
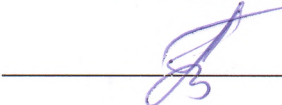


NATIONAL UNIVERSITY OF LIFE AND ENVIRONMENTAL SCIENCES OF
UKRAINE
DEPARTMENT OF PHILOSOPHY AND INTERNATIONAL COMMUNICATION

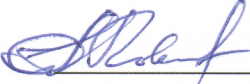
“APPROVED”
Dean of the Faculty of Agricultural Management,
(Ostapchuk A.D.)
_____ 2023



“REVIEWED AND APPROVED”
at the meeting of the Department
of Philosophy and International Communication
Protocol № 10 dated “18” 05 2023
Head of the Department
_____ (Kultenko V.P.)



“REVIEWED”
Guarantor of EP “*Management*”
Guarantor of EP
_____ (Lutsyak V.V.)



WORKING PROGRAM OF THE ACADEMIC DISCIPLINE
PHILOSOPHY OF BUSINESS

Specialty 073 – «*Management*»
Educational program *Management*
Faculty of *Agricultural Management*
Compiled by Senior Lecturer, PhD in Philosophy Chornomordenko D.I.

Kyiv – 2023

**НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ БІОРЕСУРСІВ І
ПРИРОДОКОРИСТУВАННЯ УКРАЇНИ**

Кафедра філософії та міжнародної комунікації



“ЗАТВЕРДЖУЮ”

Декан факультету

аграрного менеджменту

(Остапчук А.Д.)

2023 р.

“СХВАЛЕНО”

на засіданні кафедри філософії

та міжнародної комунікації

Протокол № 10 від “18” травня 2023 р.

Завідувач кафедри

(Культенко В.П.)

“РОЗГЛЯНУТО”

Гарант ОП Менеджмент

Гарант ОП

(Луцяк В.В.)

РОБОЧА ПРОГРАМА НАВЧАЛЬНОЇ ДИСЦИПЛІНИ

Філософія бізнесу

спеціальність 073 «Менеджмент»

освітня програма *Менеджмент*

Факультет *аграрного менеджменту*

Розробник: *старший викладач, кандидат філософських наук Чорноморденко Д.І.*

(посада, науковий ступінь, вчене звання)

Київ – 2023 р.

1. Description of the academic discipline

Philosophy of business

Field of knowledge, specialty, educational program, educational degree		
Educational degree	<i>Bachelor</i>	
Specialty	073 « <i>Management</i> »	
Educational program	<i>Management</i>	
Characteristics of the academic discipline		
Type	Compulsory	
The total number of academic hours	150	
Number of ECTS credits allocated	5	
Number of modules	4	
Course project (work) (if available)		
Forms of control	Credit, Exam	
Indicators of academic discipline for full-time and part-time forms of education		
	full-time	part-time
Year (course)	1, 2	
Semester	2, 4	
Lectures	30 zод.	- zод.
Seminars, practical classes	45 zод.	- zод.
Laboratory classes	- zод.	- zод.
Individual work	75 zод.	- zод.
Number of weekly in-class academic hours for full-time forms of training	5 zод.	

2. Goal, objectives and competencies of academic discipline

Goal:

to form the student's knowledge about the fundamental principles underlying the formation and functioning of a business enterprise; a clear understanding of the nature and purpose of business, as well as moral obligations.

Understand the role of business in international relations, business philosophy and its application in the work of international corporations and TNCs.

Learning objectives are:

the student's learning of a complex of philosophical knowledge in order to use it in their own life, interpersonal relations, scientific and practical activities, to develop the student's ability to determine the meaning, role of business and its structure, concepts of investment climate, success; to form student's clear understanding of the role and place of business philosophy, business management philosophy, brand creation philosophy.

Competence acquisition:

integral competence (IC):

The ability to solve complex specialized tasks and practical problems, which are characterized by the complexity and uncertain conditions, in field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences.

general competences (GC):

GC 1 The ability to actualize one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen in Ukraine.

GC 2 The ability to preserve and multiply moral, cultural, scientific values and increase the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, techniques and technologies, use different types and forms motor activity for active recreation and leading a healthy lifestyle.

GC 13. Appreciation and respect for diversity and multiculturalism

GC 15. Ability to act on the basis of ethical considerations (motives).

special competences (SC):

SC 6. The ability to act socially responsible and consciously.

SC 13. Understand the principles and norms of law and use them in professional work.

SC 14. Understand the principles of psychology and use them in professional activities.

SC 15. Ability to form and demonstrate leadership qualities and behavioral skills.

Program learning outcomes (PLO):

PLO 1. To know one's rights and responsibilities as a member of society, to be aware of the values of civil society, the rule of law, the rights and freedoms of a person and a citizen of Ukraine.

PLO 2. To preserve moral, cultural, scientific values and increase the achievements of society, to use various types and forms of motor activity to lead a healthy lifestyle.

PRN 14. Identify the causes of stress, adapt yourself and team members to a stressful situation, find means to neutralize it.

PRN 15. Demonstrate the ability to act socially responsible and socially conscious on the basis of ethical considerations (motives), respect for diversity and interculturality.

