



Bohdana V. Vyshnivska
Ph.D. of Economics, Associate Professor

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Member of the Ukrainian Marketing Association

EDUCATION::

2001 p. – 2004 p. – Postgraduate studies, NSC "IAE" of the Ukrainian Academy of Sciences

1998 p. – 1999 p. - - Master's degree, Sumy State Agrarian University.
Specialty "Management of organizations".

1993 p. – 1998 p - Higher education, Sumy State Agrarian University,
specialty "Agrarian Management".

DEGREE:

Ph.D of Economic (2005), Associate Professor (2015)

The topic of the candidate's thesis: "Economic relations of beet farms with sugar factories",
specialty 08.07.02 "Economics of agriculture and Agriculture

EXPERIENCE

2021 p. – 2022 p. Associate Professor of the Department of Marketing and Advertising Business of the International European University

2018 p. – 2021 p. Manager of educational programs abroad, educational agency "Albion Education" and "GoStudy"

2007 p. – 2018 p Associate Professor of the Department of "Innovation Management", National University of Bioresources and Nature Utilization of Ukraine

January 2007 - September 2007 Associate Professor of the Department "Finance enterprises", Academy of the State Tax Service of Ukraine

2006 p. – 2007 p. Head of the "Enterprise Finance" department. Interregional Institute of economics and management at the Kyiv Slavic University

1998 p. – 2001 p. Assistant of the Department of "Statistics Analysis and Marketing" Sumy State Agrarian University

PROFESSIONAL SKILLS:

- ✓ development and implementation of educational programs;
- ✓ participation in international internship programs;
- ✓ development and implementation of distance learning courses;
- ✓ work in the CRM system and Bitrix 24.