

The calls and tips on how to prepare a good proposal
On GREEN DEAL CALL

“Testing and demonstrating systemic innovations for sustainable food from farm to fork”

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Agenda of the presentation

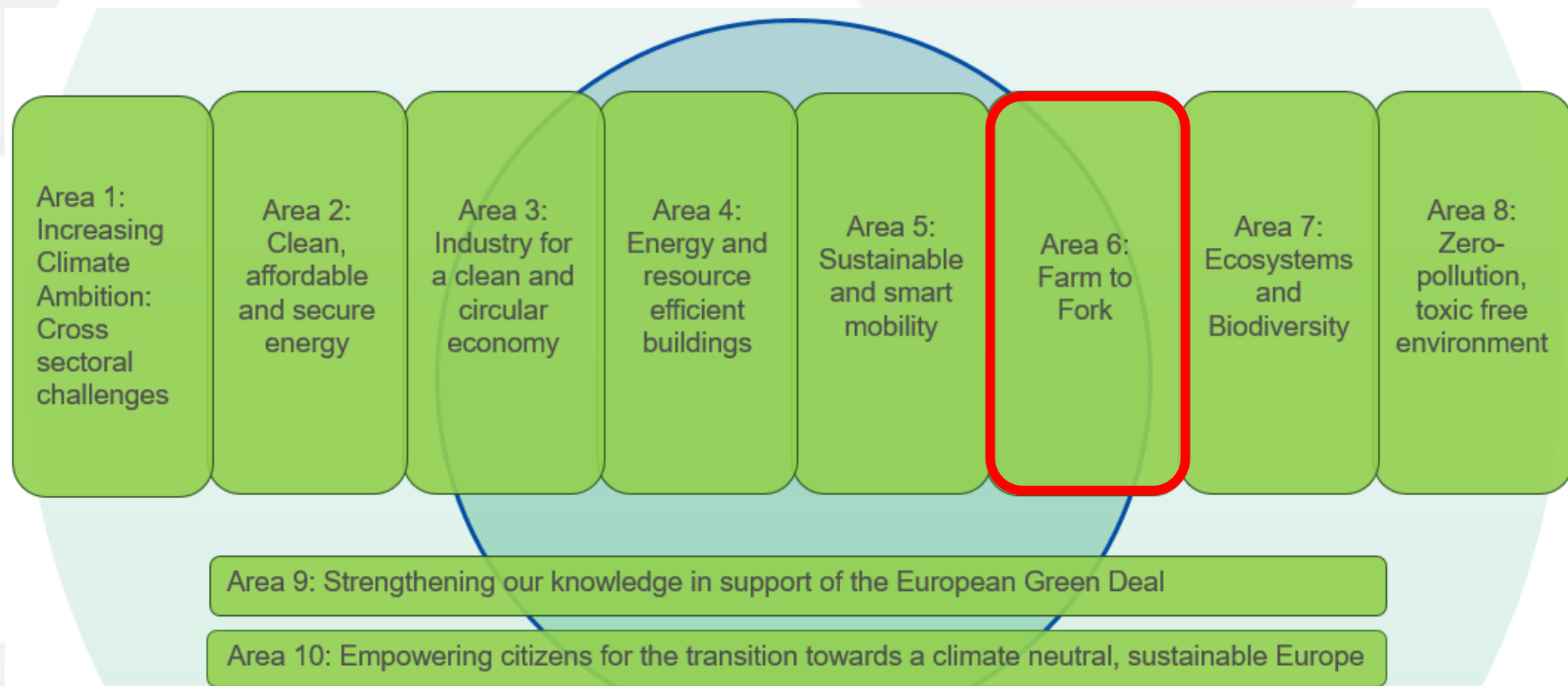
1. Background
2. The European Green DEAL
3. How to start with proposal preparation
4. AOB

The European Green Deal



Make the EU climate neutral by 2050

Green DEAL CALL– Area 6: Farm-to-Fork



10 thematic areas (Areas) – budget 1 M EUR!

The Farm to Fork Strategy

For a fair, healthy and environmentally-friendly food system

Targets/objectives:

- **Reduction by 50% of the use and risk of chemical pesticides** and the use of more **hazardous pesticides** by 50% by 2030
- **Reduction of nutrient losses** by at least 50% while ensuring that there is no deterioration in soil fertility. This will **reduce the use of fertilisers by at least 20%** by 2030.
- **Reduction by 50% of the sales of antimicrobials** for farmed animals and in aquaculture by 2030
- **Reaching 25% of agricultural land under organic farming** by 2030.



Source: https://ec.europa.eu/food/farm2fork_en

„From farm to fork strategy”

3 pillars of sustainable development

SOCIAL/HEALTH



Healthier diets
– reduce
overweight



Improve
animal
welfare



Social rights
workers in food
chain



Food
affordability

ENVIRONMENTAL/CLIMATE



Tackle climate
change



Protect the
environment



Preserve
biodiversity



Reduce food
losses and waste



Circular bio-
based economy

ECONOMIC



Fairer incomes for
farmers & fishers



Just
transition



New business & job
opportunities

„Farm-to-Fork”

“Testing and demonstrating systemic innovations for sustainable food from farm to fork.”

6 subtopics related to food innovation system

Min. 6 projects to be financed

(TRL): **5-8** [\[LINK\]](#) Type of project: IA – *Innovation Action*

Budget: 72 mln EUR (12 mln /topic).

