

Bondarenko Valerii Mykhailovich

Doctor of Economics, Professor,
Professor of the Department of Marketing and International Trade

Education:

In 1995 graduated from Ukrainian Transport University, specialty "Organization of transportation and management in transport", qualification - "Engineer in organization of transportation and management in road transport".

Scientific degree, academic title:

In 2006 he defended his thesis for the degree of Candidate of Economic Sciences in the Council for the Study of Productive Forces of Ukraine of the National Academy of Sciences of Ukraine, specialty 08.10.01 - allocation of productive forces and regional economy, thesis topic "Territorial organization of the food market of the region and directions of its improvement". He received the title of associate professor in 2008.

In 2013, he defended his dissertation for the degree of Doctor of Economics at Cherkasy State Technological University, specialty 08.00.05 - development of productive forces and regional economy, dissertation topic "Methodological and practical foundations of the formation and use of the aggregate resource potential of the region: problems and prospects". He received the title of professor in 2016.

Information about honors and awards:

Diploma of the Department of Education and Science of Vinnytsia Regional State Administration, 2015.

Gratitude of the Ministry of Education and Science of Ukraine, 2018.

Labor activity:

From February 1995 to December 1995 - Economist of the Economics Department of Bershad District State Administration.

From December 1995 to April 2002 - Deputy Director for Economics of Bershad Milk Canning Plant.

From April 2002 to August 2004 - Marketing Specialist of the Center for Training and Support of Private Agrarian Producers of the Institute of Postgraduate Education of the Vinnytsia State Agriculture University.

From September 2004 to May 2007 - Associate Professor of the Department of Regional Economics of the National University of the State Tax Service of Ukraine.

From July 2008 to November 2010 - First Deputy Director of the Vinnytsia Regional Directorate of Insurance Company Oranta.

From November 2010 to September 2013 – Managing Director of Vinnytsia Regional Directorate of Insurance Company Oranta.

From October 2013 to July 2014 - Director of the branch of Insurance Company Providna.

From 2002 to 2014 - Associate Professor of the Department of Agrarian Management of Vinnytsia National Agrarian University on a part-time basis.

From 2014 to 2015 - Head of the Department of Marketing and Advertising of Vinnytsia Trade and Economic Institute of Kyiv National University of Trade and Economics.

From 2015 to 2020 - Dean of the Faculty of Accounting and Finance and Professor of the Department of Marketing and Advertising of Vinnytsia Institute of Trade and Economics of Kyiv National University of Trade and Economics.

From 2020 to 2022 - Professor of the Department of Marketing and Advertising of Vinnytsia Institute of Trade and Economics of Kyiv National University of Trade & Economics.

Since 2022 - Professor of the Department of Marketing and International Trade of the National University of Life and Environmental Sciences of Ukraine.

Advanced training:

Advanced training at Vinnytsia National Technical University on the topic "Customs Logistics". Certificate No. 08-33-38 dated 11.11.2017.

Advanced training at Vinnytsia National Technical University on the topic "Sustainable Development Modeling". Certificate of PC № 020706930276 - 22 dated 07.10.2022.

International experience:

1. Academic Society of Michal Baludansky, University of Central Europe, Certificate №7/03-2019, topic: "Modern teaching methods and innovative technologies in higher education: European Experience and Global Trends", 2019.

2. University of Security Management in Kosice, Certificate №SK/USM/002-2022, topic: "Current Changes, Specific and Distinctive Features of the Higher Education System in the European Union Countries", 01 July 2022 - 15 August 2022.

Disciplines: marketing, strategic marketing, enterprise competitiveness management, marketing of services.

Scientific and professional interests: marketing activities of enterprises, marketing research, research of logistics chains, regional economy, sustainable development

Main publications: Author of more than 150 scientific and methodological works, including: 9 monographs, 2 textbooks, 80 articles in scientific professional

publications (including 9 scientific articles in publications registered in international information and scientometric databases)