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Promoting Green Deal Readiness in
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Strawberry cultivation technology

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CONTENT

1. Strawberry (*Fragaria ananassa* Duch). : value, distribution, and origin
2. Strawberry cultivation technology
3. Climatic challenges
4. Best practices for sustainable strawberry production



The economic importance of the crop

It is one of the leading soft fruits in the world and in
Ukraine

Advantages of the crop:

- excellent flavor
- the first berry of the season
- early bearing
- high yield
- suitability for industrial processing
- high demand and profitability



Botanical description

Order Rosales

Family Rosaceae

Subfamily Rosoideae

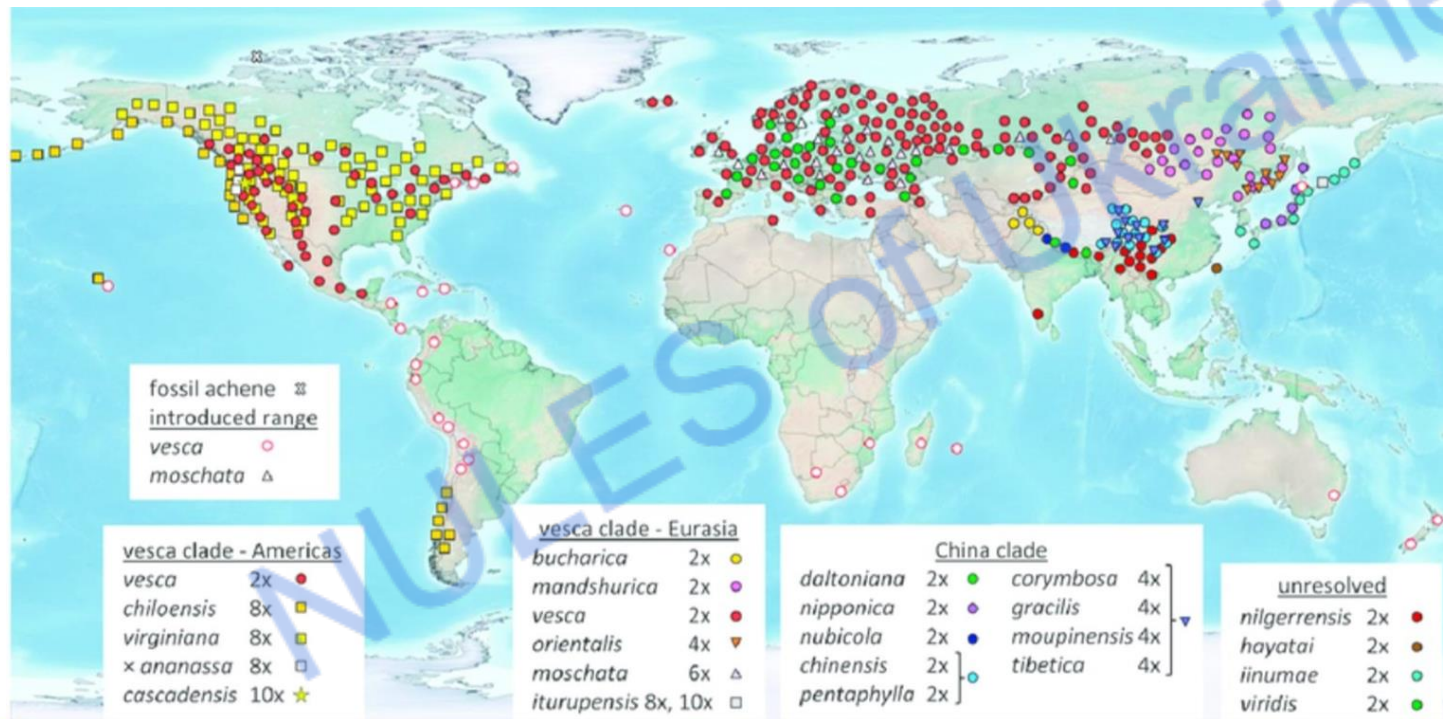
Genus *Fragaria*

Comprises 30 species; the most common are 8







- *F. vesca* ($2n=14$) Donor of winter hardiness, early ripening, and berry aroma
- *F. viridis*, *F. collina* ($2n=14$)
- *F. orientalis* ($2n=28$) Source of winter hardiness and early ripening
- *F. moschata*, *F. elstior* ($2n=28$) Source of winter hardiness and resistance to diseases and pests
- *F. virginiana*, *F. virginiana*, ($2n=56$). Donor of winter hardiness and powdery mildew resistance
