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Data Collection Methods in the Social and Behavioral Sciences

Prof. Dr. Klaus Moser
Universität Erlangen-Nürnberg

Abstract

This course provides students with a broad overview of data collection methods in the social and behavioral sciences. The goal is to prepare students to write a thesis in which the collection and/or evaluation of primary data on individuals, groups, or organizations plays a key role. Students will therefore learn where to find these methods and how to evaluate them, but will also gain insight into their application in scientific research. Furthermore, examples from HR, organizational psychology and consumer research will prepare them for using the methods appropriately in their future careers.

The course is offered in a 3 ECTS version and in a 6 ECTS version. You will receive more detailed information inside the course.

Course structure

- I. BACKGROUND
 - I.1 Basics of data collection in the social and behavioral sciences
 - I.2 The process of empirical research
- II. DATA COLLECTION METHODS IN THEORY AND PRACTICE
 - II.1 Interviewing I
 - II.2 Interviewing II
 - II.3 Rating, judging, comparing
 - II.4 Psychological testing I
 - II.5 Psychological testing II
 - II.6 Observation and simulation
 - II.7 Unobtrusive measures
 - II.8 Physiological measures
- III. LEGAL AND ETHICAL ASPECTS: HANDLING DATA RESPONSIBLY

Hours per week / Credits
2 SWS / 6 ECTS

Exam

Written examination for 3 ECTS

Written examination and case study elaboration for 6 ECTS

Design Thinking

Customer-centered Approach to Solving Complex Problems

Prof. Dr. Thomas Groll

Ostbayerische Technische Hochschule Regensburg

Abstract

In this course, you will learn basic theories, concepts, and methods of design thinking. With practical case studies and exercises, you will gain insights into various approaches and applications of design thinking in different industries and functional areas. The course is interdisciplinary and therefore suitable for students of many disciplines. Previous knowledge is not assumed.

You will learn central terms, the historical development, and the necessity based on changing frameworks. Based on the basics, in the second chapter you will get an insight into the theory of Design Thinking, which includes concepts, rules, and principles as well as performance areas. We will then introduce you to the Design Thinking process, which consists of five steps: Emphasize, Define, Ideate, Prototype, and Test. These five steps will be deepened and practiced in chapters three through eight. In addition to the most common methods and tools, you will also gain insights into practical applications for each chapter. At the end of the course, in chapter nine, you will reflect on what you have learned and connect it to related approaches.

Course structure

1. Introduction
2. Theoretical foundations
3. The Design Thinking Process
4. Empathize
5. Define
6. Ideate
7. Prototype
8. Test
9. Reflection and Outlook

Hours per week / Credits

2 SWS / 3 ECTS

Exam

Written examination

Electronic Human Resources Management

Prof. Dr. Sven Laumer
Friedrich-Alexander-Universität Erlangen-Nürnberg

Abstract

The course deals with the management of one of the most important resources in a company: its employees. In addition to teaching the basics of Human Resources Management (HRM), the course focuses on the use and development of digital technologies and considers how digital work systems are changing HRM. The fundamentals of strategic and electronic human resources are discussed, the use of social media in HR is considered, data-driven approaches and their use in HR are addressed, and the challenges and opportunities of electronic human resources management (E-HRM) are discussed.

Course structure

1. Fundamentals of strategic and electronic HRM
 - The Digital HR Organization
 - Human Resources Information Systems
 - Workflow Management and HRM
2. Social Media
 - Enterprise Social Media and Network Analysis for HRM
 - Social Media, Employer Branding, and Gamification
3. Data-driven approaches and their use in HRM
 - People Analytics – Big Data, AI, and HRM
 - Recommender Systems
 - Chatbots in HRM
4. Challenges and opportunities of E-HRM
 - E-Performance, E-Learning, and employer development
 - Technology Acceptance

Hours per week / Credits
4 SWS / 6 ECTS

Exam
Written examination

Elementary Quantitative Risk Management

Prof. Dr. Rainer Göb

Julius-Maximilians-Universität Würzburg

Abstract

There are often considerable methodological deficits in risk management, for example when, in a popular but simplistic approach, risks are assessed as a mathematical product of probability of occurrence and impact of damage. If a very low probability and a very high impact of damage are used to quantify the current situation, this would result in a low to moderate risk. It is obvious that such risk measures are illusive. In practice, there are still considerable differences between existing risk management and effective risk management. Effective risk management therefore goes far beyond simplistic approaches and requires – in addition to a practiced risk culture in the company – a deeper understanding and correct use of quantitative risk assessment procedures. Quantitative assessment procedures and simulations based thereon can provide valid statements about a company's overall risk position (e.g., in the form of risk measures). Only then the company's capital requirements (= risk buffer) required for the risk situation can reasonably be determined.