3. The program and structure of the educational discipline for:

- full-time (correspondence) form of education;
- shortened period of full-time (correspondence) education.

Names and modules to be covered	Number of hours													
	full-time							part-time						
	week	total	including					total	including					
			1	s	lab	ind	ind. task		1	s	lab	ind	ind.t ask	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	
Module 1.														
Topic 1. philosophy of business as a field of socio-humanitarian knowledge			2	2			6							
Topic 2. Business ontology: main categories, features, risks			2	2			6							
Topic 3. Capital, property and wealth as components of the business process			2	2			6							
Topic 4. Ideology, power, social institutions and business			2	2			6							

Total Theme module 1			8	8			24							
Module 2.														
Topic 1. Branding philosophy: content, essence, functions			2	2			6							
Topic 2. Business and leadership			2	2			6							
Topic 3. Culture, ethics and social responsibility of business			2	2			6							
Topic 4. Business philosophy in the context of game theory			1	1			7							
Total Theme module 2			7	7			25							
Total for the semester			15	15			49							
Module 3														
Topic 1. Subject, method and value of logic for managers			2	4			7							
Topic 2. Concepts in the field and processes of management			2	4			7							
Topic 3. Propositions and conditions of its truth			2	4			7							
Topic 4. Laws of logic and rules of thinking in managerial activities			2	4			7							

Total Theme module 3			8	16			28							
Module 4														
Topic 5. Reasoning(inference) in managerial activity			2	4			7							
Topic 6. Logical basis of argumentation			2	4			7							
Topic 7. The logic of management decision-making			2	3			7							
Topic 8. The logic of communicative management in contemporary conditions and risks			1	3			7							
Total Theme module 4			7	14			28							
Total for the semester			15	30			56							
Total hours			30	45			105							

5. Topics of practical classes

No	Topic	Hours
1	Philosophy of business as a field of socio-humanitarian knowledge	2
2	Business ontology: main categories, features, risks	2
3	Capital, property and wealth as components of the business process	2
4	Ideology, power, social institutions and business	2
5	Branding philosophy: content, essence, functions	2
6	Business and leadership	2
7	Culture, ethics and social responsibility of business	2
8	Business philosophy in the context of game theory	1

9	Subject, method and value of logic for managers	4
10	Concepts in the field and processes of management	4
11	Propositions and conditions of its truth	4
12	Laws of logic and rules of thinking in managerial activities	4
13	Reasoning(inference) in managerial activity	4
14	Logical basis of argumentation	4
15	The logic of management decision-making	4
16	The logic of communicative management in contemporary conditions and risks	3

7. Topics for individual work

№	Topic	Hours
1	Philosophy of business as a field of socio-humanitarian knowledge	6
2	Business ontology: main categories, features, risks	6
3	Capital, property and wealth as components of the business process	6
4	Ideology, power, social institutions and business	6
5	Branding philosophy: content, essence, functions	6
6	Business and leadership	6
7	Culture, ethics and social responsibility of business	6
8	Business philosophy in the context of game theory	7
9	Subject, method and value of logic for managers	7
10	Concepts in the field and processes of management	7
11	Propositions and conditions of its truth	7
12	Laws of logic and rules of thinking in managerial activities	7
13	Reasoning(inference) in managerial activity	7
14	Logical basis of argumentation	7
15	The logic of management decision-making	7
16	The logic of communicative management in contemporary conditions and risks	7

8. Control questions, sets of tests to study the level of knowledge acquisition by students.

Ф-7.5-2.1.6-24

National University of Life and Environmental Sciences of Ukraine			
ED: Master Speciality: Management	Department of philosophy and international communication 2023 year	Examination tasks № ____ in discipline «Philosophy of bussiness»	«Approved» Head of department: _____
<i>Examination questions</i>			
1. Variety of definitions of philosophy			
2. Philosophy of biology			

Tests

Question 1. What definition of philosophy is incomplete?

1	worldview is a form of self-consciousness of the individual and society;
2	worldview is the sum of knowledge about the world;
3	worldview is common sense;
4	worldview is an integral spiritual formation that encourages practical action.

Question 2. What is the main object of Oriental philosophy

(in one word)	
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Question 3. Ancient philosophy:

1	independent of other spheres of public life;
2	open and accessible to all citizens;
3	develops spontaneously;
4	is sacred in nature.

Question 4. Complete Tertullian's statement.

«I believe because...»	(in one word)
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Question 5. Correlate the method and its interpretation.

1. deduction;	A) a method of studying certain objects, which involves the reproduction of their properties on another object - a model that is analogous to the original object; B) the convergence of thought in cognition from the general to the individual; C) the process of departure from certain qualities and relations of the studied phenomenon with the simultaneous selection of the necessary properties for the researcher; D) establishing similarities, correspondences in certain aspects, properties between non-identical objects.
2. abstraction;	
3. modeling;	
4. analogy.	

Question 6. Philosophy in Age of Reasoning is

1	closed system of knowledge;
2	open system of knowledge;
3	has a sacred character;
4	an extensive system of knowledge.