- *F. chiloensis* ($2n=56$). Donor of disease and pest resistance
- *F. ovalis* ($2n=56$). Donor of winter hardiness
- *F. grandiflora*, *F. ananassa* ($2n=56$). Includes over 2,500 varieties.



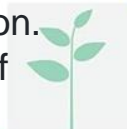
Distribution area in the world



World production of garden strawberries

| Country | Production (Tons) | Production per Person (Kg) | Acreage (Hectare) | Yield (Kg / Hectare) |
|---|-------------------|----------------------------|-------------------|----------------------|
|  China | 3,389,620.19 | 2.432 | 129,046 | 26,266.8 |
|  United States of America | 1,211,090 | 3.695 | 19,992 | 60,578.7 |
|  Turkey | 669,195 | 8.281 | 18,676 | 35,831.8 |
|  Mexico | 542,890.63 | 4.352 | 11,905 | 45,601.6 |
|  Egypt | 470,913.1 | 4.83 | 12,579 | 37,436.9 |
|  Spain | 360,570 | 7.728 | 7,220 | 49,940.4 |

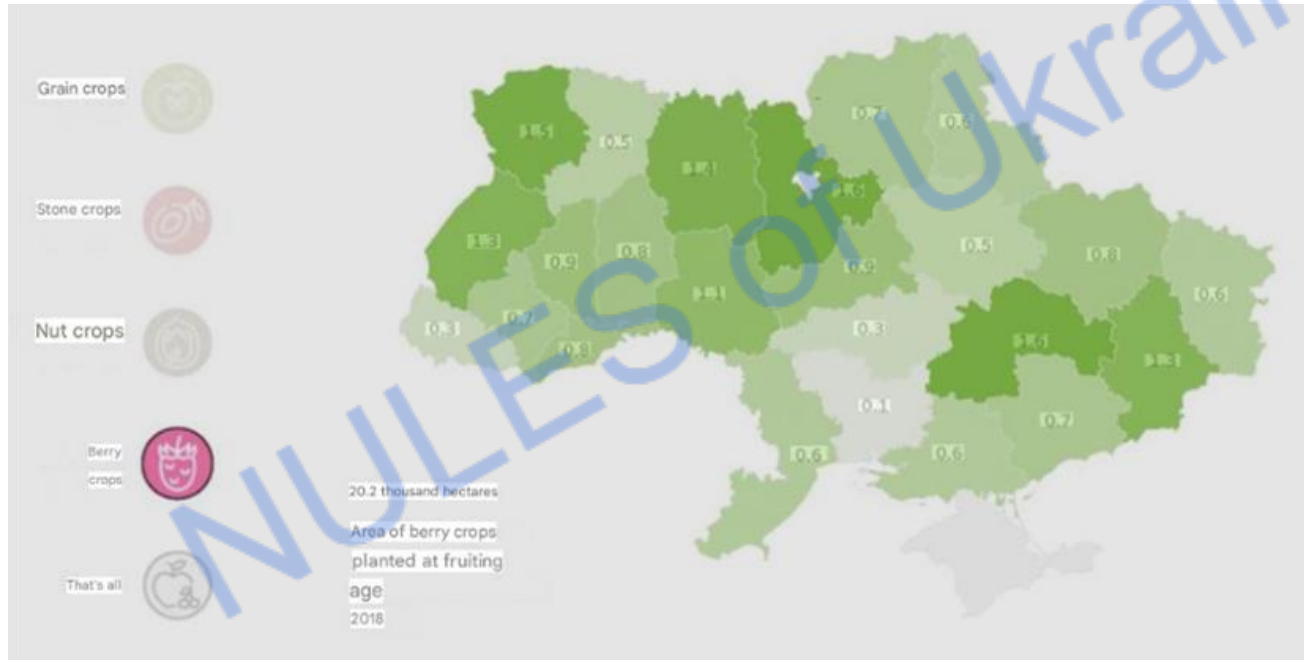
- China is the largest strawberry producer in the world with 3,389,620.19 tonnes production per year.
- United States of America comes second with 1,211,090 tonnes yearly production.
- With 669,195 tons of production per year, Turkey is the third largest producer of strawberry.
- United Kingdom, with 114,614 tonnes of production per year is ranked at 15.
- Ukraine takes the 22 place



