

**Associate professor of marketing and international trade department, candidate  
of economic sciences  
Victoria V. Nikolaevska**

**E-mail:** asvika28@yahoo.com

**Education:**

2013 – 2015 – Uman State Pedagogical University named by Pavlo Tychyna;  
Faculty of Economics; specialty "Marketing".

2009 – 2012 – Uman State University of Horticulture; Postgraduate study program in  
Economics and Enterprise Management.

2004 – 2009 – Uman State University of Horticulture; Faculty of Management;  
specialty "Management of Organizations".

**Employment:**

Since 2017 – associate Professor of the Department of Marketing and International  
Trade of National university of life and environmental sciences of Ukraine;

2011 – 2017 – lecturer of the Department of Professional Education and  
Technologies under the profiles of Uman State Pedagogical University named by  
Pavlo Tychyna ;

2009 – 2010 – lecturer at the Marketing Department of Uman State Pedagogical  
University named by Pavlo Tychyna.

**Degree:** Candidate of Economic Sciences (2014)

**Scientific and professional interests:**

Innovative development of agricultural enterprises;

Agrarian marketing and peculiarities of its development in Ukraine.

**Basic scientific works:**

1. Nikolaevskaya V. Efficiency of innovative development of the field of plant  
growing in agricultural enterprises / Nikolaevskaya V. // Thesis for a candidate degree  
in economic sciences. – Uman, 2013. – 196 p.

2. Astashova V. Increasing the productivity of agricultural crops under the  
conditions of modern innovation development of agroindustrial complex / V.  
Astashova: Materials of the III International scientific practice. conf. (Krasnodar,  
January 31, 2013) "Economics. Right. Management: Modern Problems and  
Developmental Trends" / Scientific-ed. Center "Ariori". – Krasnodar, 2013. – P. 13 –  
16.

3. Astashova V. The Influence of Innovative Technologies on the Efficiency of  
Agricultural Production / V. Astashova // materials Allukr. science-practice conf.  
Young Scientists, Postgraduates and Students "Improving the Competitiveness of  
Agricultural Production Capacity in a Context of Sustainable Development" (Kharkiv,  
April 4-5, 2012) / Kharkiv Nation. Agrar. Univ. Tnamed by V. V. Dokuchaev –  
Kharkiv, 2012. – P. 339 – 341.

4. Astashova V. Development of resource-saving technology no-till and its efficiency in Ukraine / V. Astashova, V. Ulanchuk // Materials II International scientific practice conf. "Agrarian Science, Creativity, Growth" (Stavropol, 21 – 22 February 2012) / Stavropol State Agr. Univ. – Stavropol: SSAU, 2012. – T. 2. – P. 9 – 14.