However, this requires that risk managers are also familiar with the necessary mathematical-statistical procedures. This challenge is addressed by the present course, which teaches these competencies at a basic level for bachelor students.

Course structure

Learning module 1: Concepts and terminology of quantitative risk modeling.

Learning module 2: Mathematical and Statistical Foundations of Risk Modelling

- A) Data
- B) Mathematical and statistical principles of risk modelling
- C) Distribution parameters as risk indicators
- D) Right tail behaviour of distributions

Learning module 3 | Stochastic Risk Measures

- A) The purpose of stochastic risk measures
- B) The Value at Risk
- C) Conditional Value at Risk (CVaR)

Hours per week / Credits

2 SWS / 3 ECTS

Exam

Written examination

Industry X.0 and Supply Chain Management

Prof. Dr.-Ing. Evi Hartmann
Friedrich-Alexander-Universität Erlangen-Nürnberg

Abstract

The aim of this course is to impart the basics of operations and supply chain management related to the industrial transformations. Starting with basics such as supply chain planning, supply chain processes, and supply chain strategies with continuous reference to digitization, the focus shifts to Industry 4.0 and the associated principles, technologies, and IT systems. Moreover, the topics sustainability and Industry 5.0 are covered.

The course consists of ten lectures, which are enriched by guest lectures, case studies, additional readings as well as exercises and self-assessments. As the entire lecture, the readings, the additional material and the exam is in English, proficiency in German is not necessary.

Course structure

1. Theoretical foundations of operations, supply chain management, and digital transformation
2. From history to current trends and developments
3. Supply chain strategy and dynamics
4. Supply chain processes
5. Supply chain planning
6. Principles of Industry 4.0
7. Technologies in operations and supply chain management
8. IT systems in supply chains
9. Sustainable Industry 4.0
10. Industry 5.0

Hours per week / Credits

2 SWS / 5 ECTS

Exam

Written examination

International Marketing

Prof. Dr. Dirk Holtbrügge
Friedrich-Alexander-Universität Erlangen-Nürnberg

Abstract

The participants acquire detailed expertise in the field of international marketing. Effective international marketing is increasingly important for companies due to rising international connectivity between countries and companies, and companies' need to grow by selling their products and services globally. They can understand, explain, reflect, and apply the theories, concepts, and terminology of the field and are familiar with empirical studies in the field of international marketing. The participants understand the challenges of international marketing and can independently develop solutions for problems to questions of standardization and differentiation in an international context, of international market entry, and of the design of the marketing mix in an international context. They also understand these aspects with regard to different industries (B2B, B2C) and different countries. Special attention is paid to the transfer of theoretical contents to practical examples. Therefore, different country and company case studies are included in the form of video interviews. The participants are provided with interesting insights into the international marketing activities of several international companies headquartered in the Nürnberg Metropolitan Area.

Course structure

- I. Foundations
 1. Challenges and Opportunities of International Marketing
- II. Methods
 2. International Market Research
- III. Strategies
 3. International Market Entry Strategies
 4. Standardization vs. Differentiation of International Marketing
- IV. Policies: International Marketing Mix
 5. International Product Policy
 6. International Price Policy
 7. International Placement Policy
 8. International Promotion Policy

Hours per week / Credits
2 SWS / 5-6 ECTS

Exam
Seminar paper

International Supply Chain Management

Prof. Dr.-Ing. Jörg Franke
Friedrich-Alexander-Universität Erlangen-Nürnberg

Abstract

Supply chain management “[...] encompasses the planning and management of all activities involved in sourcing and procurement, conversion, and all logistics management activities. Importantly, it also includes coordination and collaboration with channel partners [...]. In essence, Supply Chain Management integrates supply and demand management within and across companies.”

