

Wildfire and Youth – Raising of Public Awareness on the Ecological Effects of Forest Fires and on Forest Fire Prevention

by Katharina J. Goldammer. St. Ursula Gymnasium, Freiburg, Germany, July 2005

Published on the Website of the Global Fire Monitoring Center: http://www.fire.uni-freiburg.de/Manag/CBFIM_10.htm

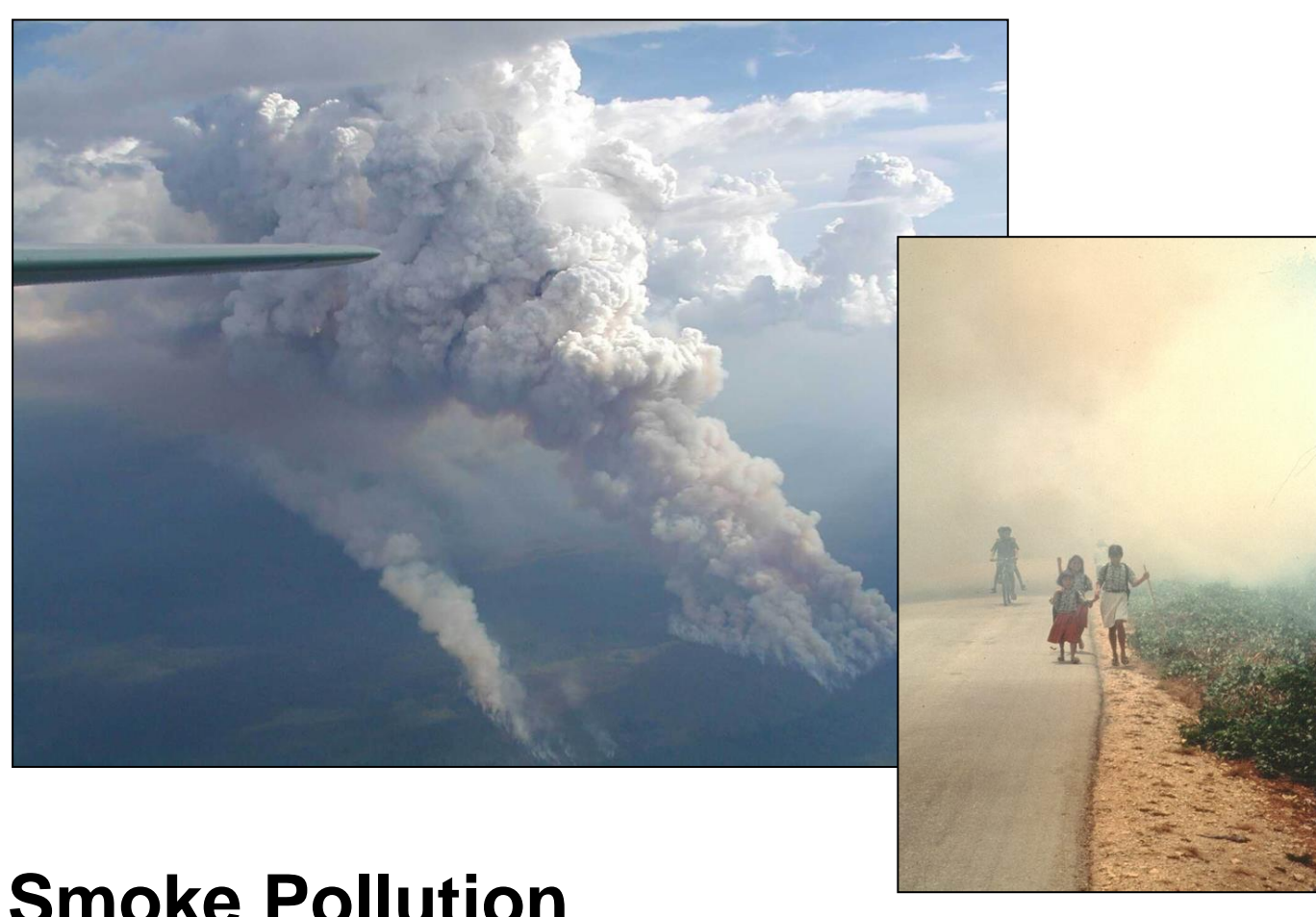
Increase of Destructive Forest Fires Worldwide



Northern Boreal Forests



Tropical Forests



Smoke Pollution



Consequence: Climate Change



SOS Forest Fire: Poster designed by a Russian Artist (Irkutsk, 1991)



Bear running away from the fire: Poster designed by a Russian Artist (Irkutsk, 1991)



