

The Ministry of Education and Science of Ukraine  
National University of Life and Environmental  
Sciences of Ukraine  
University of West Bohemian (Západočeská  
univerzita), the Czech Republic  
Gdansk University of Technology, Gdansk, Poland  
Iowa State University, USA  
Lulea University of Technology, Sweden  
School of Humanities, Metropolitan University  
of London  
Vocational Training Academy "Merkur",  
Slovak Republic

## Information sheet

We invite you to participate in

### IV INTERNATIONAL SCIENTIFIC AND PRACTICAL ONLINE CONFERENCE

#### "Hospitality and Tourism of the Future: Scientific and Practical Horizons"

**30 April - 1 May 2025, Kyiv**



The purpose of the conference in discussion prospects for the development of hospitality and tourism in conditions of global challenges, implementation of the concept sustainable development, determination of priority directions training of specialists for the field of hospitality.

Scientific, scientific and pedagogical workers, students of higher education, representatives of the government, hotel and restaurant and tourism business, mass media.

During the work, a plenary session will be held and the work of thematic sections is organized.

During the conference, it is planned to discuss problems and develop recommendations in the following **fields**:

- ◆ Trends in global, national and regional development of the hospitality industry: economy, finance, security and insurance, logistics.
- ◆ European integration processes in the hospitality industry.
- ◆ Socio-cultural dimension of tourism and implementation of the concept of sustainable development.
- ◆ Marketing of tourist destinations.
- ◆ Digitalization of business processes of tourism industry entities.
- ◆ Innovative restaurant technologies in the hotel and restaurant business.
- ◆ Eco-trends in tourism and hotel and restaurant industry business.

#### Conference procedure:

##### April 30, 2025

- 8.30 - 9.55 - registration of the participants
- 10.00 - 12.00 - plenary session
- 12.00 - 12.45 - break
- 12.45 - 16.30 - plenary session

##### May 1, 2025

- 10.00 - 11.00 - sectional meetings
- End of the conference.
- 11.00 - 12.00 - «NULES Tourist" - online presentation of tourist routes of NULES of Ukraine

**Working languages of the conference:**  
Ukrainian. English

**According to the results of the conference**, an electronic collection if the theses will be published

#### THE REQUIREMENTS FOR DESIGN OF CONFERENCE MATERIALS

Texts prepared in MS Word (.doc) format that meet the following requirements will be published:

- theses should contain a general statement of the problem, a summary of the main material of the study, conclusions;
- the volume is no more than **3 full pages** of A4 format; margins: right, left, top, bottom - 2 cm; line spacing—single;
- paragraph 1 - **UDC** - on the left of the page, 14 points Times New Roman font, normal;
- paragraph 2 - **the title of theses** - centered, 14 points Times New Roman font, bold, all capital letters; with an empty line after the title;
- paragraph 3 - **the surname and initials of the author(-s)** - on the right of the page, 14 points Times New Roman font, half bold;
- paragraph 4 - **a scientific degree, a scientific title**, 14 points Times New Roman font, italics;
- paragraph 5 - **the name of the organization** - on the right of the page, 14 points Times New Roman, font, italics;
- theses text - 14 points Times New Roman font, normal;
- after the theses text - an empty line;
- references - centered, 14 points Times New Roman font, normal;
- pictures in the text of the materials - centered:  
*Fig. 1. The title centered*, 14 points Times New Roman font, italics;
- tables:  
*Table 1 - on the right of the page*; 14 points Times New Roman font, italics;

**The name of the table - centered, 14 points Times**

**New Roman font, bold, italics;**

- illustrative material should be of high precision and quality. References to illustrations in the text of these are mandatory. All illustrations should be accompanied by illustration titles.

Manuscripts that are not prepared according to the above requirements will not be considered by the organizing committee.

Theses will be published in electronic collections of theses after the materials submitted are acknowledged to be accepted by the organizing committee.

### **An example of theses design**

UDC 338.467

#### **HOTEL BUSINESS OF UKRAINE IN THE CONDITIONS OF WAR**

**Ivan Petrenko**

*candidate of economic, associate professor  
National University of Life and Environmental  
Sciences of Ukraine (Ukraine)*

Text...

#### **References:**

1. Pinchuk AS, Atanasevich OE Ways to improve the quality of hotel services in Ukraine // Market Infrastructure. – 2019. – № 25. – C.393-396. [https://tourlib.net/statti\\_ukr/teodorovych.html](https://tourlib.net/statti_ukr/teodorovych.html)
2. Quality management and quality elements. Part 2. Guidelines for services: DSTU ISO 9004-2-96. [https://dnaop.com/html/41049/doc-%D0%94%D0%A1%D0%A2%D0%A3\\_](https://dnaop.com/html/41049/doc-%D0%94%D0%A1%D0%A2%D0%A3_)

#### **To participate in the conference, you need:**

- 1) fill in the application for participation in the conference according to the attached form; no later than **March 31, 2025;**
- 2) to the email address [grsandt\\_chair@nubip.edu.ua](mailto:grsandt_chair@nubip.edu.ua) or [4stefani2@gmail.com](mailto:4stefani2@gmail.com) send the completed application file: (name example - zayav\_lvanko.doc); electronic version of abstracts of the report no more **3 full pages** (name example - tez\_lvanko.doc), Issued in accordance with the specified requirements.

#### **APPLICATION**

##### **To participate in the International Scientific and Practical Conference:**

**“Hospitality and Tourism of the Future: Scientific and Practical Horizons”**

**must be sent no later than March 31, 2025**

**to the email address:**

[4stefani2@gmail.com](mailto:4stefani2@gmail.com)  
[grsandt\\_chair@nubip.edu.ua](mailto:grsandt_chair@nubip.edu.ua)

1. Surname \_\_\_\_\_
2. Name \_\_\_\_\_
3. Scientific degree \_\_\_\_\_
4. Academic title \_\_\_\_\_
5. Place of work \_\_\_\_\_
6. Position \_\_\_\_\_
7. Topic of speech \_\_\_\_\_
8. The direction of the conference \_\_\_\_\_
9. Abstracts of the report sent to \_\_\_\_\_
10. \_\_\_\_\_

I plan to speak:

- at the plenary session
- at the section
- to participate in the work the conference in online

#### **Contact information:**

Email: [s.melnychenko@nubip.edu.ua](mailto:s.melnychenko@nubip.edu.ua)

Doctor of Economic Sciences, the Head of the Department of Hotel and Restaurant Business and Tourism

**Prof. Svitlana Melnychenko**

Email: [vbandura@nubip.edu.ua](mailto:vbandura@nubip.edu.ua)

Doctor of Technical Sciences, Professor of the Department of Hotel and Restaurant Business and Tourism

**Prof. Valentyna Bandura**

Email: [smosiyuk@nubip.edu.ua](mailto:smosiyuk@nubip.edu.ua)

Candidate of Economic Sciences, Associate Professor of the Department of Hotel and Restaurant Business and Tourism

**Stefania Mosiyuk**