Course structure

1. Integrated Logistics, Procurement, Materials Management, and Production
2. Material Inventory and Material Requirements in the Enterprise
3. Strategic Procurement
4. Management of Procurement and Purchasing
5. In-Plant Material Flow and Production Systems
6. Distribution Logistics, Global Tracking and Tracing
7. Modes of Transport in International Logistics
8. Disposal Logistics
9. Logistics Controlling
10. Network Design in Supply Chains
11. Global Logistic Structures and Supply Chains
12. IT Systems in Supply Chain Management
13. Sustainable Supply Chain Management

Hours per week / Credits

4 SWS / 5 ECTS

Exam

Written examination

Leadership and Communication in Global Business

Introduction to International People Management

Prof. Dr. Katrin Winkler

Hochschule für angewandte Wissenschaften Kempten

Abstract

Business today is volatile, uncertain, complex and ambiguous meaning leaders must face new challenges daily. To steer a business and its people through such an environment, strong and effective leadership is essential. This requires leaders to have a solid knowledge base and understanding of their role, responsibility and how to succeed.

This course introduces leadership theory and practice and explores the proven model of Transformational Leadership. It also dives deeper to examine Transformational Leadership in the digital age and key aspects of communication to inspire, guide, and create trustful relationships.

Course structure

0. Introductory Chapter: Digital Literacy
1. Why Leadership Today More than Ever
2. Exploring Leadership Theories and What Can Be Learnt
3. How to Become a Transformational Leader
 - 3.1 Building a Business Persona (Idealised Influence)
 - 3.2 Bringing People on the Journey (Inspirational Motivation)
 - 3.3 Treating People as Individuals (Individualised Consideration)
 - 3.4 Empowering People to Think (Intellectual Stimulation)
 - 3.5 Including Everyone and Everything (Integrative Support)
4. Communication: The Leadership Booster

Hours per week / Credits

2 SWS / 3 ECTS

Exam

Seminar group task (20 %) and individual case study elaboration (80 %)

Performance Management in Teams

Enhancing Motivation and Productivity with the Productivity Measurement and Enhancement System (ProMES)

Prof. Dr. Klaus Moser
Friedrich-Alexander-Universität Erlangen-Nürnberg

Abstract

Performance management is a comprehensive systematic approach aimed at aligning the performance of groups and individuals with organizational goals and strategy and at achieving continuous improvement. Strategically derived performance indicators and motivational interventions such as goal setting, feedback, and participation are core elements of performance management. This course covers several topics that are relevant for the design of effective performance management systems.

Course structure

1. Motivational Theories
2. Performance Evaluation
3. Productivity Measurement and Enhancement System (ProMES)
4. Case Study
5. Developing a Team Vision
6. Developing Objectives
7. Developing Indicators
8. Developing Contingencies
9. Developing a Feedback Report

Hours per week / Credits

2 SWS / 5 ECTS

Exam

Written examination

Strategic Human Resources Management

Prof. Dr. Max Ringlstetter
Katholische Universität Eichstätt-Ingolstadt

Abstract

In this course, the basic understanding of human resource management (HRM) will be taken to a deeper level. After a short introduction, we present the core functions of HRM. Then, a more sophisticated view on HR from a strategic perspective will be taught. We highlight interdependencies between HR and corporate strategy and, lastly, emphasize the effect of the external environment on HR and show trends in strategic HRM.

Learning objectives

After you engaged successfully in the course, you will be able to ...

- ... critically reflect on functions of and trends in HRM,
- ... analyse interdependencies of strategic corporate governance and HRM as well as evaluate effects of different measures from both perspectives,
- ... recognize the importance of an HR department given its implementation into the organization,
- ... not only analyse tasks of HRM and contextual challenges, but also to develop and critically reflect on context-specific measures, and
- ... reduce complex information to its essential core and to develop and summarize recommendations for the management in the form of an executive summary.

Course structure

1. Introduction
2. Functions of HRM
3. Strategy Orientation in HRM
4. Professional Strategic HRM
5. Framework and Trends in Strategic HRM

Hours per week / Credits
4 SWS / 5 ECTS

Exam
Seminar paper

Fundamentals of Business Administration for IT and Engineering Students

Prof. Dr. Markus Westner

Ostbayerische Technische Hochschule Regensburg

Abstract

This course introduces you to the main concepts of Business Administration (“Betriebswirtschaftslehre”) from a managerial perspective. The course requires no specific prerequisites. Examples and case studies are geared towards IT and business projects. The course covers fundamentals as well as management, marketing, internal logistics, and production as main corporate functions.