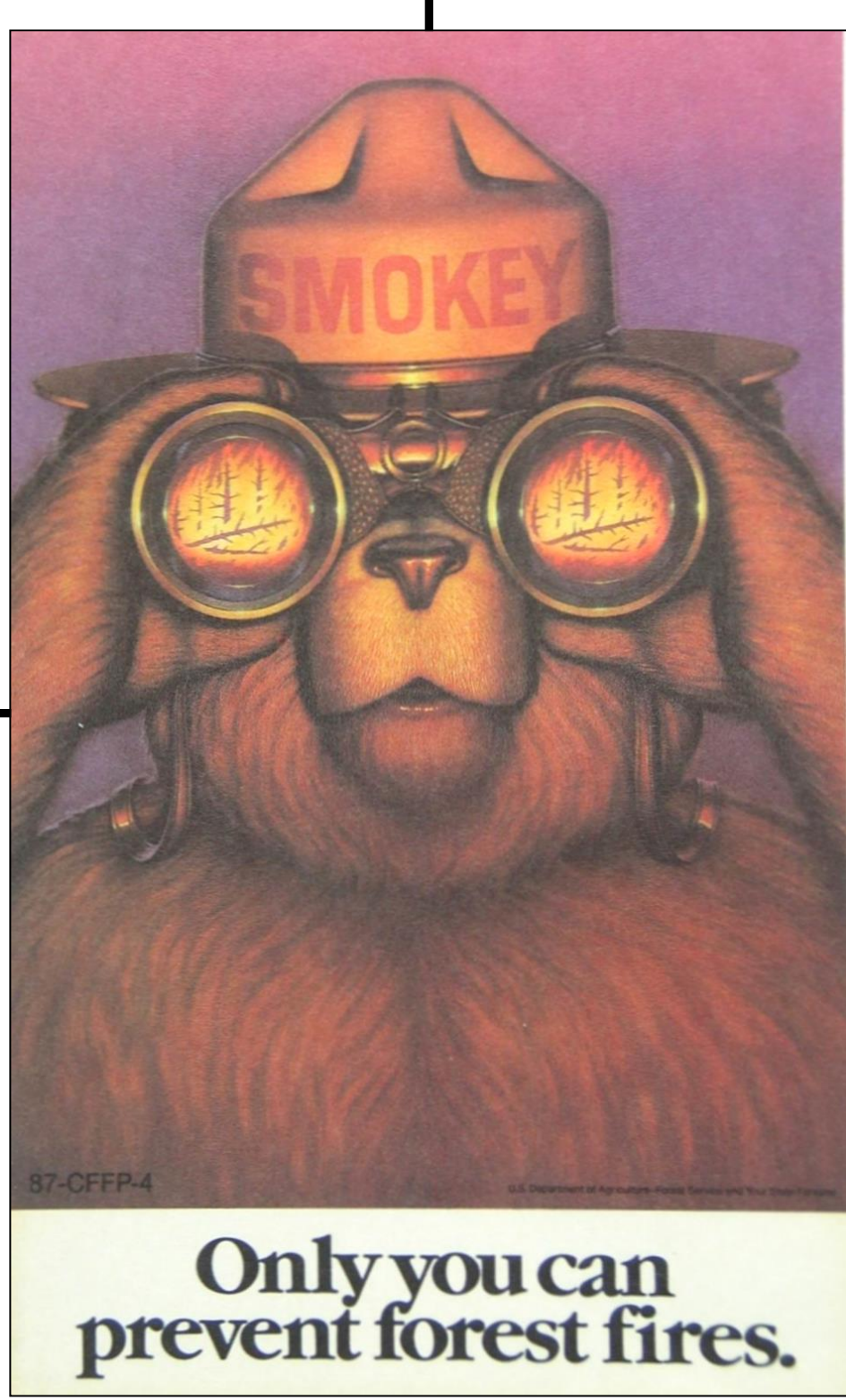
Reality – a Siberian bear found after a fire in Irkutsk Oblast, and an Alaskan polar bear looking for food and wounded by a fire

Bears and other forest animals are endangered by fire. Smokey Bear was born in the USA. His mother was killed by a wildfire. Since then Smokey is asking all children in his country to help preventing forest fires



Forest Fire Danger is Extreme on Planet Earth !

Over the last two years I have collected photographs and forest fire prevention symbols through the website of the Global Fire Monitoring Center (GFMC). The GFMC is located in my home town – in Freiburg, Germany. The GFMC brings together many forest fire experts from all over the world. They are working together to reduce fire damages of forests, animals and the global atmosphere. In their home countries the animal mascots bring the message to the public – especially through the children – to do everything to prevent forest fires. These animals meet on this poster and agree to work together worldwide to educate the Youth and their parents.