Consortium: international cooperation

(min. 3 entities from 3 different MS /AC to H2020)

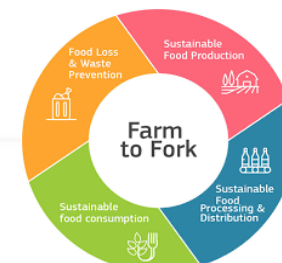
timeline: open call 22 September 2020.

Deadline 26 January 2021.

- Starting from Technology validated in relevant environment (TRL5)
- Upscaling
- Limited research activities
- To test, pilot and showcase place-based, innovative systemic solutions

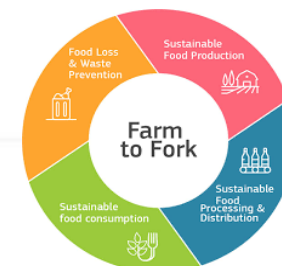
Topics (*Scope*) 1/2

- A. „Achieving climate neutral farms by reducing GHG emissions and by increasing farm-based carbon sequestration and storage.”
- B. „Achieving climate neutral food businesses by mitigating climate change, reducing energy use and increasing energy efficiency in processing, distribution, conservation and preparation of food.”
- C. „Reducing the dependence on hazardous pesticides; reducing the losses of nutrients from fertilisers, towards zero pollution of water, soil and air and ultimately fertiliser use.”



Topics (*Scope*) 2/2

- D. „Reducing the dependence on the use of antimicrobials in animal production and in aquaculture;”
- E. „Reducing food losses and waste at every stage of the food chain including consumption, while also avoiding unsustainable packaging.”
- F. „Shifting to sustainable healthy diets, sourced from land, inland water and sea, and accessible to all EU citizens, including the most deprived and vulnerable groups.”



Consortium



Collaborative project
(min. 3 member states or associated countries)



SMEs are strongly encouraged to participate



Mix and integration academia, industry, policy makers, societal actors

→ Foster collaboration, building bridges and breaking silos between actors of the food chain and between primary sectors

→ Take specific care to engage young professionals (e.g., young farmers, young fishers, young researchers, young entrepreneurs, etc.), SMEs and citizens.

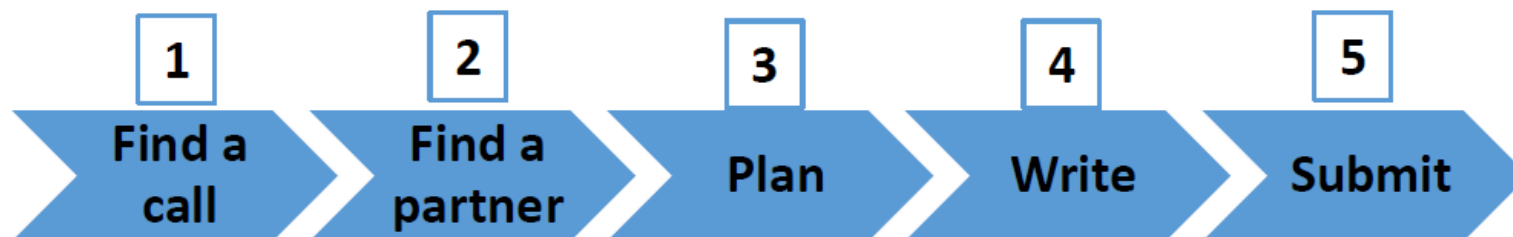
To consider in the projects

- **Multi-actor and cross-sectoral approach** to co-create, test and demonstrate solutions in practice:
 - primary producers
 - processors
 - retailers
 - consumers
 - public and private institutions (NGO and governmental institutions)
 - citizens
- **Most appropriate mix of innovations:** novel and digital technologies, new business and supply chain models, new governance models, ecological and social innovations
- Delivering and implementing an **action plan for dissemination, communication and engagement, for building awareness, education and skills** relevant to the solutions on a **European scale**, in and beyond the regions where the activities take place

Is Horizon2020 for you?

- What problem are you trying to solve ?
- Is it a European priority?
- Is the solution already available?
- Why now?
- Why you?

Preparing and submitting proposal , Main Steps:



HOW TO START

1. Each partner must also be registered on this [portal](#) with a PIC number.

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/participant-register>

2. Read carefull on the call text on Funding and Tender Portal : [HERE](#)

3. Useful GUIDE [HERE](#)

[\[http://www.ncps-care.eu/?wpdmpro=overview-of-the-european-green-deal-call-2020\]](http://www.ncps-care.eu/?wpdmpro=overview-of-the-european-green-deal-call-2020)

4. Evaluation criteria

https://ec.europa.eu/research/participants/docs/h2020-funding-guide/grants/from-evaluation-to-grant-signature/evaluation-of-proposals/elig_eval_criteria_en.htm

Why do you need a partner (s)?

- H2020 projects are collaborative & European
 - Rule: Min. 3 partners from 3 different countries
 - Partners from outside the EU
 - Check carefully the eligibility criteria

SUPPORT

3.

Tip!

You can join an existing consortium or form a new one

Tip!

You are an SME or an academic? Lucky you!

Tip!

Be selective!

Use NCP networks:

SUPPORT OF NCPs: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/support/ncp>

Upcoming Partnering event

1. 23 October: The H2020 Green Deal Call - International Networking Event - TURKEY

<https://th2020-green-deal-online.b2match.io/>

2. 27 October European Green Deal Call with a relevance of the Social Sciences and Humanities.

<https://ssh-in-green-deal.b2match.io/>

3. NCP CARE PARTNERING PLATFORM: <http://partnersearch.ncps-care.eu/>

4. http://www.ncps-care.eu/?page_id=3988

5. EC PLATFORM on Portal F&T [HERE](#)



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