Course Structure

1. Introduction
 - 1.1 Why we do business
 - 1.2 Corporate goals and objectives
 - 1.3 Classification of organizations
2. Management
 - 2.1 Management functions
 - 2.2 Corporate culture
 - 2.3 Strategic management
3. Marketing
 - 3.1 Product policy (Product)
 - 3.2 Pricing and conditions (Price)
 - 3.3 Communication and advertisement (Promotion)
 - 3.4 Distribution policy (Place)
4. Internal logistics
 - 1.1 Procurement marketing
 - 1.2 Warehouse management
2. Production
 - 2.1 Designing production processes
 - 2.2 Production planning and control

Hours per week / Credits

4 SWS / 5 ECTS

Exam

Written examination

Fundamentals of Project Management

Business and IT

Prof. Dr. Markus Westner

Ostbayerische Technische Hochschule Regensburg

Abstract

The course “Fundamentals of Project Management” introduces you to the main concepts, standards, methods, and approaches relevant to project management from a managerial perspective. The course requires no specific prerequisites. Examples are geared towards IT and business projects. Apart from covering the fundamental concepts, the course focuses on the most important activities in project management as illustrated in the syllabus from chapter 3 to 13.

Course structure

1. Introduction
2. Organizational Aspects of Projects
3. Project Selection
4. Leadership and the Project Manager
5. Scope Management
6. Project Team Building, Conflict, and Negotiation
7. Risk Management
8. Cost Estimation and Budgeting
9. Project Scheduling
10. Agile Project Management
11. Resource Management
12. Project Evaluation and Control
13. Project Closeout and Termination

Hours per week / Credits

2 SWS / 3 ECTS

Exam

Written examination

Fundamentals of Strategic Management

A Cross-Sectoral Perspective

Prof. Dr. Markus Westner

Ostbayerische Technische Hochschule Regensburg

Abstract

In this course students acquire fundamental knowledge about key aspects of strategic management. The course can be attended without any prerequisites although having attended an introduction course to general management (“Allgemeine Betriebswirtschaftslehre”) can be helpful. The course covers fundamental aspects of strategic management such as main terms, the strategic management process and the corporate environment in which strategic management happens. The subsequent chapters then cover strategic analysis followed by strategy formulation and strategy implementation.

Course structure

1. Fundamentals

- What is Strategy: Definition of Strategy; Competitive Advantage; Industry vs. Firm Effects; Stakeholder Impact; Stakeholder Strategy
- Strategic Management: Vision, Mission, and Values; Strategic Management Process; Leadership vs. Management

2. Strategic Analysis

- External Analysis: PESTEL; the Five Forces Model; Industry Dynamics; Strategic Groups
- Internal Analysis: Core Competencies; The Resource-Based View; Dynamic Capabilities; Value Chain Analysis
- Joint analysis: Competitive Advantage; Firm Performance; Business Models

3. Strategy Formulation

- Business Strategy: Differentiation; Cost Leadership; Blue Ocean Strategy; Innovation; Entrepreneurship
- Corporate Strategy: Vertical Integration; Diversification; Strategic Alliances; Mergers and Acquisitions; Global Strategy

4. Strategy Implementation

- Organizational Design: Structure; Culture; Control; Balanced Scorecard
- Corporate Governance: Values; Governance; Ethics

Hours per week / Credits

4 SWS / 5 ECTS

Exam

Written examination

Basics Sustainability

Prof. Dr. Robert Feicht
Technische Hochschule Deggendorf

Abstract

The consistent overstepping of planetary boundaries by humans is the cause of many environmental problems and social tensions regionally, globally and between generations. For sustainable development in the sense of a fair distribution of resources, an interdisciplinary approach to solutions and the consideration of the interrelationships of social, ecological and economic factors and actors are indispensable. The course "Basics Sustainability" teaches the most important sustainability models and analysis methods for sustainable development. From environmental and resource economics, basic methods for a fair distribution of environmental goods as well as environmental policy instruments and tools for sustainable spatial design are presented. With regard to materiality, the goal is the use of renewable raw materials for the production of materials and products, the recycling or pollutant-free landfilling of existing products and materials, and the optimisation of natural processes from a material and energy point of view. Against the background of climate change, students learn about current technologies and developments and assess measures in the field of renewable energy systems in the context of grid expansion, energy distribution and storage technologies.

Course structure

1. General principles of sustainability
2. Economic framework for sustainability
3. Materiality and sustainability
4. Energy and sustainability

Hours per week / Credits

4 SWS / 5 ECTS

Exam

Written examination

Djing, Skill Management and the Secrets of Personal Branding

Prof. Dr. Christian Zich
Technische Hochschule Deggendorf

Abstract

Tom Peters once claimed in his book "The Circle of Innovation" that we are all Michelangelos. In a way, this course is about discovering the Michelangelo within yourself. Not by exaggerating, polishing the truth and hopelessly presenting one's own abilities too positively. Rather through a structured examination and analysis of one's own abilities and personality. Because at the latest during the job interview the moment of truth has arrived and you have to prove what you really can do. If one aroused too high expectations before by exaggeration, then one harms oneself during the interview that much more.

