

**DEAR COLLEAGUES,
STUDENTS, YOUNG SCIENTISTS!**

Marketing and International Trade Department of
The National University of Life and
Environmental Sciences of Ukraine
invites you to take part in

**II International Scientific and
Practical Conference**

**«MARKETING AND LOGISTICS IN
AGRIBUSINESS»**

which will be held on **April 15, 2021**

Conference purpose:

the exchange of research results and experience in
solving complex problems related to the
development and implementation of modern
trends in marketing, logistics, environmental
marketing and bioeconomy.

**THEMATIC DIRECTIONS OF THE
CONFERENCE:**

- Modern trends in the development of the marketing mix.
- Digital marketing in agribusiness.
- Logistics 4.0: effective solutions for agricultural enterprises.
- Development of ecological marketing concept and bioeconomy.

APPLICATION

to participate in the conference

«Marketing and logistics in agribusiness»

Last name, first name and patronymic	
Degree	
Academic status	
Position	
Place of work (study)	
Title of the report	
Contact phone	
E-mail	

**CONTACT DETAILS
OF THE ORGANIZING COMMITTEE**

Address of the organizing committee:

National University of Life and Environmental Sciences of
Ukraine
03041 Kyiv, st. Heroiv Oborony, 11, room 401,
Marketing and International Trade Department

Conference coordinators:

Geraimovych Violeta (abstracts)
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Zbarska Anna (abstracts)
zbarska@nubip.edu.ua

Nahorna Olena (scientific articles)
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Ministry of Education and Science of Ukraine
National University of Life and Environmental
Sciences of Ukraine
Poltava State Agrarian Academy
Batumi Shota Rustaveli State University
Latvia University of Life Science and Technology
Czech University of Life Sciences
Slovak University of Agriculture
Milenium High School of Gniezno
Podilsk Special Educational and Rehabilitation
Socio-economic College



**II International Scientific and
Practical Conference**

**«MARKETING AND LOGISTICS
IN AGRIBUSINESS»**

15 April 2021

Kyiv, Ukraine

To resolve all organizational issues, please contact the conference coordinators directly.

TERMS OF PARTICIPATION

1. The conference will be held on the basis of the Marketing and International Trade Department of the Agrarian Management Faculty of NULES of Ukraine.
 2. Working languages of the conference – Ukrainian, Russian, English, Polish.
 3. The form of the conference participation is remote.
 4. NOT later than the established term (**22.03.2021**) to send the application, abstracts, the scanned copy of the payment receipt (or a photo of the receipt) to the e-mail address: **zbarska@i.ua**. In the subject of the message indicate the topic "**Conference materials. Petrenko (author's name)**".
 5. Name the files by example: Petrenko_application; Petrenko_abstracts; Petrenko_receipt.
 6. According to the conference's results, the reports' collection will be published with the assignment of code **ISBN**.
 7. Each author (or team of authors) will be sent: a electronic variant of abstracts collection and an electronic certificate of participation.
 8. **Conference participants have the opportunity to publish an article in the journal "Bioeconomics and agrarian business" (category B), which is included in the List of scientific professional publications of Ukraine, approved by the Ministry of Education and Science of Ukraine and included in international scientometric databases.**
- All requirements for articles are at the link:**
<http://journals.nubip.edu.ua/index.php/Bioeconomy>

CONFERENCE REGULATIONS

March 22, 2021 - the deadline for abstracts' submission;
April 15, 2021 - holding a conference;
April 12 - 13, 2021 - mailing of conference materials.

PAYMENT

For foreign scientist the participation in conference is **free**.

Publishing the scientific article in the journal "Bioeconomics and agrarian business" will cost **50 euro**, for more details please contact by email: nahorna_olena@nubip.edu.ua.

REQUIREMENTS FOR ABSTRACTS

1. The participant has the right to send only one report that has not been published before (including co-authorship).
2. The maximum number of authors is three persons (including the scientific advisor). For students it is obligatory to indicate the scientific advisor in the theses.
3. Volume of abstracts - up to 3 pages, which are not numbered.
4. Font – Times New Roman, size - 14, line spacing - 1.5, paragraph - 1.25 cm, all margins are 20 mm.
5. The usage of illustrative materials in abstracts should be minimal.
6. The format of tables and figures should be only book-oriented.
7. The author and the scientific advisor (for students) are responsible for the content and design.

SAMPLE OF ABSTRACTS

Boyko T.
Ph.D., Associate Professor
National University of Life and Environmental
Sciences of Ukraine
Kyiv, Ukraine

AGROLOGISTICS IN UKRAINE: CURRENT STATE AND DEVELOPMENT PROSPECTS

Bringing the agro-industrial complex of Ukraine to the regime of sustainable growth will ensure the food security of the state and therefore is one of the priority tasks of state and regional authorities. Along with the traditional methods and means of bringing the Ukrainian agro-industrial complex out of the crisis, the role and importance of new management tools for the domestic economy, such as marketing and logistics, is increasing.

[Further text of theses].

References:

1. Kornitsky O. V. Significance of Logistics for the Agro-Industrial Complex. *The effective economy*. 2015. № 8. URL: <http://www.economy.nayka.com.ua/?op=1&z=4240> (date of issue: 15.11.2021).
2. Shmatok O. V. Agrarian Logistics in Ukraine. *Geography and tourism*. 2012. № 18. P. 222-234.