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Area of small fruit cultivation in Ukraine, 2018

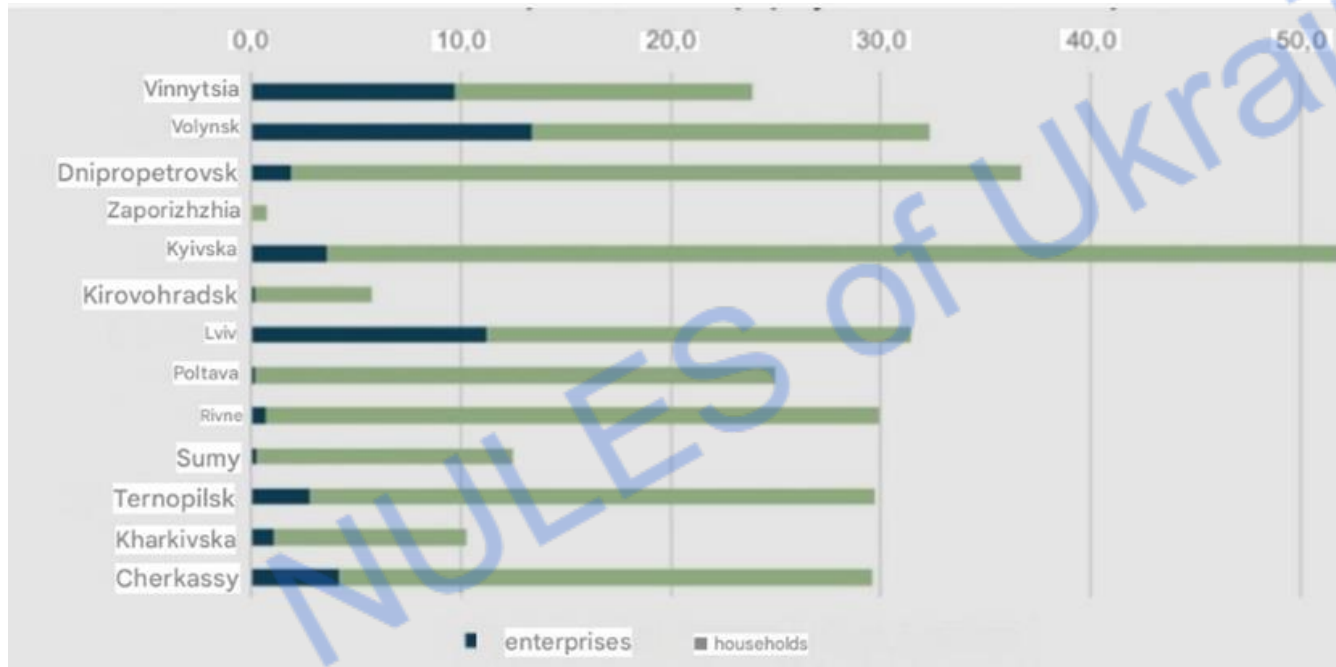


including 8.3 thousand hectares of strawberry plantations

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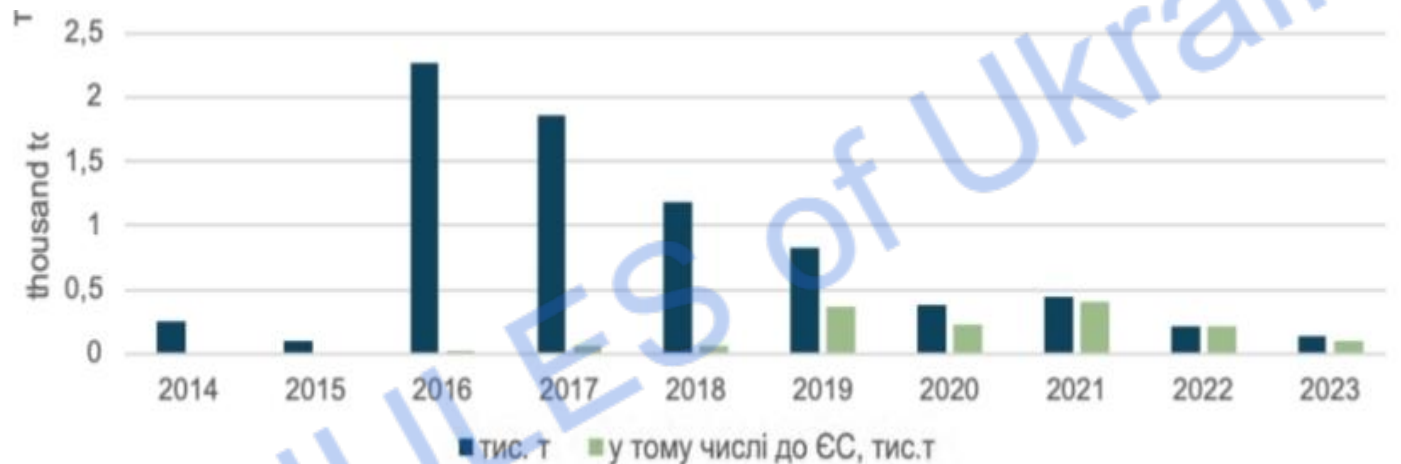
Strawberry (F. ananassa) production in Ukraine, 2023



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Export of strawberry (F. ananassa) by year



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Factors constraining the development of garden strawberries in Ukraine

- - Military operations, the need to relocate production
- - Lack of labor resources
- - Insufficient number of available specialists with appropriate qualifications
- - Financial challenges
- - Climate risks



Morphological features of garden strawberries

- - Perennial herbaceous plant
- - Crown – 30-35 cm high, formed by leaves, flowers, runners (stolons), branch crowns, flower clusters,
- - Stomata appear only on the leaf undersides.
- - An axillary bud is produced at the base of each leaf and may develop into a runner or branch crown,
- - The leaves are arranged spirally, such that every sixth leaf is above the first.
- - Inflorescence – dichasia, in which there are 7-31 flowers
- - Flowers (in most varieties bisexual). Blooms 10-20 days
- - Berries – complex juicy grains. Ripen 25-30 days after the beginning of flowering.
- - Root system – fibrous. Adventitious roots arise from the crown primarily in late summer and fall. Lateral roots usually live one or two years; primary (adventitious) roots may live two to three years.



Figure 1 (according to V.F. Belov and I.I. Chukhlyaev, 1983). Structure of a strawberry bush 1-horn; 2- perennial rhizome; 3-peduncle; 4- leaf; 5- cord-like vegetative shoot (whip, mustache); 6- rosette; 7- apical bud; 8- axillary bud; 9- lateral roots; 10- adventitious root of the horn.



Requirements for growing conditions

Temperature. The optimum air temperature is 16-23°C, and the soil temperature is 13-20°C. In winter, plants can suffer from freezing. During flowering, when temperatures drop to minus 1.5-4°C, 10-70% of flowers die.

Lighting. Moderately light-loving plants.

Moisture supply. Plants use the most water during flowering, fruiting and during the period of mass formation of flanges.