The course tries to answer the following questions in a structured and scientifically sound way – without losing sight of the practice:

- Do you not want to position yourself optimally while remaining authentic, honest, and credible?
- Would you like to have a concrete result at the end of this course? Do you want to build your own web presence, develop the right communication strategy and produce exactly the content that is interesting for employers?
- Would you also like to invest some time in building your own personal brand?

If you are concerned with these questions, you will take a lot out of the course.

Course structure

1. Course Overview and Introduction
2. Brand and Branding – Definitions, Fundamentals
3. Recruiting Process
4. Personality and Motives
5. Skills: Introduction and Definitions
6. Skills Part 1: Expert Knowledge and Business Expertise
7. Skills Part 2: Intrapersonal Skills
8. Skills Part 3: Interpersonal Skills
9. Developing the Personal Brand Design Guideline

Hours per week / Credits
2 SWS / 5 ECTS

Exam
Seminar paper

Scientific Writing

Prof. Dr. Katja Radon
Ludwig-Maximilians-Universität München

Abstract

"Scientific Writing" in English is a crucial qualification course for students of all disciplines and all skill levels (Bachelor's, Master's, PhD). Specifically for students of natural sciences who are often required to draft texts in English (ranging from letters & e-mails about papers, to abstracts, to posters, to scientific publication and third party applications), this course shall not only help them encounter the "fear of blank page" but also help them overcome the language barrier.

The online seminar "Scientific Writing" aims at targeting students of natural sciences and health sciences who wish to improve their academic writing skills in English. The course helps attaining skills in literature search, drafting various parts of scientific publication & publishing and presenting the results of the scientific publication in English. The objective of the seminar is to provide a brief theoretical introduction on each topic of the course. Exercises with clearly defined tasks give students the opportunity to test what they have learned and applied directly during the flow of the seminar. Thus for example the student has the opportunity to draft one's own scientific publication step-by-step. Immediate feedback from the tutor can help the students with their queries if they are stuck.

Course structure

1. Preparation of the Article
2. The Writing Process
3. Publishing and Presenting

Hours per week / Credits
2 SWS / 3 ECTS

Exam

Seminar paper / Online examination

English for Studying, Working, and Living Abroad (B2.2)

Emma Phelan, Anna Tüchert, Vincenzo Spagnolo
Julius-Maximilians-Universität Würzburg

Abstract

This is an online skills course for students from all academic fields. This course is designed for the student that would like to go abroad to study and/or work and is oriented on the B2 level of the Common European Framework. "English for Studying, Working, and Living Abroad" will concentrate on covering letters, email communication and banking, housing/accommodation, and survival skills all with a touch of intercultural training. It is a task-based course where students learn to identify key vocabulary in job adverts and assess their skills using a SWOT (strengths, weaknesses, opportunities, and threats) analysis. The participants write a covering letter and improve email writing skills through:

- email register
- correct word usage

Furthermore, they improve intercultural skills through vocabulary and terminology in:

- banking
- finding accommodation
- arranging a medical appointment and going to the doctor

Course structure

1. Job Descriptions and Covering Letters
2. Email Communication
3. Banking/Housing/Accommodation and Dealing with Medical Appointments

Hours per week / Credits
2 SWS / 3 ECTS

Exam

Modular tests

German as a Second Foreign Language. German after English

A level A1 German course using the English language knowledge of the learners

Dr. Thomas Stahl
Universität Regensburg

Abstract

Based on tertiary language didactics, the course provides basic knowledge on the A1 level for learners of German who want to learn German quickly and efficiently with the help of their English skills. The focus is on receptive skills.

Course structure

Module 1: Vocabulary

- Internationalisms and anglicisms
- Similar words, important differences
- Strategies for vocabulary learning

Module 2: Grammar

- The verb in focus
- The noun in focus
- The adjective in focus

Module 3: Reading comprehension

- Reading strategies
- Different text types e.g. advertisements, e-mails, articles

Module 4: Typical everyday situation

- Travel
- Food
- At the university

Hours per week / Credits

2 SWS / 3 ECTS

Exam

Assessed tasks and module tests (online)

International Project Management B2

Prof. Dr. Mona Riemenschneider, Bill Field
Hochschule für angewandte Wissenschaften Landshut

Abstract

This course covers the four themes of Communication Media, Tools for International Project Management, Intercultural Conflicts/Challenges in an International Environment, and Project Management. The learner will gain a deeper understanding of these themes, their development in Germany, and very importantly, improve their English skills as they apply to these subjects. Learners will use their listening, reading, writing and grammatical skills in completing the course units for all subjects.

