



THE NATIONAL UNIVERSITY
OF LIFE AND ENVIRONMENTAL SCIENCES
OF UKRAINE
FACULTY OF AGRARIAN MANAGEMENT



DEAR COLLEAGUES
STUDENTS, YOUNG SCIENTISTS!

Department of Marketing and International Trade
of the National University of Life and Environmental Sciences of Ukraine
invites you to join the work of
V International scientific and practical conference
“Marketing and logistics in agribusiness”,
on April 10-11, 2025



CONFERENCE COORDINATORS:

Valery Bondarenko
ТЕЛ.: +380675941410
Alla Ryabchuk
ТЕЛ.: +380977603939

Kyiv, 11, Heroiv Oborony Street,
NUBiP building №10, room 425
The beginning of the conference: 10:00

Registration by the link: [click here](#)
Remote participation by the link: [click here](#)

PAYMENT OF ORGANIZATION FEES:

200 UAH (certificate, publication of materials (abstracts) in the electronic collection);
300 UAH (certificate, publication of materials (abstracts) in the printed collection).
Card number: 4731185635968511 (Iryna Kalkovska)



**THE NATIONAL UNIVERSITY
OF LIFE AND ENVIRONMENTAL SCIENCES
OF UKRAINE
FACULTY OF AGRARIAN MANAGEMENT**



**Ministry of Education and Science of Ukraine
National University of Life and Environmental Sciences of Ukraine
Warsaw University of Life Sciences (Poland)
Azerbaijan Technological University (Azerbaijan)
Higher School of Security and Economics in Plovdiv (Bulgaria)
University of the National Education Commission, Krakow (Poland)
University of Latvia (Latvia)
University of Regina (Canada)**

The purpose of the conference:

exchange of research results, experience in solving complex problematic issues related to the development and implementation of modern trends in marketing, digital marketing, logistics, and marketing research.

DIRECTIONS OF THE CONFERENCE

- Modern trends in the development of marketing of goods and services.
- Digital marketing in agribusiness.
- Digital marketing in agribusiness.
- Logistics solutions for agricultural enterprises.
- Development of the concept of alternative energy marketing.
- Market research

**CONTACT DETAILS
OF THE ORGANIZING COMMITTEE**

Address of the organizing committee:

National University of Life and Environmental Sciences of Ukraine
11 Heroyiv Oborony Street, Building No. 10, Room 401,
Department of Marketing and International Trade,
Kyiv, 03041, Ukraine

For all organizational issues, please contact the conference coordinators directly.



THE NATIONAL UNIVERSITY
OF LIFE AND ENVIRONMENTAL SCIENCES
OF UKRAINE

FACULTY OF AGRARIAN MANAGEMENT



**REQUEST FOR PARTICIPATION IN
V INTERNATIONAL CONFERENCE
“Marketing and logistics in agribusiness”**

Last name, first name	
Academic degree	
Academic title	
Position	
Place of work/study (name of institution)	
Full name of the academic supervisor (for students)	
Report title	
Contact phone number	
Email	

CONDITIONS OF PARTICIPATION

1. The conference is organized by the Department of Marketing and International Trade of the Faculty of Agrarian Management of the National University of Life and Environmental Sciences of Ukraine.
2. The working languages of the conference are Ukrainian and English.
3. The form of participation in the conference is remote.
4. No later than the deadline (05.04.2025), submit an application, abstracts, a scanned copy of the receipt (photo of the receipt) to the e-mail address: ariabchyk@nubip.edu.ua. In the subject line, please indicate “Materials for the conference. Author's name”.
5. Name the files according to the example: Last_name_zayavka; Last_name_tezy; Last_name_oplata.
6. Based on the results of the conference, a collection of papers will be published with UDC, LBC and ISBN codes.
7. Each author (or team of authors) will receive an electronic certificate of participation.

CONFERENCE REGULATIONS

- April 05, 2025** - deadline for abstract submission;
April 10-11, 2025 - the conference will be held;
April 14-25, 2025 - distribution of conference materials.



THE NATIONAL UNIVERSITY
OF LIFE AND ENVIRONMENTAL SCIENCES
OF UKRAINE
FACULTY OF AGRARIAN MANAGEMENT



REQUIREMENTS
FOR THESIS PREPARATION

- Abstracts should be submitted in Ukrainian or English.
- Abstracts should be up to 4 pages of A4 size (including references, figures and tables).
- The text should be typed in MS Word. Page parameters: A4 format, all margins - 20 mm, without page numbering. Text font - Times New Roman, 14 pt, lines without hyphens, paragraph - 1.25 cm, line spacing - 1.
- Tables and figures should be grouped and have a title (Table 1. Title, Figure 1. Title).
- The author's full name is given in full (centered, bold).
- On the next line, the academic degree, academic title, position (centered).
- On the next line, the name of the institution, locality, country (centered).
- For students, it is mandatory to indicate the name of the supervisor, academic degree, academic title and position.
- One line after the title of the abstract (bold, capital letters, centered).
- The main text of the abstract should be in one line.
- A list of references should be given in one line: bold (centered). The list of references should be given in the order of mention (prepared in accordance with the international standard DSTU 8302:2015). It should not exceed seven sources.

The author and the academic supervisor (for graduate and undergraduate students) are responsible for the content and formatting of the abstract



THE NATIONAL UNIVERSITY
OF LIFE AND ENVIRONMENTAL SCIENCES
OF UKRAINE
FACULTY OF AGRARIAN MANAGEMENT



SAMPLE THESIS DESIGN

Sergienko Oksana Ivanivna

PhD in Economics, Associate Professor, Professor of the Department of
Marketing and International Trade
National University of Life and Environmental Sciences of Ukraine
Kyiv, Ukraine

**AGROLOGISTICS IN UKRAINE: CURRENT STATE AND
DEVELOPMENT PROSPECTS**

Agricultural Sector of Ukraine withdrawal[text, text, text].

List of references:

1. The importance of logistics for the agro-industrial complex. Effective economy. 2021. № 8. URL: <http://www.economy.nayka.com.ua/?op=1&z=4240>, (дата звернення: 31.03.2025).
2. Agrarian logistics in Ukraine. Geography and tourism. 2022. Issue 18. P. 222-234.
3. Marketing. Textbook, workshop and educational and methodical complex on marketing. Kyiv: Nash Chas. 2023. 504 p.
4. Kotler F. Fundamentals of marketing. Kyiv: Scientific World. 2024. 622 p.