Since the early 1990’s, the importance of Knowledge Management (KM) to create an organization’s competitive advantage has been widely recognized worldwide in the government, public and private sectors for the codification of information and knowledge, the processing of knowledge (the creation, capture, storage and conversion of knowledge from implicit to explicit), to the reporting and management of intellectual capital (IC), innovation and learning capability in firms and organizations. KM is an interdisciplinary and complex area of study by integrating technology-centered and human-centered approaches from the perspective of system science.

This KMAP Conference aims to
- provide a cross-cultural platform for the Knowledge Management practitioners and academics in China to network with their counterparts in the West and vice versa
- discuss the topics of mutual interests and explore the latest development, research and practices of KM
- enhance international collaborations

The Conference will be held in Shanghai which is one of the most important cultural, commercial and financial centres in China. Shanghai is also the largest metropolis in China mingled with modern architecture and rich heritage of ancient Chinese culture.

Organizer:

Host Organizations:

Co-Organizers:
- Xi’an Jiaotong University - The Hong Kong Polytechnic University Knowledge Management & Innovation Research Centre
- Dalian University of Technology
Topics of the Papers

All topics in Knowledge Management are welcome with particular focus on the followings:

**Contemporary Issues in Knowledge Management**
- Challenges in Knowledge Economics
- Theories and Practices of Knowledge Management
- Knowledge Management in SMEs
- Knowledge Management in Government, Healthcare, Education and NGOs
- Intellectual Capital Management
- Corporate Governance and Social Responsibility
- Knowledge Innovation Systems and Innovation Management
- Legal and Social Aspects of Knowledge Protection and Diffusion
- Building of Knowledge Cities and Communities
- Communities of Practices

**Knowledge Systems and Technologies**
- Data and Knowledge Mining
- Business Intelligence
- Knowledge Management Portals
- Taxonomy and Ontology
- Web Semantics
- E-learning and Learning Technologies
- Personal Knowledge Management and Personal Learning Environment

**Cultural and Organizational Aspects of Knowledge Management**
- Intercultural and Comparative Studies in Knowledge Management
- Cultural Change and Organization Behaviour
- Organizational Learning and Inter-organizational Learning
- Human Capital and Human Resource Management
- Teamwork and Team Building

Others topics relevant to the theme of the Conference but not included in the above will also be considered. You are also welcome to propose special session (with minimum of 5 papers) on particular topics at the Conference.

Qualified papers will be recommended for publication in the regular or special issues of the following Journals subject to their normal review procedures. These Journals include:
- International Journal of Asian Business and Intellectual Capital (Inderscience)
- International Journal of Learning and Intellectual Capital (Inderscience)
- International Journal of Knowledge and Systems Science (IGI Global)

**Conference Venue:**
Shanghai University of Finance and Economics, China

**Enquiry:**
Miss Cuby Chow
Email: cuby.chow@polyu.edu.hk
Tel: (852) 3400 3158

**Submission Details**
Please submit your abstract in less than 300 words (template is available at the conference website) to Miss Cuby Chow of The Hong Kong Polytechnic University at cuby.chow@polyu.edu.hk.