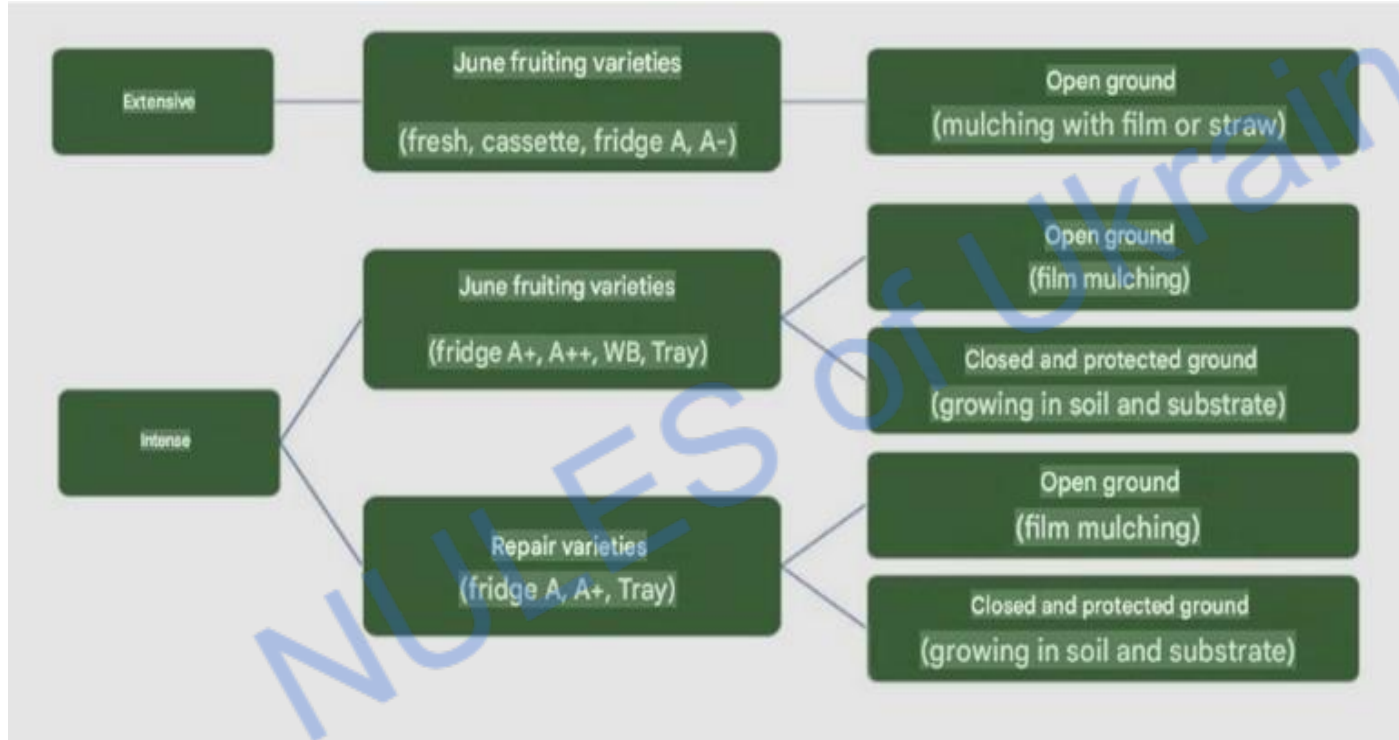
Soils. Grow and bear fruit on all main types of soils of medium density, light loamy and sandy loam composition.

Nutrition. With one centner of berries, 1.4 kg of nitrogen, 0.3 kg of phosphorus, 1.7 kg of potassium are removed from the soil.



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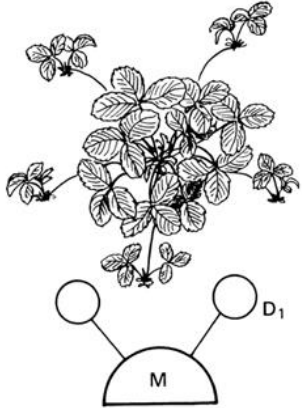
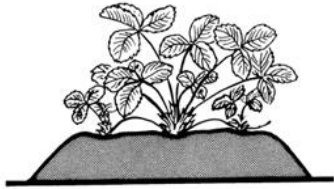
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Selection of Technology



Extensive technology



Spaced matted row.