Course structure

1. Introduction
2. E-Mail/Informal Written
3. Presentations
4. Teleconferences/Telephoning
5. Software Tools
6. Rapid Prototyping
7. 3-D Printing
8. High and Low Context Cultures
9. Verbal and Non-verbal Communication
10. Dealing with Intercultural Conflicts
11. Documentation
12. Managing People
13. Managing Across Borders

Hours per week / Credits

2 SWS / 2 ECTS

Exam

Written examination

Preparatory Technical English B1/B2

Introduction to Technical English

Mike Schwer

Technische Hochschule Nürnberg Georg Simon Ohm

Abstract

The demand for individuals who can read and communicate in English is steadily growing. Needless to say, English is definitely important in any career field!

This course is designed for self-study. This means that the participants are required to read articles, technical papers, watch videos in order to solve regular quizzes. Each module (five modules in total) introduces elements of Technical English found in mandatory classes and in the business world.

If you want to increase your ability to read journals and papers written in English,

If you want to practise and improve your English grammar skills,

If you are interested in science,

...then this course is for you. Engineer or not.

Course structure

Module 1: Welcome to Technical English

Module 2: Applied Physics and Mathematics

Module 3: Biology

Module 4: Chemistry

Module 5. Business English

The sixth module contains information pertaining to the final examination. Because of this, it will remain closed until the month before in-house final examination in Nürnberg.

Hours per week / Credits

2 SWS / 2 ECTS

Exam

Written examination

European Trade and Investment Policy and External Trade Law

Prof. Dr. Christoph Herrmann
Universität Passau

Abstract

The course builds on existing knowledge in the field of EU Law and basic knowledge of World Trade Law in order to provide students with special and in-depth knowledge of European external trade and investment law as well as policy. The course deals with three of the main topics of the European Unions' common commercial policy: external trade law, customs law, and investment law. Within the framework of the common commercial policy the Member States have nearly fully transferred their sovereign rights to the European Union, lastly through the Treaty of Lisbon (2009). Since the 1960s, the European Union has enacted comprehensive regulations on trade policy and has negotiated various comprehensive trade and investment agreements. The most critically acclaimed recent novelty is the extension of the EU's exclusive competence for the CCP to include foreign direct investment.

Course structure

A. European External Trade Law

- The European Union Customs Union
- The Application of European Customs Law
- The Development and Current Status of European External Trade Law
- The Objectives and Instruments of European External Trade Law
- The Division of Competences in European External Trade Law

B. European External Trade Policy

- The Treaty-Based European External Trade Policy
- The Autonomous European External Trade Policy

C. European Investment Policy

- The Development of European Foreign Investment Law
- The Division of Competences in European Foreign Investment Law
- Intra-EU Bilateral Investment Treaties
- The European International Investment Policy

Hours per week / Credits

2 SWS / 5 ECTS

Exam

Written examination

External Relations Law of the European Union

Prof. Dr. Christoph Herrmann
Universität Passau

Abstract

This course provides an introduction to the law of the European Union's (EU) external relations. It is aimed at students of law as well as Governance or (European) Public Policy programs. The external relations of the EU are of great legal and practical importance. The EU is an active international actor, for example by concluding international agreements, participating in the work of international organisations or legislating foreign relations matters. This practice gives rise to many legal questions which often have constitutional significance and thus require the involvement of the Court of Justice of the European Union.

Course structure:

1. Introduction and Basics of Public International Law
2. The EU as an International Legal Actor
3. The Existence of EU External Competence
4. The Nature of EU External Competence
5. The Legal Foundation of EU External Action
6. Loyalty in External EU Relations
7. EU Treaty-Making: Procedure and Practice
8. Mixity
9. The Effect of International Law on the EU's Legal Order
10. The EU's Relationship with International Organisations and International Courts
11. Common Commercial Policy and EU Trade and Investment Treaty-Making
12. Common Foreign and Security Policy
13. Enlargement and European Neighbourhood Policy
14. Brexit

Hours per week / Credits
2 SWS / 5 ECTS

Exam

Written examination