Question 7. Correlate the philosophical trend and its representatives.

1. L. da Vinci;	A) natural philosophy; B) structuralism; C) postpositivism; D) hermeneutics.
2. M. Kuzansky;	
3. M. Foucault;	
4. L. Laudan;	

Question 8. Who is the author of the work "New Organon"?

(in one word)	
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Question 9. Characteristic features of twentieth-century philosophy. is:

1	academicity;
2	focus on the absolute;
3	thematic diversity;
4	variability.

Question 10. Which of the features is not a characteristic of Ukrainian philosophy:

1	cordocentrism;
2	individualism;
3	existentialism;
4	rationalism.

9. Teaching methods

The implementation of the competency-based approach to education involves the use of active and interactive forms of classes in the educational process. In classes on the

discipline "Philosophy of business", the project method, discussion and presentation are used

The following teaching methods are used when teaching the discipline:

Lecture (problematic, interactive)

Practical class – for using acquired knowledge to solve practical tasks;

Problem-based learning – creating a problem situation for an interested and active perception of the material.

Online training

Research method

10. Forms of control

When teaching the discipline, the following forms of control are provided:

Testing

Control task

Methods of discussion

Exam

For full-time students: oral survey and express control in practical classes, classroom modular control works.

3. Distribution of points received by students

Student assessment takes place in accordance with the "Regulations on examinations and assessments at NULES of Ukraine" as amended from 04/26/2023, protocol No. 10 from table. 1.

Table 1. Correlation between the rating of a higher education applicant and national evaluations

STUDENT EVALUATION SCALE		
Student rating, points	National assessment for the results of exams, offsets	
	Exams	Offsets
90-100	Perfect	credited
74-89	Fine	
60-73	Satisfactory	
0-59	unsatisfactory	not credited

4.26. To determine the student's (student's) rating for mastering the discipline R dis (up to 100 points), the obtained rating from the certification (up to 30 points) is added to the student's (student's) rating for the academic work R.nr (up to 70 points): $R \text{ dis} = R \text{ nr} + R \text{ at}$.

11. Methodical support

1. An Introduction to Philosophy. Online Textbook by Dr. Philip A. Pecorino (2022), https://www.qcc.cuny.edu/socialSciences/ppecorino/INTRO_TEXT/CONTENTS.htm

2. Introduction to Philosophy. Senior contributing author Nathan Smith, Houston COMMUNITY COLLEGE. OpenStax Rice University, (2022),

12. Recommended sources:

1. L. K. Huang. Practical aspects of socio-cultural management. *Socio-Cultural Management Journal*, Volume 4 (2021), Number 2, pp. 79-109. doi: <https://doi.org/10.31866/2709-846x.2.2021.246741>
2. Handbook of Philosophy of Management. Cristina Neesham, Markus Reihlen, Dennis Schoeneborn. Springer Cham, (2022). doi: <https://doi.org/10.1007/978-3-319-48352-8>
3. Philosophy and Business Ethics. Guglielmo Faldetta, Edoardo Mollona, Massimiliano Matteo Pellegrini. Palgrave Macmillan Cham, (2022). doi: <https://doi.org/10.1007/978-3-030-97106-9>
4. Encyclopedia of Business and Professional Ethics. Deborah C. Poff, Alex C. Michalos. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-22767-8>
5. Lindsay Dawson. A Business Leader's Guide to Philosophy. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-031-33042-1>
6. David Shaw. An Ancient Greek Philosophy of Management Consulting. Thinking Differently About Its Assumptions, Principles and Practice. Springer Cham, (2022). doi: <https://doi.org/10.1007/978-3-030-90959-8>
7. Humanizing Business. What Humanities Can Say to Business. Michel Dion, R. Edward Freeman, Sergiy D. Dmytriyeu, Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-72204-3>
8. Richard M. Robinson. Business Ethics: Kant, Virtue, and the Nexus of Duty. Foundations and Case Studies. Springer Cham, (2023). doi: <https://doi.org/10.1007/978-3-030-85997-8>
9. Santiago Iñiguez. Philosophy Inc. Applying Wisdom to Everyday Management. Palgrave Macmillan Cham, (2023). doi: <https://doi.org/10.1007/978-3-031-20483-8>

13. Electronic resources:

1. Handbook of Philosophy of Management
<https://link.springer.com/referencework/10.1007/978-3-319-48352-8>
2. Stanford Encyclopedia of Philosophy - <https://plato.stanford.edu/>
3. An Encyclopedia of Philosophy -
<https://www.routledge.com/An-Encyclopedia-of-Philosophy/Parkinson/p/book/9780415003230>
4. Introduction to Logic and Critical Thinking -
<https://open.umn.edu/opentextbooks/textbooks/457>
5. Introduction to Logic -
[https://web.mit.edu/gleitz/www/Introduction%20to%20Logic%20-%20P.%20Suppes%20\(1957\)%20WW.pdf](https://web.mit.edu/gleitz/www/Introduction%20to%20Logic%20-%20P.%20Suppes%20(1957)%20WW.pdf)