

**DEAR COLLEAGUES,
HIGHER EDUCATION STUDENTS,
YOUNG SCIENTISTS!**

Department of Marketing and International Trade
National University of Life and Environmental
Sciences of Ukraine

invites you to participate in the work of the

**IV International Scientific and Practical
Conference**

**"Marketing and Logistics in Agribusiness,
which will be held on April 18-19, 2024**

The purpose of the conference:

exchange of research results, experience in
solving complex problematic issues related to the
development and implementation of modern
trends in marketing, logistics, and environmental
marketing.

DIRECTIONS OF THE CONFERENCE

- Modern trends in the development of the marketing complex.
- Digital marketing in agribusiness.
- Logistics 4.0: effective solutions for agricultural enterprises.
- Development of the concept of environmental marketing.

**APPLICATION FOR PARTICIPATION
IN THE CONFERENCE**

"Marketing and logistics in agribusiness"

Full Name	
Academic degree	
Academic title	
Job title	
Place of work	
Story subject	
Contact phone number	
E-mail	

**CONTACT DETAILS OF THE ORGANIZING
COMMITTEE**

Address of the organizing committee:

National University of Life and Environmental Sciences of
Ukraine
03041 м. Kyiv, 11 Heroiv Oborony St., academic building
#10, room 401, Department of Marketing and International
Trade

Conference coordinators:

Alla Ryabchyk
Tel.: +380977603939
Bondarenko Valery Mikhailovich
Tel.: +380675941410
Yulia Galchynska
Tel.: +380677654340
Remote participation via email: [click here.](#)
Register here: [click here.](#)

Ministry of Education and Science of Ukraine
National University of Life and Environmental
Sciences of Ukraine
Penn State University (USA),
Warsaw University of Science and Technology
Life (Poland),
Azerbaijani
Technological University (Azerbaijan),
University of Security Management in Košice
(Slovakia)



INFORMATION SHEET

**IV International scientific and practical
conference
"Marketing and logistics in
agribusiness"**

April 18-19, 2024

м. Kyiv, Ukraine

For all organizational issues, please contact the conference coordinators directly.

TERMS OF PARTICIPATION

1. The conference will be held on the basis of the Department of Marketing and International Trade of the Faculty of Agrarian Management of NULES.
2. The working languages of the conference are Ukrainian, English, and Polish.
3. The form of participation in the conference is remote.
4. No later than the deadline (**April 15, 2024**), submit an application, abstracts, a scanned copy of the receipt (or a photo of the receipt) **to the e-mail address: alla2110@ukr.net**. In the subject line, please indicate the topic "**Materials for the conference. Petrenko** (author's name)".
5. Name the files according to the example: Petrenko_zayavka; Petrenko_tezy; Petrenko_oplata.
6. The conference will result in the publication of a **collection of papers with UDC, LBC and ISBN codes**.
7. Each author (or team of authors) will receive a collection of reports and an electronic certificate of participation.

REGULATIONS OF THE CONFERENCE

April 15, 2024 is the deadline for submitting abstracts;
April 18-19, 2024 - the conference will be held;
April 25 - 30, 2024 - distribution of conference materials.

PAYMENT OF THE REGISTRATION FEE

The conference registration fee for participants is **200 UAH** (does not include printed publication of materials with abstracts).

The conference registration fee for participants is **300 UAH** (includes printed publication of materials with abstracts).

Payment details:

via Privat24 or Privatbank self-service terminal using the card number: 5169 3600 2726 0557 (Kalkovskaya Irina Olegovna)

REQUIREMENTS FOR THESIS PREPARATION

1. The participant has the right to submit only one report that has not been previously published (including co-authored).
2. The maximum number of authors is three (including the supervisor).
For students, it is mandatory to indicate the supervisor in the abstract.
3. The volume of abstracts is up to 5 pages, which are not numbered.
4. Font - TimesNewRoman, size - 14, line spacing - 1.5, paragraph - 1.25 cm, all margins 20 mm.
5. The use of illustrative materials in the abstract should be minimal.
6. Tables and figures should be in book format only.
7. The author and the supervisor (for students) are responsible for the content and design.

SAMPLE OF THESIS FORMATTING

Boyko T. V.

*D. in Economics, Associate Professor
National University of Life and Environmental
Sciences of Ukraine
m. Kyiv
Ukraine*

AGROLOGISTICS IN UKRAINE: CURRENT STATE AND DEVELOPMENT PROSPECTS

Bringing Ukraine's agro-industrial complex into a sustainable growth mode will ensure the food security of the state and is therefore one of the priority tasks of state and regional authorities. Along with the traditional methods and means of bringing the Ukrainian agro-industrial complex out of the crisis, the role and importance of new management tools for the domestic economy, such as marketing and logistics, are increasing...[more]

List of references:

1. The importance of logistics for the agro-industrial complex. *Effective economy*. 2015. № 8. URL: <http://www.economy.nayka.com.ua/?op=1&z=4240>, (accessed November 15, 2021).
2. Agrarian logistics in Ukraine. *Geography and tourism*. 2012. Issue 18. C. 222-234.