of National University of Life and Environmental Sciences of Ukraine
Scientific degree, academic and honorary title	Associate Professor of Global Economics АД №003601 from 16.12.2019
	Candidate of Economic Sciences, specialty 08.00.03. "Economics and management of the national economy." from 23.09.2014, ДК №024078 Theme of the candidate's dissertation "Investment processes and their influence on the development of the agricultural sector"
Scientific works	Is the author of 84 publications, including 50 scientific and 34 educational and methodological, including 26 scientific papers published in domestic and international peer-reviewed professional journals.
Teaching	"Marketing", "Marketing Management", "Consumer behavior", "Agricultural Marketing", «Public Relations»
Work in editorial boards	The role of the UN in the modern world: materials of the scientific symposium dedicated to the 75th anniversary of the founding of the United Nations; Kamyanets-Podilsky, October 22, 2020 / [editor: M.M. Tripak (ed.) , Heraimovych V.L., etc.]. Kamianets-Podilskyyi: «Ruta» Printing House LLC, 2020. 154 p. Youth and scientific progress in the socio-economic and educational space of society: Proceedings of the II International Scientific Conference (Kamyanets-Podilsky, November 12-13, 2020). Kamyanets-Podilsky: Podilsk Special Educational and Rehabilitation Socio-Economic College, [editor: M.M. Tripak (ed.), Heraimovych V.L. etc.]. 2020. 328 p.

<p>Certification training</p>	<p>NSC "Institute of Agrarian Economics" of the National Academy of Agrarian Sciences of Ukraine (2017);</p> <p>NULES of Ukraine, Research Institute of Postgraduate Education on the topic "Introduction to electronic PROZORRO system "(2018);</p> <p>NSC "Institute of Agrarian Economics" of the National Academy of Agrarian Sciences of Ukraine (certificate of advanced training of researchers of NAAS of Ukraine, scientific and pedagogical and pedagogical workers on agrarian economics in 2019);</p> <p>NULES of Ukraine, Research Institute of Continuing Education and Tourism, on the topic "Advanced training of advisors and expert advisors" (2019).</p> <p>She did an internship at the Higher School of the United - Economy (Przeworsk, Poland). Modern university in the system of European education: teaching methods, scientific and pedagogical development, distance education and internationalization of the educational process (2018), Summer School. Kazakh National Agrarian University. 26 May - 09 June 2020, Wipter School. Kazakh National Agrarian University. 2021.</p>
<p>articles</p>	<p>Heraimovych V. L. Economic essence and problems of accounting, intellectual capital as a factor of innovative development of economy. Economy and society. 2017. №13.</p> <p>Heraimovych V. L. Efficiency of investment activity regulation in the sphere of agroindustrial production. International scientific journal. № 10 (20), 2 т., 2016 https://www.inter-nauka.com/issues/2016/10/1607</p> <p>Heraimovych V. L. Investment attractiveness of ukraine through the prism of international ratings. International scientific journal. № 11 (20), 2 т., 2016 https://www.inter-nauka.com/issues/2016/11/1709</p> <p>Heraimovych V.L., Humeniuk I.L., Socio-economic support for the development of households in rural areas Economy and society. 2017. № 9 152-156 c.</p> <p>Heraimovych V. L., Humeniuk I.L., Socio-economic support for the development of households in rural areas Economy and society. 2017. № 9 152-156 p.</p> <p>Heraimovych V. L. Environmental aspects of transition to the "green" economy in Ukraine. Economics Finance Right. 2018. № 6 P.10-14.</p> <p>Organic component of the agricultural policy of Ukraine</p> <p>Thesis Sustainable Development Goals of the Third Millennium: Challenges for Universities of Life Sciences: International Scientific and Practical Conference,</p>

	<p>Kyiv, Ukraine, May 23-25, 2018: conference proceedings. Kyiv, 2018. T. 1. S. 20-21. Priorities of SAP-target landmarks for Ukraine 2018. Thesis. Innovation Management in Marketing: Modern Trends and Strategic Imperatives: Conference proceedings. April 12-12, 2018 Poznan, Poland WSPiA Publishing. P. 195 – 197.</p> <p>Common Agricultural Policy of the European Union – The present and the future. Non- EU member states point of view. Warsaw. 2018. P. 71 – 80. DOI: 10.30858/pw/9788376587448.5</p> <p>New priorities of the European union for 2014–2020: strategic directions for ukraine’s agricultural sphere development. Competitiveness of the agricultural sector in the functioning of the Free Trade Area with the European Union: a collection of abstracts of the II International Scientific and Practical Internet Conference. (11. 04. 2019) K .: NULES of Ukraine, 2019. P. 30 - 32.</p> <p>Buriak R.I., Kuzmenko S.V., Heraimovych V.L. The concept of enterprises sustainable development management. Monograph. Tallin: Teadmus OU, 2022. 623 p.</p> <p>Lutsii O.P., Buriak R.I., Heraimovych V.L. Management of marketing activities of processing enterprises of the agricultural sector of Ukraine. Monograph. Tallin: Teadmus OU, 2022. 357 p.</p> <p>Buriak R.I., Heraimovych V.L., Nahorna O.V. Marketing research of agro-food markets. Monograph. Tallin: Teadmus OU, 2022. 430 p</p>
Experience	20 years