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| | Option 1 | Option 2 |
|-------------------|--|---------------------------------|
| Landing | September | April |
| Varieties | June varieties | |
| Planting material | Freshly Dug Plants | Freshly Dug Plants , frigo-A |
| Irrigation | drip or sprinkling | |
| Mulching | straw | |
| Harvesting | June next year (within 3-5 weeks) | |
| Plantation use | year of planting + 2-3 years of fruiting | |

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Extensive technology with sprinkling



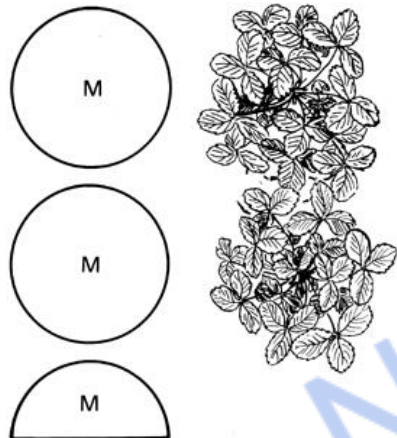
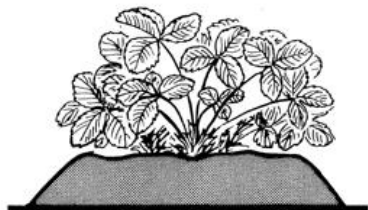
Extensive technology
Straw mulching



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Intensive technology



Ribbon row.



Intensive technology

| | Option 1 | Option 2 |
|----------------|---|---|
| Landing | April-May | March-April |
| Varieties | June varieties | remontant varieties |
| Seedling | frigo-A+, frigo-WB | frigo-standard |
| Irrigation | drip | drip (and sprinkling) |
| Mulching | straw or film | film |
| Harvesting | 60 days after planting (within 3-4 weeks) | starting in July of the year of planting (for 8-12 weeks) |
| Plantation use | year of planting and 1-2 years of fruiting | year of planting and (+ 1 year of fruiting) |



Advantages and disadvantages of strawberry growing technologies

- **Extensive**

- low costs for creating plantations
- better survival of plants in snowless winters
- complicated weed control
- more difficult to harvest
- loss of plants due to possible flooding
- soil compaction in the CS zone (heavy soils)
- high moisture loss due to evaporation

- **Intensive**

- weed control
- Easy harvesting
- plant protection in case of flooding
- less soil compaction in the KS zone
- less moisture loss from evaporation
- risk of soil freezing in ridges
- higher preparation costs (ridge formation, mulch film)

The main stages of creating strawberry plantations

- - Farm planning. Technology selection
- - Facility infrastructure development
- - Selection of assortment and ordering of planting material
- - Soil preparation
- - Cutting of ridges and installation of irrigation system (fertigation)
- - Planting and care of plantations
- - Harvesting and sale of the harvest



Planting material – freshly dug plants



Planting material – FRIGO plants



Planting material – plug plants (TRAY PLANTS)



Soil preparation elements

- Soil analysis
- Soil pest detection and control
- Weed control
- Fertilization



Strawberry growing technology: plasticulture production systems



Young strawberry plantations



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Technology of growing strawberries in Plastic Tunnels and Greenhouses



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Growing strawberries using Table-Top technology

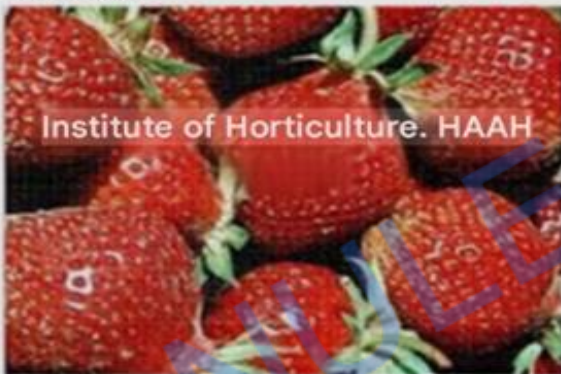


Groups of varieties by type of fruiting

KSD - Summer (June, non-remontant,
ordinary) varieties

They belong to short-day plants, forming generative
buds during a day of 13-14 hours.

Rozana Kyivska



Day-neutral varieties (remontant)

Generative buds are laid when the day
length is 16-17 hours.

