

Golovnina Elen Germanivna
Associate Professor of the Department of Marketing and International Trade, Doctor of Economic Sciences

E-mail: marlendi2@i.ua

Work address: Kyiv city, Street Heroes of Defense, 11, learning Campus № 10, room 401

Education:

1985 Kyiv Automobile and Road Institute, specialty "Economics and organization of road transport", specialization "Engineer-economist"

2004 Institute of Economics and Transport Business of the National Transport University. Specialty "Law", specialization "Specialist-lawyer".

Scientific degree, academic title: Doctor of Economic Sciences (2021), Associate Professor (1992)

Professional activity:

2020-2022 - National University of life and environmental sciences of Ukraine, Associate Professor of the Department of Marketing and International Trade

2020 - National University of Kyiv-Mohyla Academy: Associate Professor, Department of International Relations and Communications; National University of life and environmental sciences of Ukraine: Associate Professor, Department of Economic Theory

2018-2019 – doctoral studies National University of life and environmental sciences of Ukraine, speciality 073

2017 – Associate Professor, Department of Economic Cybernetics, NAU

2014-2016 - Professor of the Department of Economics, Business and Law of the State University of Telecommunications, Institute of Management and Business

2010-2012 Associate Professor of the Department of Economics and Management, Kyiv State Academy of Water Transport named after Hetman Petro Konashevich-Sagaydachny (KDAVT), Associate Professor

1992-2010 Associate Professor, Department of Management and Business Administration, Faculty of Transport Management, National Transport University

2001 until now member of the Ukrainian Association of Economists

Training:

2021 doctor of economic sciences for the specialty 08.00.03 "Economy and management of the national state" on the topic: "State regulation of the development of human capital in the minds of economic circles", Doctor of Science diploma No. 012837 issued 04/07/2022

2018-2019 doctoral studies for the specialty 073, NUBIP

2015 HP ExpertONE Certified Elen Germanovna Golovnina HP Accredited Technical Associate HP ATA – IT for Business 2014 Certificate of advancement of NTU qualifications. Specialty: "Creation of distance courses"

2014 Certificate of advancement of NTU qualifications. Specialty: "Creation of distance courses".

2010 Certificate of advancement of NTU qualifications

Direct scientific achievements:

human capital management, strategy and tactics of company value promotion, transport, car service management, roadside infrastructure management

Lecture courses:

Promissory marketing, Marketing analysis, Marketing management, Fundamentals of social economy, Economic theory, Macroeconomics, Microeconomics, Economics of innovative business, Economics and business management, Logistics, Fundamentals of management, Strategic management, Business planning and modeling of social and economic development, Investment management, Innovation management, Social management, Indestructibility assessment, State development and privatization, others.

Statement of the author's course "Social Economics" according to the author's textbook:

"Fundamentals of Social Economics", Modernized the curriculum "Economics of an Innovative Enterprise", "Fundamentals of Sustainable Development of Society".

Main publications:

more than 98 publications and teaching materials, eight copyright certificates, five individual and five collective monographs, two individual textbooks "Fundamentals of Social Economy" (with the MES stamp), three textbooks, an article in a foreign publishing house

Participated in research activities, prepared 3 graduate students for the defense of candidate dissertations

Driving license: category B