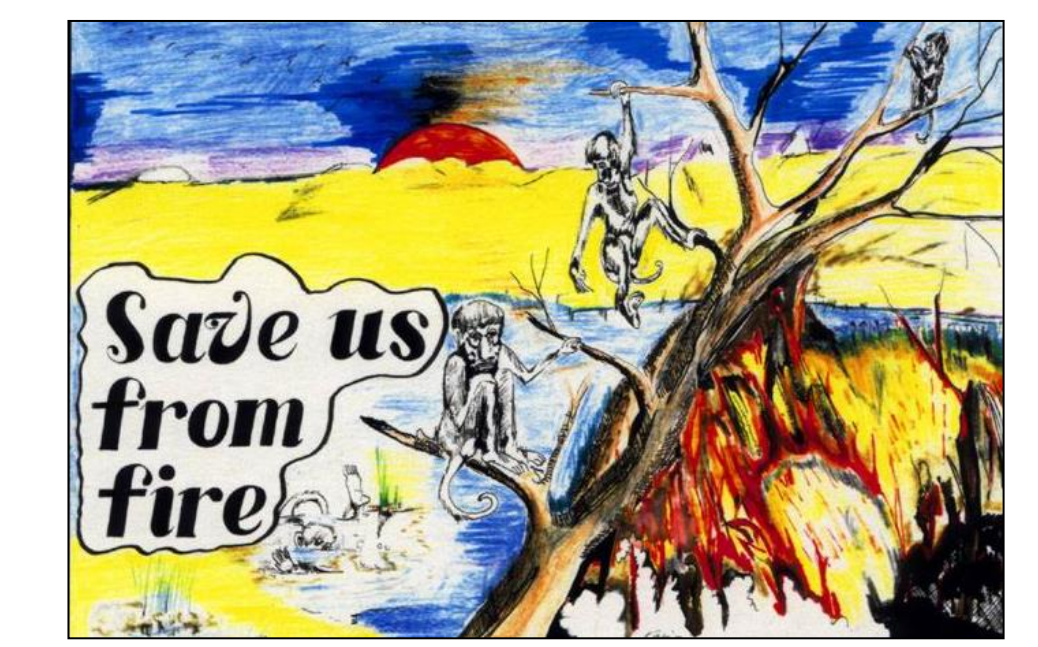
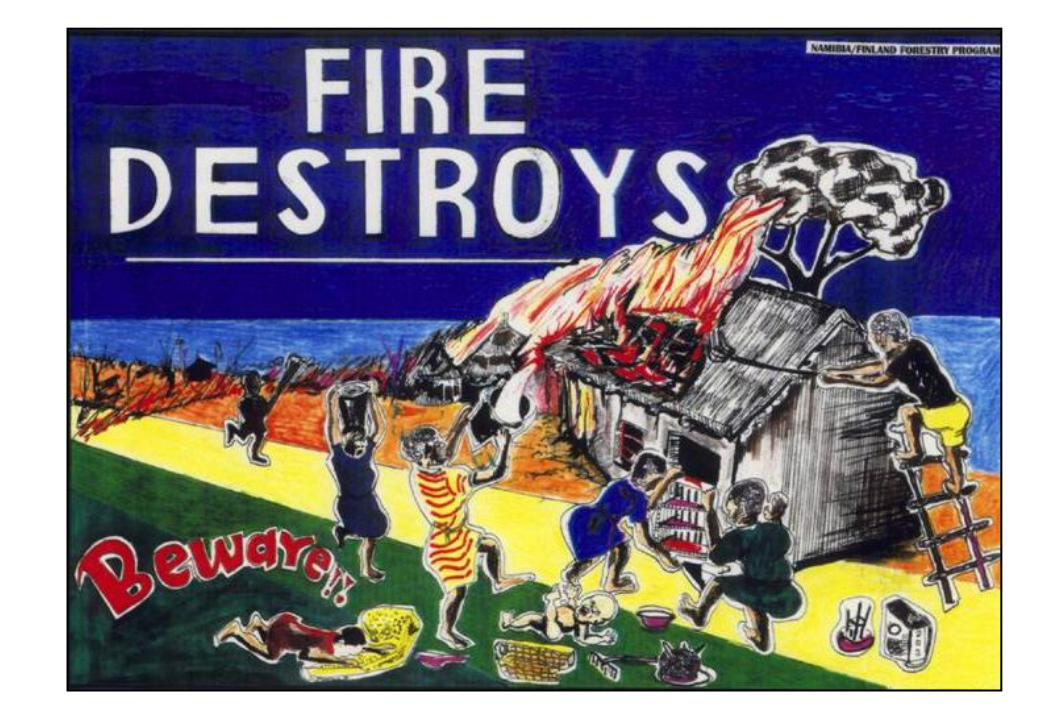


Si Pongi is an Orang Utan living in Indonesia. He is a close friend of Smokey Bear. They met for the first time in Germany in 1998 in our garden.



There are many different mascots for forest fire prevention campaigns. On top of the poster mascots are found from Asia, Europe, Africa and America. Other fire prevention logos are found at the bottom of this poster.

They all encourage young people to protect animals from forest fires



Posters for public awareness raising in Africa: These posters were developed by local artists in Namibia, in the frame of the Namibia-Finland Forestry Programme. The posters on top show the destructivity of fires; the posters below show discussion in the villages and families. Here the young people have an important task to make the adults aware of forest fire damages.



Smokey Bear for President !

SUPPORT YOUR LOCAL BEAR.