Murano



As of 2026, 50 strawberry varieties are included in the "State Register..." - domestic selection (4) and introduced (46)

Varieties of strawberry (June-Bearing)



KLODIA® CIVH725



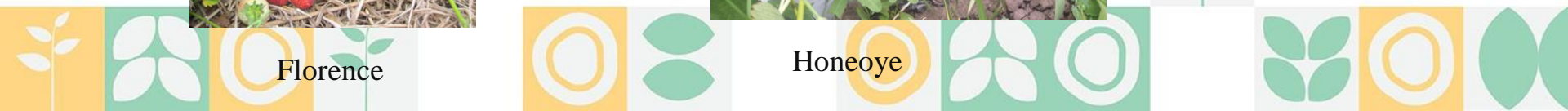
Aprica®



Florence



Honeoye



Strawberry varieties (DN)



Murano®



San Andreas



Malga® SG134



Climate change

- Natural meteorological phenomena in the warm period of the year (heavy rains, thunderstorms, tornadoes, squalls, hail)
- Change in the nature of precipitation during the growing season (decrease in frequency and increase in intensity of their precipitation)
- Increase in the frequency and intensity of late spring frosts
- Lack of stable snow cover
- Excessive insolation in summer
- Droughts during the growing season



Climate change and risks for strawberry production

Rising average temperatures and heat stress

- Air and soil temperature is a limiting factor that determines phenology, yield and product quality.
- Shift in the timing of strawberry plants passing through phenological phases and their duration: vegetation begins 10–14 days earlier.
- Changes in the physical characteristics of garden strawberries
- Impact on pollen growth and development and yield
- Content of biochemical substances in fruits
- Reduction of the dormancy period



Climate change and risks for strawberry production

Cold waves, frosts and risks to vegetation

- At the early stage of strawberry plant growth, low temperatures can change cell permeability, reduce photosynthetic capacity and negatively affect the growth, development and yield of the crop.
- Significant economic losses in strawberry cultivation in Ukraine are caused by late spring frosts.
- A sharp decrease in temperature (to -10°C and below) in the absence of snow cover in November-December can damage generative buds, which are laid in the fall in KSD varieties).
- Winter minimums: the critical temperature for the strawberry root system is $-8\text{... }-10^{\circ}\text{C}$ in the soil layer. Without snow, freezing of the soil to this depth leads to the complete death of the plantations



Humidification mode

Precipitation deficit and soil drought

- Lack of moisture in the soil during flowering leads to poor berry setting, during fruiting - to fruit shrinkage and reduced yield, in the autumn period - to a weakening of the formation of generative organs.
- The water content in the soil is a factor that affects not only the growth and development of strawberry plants, but also the yield and quality of fruits.



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Excessive rainfall

- Excessive rainfall and, as a result, increased air humidity, often leads to the development of fungal diseases in strawberry plantations.
- The most common consequences are soil erosion, washing out plants, or soil washing over them.
- Rainfall can also seriously damage flowers during flowering.
- Precipitation in the form of hail can cause the greatest damage to the plantation during flowering and fruiting.
- Excessive rainfall leads to a deterioration in taste, keeping quality and transportability



Snow cover as a factor in overwintering

Snow cover as a factor in overwintering

- Snow cover plays a key role in temperature regulation, acting as a natural insulator, protecting soil and vegetation from extreme low temperatures.
- Insufficient snow cover can lead to plant frost heaving and affect the flowering phenophase in spring.
- Changes in snowmelt patterns can lead to changes in water availability in spring.



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Best practices for sustainable strawberry production



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Nets



Functions:

- shading of plants (protection from sunlight)
- temperature reduction (by 10 degrees)
- distribution of light
- protection of plants from precipitation (hail)



Geodesic dome greenhouses



- Creates a favorable microclimate ;
- protects the plantation from adverse weather conditions
- Possibility of growing products throughout the year;
- creation of jobs for construction and maintenance;
- efficient use of land; support of biodiversity



Hydroponics



- Up to 90% water savings due to closed loop nutrient solution use
- Nutrient savings;
- Mechanization (no tractors and large machinery needed);
- Reduced need for herbicides and pesticides (no weeds and pests)
- Space savings



