

CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY OF BUSINESS

Department of Forest Mensuration and Forest Management

**Educational and Research Institute of Forestry and Landscape-
Park Management**

<i>Lecturer:</i>	Oksana Pavlishchuk
<i>Semester:</i>	2
<i>Degree level:</i>	Master's
<i>ECTS Credits:</i>	3
<i>Form of assessment:</i>	Exam
<i>Contact hours:</i>	30 (15 hours of lectures, 15 hours of practical classes)
<i>Self-study:</i>	60 hours

General Course Description

The course aims to provide students with theoretical and practical preparation in corporate governance and responsible management, addressing current environmental, economic, and social challenges.

Course objectives: to develop students' understanding of corporate governance principles and mechanisms; to provide knowledge on implementing Corporate Social Responsibility (CSR) standards; to develop decision-making skills based on sustainable development, stakeholder interests, and ESG approaches; to prepare students for practical application of corporate policy tools.

Learning outcomes. Upon completion, students will be able to: apply theoretical foundations of corporate governance and CSR in professional practice; make responsible management decisions considering ethical, environmental, and social consequences; solve complex problems involving research and innovation under uncertainty; demonstrate initiative and entrepreneurship in developing business structures; utilize information and communication technologies in corporate governance.

Lecture Topics

1. The essence, formation, and regulatory framework of corporate governance in Ukraine.
2. Corporate governance mechanisms: national and international experience.
3. Ethical basis of corporate governance, taking into account the principles of sustainable development.
4. Assessment of corporate governance effectiveness.
5. The essence, levels, stages of formation, and components of social responsibility of business: global and national experience.
6. Information policy in the field of social responsibility of business.
7. Best industry practices of social responsibility of business.
8. Monitoring and evaluation of social responsibility of business effectiveness.

Topics of practical classes

1. Types of organizational management structures and possibilities for their implementation (based on the example of a specific enterprise).
2. International experience in the regulatory framework for corporate governance.
3. Criteria and indicators for assessing the effectiveness of corporate governance (based on the example of a specific enterprise).
4. PESTLE analysis for assessing the environment of social responsibility of business.
5. SWOT analysis of the implementation of social responsibility of business approaches (based on the example of a specific enterprise).
6. Development of a Code of Ethical Responsibility for the organization's employees.