Aeroponics



- Provides significant water savings compared to traditional agriculture;
 - resistance to adverse weather conditions;
 - Saving nutrients; mechanization (no need for tractors and large machinery);
 - reduced need for pesticides
- <https://alfagro.com.ua/gidroponika-v-ukraine/>



Vertical farms



- Provides significant water savings compared to traditional farming;
- Resistance to adverse weather conditions;
- Saving nutrients;
- Reducing the need for pesticides <https://alfagro.com.ua/gidroponika-v-ukraine/>



for



Biological fertilizers and plant protection products



- Increase in the amount of organic matter and nutrients in the soil;
- Reduce the need for pesticides;
- The product is environmentally friendly



Siderats

Sideral crops: rye, marigolds, rapeseed, clover, white mustard.

- Preventing erosion and preserving soil structure;
- improving infiltration and moisture retention in the soil;
- increasing the amount of organic matter and nutrients in the soil;
- reducing the need for pesticides



Row protection systems



- Provides protection against hail and insects;
- Creating an optimal microclimate for growth

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Crop rotation (crop rotation)



Strawberries must be grown in crop rotation. Agricultural techniques without crop rotation significantly reduce yields. One option may be black steam during the previous year. Good predecessors for strawberries can be cereals,

- - Creating optimal conditions for growth;
- - Preventing the spread of pests and diseases



Mulching



- - Retains moisture in the soil;
- - Reduces the need for herbicides (suppresses weed growth);
- - Decomposition of mulch increases humus content, improves aeration and soil structure



Windbreak System (trees and shrubs)



- - Snow retention and soil moisture increase;
- - Improvement of soil physical properties and increase of its fertility;
- - Prevention of soil erosion by wind and water

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Precision and drip irrigation



- Water saving: drip irrigation allows you to use water more efficiently, reducing losses due to evaporation and runoff;
- Possibility of growing high quality products

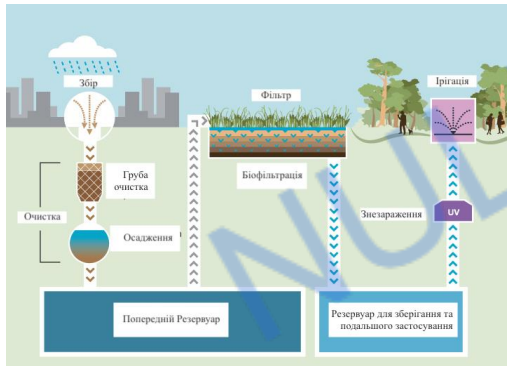




Rainwater harvesting

- - Reduction of crop losses during drought by 20–30%;
- - Improvement of fruit quality due to stable water supply;
- - Reduction of water supply costs by 30–50% compared to the use of centralized sources

<https://iwaponline.com/washdev/article/14/12/1244/105924/Climate-change-adaptation-through-rainwater>



Resistant/tolerant varieties

- Creating optimal conditions for growth;
- Low susceptibility to diseases

Example:

- **Roxana®**: medium-late variety with high yield. Tolerant to powdery mildew and other diseases
- **Allegro**: strawberry variety resistant to fungal diseases, namely: late blight, verticillium wilt and powdery mildew



Roksan





Precision farming

1. Plant health monitoring: Using IoT sensors to monitor soil and plant health, allowing for optimized fertilization and plant protection

2. Irrigation Optimization: Using precision irrigation systems, such as drip irrigation, to reduce water use and increase irrigation efficiency

3. Data Analysis: Using data analysis to determine optimal growing conditions and increase yields





Reduced pesticide use

Alternatives to pesticides:

- Biological crop protection products: use microorganisms and other natural components to control plant diseases and pests without harming the environment.

Innovative technologies: use innovative systems such as BioBee, Alta Innovation, DriftSense, Palm Robotics and BotanoHealth that help reduce pesticide use through more precise application and monitoring of plant health

<https://itrade.gov.il/ukraine/2024/06/03/інновації-що-допомагають-скоротити-в/>



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Thank you for your attention!

